

Sales Comparison Reports

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Overview

In this article, you will learn about Sellercloud's **Sales Comparison** reports. These reports compare the current period's sales to those of an earlier period and provide insights into your business performance.

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

Sales Comparison Reports

There are two Sales Comparison Reports:

1. **Sales Comparison Summary** – shows sales performance based on specific parameters such as company, channel, comparison, comparison method, comparison type, and intervals back. This report gives you an overall picture of your business.
 2. **Sales Comparison Detail** – more focused on going into detail for specific products and vendors. It provides more granular information, allowing you to generate the report based on additional criteria such as manufacturer, brand, vendor, product type, product group, and SKU.
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Customize Sales Comparison Reports

These reports let you view information based on specific selections. Refer to the drop-downs below for descriptions of each report's filters:

Sales Comparison Summary

Sales Comparison Detail
