

# Product Types

04/30/2025 3:21 pm CDT

## Overview

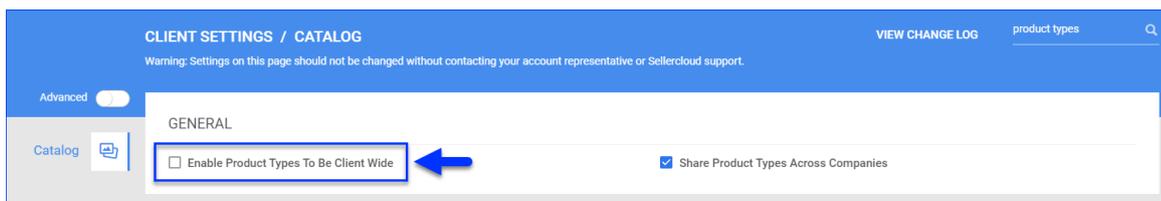
Sellercloud allows you to create and assign **Product Types** to your products. Each product can be assigned one product type. Product types serve three purposes:

- **Filtering and Organization:** The **Product Types** filter, available on various pages in Sellercloud, such as the [Manage Catalog Page](#), can be used to sort products based on their product type.
- **Automated Configuration:** Product types can be used to automatically apply default product settings for specific channels and speed up listing creation and management.
- **Channel Attribute Mapping:** Product types can be used to map Sellercloud product properties to channel-specific fields to facilitate the channel listing process.

## Prerequisites

Before creating, configuring, and assigning product types, you must decide their scope within your account.

Product types can be either **client-wide** or **company-specific**, determined by the [Client Setting Enable Product Types To Be Client Wide](#). This setting is enabled by default, which means you always start off with client-wide product types at first.



When the setting is:

- **Enabled** – Product types are **client-wide**, which means they are available to products from all companies in your Sellercloud account. If this setting is enabled, all new product types will be created under your default company.
- **Disabled** – Product types are **company-specific**, which means each company has its own product types. With this setup, product types have to be configured per company, and you will be able to export and then import to copy them across companies.

If you already have existing product types, contact [Sellercloud Support](#) before updating this setting to be sure that they are merged properly.

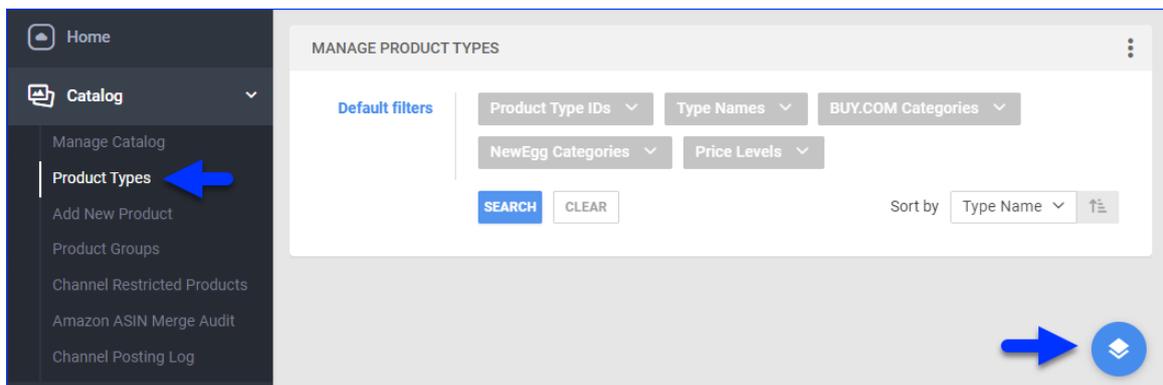
## Create Product Types

You can create product types individually or in bulk.

### Individually

To create a single product type:

1. Go to **Catalog > Product Types**.
2. Click the **Actions** icon at the bottom right and select **Create**.



3. Enter the **Product Type**.

4. Optionally, check **Is Default Product Type** to set this as the default product type that will be automatically assigned to all newly created products under the company it belongs to.

When product types are company-specific, changing the company of any SKU will automatically switch the product type assigned to that SKU to the default product type. However, when product types are client-wide and a product's company changes, the assigned product type will not change.

5. If the client setting **Enable Product Types To Be Client Wide** is disabled, you must also select the **Company** the product type will belong to.

