

Qty Sold by Channel Summary

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Overview

In this article, you will learn about Sellercloud's **Quantity Sold By Channel Summary** report. This report summarizes the product quantity sold per channel and across all channels for a specific period. It also shows sales information and the currently available and on-order product quantities. You can see:

- **Product Information:** Product Name, SKU, ASIN, UPC, Product Group, and Company.
- **Quantity Information:** On Order, Available Quantity, and Quantity Sold.
- **Sales Information:** Average Selling Price, Total Sales, and Total Discounts.
- **Channel Information:** Quantity Sold By Channel Columns.

Quantity Sold By Channel Summary provides the quantity sold per channel, along with summaries of the number of units, orders, and total sales. The similar [Quantity Sold By Channel Detail](#) report provides a more detailed per-channel breakdown in the form of sales amounts and number of orders, in addition to the same units per channel information that is displayed in the **Quantity Sold by Channel Summary**.

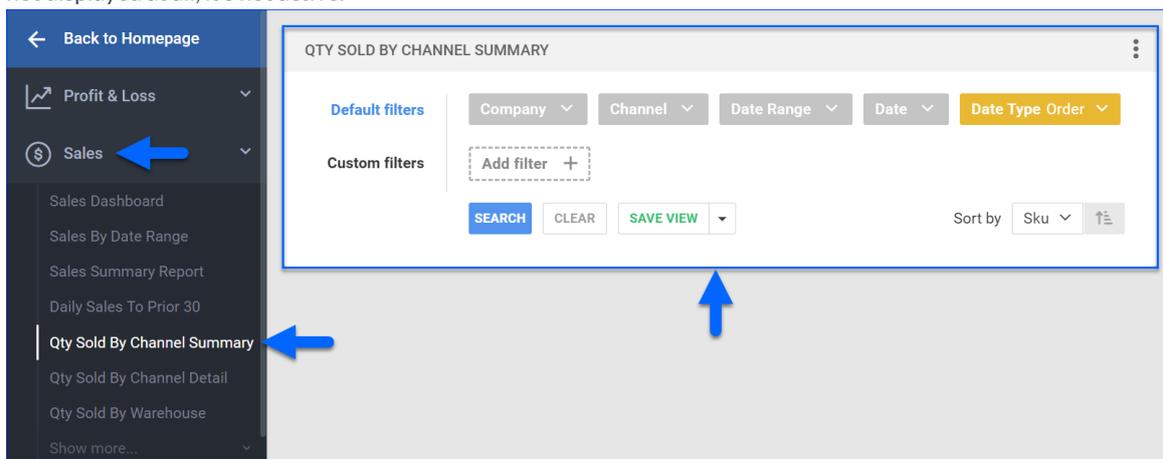
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

