

Daily Sales To Prior 30

04/30/2025 3:26 pm CDT

Overview

In this article, you will learn about Sellercloud's **Daily Sales To Prior 30** report. This report compares yesterday's sales to the total sales of the prior 30 days.

You can see the following sales information:

- Period
- Grand Total
- Orders
- Average Order

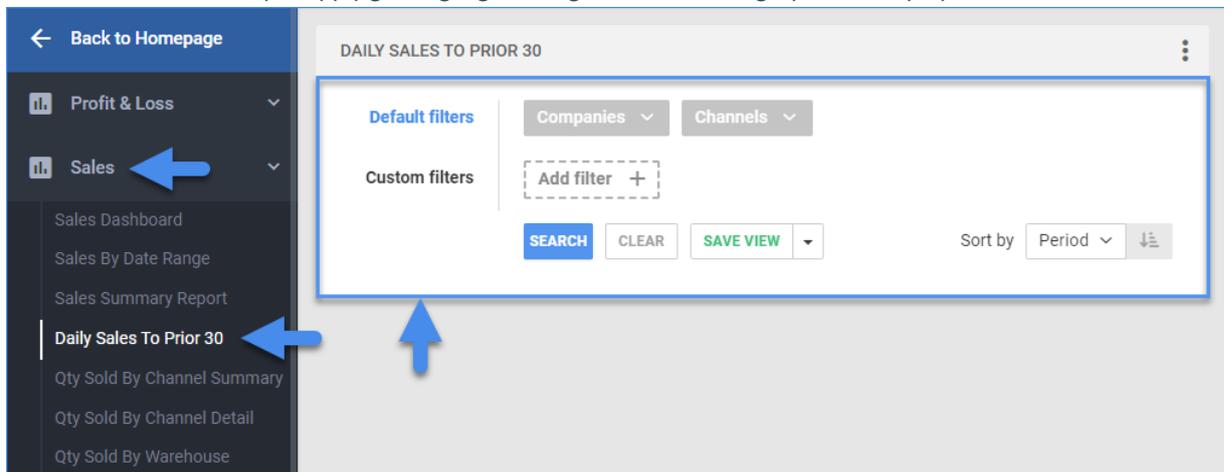
See the [Sales Comparison Reports](#) for more comparison options.

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

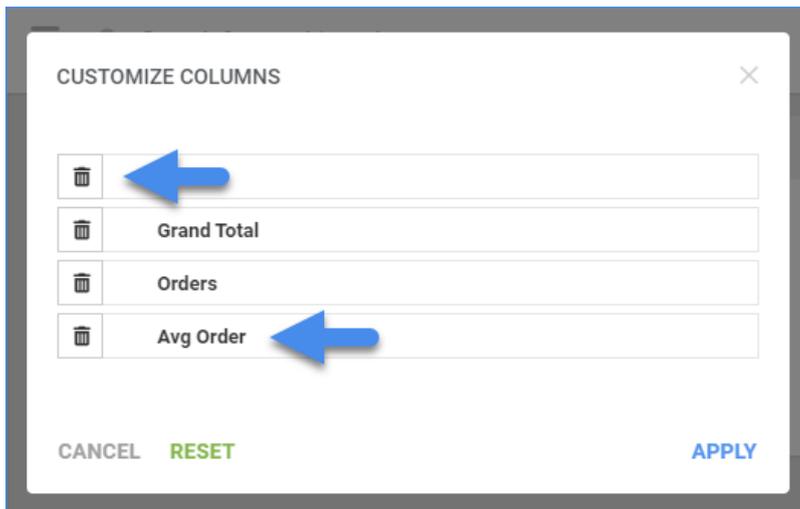
Access and Customize the Report

To use the report, follow these steps:

1. Navigate to **Reports > Sales > Daily Sales To Prior 30**.
2. Set up the **Default** and **Custom filters** to have the report show precisely what you need.
3. Click **Search**. Each filter you apply gets highlighted in green. If a filter is gray or not displayed at all, it's not active.

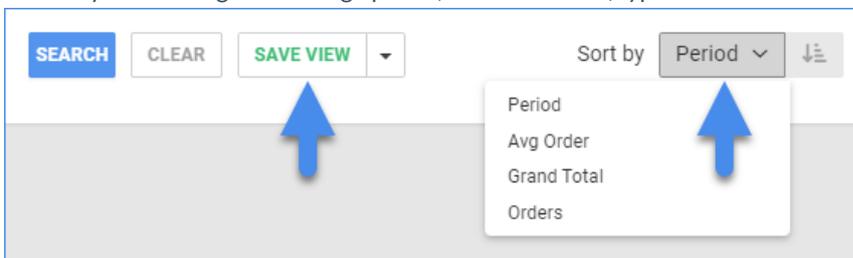


4. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. You can:
 - a. Reorder columns by dragging them up or down in the list;
 - b. Hide columns by clicking the **Trash** icons;
 - c. Add columns by clicking **Add column**.



5. To sort the data differently, use the **Sort by** menu.

6. To save your filtering and sorting options, click **Save view**, type a **Name** and click **Save**.



7. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**.
Spreadsheets include all columns, including those hidden in the report.

PERIOD	GRAND TOTAL	ORDERS	AVG ORDER
Yesterday	\$0.00	0	\$0.00
Prior 30 Days	\$6,611.76	99	\$66.79
Totals	\$6,611.76	99	

Filter and Column Definitions

Click the drop-downs below for filter and column descriptions.

Default Filters

Custom Filters

Report Data