

Qty Sold by Product by Day

04/30/2025 3:26 pm CDT

Overview

In this article, you will learn about Sellercloud's **Quantity Sold By Product By Day** report. This report summarizes the quantity sold by product daily for a specific period. It also includes additional sales information and your current inventory. You can see the following:

- **Order and Sales information:** Order Date or Ship Date, Orders, Quantity Sold, Subtotal, Additional Charges, Discounts, and Total Sales.
- **Inventory information:** Available Quantity, Reserved Quantity, and Physical Quantity.

The inventory information in the report always reflects your current inventory at the time of generating the report, regardless of the date range of your search.

- **Product information:** Product Name, SKU, and ASIN.

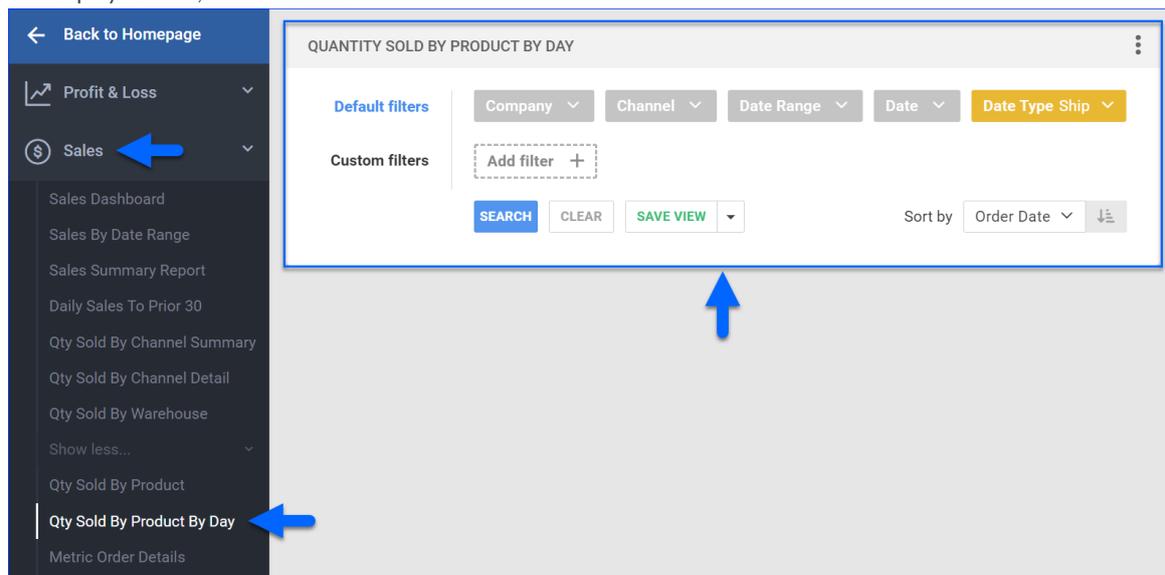
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

Access and Customize the Report

To use the report:

1. Go to **Reports > Sales > Qty Sold By Product By Day**.
2. Select your date filters (**Date Range** or **Date**), and be sure to choose the right **Date Type** filter for your search. This filter affects which orders are returned by the search. Select **Order** to see orders placed in the selected range or **Ship** to see orders shipped in the selected range.
3. Set up the other **Default** or **Custom filters** for the report to show precisely what you need.
4. Click **Search**. Each filter you apply gets highlighted in orange, and after you click **Search**, it turns green. If a filter is gray or not displayed at all, it's not active.



5. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. You can:
 - a. Reorder columns by dragging them up or down in the list;
 - b. Hide columns by clicking the **Trash** icons;

c. Add columns by clicking **Add column**.

