

Fulfillment Dashboard

04/30/2025 3:25 pm CDT

Overview

The **Fulfillment Dashboard** allows you to monitor and analyze your orders based on their fulfillment time through several color-coded graphs and charts that give you a visual snapshot of your performance. It displays the total quantity of fulfilled orders for any selected time range and breaks them down into 3 types:

- **Early** – Shipped before the **Promise Date**.
- **On-Time** – Shipped on the **Promise Date**.
- **Late** – Shipped after the **Promise Date**.

You can also identify which of your products are most often the first or last to arrive at your customers' doorstep and make informed decisions about your order fulfillment processes to improve customer satisfaction and quality of service.

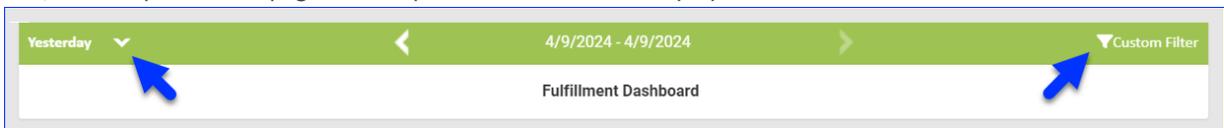
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For general questions about Sellercloud's Financial Reporting Suite, see the [Reports FAQs](#).

Fulfillment Dashboard

To access and use the Fulfillment Dashboard:

1. Go to **Reports > Shipping > Fulfillment Dashboard**.
2. Click **Custom Filter** at the top right to filter the dashboard by **Company**, **Company Groups**, **Channel**, or **Custom Date Range**. You can also set the date range by clicking one of the predefined time ranges (**Yesterday**, **Past 7 Days**, etc.) at the top left of the page. These options control what is displayed on all sections of the dashboard.



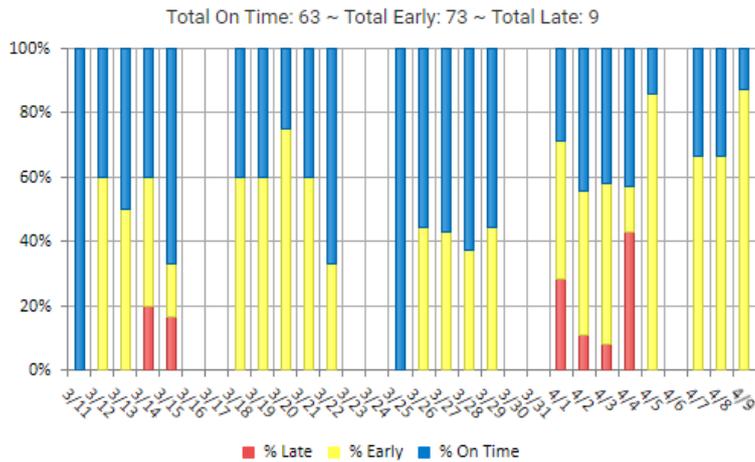
3. The dashboard is comprised of the panels described in the following sections.

OnTime Fulfillment By Day

This panel shows on-time fulfillment statistics per day:

- The total number of orders shipped **On Time**, **Early**, and **Late** during your selected date range will appear above the bar graph.
- The percentage of orders shipped **On Time**, **Early**, and **Late** per day for each day during your specified date range will appear in the graph. Hover over the graph to see the percentage value.

OnTime Fulfillment By Day



You can interact with the report:

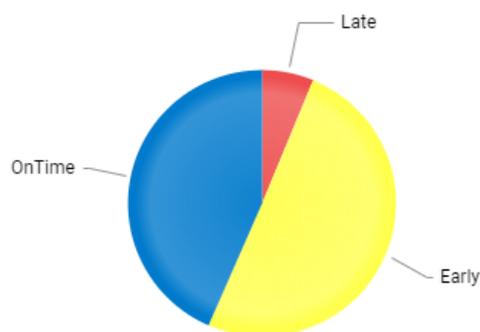
- To hide or show orders from the graph, click on **% Late**, **% Early**, or **% On Time** below the graph.
- To view the actual orders, click the **On Time**, **Early**, or **Late** parts of a day in the graph.

Fulfillment Chart

This panel shows the total amount and percentage of orders shipped **On Time**, **Early**, and **Late** during the selected date range.

- Hover over a section of the pie chart to display the amount and percentage of orders.
- Click a section of the pie chart to view the actual list of orders.

30 Day - Fulfillment Chart

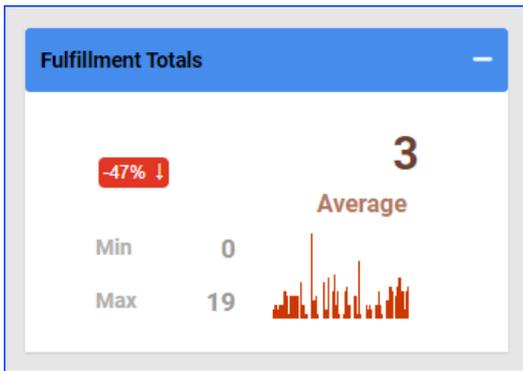


Fulfillment Totals

This panel shows:

- The **Minimum**, **Maximum**, and **Average** number of order fulfillments during the selected date range.

