Product Details Page

04/30/2025 3:21 pm CDT

Overview

In this article, you will learn how to use the **Product Details page**, also known as the **Product Properties page**. The Product Details page is Sellercloud's central hub for managing product-related information and settings. We will explore all the available options on the page, where you can configure product names, descriptions, unique identifiers, pricing, purchase details, and more.

In addition, we'll go over the options available in the **Toolbox** on the Product Details page, which grants you access to tabs with even more product details, preferences, and settings. It's also where you can find channel-specific pages with various controls and product properties.

Many fields on the Product Details page are defaults and will be sent to sales channels if the channel-specific product properties aren't configured. For example, if there's no **Amazon Price** set on a product's Amazon Properties, the **Site Price** field will be sent as the product price.
The **Product Details** page lets you view and edit all related properties for a single product. However, there are options to manage multiple SKUs at once like, for example, the Bulk Update Tool, the Import Product Info pages, and some **Actions** on the Manage Catalog Page, such as **Bulk Edit**.

Product Details

You can view and manage different data associated with each product on its Product Details page. There are a few ways to access this page:

- Use the Global Search bar to search for a product by **Product Name** or **SKU**
- Click **Catalog >** Manage Catalog, then search to find products, and click a product's **SKU**.
- Click the product links anywhere else in the Sellercloud UI – in orders, POs, etc.

Regardless of which option you use, you will end up at a Product Details page, which looks like this:

This article covers the **Catalog** version of the page, selected with the toggle on the top right. You can click **Inventory**, and the product page will change and display inventory-related information.
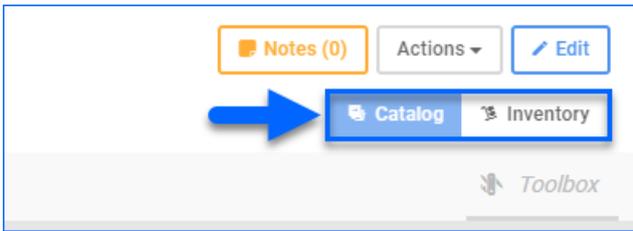
Refer to the sections below for descriptions of the available options on the page.

Image Manager

On the left side of the page, next to all the panels with product information, is the Image Manager. Clicking there will open the Image Manager tab, which you can also access from the **Toolbox > Image Manager**.

The Image Manager lets you upload and configure images for all connected channels simultaneously or set up different images per channel, allowing you to send different images for each channel listing. Learn more about managing Product Images.

General Panel

Option	Description
Name	The name or title of the product.
Company	The Sellercloud Company associated with the product. If you need to have the same product in a different company with shared inventory, you can use the Shadow Product functionality.
Type	The Product Type for categorization. Product types can be company or client-wide depending on the **Enable Product Types To Be Client Wide** Catalog Client Setting.
Condition	The product's Condition (e.g., new, used, refurbished).
Created On	The date when the product was initially created.
Created By	The user email of the individual who created the product.
Is Active	Indicates if the product is currently active or Inactive.
Fulfilled By	Who fulfills orders – the merchant or FBA. Mirrors the Amazon Fulfilled By status field.
Available Qty	The current quantity of the product available for purchase.
Is Replenishable	Indicates if the product is Replenishable.
Is Digital Product	Indicates if the product is Digital.

Identifiers Panel

Option	Description
Master SKU	The master stock-keeping unit for the product. The Master SKU is useful in case of a SKU mismatch. This field can be used to link a SKU in a third-party master inventory system, like QuickBooks, to the Sellercloud SKU.
Manufacturer SKU	The SKU assigned by the product's Manufacturer for tracking and identification.
UPC	The Universal Product Code, a unique barcode used for product identification and tracking.
ASIN	The Amazon Standard Identification Number, specific to Amazon products, for easy cataloging.
FNSKU	Amazon's Fulfillment Network SKU used to identify products stored in their fulfillment centers.

EAN	The European Article Number is a unique barcode standard commonly used in Europe.
GTIN	The Global Trade Item Number is a unique product identifier used worldwide for retail products.

Metrics Panel

The product metrics in this panel can be presented in imperial or metric units of measurement. To set the default for all newly created Sellercloud Companies, select it in the Client Setting **Default Unit of Measure**. In addition, you can select a different measurement unit per company from the main Company Settings page's **Unit Of Measure** setting. To update the UoM of existing products, you must update the specific company's unit of measure settings for displaying or processing the data.

