

Qty Sold by Product

04/30/2025 3:26 pm CDT

Overview

In this article, you will learn about Sellercloud's **Qty Sold By Product** report. This report summarizes the quantity sold of each product in a specific period and provides additional information. You can see the following:

- **Sales information:** Orders, Quantity Sold, Sales, Subtotal, Shipping Cost, and Commission.
- **Inventory information:** On Order, Available Quantity, Reserved Quantity, and Physical Quantity.

Inventory information in the report always reflects your current inventory at the time of generating the report, regardless of the date range of your search.

- **Product information:** Product Name, Product Type, SKU, ASIN, Manufacturer, Manufacturer SKU, Vendor, Purchaser, Condition, and Package Weight.

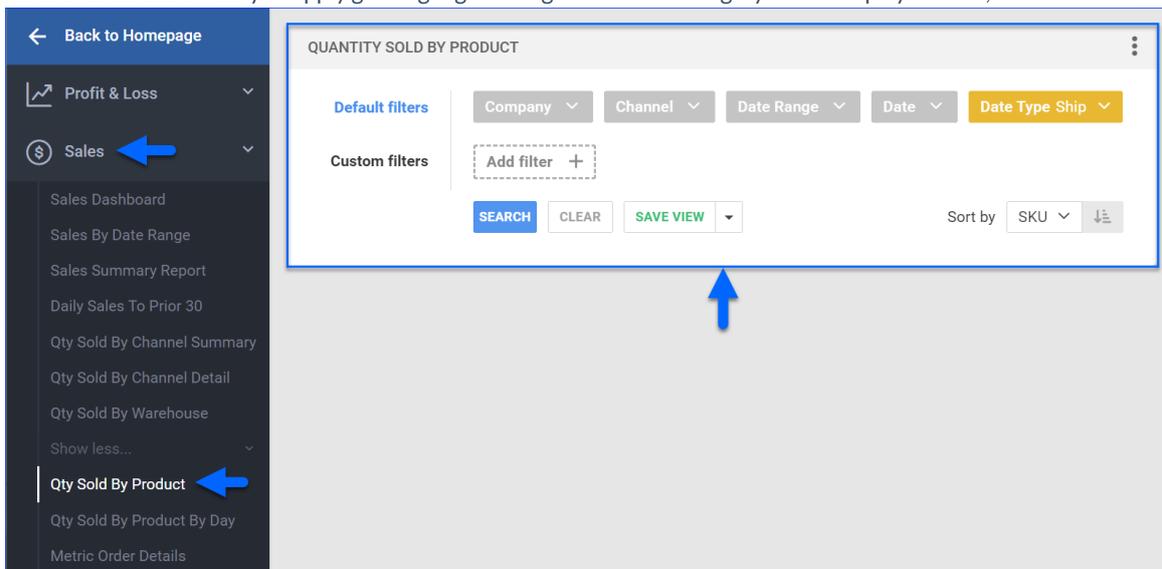
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

Access and Customize the Report

To use the report:

1. Go to **Reports > Sales > Qty Sold By Product**.
2. Select your date filters (**Date Range** or **Date**), and be sure to choose the right **Date Type** filter for your search. This filter affects which orders are returned by the search. Select **Order** to see orders placed in the selected range or **Ship** to see orders shipped in the selected range.
3. Set up the rest of the **Default** or **Custom filters** to have the report show precisely what you need.
4. Click **Search**. Each filter you apply gets highlighted in green. If a filter is gray or not displayed at all, it's not active.



5. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. You can:
 - a. Reorder columns by dragging them up or down in the list;
 - b. Hide columns by clicking the **Trash** icons;
 - c. Add columns by clicking **Add column**.

