Channel Warehouse

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Overview

Sellercloud's **Channel Warehouse** feature lets you assign a unique warehouse for each of your sales channels and selectively send or receive inventory updates from and to specific locations. For example, if you sell on both Amazon and eBay but prefer to have dedicated warehouses for each platform, or if you store your products in FBA or WFS fulfillment centers and want to receive the most recent quantity updates.

Channel Warehouse

Sellercloud provides you with three distinct channel warehouse configurations: **Set a Channel Warehouse**, **Restrict Inventory Usage**, and **Inventory Percentage per Channel**.

- When you only **Set a Channel Warehouse,** orders for this channel will choose the selected location as the **ShipFrom** warehouse automatically and use it to deduct inventory for the ordered products.
- If **Restrict Inventory Usage** is enabled, only the selected warehouse's inventory will be sent to the channel.
- If you enter an **Inventory Percent**, the **restricted** warehouse will send only a specified percentage amount from the current warehouse quantity, instead of the total warehouse quantity.

Set a Channel Warehouse

The Default Warehouse typically serves as the Ship From Warehouse for all orders. Irrespective of its current inventory levels, the deduction of quantity always occurs from that location, unless different preferences are specified on the **Channel Warehouse** page. Other settings and customizations, such as Post-order Plugins, may also affect the **Ship From** warehouse of your orders.

When you select a **Channel Warehouse**, all orders from that channel will use the chosen location as the Ship From Warehouse instead. To do that:

1. Go to Company Settings > **Toolbox** > **Channel Warehouse**.

2. Click **Edit** and select your desired location from the **Warehouse** dropdown menu.
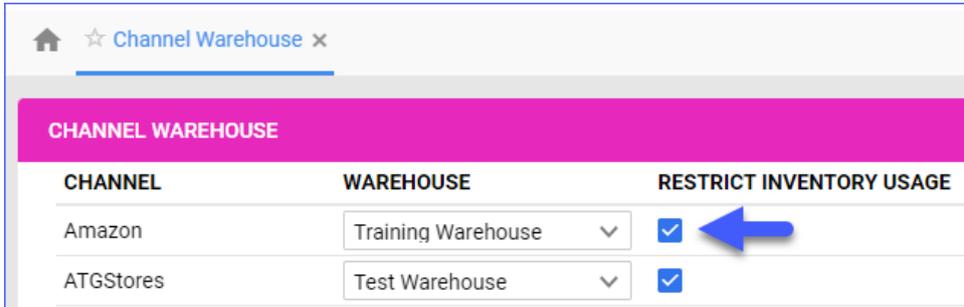
3. Click **Save**.

To have FBA inventory imported into Sellercloud for your company, set the FBA Warehouse for the FBA channel on this page. Learn more about FBA Inventory.

Restrict Inventory Usage

By default, inventory in sellable warehouses is available for all channels. If you enable the **Restrict Inventory Usage** checkbox, the chosen warehouse becomes the exclusive source for inventory sent to the respective channel.

To **Restrict Inventory Usage**:

1. On the **Channel Warehouse** page, locate the desired channel.

2. Select a **warehouse** and enable the **Restrict Inventory Usage** checkbox in the grid.

If you have Shadow SKUs with different quantities in a channel warehouse with **Restrict Inventory Usage** enabled, Sellercloud will send the **total** inventory of the shadow products across all warehouses (see **Inventory** > **Manage Inventory** > Open a product > **Toolbox** > **Warehouse**) when updating the channel.

Example: The following 3 SKUs are shadows:
- PARENT SKU has a quantity of 5 in Warehouse A
- SHADOW SKU 1 has a quantity of 10 in Warehouse B
- SHADOW SKU 2 has a quantity of 20 in Warehouse C

Sellercloud will send 35 to the channel.

Replenishable products will always show a fixed quantity because they ignore the actual available quantity.

Inventory Percentage per Channel

Client Setting **Enable Channel Inventory by percentage** must be enabled for this workflow. To enable the setting navigate to Client Settings > **General Client Settings**.

With the **Inventory Percentage** option enabled, the Restricted Warehouse won't use its entire inventory for the channel. Instead, it sends only the specified percentage from the current warehouse quantity. You can send different inventory levels to different channels based on varying percentages to prevent overselling, and instead of a specific Safety Quantity number (such as 5 units for all products), the amount will depend on the total quantity available:
- **Example 1**: The product has 100 units available, and you set Amazon to 70% – Sellercloud will send 70 to Amazon
- **Example 2**: The product has 10 units available, and you set Amazon to 70% – Sellercloud will send 7 to Amazon.
- **Example 3**: The product has only 3 units available, and you set Amazon to 50% – Sellercloud will send 1 to Amazon. The amount sent will always round down when using percentages.

To set an Inventory Percent:

1. On the **Channel Warehouse** page, there is a field beside each channel called **Inventory Percent.** The default is 100%.

2. Adjust the percentage to reflect the amount of inventory you want Sellercloud to send to the channel.

This method can help reduce the need for basic custom inventory calculations.

CHANNEL	WAREHOUSE	RESTRICT INVENTORY USAGE	INVENTORY PERCENT
Amazon	Training Warehouse ⌄	☐	75%
ATGStores	Test Warehouse ⌄	☐	100%

To use this option, ensure that a channel warehouse is selected and restricted.