Specifying your products' shipping dimensions is useful when shipping orders. Learn more about Weight and Dimensions in Shipbridge.

Option	Description
Prod. Weight	The weight of the product. If you enter more than 16 in the Oz field, Sellercloud will automatically recalculate the weight. For example, 20oz will become 1lbs 4oz.
Shipping Weight	The product's weight, including packaging and any additional materials used for shipping. If you enter more than 16 in the Oz field, Sellercloud will automatically recalculate the weight. For example, 20oz will become 1lbs 4oz.
Product Dims.	The dimensions of the product in terms of length, width, and height.
Ship Dims.	The dimensions of the packaging used for shipping the product.

Details Panel

Option	Description
Manufacturer	The product's Manufacturer. The Client Setting **Require Manufacturer When Creating Product** makes **Manufacturer** a required field when creating a new product.
Brand	The Brand name associated with the product. A Client Setting called **Stop Using Brands (Use Manufacturer As Brand)** makes it so that brands will not be accessible, and Sellercloud will not process or consider them even if you populate the fields.
Short Description	A brief and concise description of the product.
Long Description	A more detailed and comprehensive description of the product.
Priority	A value from 0 to 10 that indicates the product's importance.
Rating	A rating from 0 to 10 associated with the product's quality or performance.
Country Of Origin	The country where the product was originally produced or manufactured.
Has Proposition 65 Warning	A flag indicating whether the product carries a Proposition 65 warning pertaining to compliance with California state regulations.
Proposition 65 Message	The specific warning message related to Proposition 65 compliance.
Expirable	Indicates whether the product is Expirable. You can enable or disable this field with a Client Setting called **Enable Product Expiry Workflow**.
Custom Specifics	Customized product specifications or unique details.
Item Includes	Information about what is included with the product, such as accessories or additional items.
Location Notes	Notes related to the product's storage location within your warehouse.

Tax Code	The product's **Tax Code**, used by integrations such as **Avalara** and **TaxJar**. The **Display Tax Code On Product Home Page** Client Setting controls whether the field is visible on the Product Details page.
Key Product Features	A list of significant features or characteristics that define the product.

Purchasing Panel

Option	Description
Default Vendor	The primary Vendor from where the product is purchased.
Vendor SKU	The Vendor SKU is the product's stock-keeping unit (SKU) assigned by the vendor.
Average Cost	The Average Cost associated with purchasing the product over time.
Discontinued	Indicates if the product is discontinued and unavailable for purchase from vendors.
Site Cost	The product's cost, based either on the last PO when it is received or on the Average Cost. See Product Costs for more information. The Client Setting **Require SiteCost And Buyer/Purchaser While Creating Product** makes **Site Cost** a required field when creating a new product.
Sell Below Cost	If the Client Setting **Validate Selling Price is greater than % of SiteCost** is configured, the system will not allow you to set a **Site Price** lower than the specified percentage of the Site Cost. However, if you enable this checkbox, you can exclude the specific SKU from this validation and set its price lower than the **Site Cost**. This will also affect the listing on channels we send pricing updates to (Amazon, eBay, Website, etc.)
Gross Cost	The product's Average Cost, excluding quantity from its calculation. See Product Costs for more information.
Qty Per Case	The quantity of the product contained in a single Case.
Qty Per Pallet	The quantity of the product that can be stacked on a single Pallet for shipping or storage.
Purchaser	The user email of the person responsible for procurement of the product. The Client Setting **Require SiteCost And Buyer/Purchaser While Creating Product** makes **Purchaser** a required field when creating a new product.

Pricing

Option	Description
Site/Retail Price	The default product price for all channels. Note that the Client Setting **Require To Set Default Price When Creating Product** makes the **Default Price** a required field when creating a new product, and it sets the product's **Site/Retail Price**.
Standard/List Price	The field is used to set the Manufacturer's Suggested Retail Price or Strikethrough Price.
Wholesale Price	The product's Wholesale price.
Map Price	The Minimum Advertised Price is the lowest price at which the product can be advertised.
Local Store Price	The price for the product when sold in physical local stores.
Enforce Map	A setting to enforce the **MAP Price** for the product.
Use Map Price For Website	Set the **MAP Price** as the selling price on the **Website** channel.

|	
Tax Exempt	Indicates if the product is exempt from taxes.