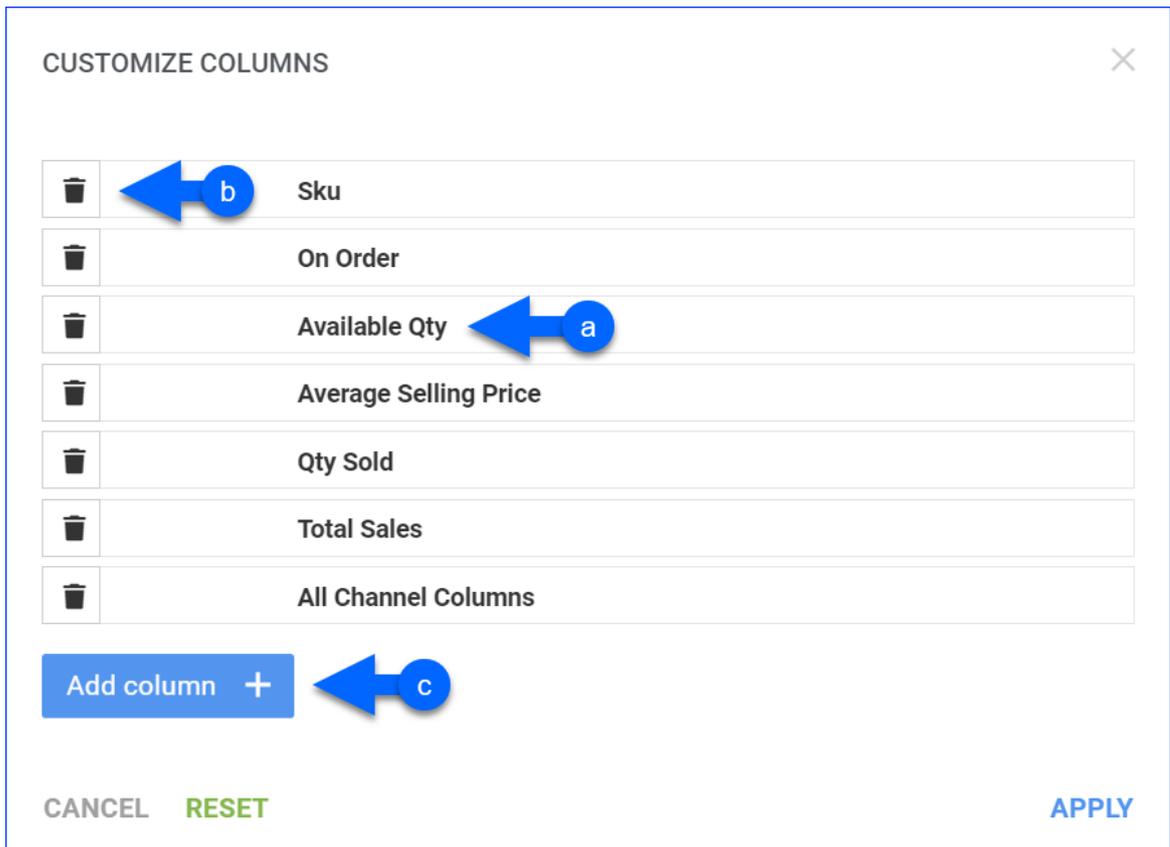
Access and Customize the Report

To use the report:

1. Go to **Reports > Sales > Qty Sold by Channel Summary**.
2. Select your date filters (**Date Range** or **Date**), and be sure to choose the right **Date Type** filter for your search. This filter affects which orders are returned by the search. Select **Order** to see orders placed in the selected range or **Ship** to see orders shipped in the selected range.
3. Set up the other **Default** or **Custom filters** for the report to show precisely what you need.
4. Click **Search**. Each filter you apply gets highlighted in orange, and after you click **Search**, it turns green. If a filter is gray or not displayed at all, it's not active.