6. Click **Create Product Type**.

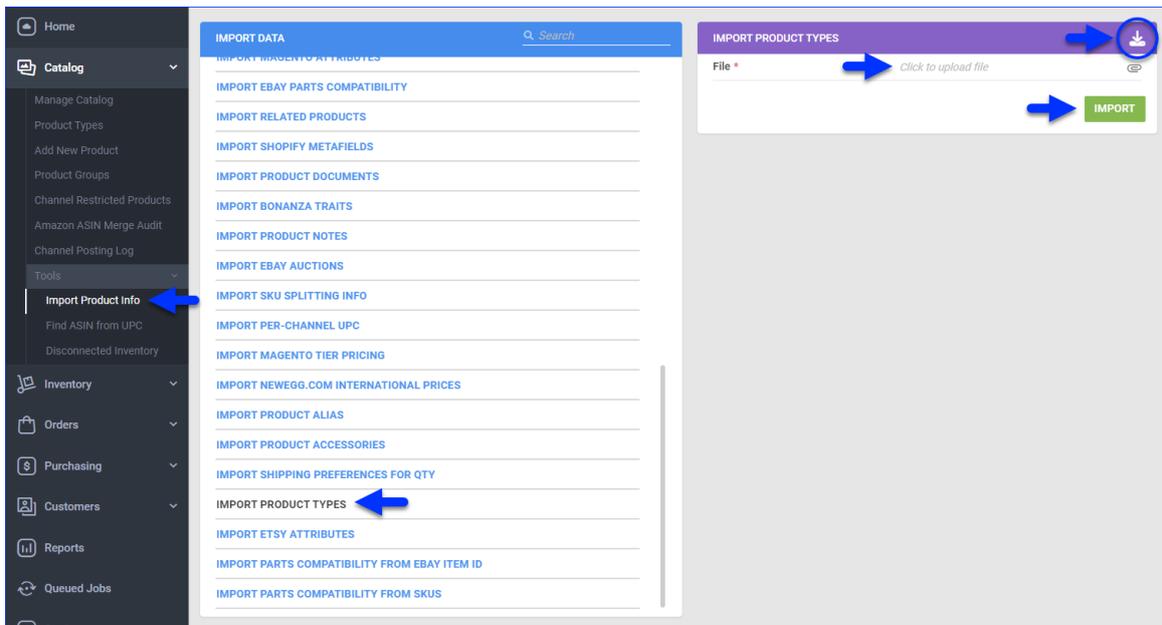
## In Bulk

To create multiple product types at once:

1. Go to **Catalog > Tools > Import Product Info**.
2. Select **Import Product Types**.
3. Click the **Download** icon to download the template.
4. Populate the template with the appropriate information and save it.

Only the **ProductTypeName** column is required. The **ProductTypeID** will be assigned on creation. You can repeat this process later and use the **ID** to update your existing product type information.

5. Click **File** and select the updated template.
6. Click **Import**.



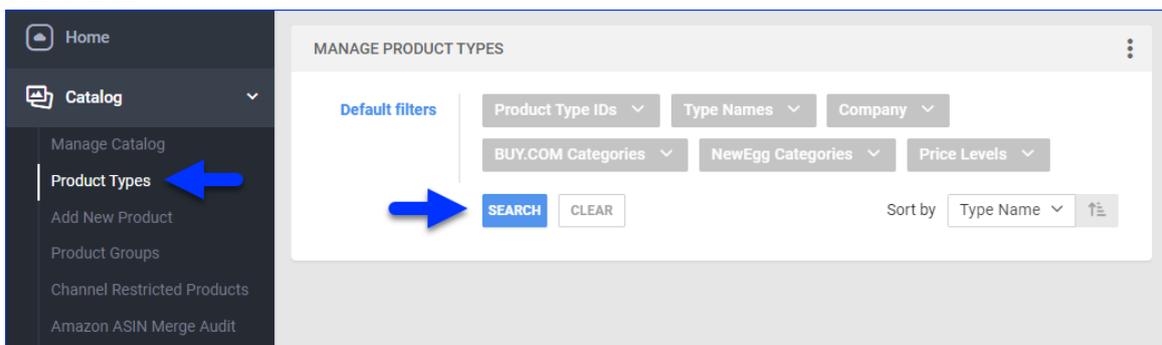
## Manage Product Types

Sellercloud offers various options when it comes to managing product types.

### Search Product Types

To search for product types:

1. Go to **Catalog > Product Types**.
2. Optionally, use the **Default filters** to find specific product types.
3. Click **Search**.



### Configure Product Types

To view and update product types:

1. Search for product types.
2. Click a product type's **Type ID** to open it.
3. Click **Edit** on the top right.

Product Type | "Finished Good" Actions

TYPE ID: 3021 Toolbox

eBay Item Condition value might be ignored if In House Condition has the ebay condition mapped