Custom Columns

This panel is for all the Product Custom Columns, where you can store information that doesn't fit into the default columns. See the linked article to learn how to enable or disable these columns. You must contact Sellercloud Support to have such columns created for you.

Product Toolbox

The **Toolbox** is a key element on the Product Details page. It grants you access to additional product-related tabs, where you can configure even more details, preferences, and settings. It's also where you can find the channel-specific tabs with various controls and product properties.

To access these tabs, click the **Toolbox** button on the Product Details page.
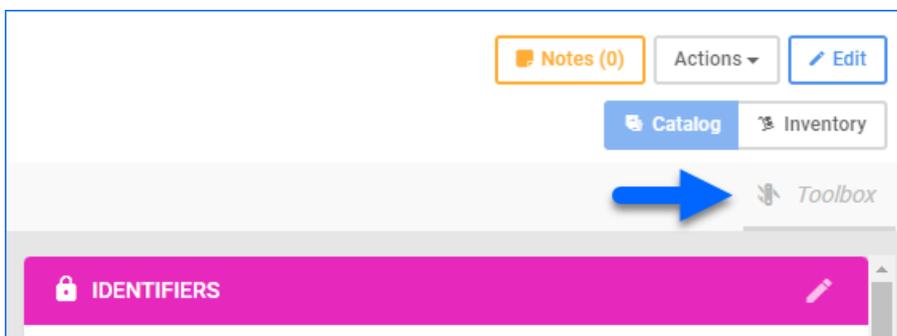
Now, you can select from the options in the table below. Click the star to pin any frequently used tab to the page for quick access.

If you enable the **Product Details Page: Include Inventory toolboxes in Catalog mode** UI Client Setting, the Toolbox options that are normally only accessible via the **Product Details** page in **Inventory** mode will become available on the **Catalog Details** page as well.

Tab	Description
Aliases	Create and delete Product Aliases.
Average Cost Details	Add, review, and update Average Cost details.
Change Log	View a log that stores all Product History Records showing who has made changes to products, what changes have been made, and when.
Channels	Access pages where you can configure channel-specific settings and properties, such as Amazon Properties and eBay Properties.
Custom Columns	Populate any Custom Product Columns previously created by Sellercloud Support.
Gross Cost Details	View details related to the Gross Cost, which is the same as the Average Cost but excludes the quantity from its calculation.
Image Manager	Upload, update, and delete Product Images.
Inventory Movement	View the product's Inventory Movement History, which shows the current inventory stats, warehouse movements, and bin movements.
Jewel Properties	Access and update product properties specifically for Jewelry.
Kit	Create a Kit Product and add components.
Lot Numbers	View Lot Numbers per bin.
Manage ITF-14	Manage ITF-14 Barcodes.

Manual Reserves	Create, edit, and delete Product Inventory Reserves. Controlled by a Client Setting called **Enable Product Manual Reserves**.
Prices	Manage products' **Site Cost**, **Site Price**, and channel-specific prices with the Price Manager.
Product Groups	Add or remove the product from Product Groups.
Purchasing	Manage purchasing details such as Vendor SKUs and Prices, Product Costs, and more.
Rebates	Add or delete Product Rebates. Controlled by a Client Setting called **Enable Rebate Based Discounts For Channels**.
Recent Sales	See recent product sales and filter sales by **Company**, **Channel**, **Shipping Status**, **Order Status**, and **Order Date**.
Related Products	Add or remove Related Products.
Replacement Products	Add or remove Replacement Products.
Serial Numbers	Search and export Serial Numbers.
Shadows	Create, edit, and delete and Shadow Product relationships.
Shipping Preferences	Configure the product's Shipping Preferences.
Variations	Create and manage Variation Products.
Verified Fields	See a list of the product fields that have been verified externally as containing the correct information.
Warehouse	View the inventory per warehouse, adjustments, transfers, physicals, and general stats.
Warehouse Bins	View and manage the Inventory Per Bin.
Warehouse Image Manager	Manage images for the Inventory version of the product (not sent to the channel).