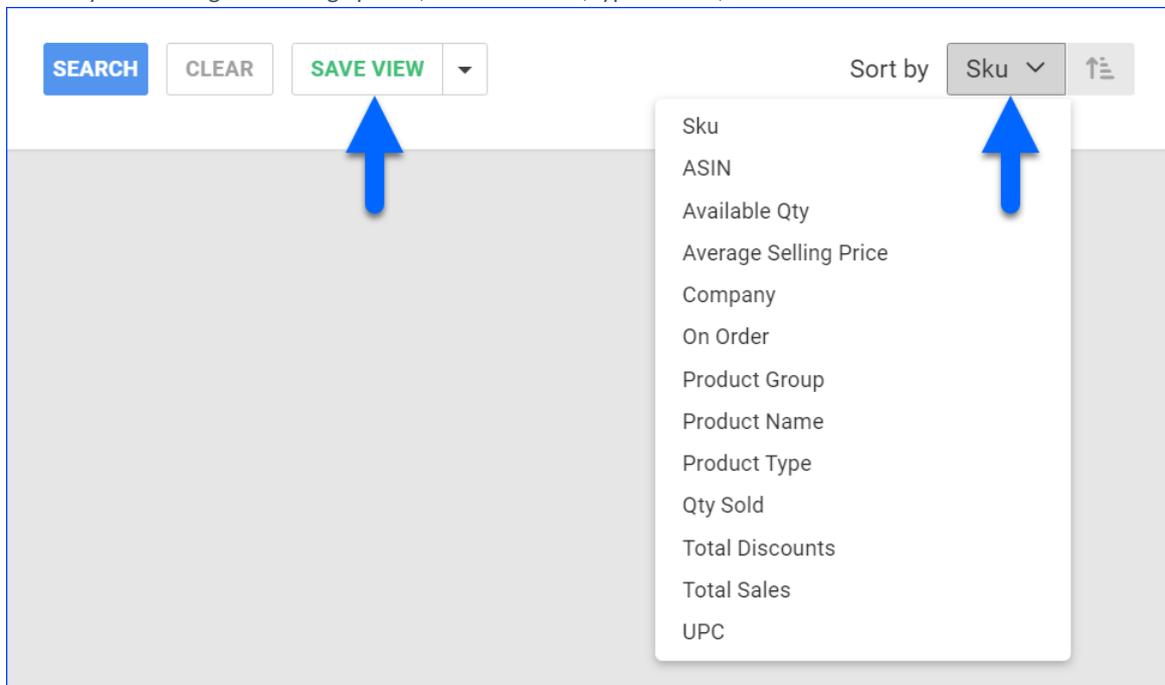


5. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. You can:
 - a. Reorder columns by dragging them up or down in the list;
 - b. Hide columns by clicking the **Trash** icons;
 - c. Add columns by clicking **Add column**.



6. To sort the data differently, use the **Sort by** menu.

7. To save your filtering and sorting options, click **Save view**, type a **Name**, and click **Save**.



8. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**. You can also export to **CSV** or **PDF**.

SKU	ON ORDER	AVAILABLE QTY	AVERAGE SELLING PRICE	QTY SOLD	TOTAL SALES	AMAZON	BACK MARKET	BED BATH AND BEYOND
SC-Hat	0	18833	\$12.32	28	\$345.00	8	0	0
SC-Mug	0	119995	\$3.33	15	\$50.00	5	0	0
SC-Socks	0	18435	\$4.85	26	\$126.00	10	0	0
SC-Tees	20	40591	\$15.28	69	\$1,054.50	10	0	0
Totals:	20	197854		138	\$1,575.50	33	0	0



Filter Definitions

Default Filters

Filter	Description
Company	Include only products with sales from one or more Companies .
Channel	Include only products with sales from one or more sales Channels .
Date Range	Select a preset time range from Yesterday to Last Year .
Date	Enter the Start and End dates. For a single date, choose the same Start and End date. Choose a date type based on which orders and their associated activity appear in the report: <ul style="list-style-type: none"> • Ship – View all product sales activity where the Ship Date is in your selected range. • Order – View all product sales activity where the Order Date is in your selected range.
Date Type	

Custom Filters

Filter	Description
ASIN	Search by ASIN .
Brand	Include only products from one or more Brands .
Company Group	Include only products with sales from one or more Company Groups .
Exclude Dropship Inventory	Exclude information about Dropship inventory from the report.
Include Discount in Selling Price	Choose whether to include discounts in the Average Selling Price report data.
Manufacturer	Include only products from one or more Manufacturers .
Product Types	Include only products from one or more Product Types .
Purchaser	Include only products with a specific user assigned as Purchaser .
SKU	Search by one or more SKUs . For Shadow Products , this filter is dependent on the Use Original ProductID filter.
Use Original Product ID (shadow)	For Shadow Products , select Yes for the report to show the original shadow SKU the item was sold under. Select No to see only parent SKUs.
Vendor	Include only products that have their Default Vendor set to any of the selected. For Dropship orders, this will be the vendor that the products were actually purchased from.

Report Data

Column	Field Data	Description
SKU	ProductID	Shows the product's SKU . For Shadow Products , this column depends on the Use Original ProductID Custom Filter.
On Order	OnOrder	Shows the number of units that are currently unreceived on open POs.
Available Qty	InventoryAvailableQty	Shows the current number of units available for sale.

Average Selling Price	Average Unit Price	Shows the average selling price per unit.
Qty Sold	Sum of Qty	Shows the number of product units sold.
Total Sales	Sum of GrandTotal	Shows the total sum of all sales.
All Channel Columns	Qty Sold per Channel	These columns show the quantity sold by channel.
ASIN	ASIN	Shows the product's Amazon Standard Identification Number (ASIN) .
Company	CompanyID	The Company the product belongs to.
Product Group	Product Group	Shows the Product Group .
Product Name	ProductName	Shows the product's name.
Product Type	ProductTypeName	Shows the Product Type .
Total Discounts	Sum of Discount	Shows the total amount of discounts applied to the orders.
UPC	UPC	Shows the product's Universal Product Code (UPC) .

You can add columns listed with an asterisk (*) to the grid by following the instructions outlined in step 5 of the [Access and Customize the Report](#) section.
