

Qty Sold by Channel Detail

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Overview

In this article, you will learn about Sellercloud's **Quantity Sold By Channel Detail** report. This report provides an itemized display of the product quantity sold per channel for a specific period while also showing the units sold per product, the total number of orders, and the grand total. You can see the following:

- **Product Information:** Product Name, SKU, and ASIN,
- **Quantity and Sales Information:** Total Units, Total Orders, and Total Sales.
- **Channel Information:** All Channel Columns.

There is a similar report called [Quantity Sold By Channel Summary](#), which shows the quantity sold per channel while summarizing the sales amount across all channels. The **Quantity Sold By Channel Detail** provides a more detailed per-channel breakdown in the form of sales amounts and number of orders, in addition to the same units per channel information that is displayed in the **Quantity Sold by Channel Summary**.

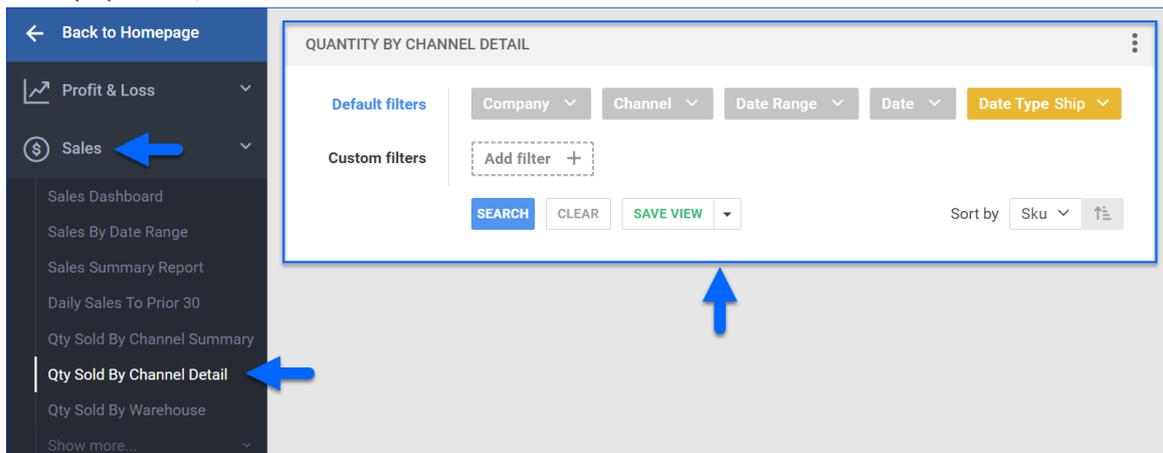
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

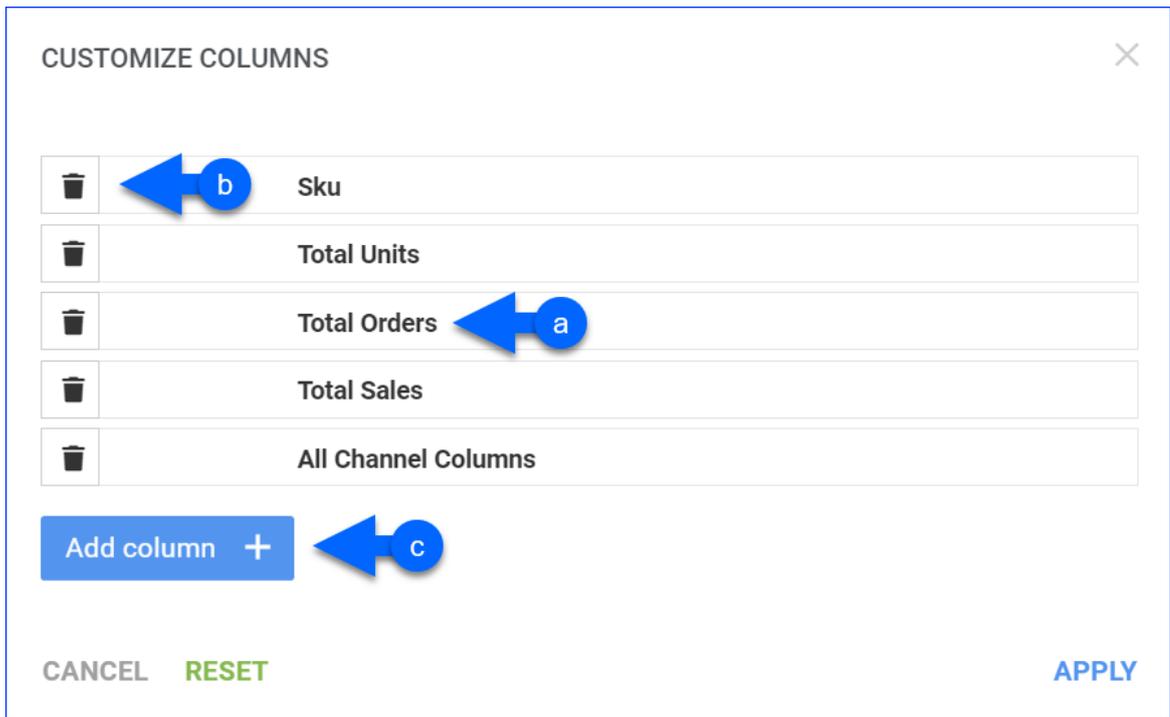
Access and Customize the Report

To use the report:

1. Go to **Reports > Sales > Qty Sold By Channel Detail**.
2. Select your date filters (**Date Range** or **Date**), and be sure to choose the right **Date Type** filter for your search. This filter affects which orders are returned by the search. Select **Order** to see orders placed in the selected range or **Ship** to see orders shipped in the selected range.
3. Set up the other **Default** or **Custom filters** for the report to show precisely what you need.
4. Click **Search**. Each filter you apply gets highlighted in orange, and after you click **Search**, it turns green. If a filter is gray or not displayed at all, it's not active.