CUSTOMIZE COLUMNS ×

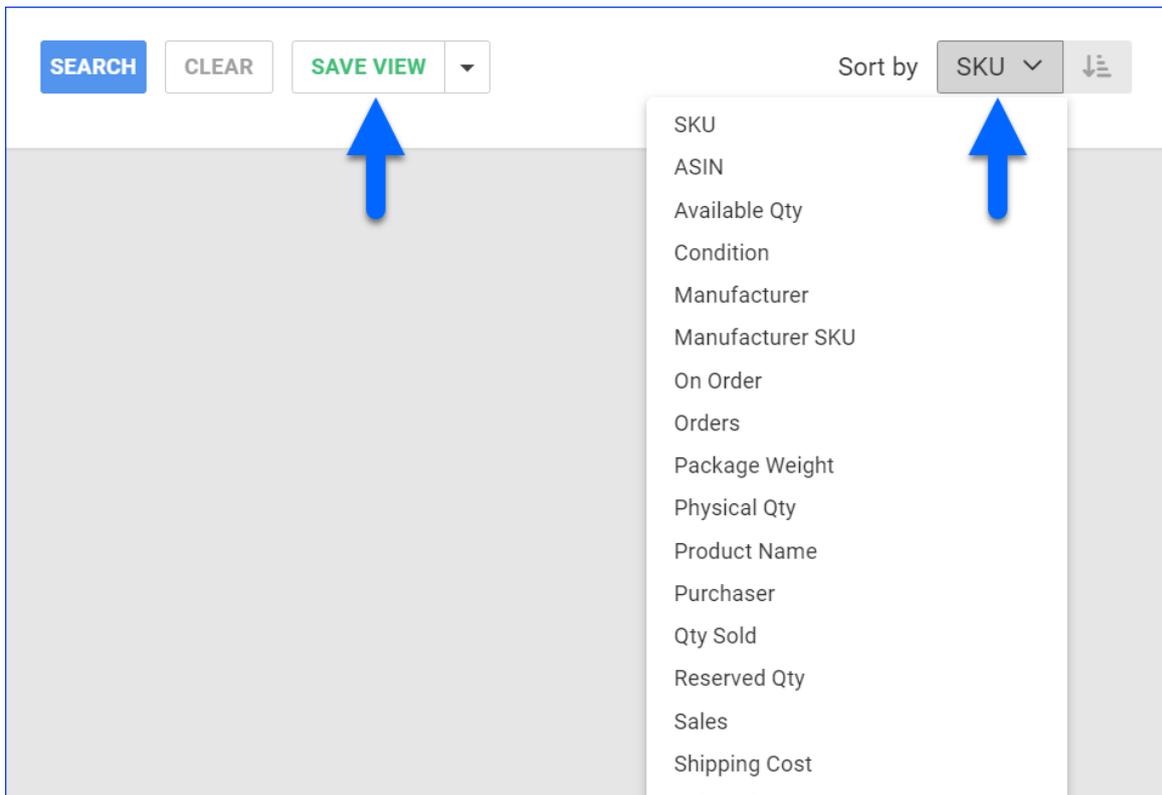
		SKU
		Product Name
		Product Type 
		Condition
		Orders
		Qty Sold
		Sales
		Subtotal
		On Order
		Available Qty
		Reserved Qty
		

CANCEL RESET APPLY

6. To sort the data differently, use the **Sort by** menu.

7. To save your filtering and sorting options, click **Save view**, type a **Name**, and click **Save**.



8. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**. Spreadsheet exports include the **Commission** column, which doesn't appear in the report's web UI.

SKU	PRODUCT NAME	PRODUCT TYPE	CONDITION	ORDERS	QTY SOLD	SALES	SUBTOTAL	ON ORDER	AVAILABLE QTY	RESERVED QTY	PHYSICAL QTY
SC-Tees	Sellercloud T-Shirt	Clothing	New	20	64	\$944.50	\$1,164.50	20	40583	538	41121
SC-Mug	Sellercloud Mug	Home & Kitchen		2	10	\$0.00	\$100.00	0	119985	5	119990
SC-Hat	Sellercloud Hat	Clothing	New	6	28	\$345.00	\$345.00	0	18833	65	18898
Totals:					102	\$1,289.50	\$1,609.50	20			



Filter and Column Definitions

Default Filters

Filter	Description
Company	Include only orders from one or more Companies .
Channel	Include only orders from one or more sales Channels .
Date Range	Select a preset time range from Yesterday to Last Year .
Date	Enter the Start and End dates. For a single date, choose the same Start and End date. Choose how to reflect orders and their associated activity:
Date Type	<ul style="list-style-type: none"> • Ship – View all orders and their associated activity where the ship date is in your selected range. • Order – View all shipped orders and their associated activity where the order date is in your selected range.