Product Actions

To access the product actions, click the **Actions** button on the Product Details page.
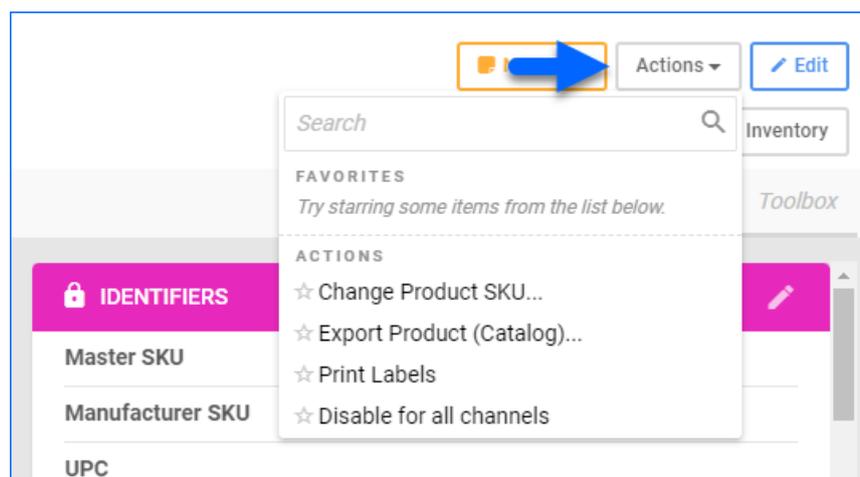
Now, you can select from the actions below. Click the star to pin any frequently used action to the top of the actions list.

Action	Description
Change Product SKU	Change the product's **Stock Keeping Unit (SKU)**.
Export Product (Catalog)	Export product information using different methods.
Print Labels	Print Product Labels.

**Disable for all channels**   Disable the product for all enabled sales channels.

You can also use some of these actions in bulk for multiple products at once on the Manage Catalog page.
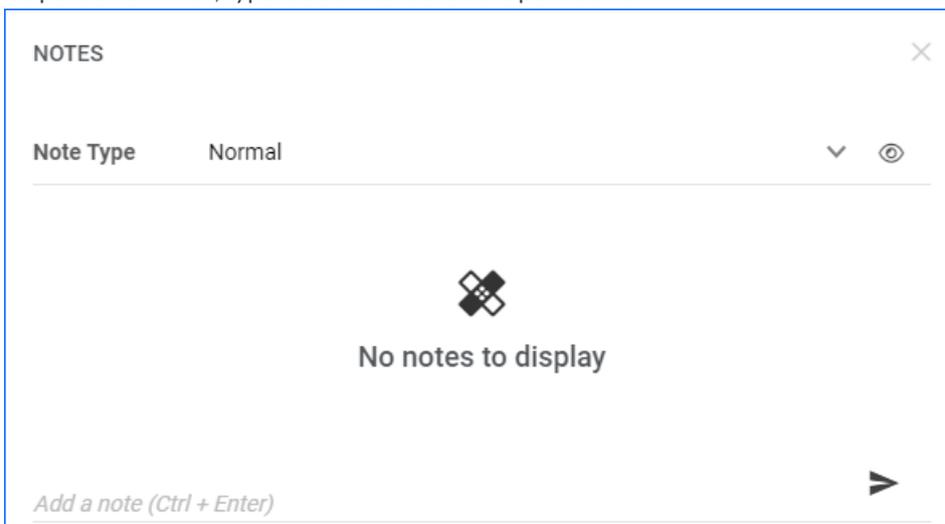
Product Notes

You can use the Product Details page to view and post product notes. Product notes are helpful internally for better communication and collaboration among team members. For example, one way to use product notes is to document product changes and inform others – this way, they won't have to check the product Change Log.

To view and post product notes:

1. Click the **Notes** button on the top right.
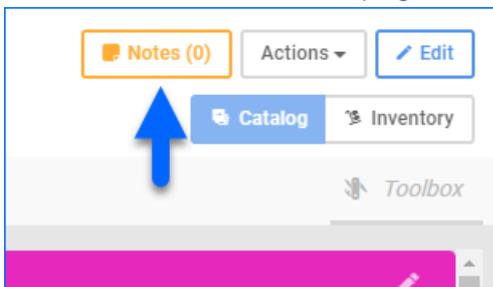
2. Optionally, click the eye icon to **Show or Hide System Notes**. Sometimes, Sellercloud may post system notes to inform about product changes. However, the best way to track changes is the Change Log because all changes are recorded there.

