

Profit and Loss Reports Overview

04/30/2025 3:23 pm CDT

Overview

In this article, you will learn about Sellercloud's **Profit and Loss (P&L)** reports. These reports allow you to have a clear understanding of your profit and loss trends. They provide insight into revenue, expenses, and overall profitability, allowing you to make better decisions and track progress.

The P&L reports are some of the most information-rich reports Sellercloud offers. You can access a wide range of information and sort it differently with our variety of filtering options.

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

Profit and Loss Reports

There are six different profit and loss reports:

- **Profit & Loss Dashboard** – provides you with summaries and analysis of your company's P&L in a few different ways. Several color-coded graphs and charts give you a visualization of key data points and trends, as well as highlight top-performing products and their performance trends.
- **P&L Order Summary** – allows you to analyze the P&L of your orders using various groupings, i.e., Company, Channel, Month, etc.
- **P&L Order Details** – shows the P&L details of individual orders for a specific date or date range.
- **Product Profit Summary** – shows P&L information summarized by product within a specific date range. Note: This report can include Non-Order transactions when selecting "Transaction" as the Date Type.
- **Product Profit Details** – shows details about P&L per product per order. Note: This report can include Non-Order transactions when selecting "Transaction" as the Date Type.
- **Manage P&L** – provides P&L metrics for transactions that need to be generated for reports, allows you to configure non-order transaction type lists on whether they should include item cost, and view a list of recent settlements.

These reports provide a comprehensive view of a company's financial performance, allowing you to make informed decisions and drive growth.