Custom Filters

Filter	Description
Brands	Include only products from one or more Brands .

Company Groups	Include only products from one or more Company Groups .
Exclude Dropship	Exclude information about Dropship inventory from the report.
Manufacturer	Include only products from one or more Manufacturers .
MarketingSource	Include only products from one marketing source.
Product Group	Include only products from one or more Product Groups .
Product Type	Include only products from one or more Product Types .
Purchaser	Include only products with a specific user assigned as Purchaser .
SKU	Include only one or more SKUs .
Ship From Warehouse	Include only orders shipped from one or more Warehouses .
Show Products By Kit Component SKU	For Kit Products , select Yes to show the Kits' Component SKUs . Otherwise, the kits' parent SKUs are shown by default. This works for all kit types.
Use Original Product ID	For Shadow Products , select Yes for the report to show the shadow SKUs of the order items. Select No to show parent SKUs.
Vendor	Include only products that have their Default Vendor set to any of the selected. For Dropship orders, this will be the vendor from which the products were actually purchased.

Report Data

Column	Field Data	Description
SKU	ProductID	Shows the product's SKU . For Shadow Products , this column depends on the Use Original ProductID Custom Filter .
*ASIN	ASIN	Shows the product's Amazon Standard Identification Number (ASIN) .
Product Name	ProductName	Shows the product's name.
Product Type	ProductTypeName	Shows the Product Type .
Condition	ConditionName	Shows information about the Condition of the product.
*Vendor	VendorName	Shows the product's Default Vendor . Other vendors you have purchased the product from are not listed in this column.
*Manufacturer	ManufacturerName	Shows the product's Manufacturer .
*Manufacturer SKU	ManufacturerSKU	Shows the SKU of the manufacturer.
*Purchaser	Purchaser	Shows the Purchaser's contact email address.
Orders	Count of OrderID	Shows the total number of orders. Only shown if you summarize by Channel or Company . If the Date Type is: <ul style="list-style-type: none"> Order – The total number of orders placed in this date range. Ship – The total number of orders shipped in this date range.

		Shows the number of product units sold. If the Date Type is:
Qty Sold	Sum of Qty	<ul style="list-style-type: none"> • Order – The total number of product units on orders placed in this date range. • Ship – The total number of product units on orders shipped in this date range.
Sales	Sum of GrandTotal	Shows the sales Total of the product.
Subtotal	Sum of SubTotal	Shows the total amount of the product before any discounts, tax, shipping, etc. Shows channel commission fees.
Commission	Sum of Commission	Only visible in the export. Follow the instructions outlined in step 8 of the Access and Customize the Report section.
*Shipping Cost	Sum of original Shipping Cost	Shows the cost of outbound shipping. <ul style="list-style-type: none"> • For FBA – This includes the following types of fees: FBA Per Unit Fulfillment Fee, FBA Weight Based Fee, FBA Per Order Fulfillment Fee, Shipping Chargeback, Gift Wrap Chargeback, and Cross-Border Fulfillment Fee. <p>Enabling Predict shipping cost of an order in Client Settings will calculate an Estimated Shipping Cost based on the last 30 days. When the Shipping Cost field is marked with an E, this indicates the Estimated Shipping Cost is being shown.</p>
On Order	OnOrder	Shows the number of units that are currently unreceived on open POs.
Available Qty	InventoryAvailableQty	Shows the number of units available for sale.
Reserved Qty	ReservedQty	Shows the inventory that has been Reserved .
Physical Qty	ReservedQty + InventoryAvailableQty	Shows the current total inventory of the product across warehouses, including units that are ordered but not shipped yet.
*Package Weight	Weight	Shows the weight of the packages.

You can add columns listed with an asterisk (*) to the grid by following the instructions outlined in step 5 of the [Access and Customize the Report](#) section.