3. Select the **Note Type** – **Normal** or **Aged Inventory** to view different notes.

4. To post a new note, type it below and click the post button.

To learn how to add product notes in bulk, see Import Product Information.
To learn how to export product notes in bulk, see the **Actions** section in Manage Catalog.

Overview

In this article, you will learn how to use the **Product Details page**, also known as the **Product Properties page**. The

Product Details page is Sellercloud's central hub for managing product-related information and settings. We will explore all the available options on the page, where you can configure product names, descriptions, unique identifiers, pricing, purchase details, and more.

In addition, we'll go over the options available in the **Toolbox** on the Product Details page, which grants you access to tabs with even more product details, preferences, and settings. It's also where you can find channel-specific pages with various controls and product properties.

Many fields on the Product Details page are defaults and will be sent to sales channels if the channel-specific product properties aren't configured. For example, if there's no **Amazon Price** set on a product's Amazon Properties, the **Site Price** field will be sent as the product price.

Product Details

The **Product Details** page allows users to see information, such as shipping length, width, and height, or aggregate qty. It also facilitates actions, including viewing the warehouses associated with each product, editing channel-related information, accessing the image manager, and printing product labels.

To access the **Product Details** page:

1. Go to **Inventory** > Input your search criteria > **Search**.

2. Select your product.

Product Name: 2019 Planner - Weekly & Monthly Planner with Calendar,A5 Premium Thicker Paper with Pen Holder, 2019 Monthly Wall Calendar, 8.3" x 8.7" (Black)

Select action | Go

Toolbox		
Product Name	2019 Planner - Weekly & Monthly Planner with Calendar,A5 Premium Thicker Paper with Pen Holder, 2019 Monthly Wall Calen	
Created By:		Manage Panels
Created On:	12/11/2017 01:51 PM	
Comments:	TEST	
Company	ThirstyTea	
Product Type	000000 Manage	
Product Group	LTL , TestDeltaRick Show More	
Active	☑	
Tax Exempt:	☐	
Tax Code:		
Condition:	Refurbished	
Priority	7	
Rating	Select	
Inventory Status	BackOrderedAllowPurchase	
Aggregate Qty:	901 View Movement Product Warehouse	
Physical Inventory (sellable):	932	
Physical Inventory:	947 (including non-sellable)	
Non-Sellable Qty (Physical):	15	
Reserved:	Unpaid: 12 UnShipped: 31 Listed: 0 Pending Reserve: 0 UnExported: 8 FBA Reserves 11	
PreSell Qty:	0	
Bin Details:	Bin Details	Bin Movement Details	
On Order:	64	
Expected Delivery Date:	12/4/2019	
Container ETA:	(none)	
Replenishable	☑	
Expirable	☐	
Min Order Qty	1	
Location Notes:	top shelf	
Unit of Measure:		
Buyer:		
MAP Price:	50 ☐ Enforce	
Average Cost:	$5.60	
Gross Cost:	9.17	
Sales Rep Cost:	4.04	
Standard/List Price:	11 $	
Site Cost:	4 $ ☐ Sell Below Cost	
Site Price:	44 $ Manage Prices	
LocalStore Price:	0 $	
Wholesale Price	60 $	
Ship Weight:	11 lbs 11 oz	

Image Manager (Image bridge) ^ ✕
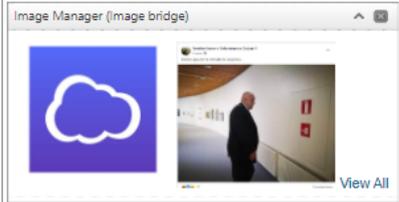
View All

Sales Channels ^ ✕

Channel	Enabled	Price
Local_Store	☑	$44.00
eBay	☑	$44.00
Amazon	☑	$44.00
Magento	☑	$44.00
Sears	☑	$44.00
FBA	☑	
Wholesale	☑	$60.00
Wayfair	☑	$0.00
VendorCentral	☑	$44.00
Walmart_Marketplace	☑	$44.00
Tanga	☑	$0.00
Target	☑	$0.00
GrouponMarketplace	☑	$44.00
Houzz	☑	$45.00
BestBuyDS	☑	$44.00
GoogleExpress	☑	$10.00
WFS	☑	$44.00

Kit Properties ^ ✕

SKU	ProductName	Qty
0000000000000FDSFSDFSDF-Single	Apple iPhone 6 Plus Unlocked Cellphone, 128GB, Gold	1