CUSTOMIZE COLUMNS ×

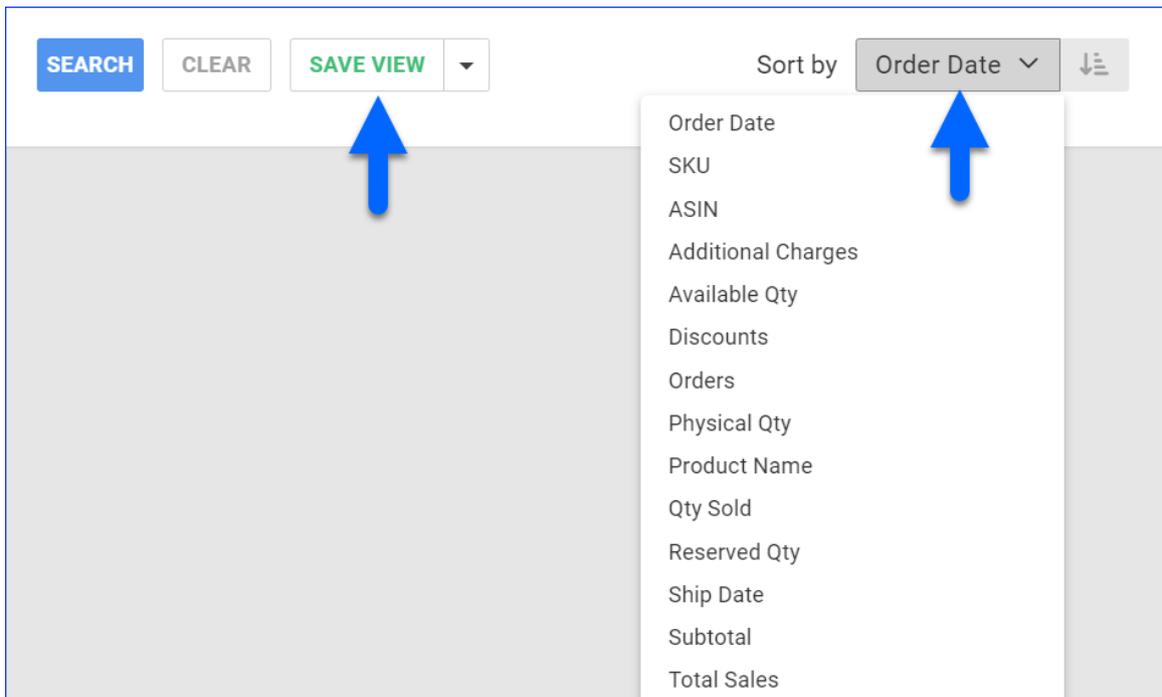
		Order Date
		Ship Date
		SKU
		Product Name
		Orders
		Qty Sold
		Subtotal
		Additional Charges
		Discounts
		Total Sales
		Available Qty

Add column +

CANCEL **RESET** **APPLY**

6. To sort the data differently, use the **Sort by** menu.

7. To save your filtering and sorting options, click **Save view**, type a **Name**, and click **Save**.



8. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**. You can also export to **CSV** or **PDF**.

ORDER DATE	SKU	PRODUCT NAME	ORDERS	QTY SOLD	SUBTOTAL	TOTAL SALES	AVAILABLE QTY	RESERVED QTY	PHYSICAL QTY
09/03/2024	SC-Mug	Sellercloud Mug	2	10	\$100.00	\$0.00	119985	0	119985
09/03/2024	SC-Tees	Sellercloud T-Shirt	2	10	\$220.00	\$0.00	40588	528	41116
07/15/2024	SC-Hat	Sellercloud Hat	4	20	\$225.00	\$225.00	18833	65	18898
07/15/2024	SC-Tees	Sellercloud T-Shirt	4	20	\$222.50	\$222.50	40588	528	41116
07/04/2024	SC-Tees	Sellercloud T-Shirt	2	2	\$45.00	\$45.00	40588	528	41116
07/01/2024	SC-Tees	Sellercloud T-Shirt	1	1	\$23.00	\$23.00	40588	528	41116
06/12/2024	SC-Tees	Sellercloud T-Shirt	1	2	\$44.00	\$44.00	40588	528	41116
05/15/2024	SC-Tees	Sellercloud T-Shirt	1	6	\$132.00	\$132.00	40588	528	41116
05/14/2024	SC-Tees	Sellercloud T-Shirt	2	10	\$250.00	\$250.00	40588	528	41116
04/17/2024	SC-Hat	Sellercloud Hat	1	3	\$45.00	\$45.00	18833	65	18898
04/17/2024	SC-Mug	Sellercloud Mug	1	5	\$50.00	\$50.00	119985	0	119985
04/17/2024	SC-Tees	Sellercloud T-Shirt	2	6	\$132.00	\$132.00	40588	528	41116
04/02/2024	SC-Tees	Sellercloud T-Shirt	1	1	\$22.00	\$22.00	40588	528	41116
03/29/2024	SC-Tees	Sellercloud T-Shirt	2	2	\$44.00	\$44.00	40588	528	41116
03/12/2024	SC-Hat	Sellercloud Hat	1	5	\$75.00	\$75.00	18833	65	18898
03/12/2024	SC-Tees	Sellercloud T-Shirt	3	9	\$140.00	\$140.00	40588	528	41116
Totals:			30	112	\$1,769.50	\$1,449.50			