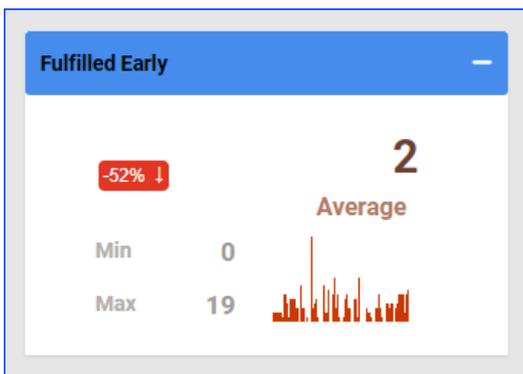
- The percentage value shows the increase or decrease as compared to the previous equivalent time range.
- Hovering over a day in the bar graph shows the number of orders fulfilled during that day.



Fulfilled Early

This panel shows:

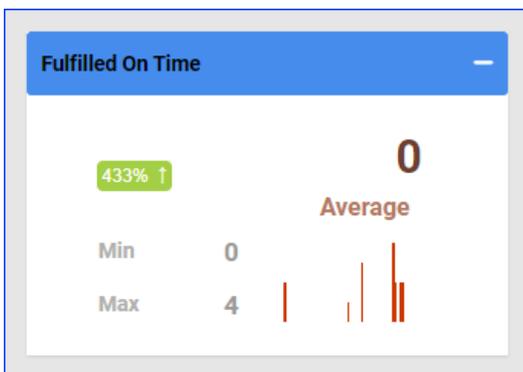
- The **Minimum**, **Maximum**, and **Average** number of orders that have been shipped early during the selected date range.
- The percentage value shows the increase or decrease as compared to the previous equivalent time range.
- Hovering over a day in the bar graph shows the number of orders fulfilled early during that day.



Fulfilled On Time

This panel shows:

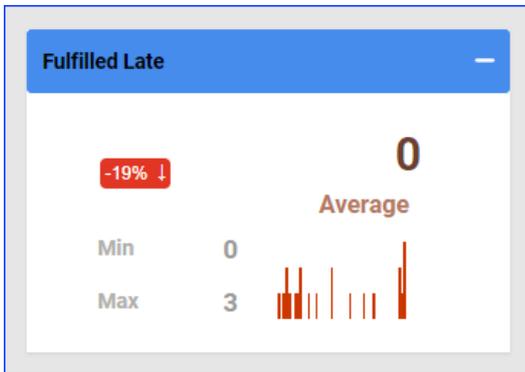
- The **Minimum**, **Maximum**, and **Average** number of orders fulfilled on time during the selected date range.
- The percentage value shows the increase or decrease as compared to the previous equivalent time range.
- Hovering over a day in the bar graph shows the number of orders fulfilled on time during that day.



Fulfilled Late

This panel shows:

- The **Minimum**, **Maximum**, and **Average** number of orders fulfilled late during the selected date range.
- The percentage value shows the increase or decrease as compared to the previous equivalent time range.
- Hovering over a day in the bar graph shows the number of orders fulfilled late during that day.



Top Fulfilled Products

This panel shows the top 5 products shipped during your selected date range. You can also see the number of orders and the vendor. The **% Change** value shows the increase or decrease as compared to the previous equivalent time range.

You can interact with the report:

- Click a **SKU** to open the [Sales Dashboard](#) filtered by that particular product.
- Click **More** at the panel's top right corner to open a page with all of the top fulfilled products in your date range, which you can export to Excel.

SKU	Name	Orders	Vendor	% Change
SKU-7	valio	4		100% ↑
TOPSKARA	Test Product ...	3	Test	200% ↑
TOPSKARA-4	Tops 10/27	3	banana	100% ↑
SKU-8	valio	2		100% ↑
SKU-5	valio	2		100% ↑

Top Fulfilled-Late Products

This panel shows the top 5 products that were shipped late during a specified date range. You can also see the number of orders and the vendor. The **% Change** value shows the increase or decrease compared to the previous equivalent time range.

You can interact with the report:

- Click a **SKU** to open the [Sales Dashboard](#) filtered by that particular product.
- Click **More** at the top right corner to open a page with all of the top late-fulfilled products in your date range, which you can export to Excel.

Top Fulfilled-Late Products[More...](#) —

SKU	Name	Orders	Vendor	% Change
//kj	potato	1	Truecommerce	100% ↑
B07TWC4QRR	Rawlings 202...	1		100% ↑
History	Topskarambit	1	BigYo2-TS	100% ↑
SC-Tees	Sellercloud T...	1	Vendissimo	100% ↑
TOPSKARA	Test Product ...	1	Test	100% ↑