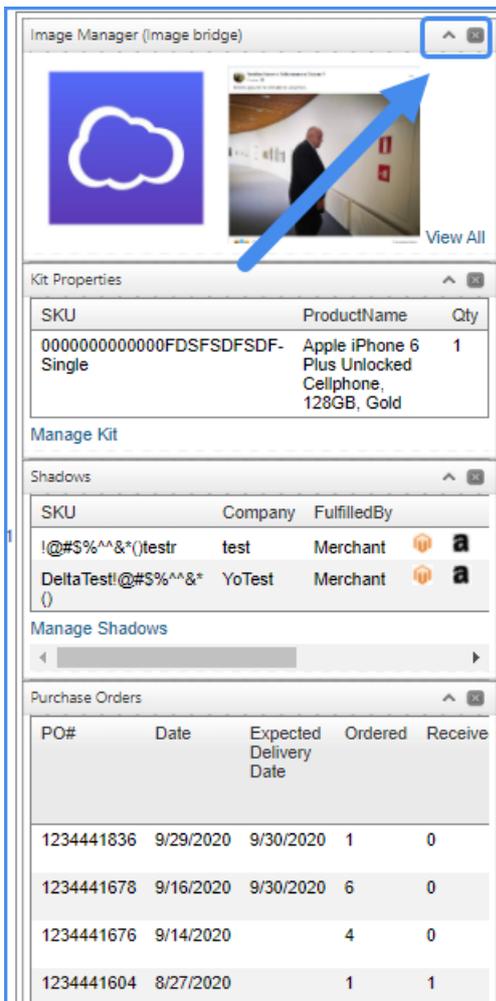Manage Kit

Shadows ^ ✕

| SKU	Company	FulfilledBy	
!@#$%^^&*()testr	test	Merchant	

To manage panels:

Users can manage the collapsible panels on the page to easily access functions and relevant information (Kits, Shadows, etc.)

1. Click the **Arrow** icon to view a panel. Click the **X** icon to remove a panel from the main page.

To customize panels:

1. Go to **Inventory** > Input search criteria > **Search**.

2. Select the product > Click **Manage Panels**.

3. Check the panels you want to display on the main page.

4. *Optional:* You can use the up or down arrows to rearrange the order of the panels on the main page.

5. Click **Save**.
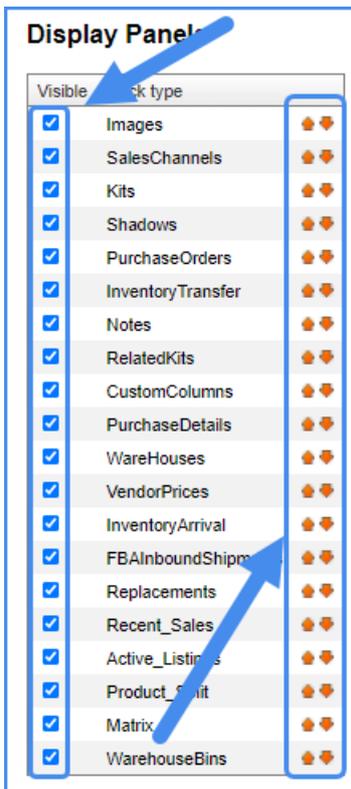
Product Notes

The **Product Details** page allows users to add product notes to keep track of additional information.
Since product notes are written for an individual product, they differ from order notes and product warnings.
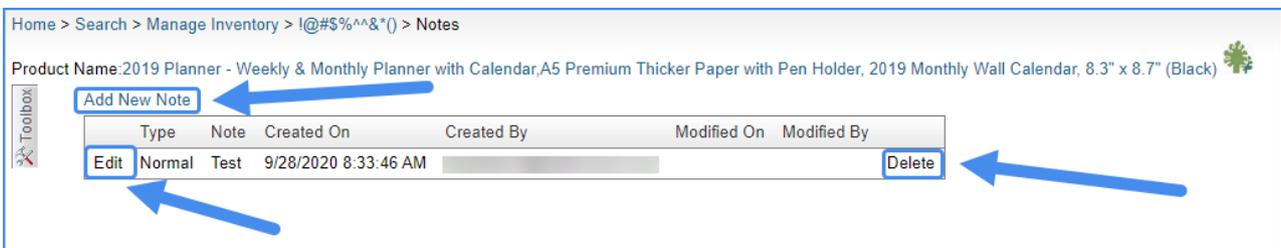
To add a product note:

1. Go to **Inventory** > Input your search criteria > **Search** > Select the product.

2. Click **Toolbox** > **Notes**.

3. Click **Add New Note**. A pop-up tab will appear.

4. Select your **Note Type**.

5. *Optional:* Check **Include in PO** to include this note in your purchase orders.