Filter Definitions

Default Filters

Filter

Company

Channel

Date Range

Date

Description

Include only products with sales from one or more **Companies**.

Include only products with sales from one or more **Channels**.

Select a preset date range from **Yesterday** to **Last Year**.

Enter the **Start** and **End** dates. For a single date, choose the same **Start** and **End** date.

Choose a date type to control which product sales activity appears in the report:

Date Type

- **Ship** – View all product sales activity where the **Ship Date** is in your selected range.
- **Order** – View all product sales activity where the **Order Date** is in your selected range.

Custom Filters

Filter	Description
Brands	Include only products from one or more Brands .
Company Groups	Include only products with sales from one or more Company Groups .
Exclude Dropship	Exclude information about Dropship inventory from the report.
Manufacturer	Include only products from one or more Manufacturers .
Product Type	Include only products from one or more Product Types .
Purchaser	Include only products with a specific user assigned as Purchaser .
SKU	Include only one or more SKUs .
Show Products By Kit Component	For Kit Products , select Yes to show the kits' component SKUs. Otherwise, only the kits' parent SKUs appear by default. This works for all kit types.
SKU	For Shadow Products , select Yes for the report to show the original shadow SKU under which the item was sold. Select No to see only parent SKUs.
Use Original Product ID	Include only products that have their Default Vendor set to any of the selected. For Dropship orders, this will be the vendor from which the products were purchased.
Vendor	

Report Data

Column	Field Data	Description
Order Date	OrderDate	This column appears when you set the Date Type filter to Order and shows the date when orders for the SKU came in.
Ship Date	ShipDate	This column appears when you set the Date Type filter to Ship and shows the date when orders for the SKU were shipped.
SKU	ProductID	Shows the product's SKU . For Shadow Products , this column depends on the Use Original ProductID Custom Filter.
Product Name	ProductName	Shows the SKU's product name.
Orders	Count of OrderID	Shows the total number of orders. If the Date Type is: <ul style="list-style-type: none"> • Order – The total number of orders placed in this date range • Ship – The total number of orders shipped in this date range Shows the number of product units sold. If the Date Type is:
Qty Sold	Sum of Qty	<ul style="list-style-type: none"> • Order – The total number of product units on orders placed in this date range • Ship – The total number of product units on orders shipped in this date range
Subtotal	Sum of SubTotal	Shows the total amount of the item before any discounts, tax, shipping, etc.
Additional Charges	Sum of Shipping, Handling Fee, Gift Wrap Charge, Insurance, and Tax	Shows the total amount of any non-item order charges applied to the order.
Discounts	Sum of Discount	Shows the total amount of all discounts applied to the orders.
Total Sales	Sum of GrandTotal	Shows the Grand Total of the product: (Subtotal + Additional Charges – Discounts).
Available Qty	InventoryAvailableQty	Shows the current number of units available for sale.
Reserved Qty	ReservedQty	Shows the current inventory that is Reserved .
Physical Qty	ReservedQty + InventoryAvailableQty	Shows the current total inventory of the product across warehouses, including units that are ordered but not shipped yet.

***ASIN** ASIN Shows the product's Amazon Standard Identification Number (ASIN).
You can add columns listed with an asterisk (*) to the grid by following the instructions outlined in step 5 of the [Access and Customize the Report](#) section.
