

Product Profit Details (Profit by Product Details)

04/30/2025 3:23 pm CDT

Overview

In this article, you will learn about Sellercloud's **Product Profit Details** report. This report shows details about Profit and Loss (P&L) for each individual product's order and non-order transactions within a specific period:

- **Order transactions** – Debits (sales and payments, etc.) and credits (returns and refunds, etc.)
- **Non-order transactions** – Sources can include:
 - Product-related transactions from the Amazon and eBay settlement reports
 - FBA disposal fees from the FBA Removal Shipment Order report
 - FBA inbound shipping costs (see note at top)
 - Product fees for Amazon's sponsored ads' total "Spend" (if imported from Seller Central's [Sponsored Products Ad report](#))

Non-order transactions only appear if you set the **Date Type** filter to **Transaction**.

You can see the following:

- **Product Information Details:** SKU, Product Name, ASIN, Brand, Manufacturer, Product Type, and Original Shadow SKU.
- **Sales and Revenue Details:** Quantity Sold, Quantity Returned, Subtotal, Shipping, Tax, Other Charges, Grand Total, Payments, Refunds, Adjustments, Items Cost, Shipping Cost, Commission, Tax Payable, Total Fees, Accrual Profit, Cash Profit, Accrual Profit Margin, and Cash Profit Margin.
- **Orders and Transactions Details:** Transaction Type, Transaction Date, Order ID, Channel, Channel Order Number, Channel Order Number (2), Order Date, Order Item Number, Order Subtype, Marketing Source, Purchaser, Sales Rep, Sales Rep 2, Ship Date, Ship From Warehouse, and Shipping Carrier.
- **Customer and Location Information Details:** City, Company, Country, CustomerEmail, State, Zip, and Wholesale Customer.
- **Costs and Fees Details:** Co-Op Fee, Discount, Dropship Fee, Gift Wrap, Handling, Insurance, Items Rebate, Posting Fee, Shipping Discount, Shipping Fee, Transaction Fee, Unit Price, and Vendor.

This report can show FBA inbound shipping costs by product when [filtering](#) the Date Type by "Transaction" and the Channel by "FBA." Dividing the cost per unit in the FBA shipment and showing it in this report is an alternative workflow to [manually applying the cost per unit to the related orders as an adjustment](#).

Client setting **Include FBA Inbound Shipping Costs in Profit by Product reports** must be enabled for this workflow! This disables the client setting **Include FBA Inbound Shipping Costs in Order Item P&L**, removing the option to apply the shipping costs as an adjustment on the orders from the FBA inbound shipment's Action menu.

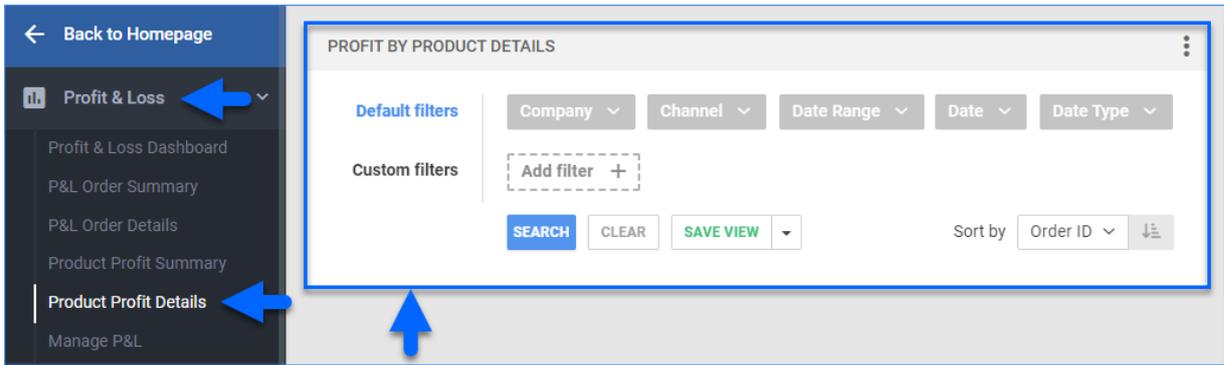
You can run this report automatically on a regular basis with [Scheduled Tasks](#).

For more information about Sellercloud's Financial Reporting Suite, see the [Reports FAQ](#).