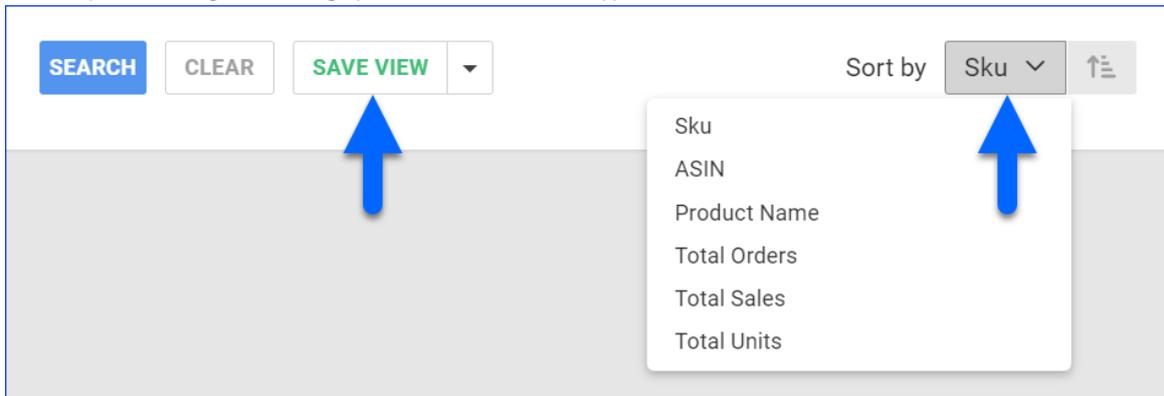


5. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. The report can show up to 13 columns at one time. You can:
 - a. Reorder columns by dragging them up or down in the list;
 - b. Hide columns by clicking the **Trash** icons;
 - c. Add columns by clicking **Add column**.



6. To sort the data differently, use the **Sort by** menu.

7. To save your filtering and sorting options, click **Save view**, type a **Name** and click **Save**.



8. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**. You can also export to **CSV** or **PDF**. Spreadsheet exports always include all columns, even those hidden in the report's web UI due to the 13-column limit.

SKU	TOTAL UNITS	TOTAL ORDERS	TOTAL SALES	PRODUCT TYPE	AMAZON UNITS	AMAZON ORDERS	AMAZON SALES	BACK MARKET UNITS
SC-Hat	28	6	\$345.00	Clothing	8	2	\$120.00	0
SC-Mug	15	3	\$50.00	Home & Kitchen	5	1	\$50.00	0
SC-Socks	26	6	\$126.00	Clothing	10	2	\$90.00	0
SC-Tees	81	24	\$1,348.50	Clothing	10	2	\$220.00	0
Totals:	150	39	\$1,869.50	33	7	\$480.00	0	0

Filter Definitions

Default Filters

Filter	Description
Company	Include only orders from one or more Companies .
Channel	Include only orders from one or more Channels .
Date Range	Select a preset date range from Yesterday to Last Year .
Date	Enter the Start and End dates. For a single date, choose the same Start and End date. Choose a date type based on which orders and their associated activity appear in the report:
Date Type	<ul style="list-style-type: none"> • Ship – View all orders and their associated activity where the Ship Date is in your selected range. • Order – View all shipped orders and their associated activity where the Order Date is in your selected range.

Custom Filters

Filter	Description
ASIN	Include only products with a specific ASIN .
Brand	Include only products from one or more Brands .
Company Groups	Include only products from one or more Company Groups .
Manufacturer	Include only products from one or more Manufacturers .
Product Group	Include only products from one or more Product Groups .
Purchaser	Include only products with a specific user assigned as Purchaser .
SKU	Include only one or more SKUs . For Shadow Products , this filter is dependent on the Use Original ProductID filter.
Use Original Product ID	For Shadow Products , select Yes for the report to show the original shadow SKU the item was sold under. Select No to see only parent SKUs.
Vendor	Include only products that have their Default Vendor set to any of the selected. For Dropship orders, this will be the vendor from which the products were purchased.

Report Data

COLUMN	FIELD DATA	DESCRIPTION
SKU	ProductID	Shows the product's SKU . For Shadow Products , this column depends on the Use Original ProductID Custom Filter .
Total Units	Sum of Qty	Shows the total quantity of the product sold across all channels. If the Date Type is: <ul style="list-style-type: none"> • Order – The total number of product units on orders placed in this date range. • Ship – The total number of product units on orders shipped in this date range.
Total Orders	Count of OrderID	Shows the total number of orders across all channels. If the Date Type is: <ul style="list-style-type: none"> • Order – The total number of orders placed in this date range. • Ship – The total number of orders shipped in this date range.
Total Sales	Sum of GrandTotal	Shows the total sum of sales across all channels. Channel columns show:
All Channel Columns	Sum of Qty, Count of OrderID, and Sum of GrandTotal	<ul style="list-style-type: none"> • Channel Units – Sum of Qty – The number of product units sold on the channel. • Channel Orders – Count of OrderID – The number of orders from the channel. • Channel Sales – Sum of GrandTotal – The sum of all sales on the channel.
*ASIN	ASIN	Shows the product's Amazon Standard Identification Number (ASIN) .

***Product Name** ProductName Shows the product's name.

You can add columns listed with an asterisk (*) to the grid by following the instructions outlined in step 5 of the [Access and Customize the Report](#) section.