6. Click **Save**.

To edit a product note:

1. Go to **Inventory** > Input your search criteria > **Search** > Select the product.

2. Click **Toolbox** > **Notes** > Click **Edit**.

3. Enter your edits > Click **Save**.

To delete a product note:

1. Go to **Inventory** > Input your search criteria > **Search** > Select the product.

2. Click **Toolbox** > **Notes** > Click **Delete**.

To delete product notes in bulk:

1. Go to **Inventory** > **Import Product Info** > **Import Product Notes**.

2. Click **Download template**.

3. Open your template and input relevant information. Make sure the column headers **NoteID** and **_ACTION_** are available. In the **_ACTION_** header, write **_DELETE_** for the notes you want to delete. If you do not see them, contact Sellercloud Support to add them.

4. Save your template.

5. Return to **Import Product Notes** > Click **Choose File** > Select your saved template > Click **Import Notes**.

Home > Search > Manage Inventory > Import Product Info > Import Product Notes

Select File: Choose File | No file chosen   Download template

Import Notes
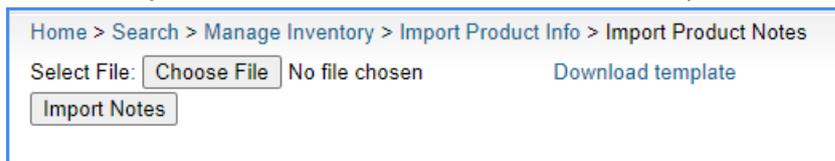
Product Toolbox

The **Toolbox** feature gives you access to a variety of functions:
- Editing channel-related information on the individual product level
- Adding aliases
- Adding products to product groups

Navigate the **Toolbox** icon to open it and start exploring all your options.

Default filters

Keyword ⌄   SKU ⌄   Company ⌄   UPC ⌄   Manufacturer ⌄

Custom filters   Add filter +

SEARCH   CLEAR   SAVE VIEW ⌄

Sort by   Product ID ⌄

	SKU	PRODUCT NAME		AVERAGE COST	UPC	CHANNELS	COMPANY	QTY AVAIL.	SITE PRICE
☑	!@#$%^&*()	2019 Planner - Weekl...8.3" x 8.7" (Black)		$5.60	21314124214	ebay a ⋒ sears	ThirstyTea	848	$46.00
☑	!@#$%^&*()-10a-test	2019 Planner - Weekl...r, 8.3 x 8.7 (Black)		$10.70		a ⋒ b ✳ ✳	ThirstyTea	33	$65.00
☑	!@#$%^&*()-10a-testidklol	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70			17122018	33	$65.00
☑	!@#$%^&*()-10a-test-te	2019 Planner - Weekl...8.3" x 8.7" (Black)		$50.00		ebay ⋒	ThirstyTea	11	$45.00
☐	!@#$%^&*()-10b	2020-2021 Planner -...o-Sided Inner Pocket		$12.70	123458789413480	a ◎ ⋒ adc	ThirstyTea	-34	$45.00
☐	!@#$%^&*()-10c	2019 Planner - Weekl...8.3" x 8.7" (Black)		$17.97		⋒	ThirstyTea	997	$45.00
☐	!@#$%^&*()-10d	2019 Planner - Weekl...8.3" x 8.7" (Black)		$42.80					
☐	!@#$%^&*()-10e	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-another	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-CG	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		a ⋒			
☐	!@#$%^&*()-Four-(4)-Pack	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-2XL	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-L	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-M	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-S	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-US-10	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-US-12	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒			
☐	!@#$%^&*()-Four-(4)-Pack-Jet-Black-US-14	2019 Planner - Weekl...8.3" x 8.7" (Black)		$10.70		⋒	ThirstyTea	0	$45.00

Search... 🔍

Clone SKU...
Create Shadows...
Add Products To Group...
Remove Products From Group...
Load Product Defaults
Launch on Channel...
Set As Active
Set As Inactive
Enable/Disable For Channel...

203,276 results