Access and Customize the Report

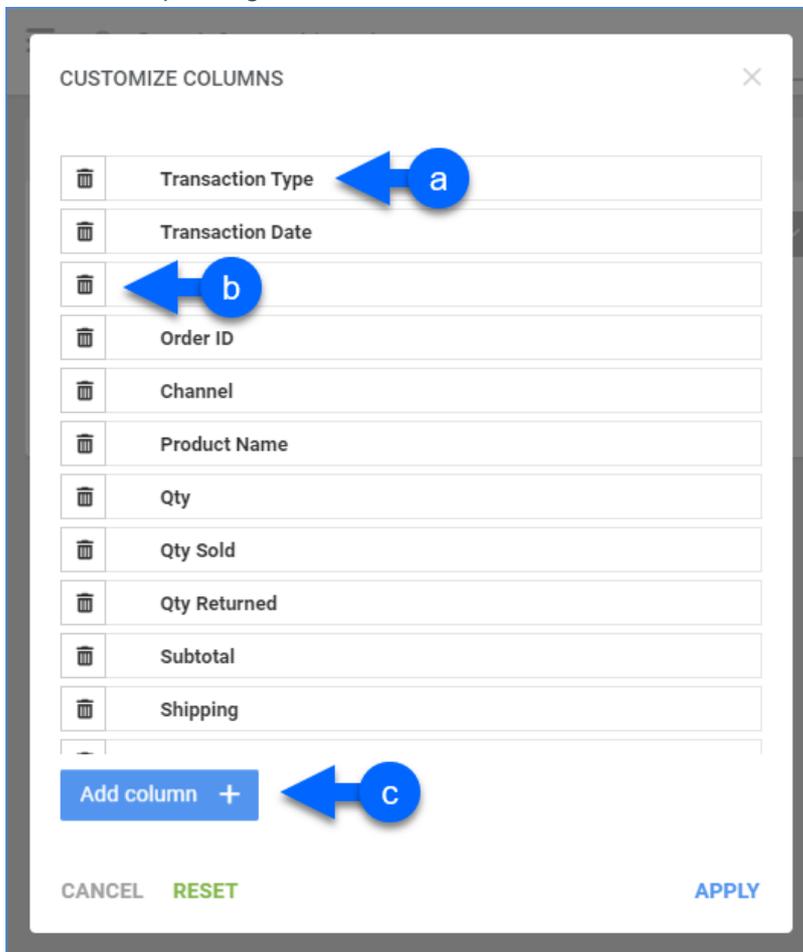
To use the report, follow these steps:

1. Navigate to **Reports > Profit & Loss > Product Profit Details**.
2. Set up the **Default** and **Custom filters** to have the report show precisely what you need.
3. Click **Search**. Each filter you apply gets highlighted in green. If a filter is gray or not displayed at all, it's not active.



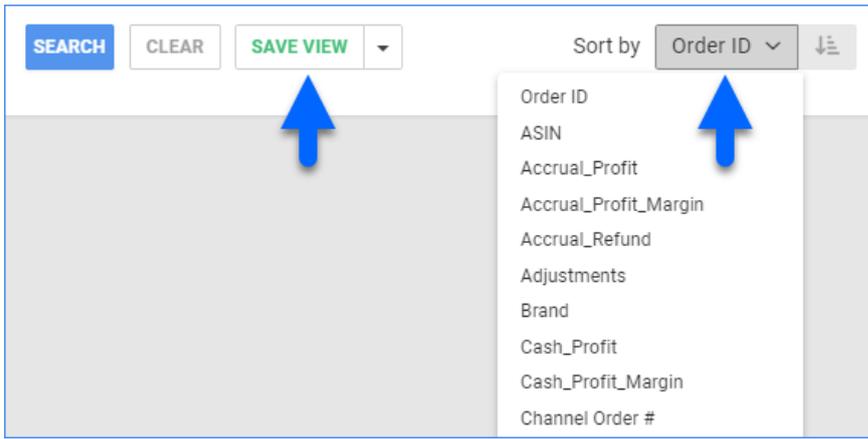
4. To manage the columns in the report, click the three dots icon on the top right and select **Customize Columns**. You can:

- a. Reorder columns by dragging them up or down in the list;
- b. Hide columns by clicking the **Trash** icons;
- c. Add columns by clicking **Add column**.



5. To sort the data differently, use the **Sort by** menu.

6. To save your filtering and sorting options, click **Save view**, type a **Name** and click **Save**.



7. To export the full report to a spreadsheet, click **Actions** on the bottom right and select **Export to Excel**. Spreadsheets include all columns, including those hidden in the report.

SKU	ORDER #	CHANNEL	PRODUCT NAME	QTY SOLD	QTY RETURNED	SUBTOTAL	SHIPPING	TAX	OTHER CHARGES	PAYM ^
9986	5137584	Local_Store	Deionized Water	4	0	\$3.69	\$0.00	\$0.00	(\$3.68)	\$
9985	5137578	Local_Store	Windshield Wipers	3	1	\$12.00	\$0.00	\$0.00	(\$1.20)	
9986	5137578	Local_Store	Deionized Water	3	1	\$9.00	\$0.00	\$0.00	(\$0.90)	
9987	5137578	Local_Store	Lime	3	1	\$6.00	\$0.00	\$0.00	(\$0.60)	
9987447	5137578	Local_Store	Lime	3	1	\$3.00	\$0.00	\$0.00	(\$0.30)	

Filter and Column Definitions

Click the drop-downs below for filter and column descriptions.

Default Filters

Custom Filters

Report Data