GENERAL		AMAZON DEFAULTS	
Name	"Finished Good"	Amazon Category	AutoAccessory
<input type="checkbox"/> Is Default Product Type		Amazon Sub Category	Autobattery
Company	Thirsty Tea	Amazon Tax Code	A_FOOD_CARESFTDK
<input type="checkbox"/> Has Prop 65 Warning		Amazon Custom Template	
Prop 65 Warning Message		<b>EBAY DEFAULTS</b>	
In House Condition	New	Select Site	US
		Ebay Category	20413 : Activity Centers <span>Select</span>
		Ebay Category 2	<span>Select</span>
		Ebay Store Category	<span>Select</span>
		Ebay Store Category 2	<span>Select</span>
		Ebay Item Condition	New
		Description Template	<span>Select</span>
		Description Template (K6)	<span>Select</span>
		Payment Profile	<span>Select</span>
		Shipping Profile	Flat.FedEx SmartPost(\$22.99)3 business days
		Returns Policy Profile	Returns Accepted Buyer,30 Days Money Back
		Item Specifics Category	XZV2L
<b>OTHER CHANNEL DEFAULTS</b>		<b>WEBSITE &amp; MAGENTO CATEGORIES</b>	
Walmart Marketplace Category	Animal Accessories	Website Categories	0 Categories Selected
Google Express Taxonomy	<span>Select</span>	Magento Categories	0 Categories Selected
GoogleExpress Product Type	TEST		

4. Update the information on the page. The following panels are available:

a. **General** – This panel lets you update the following:

- i. **Name** – The name of the product type.
- ii. **Is Default Product Type** – Set the product type as the default product type that will be automatically assigned to all created products under the same company it belongs to.
- iii. **Company For Ebay/Magento/Website Options** – Select the company to target with the **eBay**, **Magento**, and **Website**-related setting defaults configured in the other panels on the same page. This option is only available when product types are client-wide.
- iv. **Company** – Select which company the product type belongs to. This option is only available when product types are company-wide.
- v. **Has Prop 65 Warning** – A flag indicating whether the product carries a **Proposition 65** warning regarding compliance with California state regulations.
- vi. **Prop 65 Warning Message** – The specific warning message related to Proposition 65 compliance.
- vii. **In House Condition** – The product's **Condition** (e.g., new, used, refurbished).

b. **Amazon Defaults** – Configure default Amazon settings for products of this product type.

c. **eBay Defaults** – Configure default eBay settings for products of this product type.

d. **Other Channel Defaults** – Configure default settings for other channels.

e. **Website & Magento Categories** – Select the default **Website** and **Magento** categories for products of this product type.

f. **Custom Columns To Display** – If the client setting **Filter Custom Columns To Be Per Product Type** is enabled, this panel will allow you to select which **Custom Columns** you want to display on products of this product type. Note that only the columns specified for that product type will be displayed on the product that is using it.

5. Click **Save**.

After changing a product type's settings, products with the same type will not be updated automatically. To push the changes to your products, make sure to [Reload Product Defaults](#).

## Reload Product Defaults

To update all SKUs of specific product types based on the configured [Product Type Specifics](#):

1. [Search for product types](#).
2. Check the boxes on the left to select product types.
3. Click the **Actions** icon at the bottom right and select:
  - a. **Reload Product Defaults for Selected Types**
  - b. **Force Reload Product Defaults for Selected Types**

The screenshot shows the 'MANAGE PRODUCT TYPES' interface. At the top, there are filter dropdowns for 'Product Type IDs', 'Type Names', 'Company', 'BUY.COM Categories', 'NewEgg Categories', and 'Price Levels'. Below these are 'SEARCH' and 'CLEAR' buttons, and a 'Sort by' dropdown set to 'Type Name'. The main part of the interface is a table with the following columns: TYPE ID, DEFAULT, TYPE NAME, COMPANY, BUY.COM CATEGORY, NEWEGG CATEGORY, and PRICE LEVEL. The table contains several rows, with the first two rows (948 and 1006) having unchecked checkboxes, and the next two rows (933 and 977) having checked checkboxes. A blue arrow points to the checked checkboxes, and another blue arrow points to the 'Actions' icon at the bottom right. A '2 selected' badge is visible next to the 'Actions' icon. The footer shows '869 results' and '2010 - 2024 © Sellercloud®'.

TYPE ID	DEFAULT	TYPE NAME	COMPANY	BUY.COM CATEGORY	NEWEGG CATEGORY	PRICE LEVEL
<input type="checkbox"/>	948	10inch Cases	Thirsty Tea			None
<input type="checkbox"/>	1006	12inch Cases	Thirsty Tea			None
<input checked="" type="checkbox"/>	933	13inch Cases	Thirsty Tea			None
<input checked="" type="checkbox"/>	977	14inch Cases	Thirsty Tea			None
<input type="checkbox"/>	918	15inch Cases	Thirsty Tea			None
<input type="checkbox"/>	919	17inch Cases	Thirsty Tea			None
<input type="checkbox"/>	3026	26	Thirsty Tea			None

The same two actions are also available on each individual product type's settings page.

You can also update product type defaults for specific products by going to the [Manage Catalog](#) page and using the **Load Product Type Defaults** action.

## Channel Attribute Mapping

Product types can be used to map Sellercloud fields to channel attributes.

1. [Search for product types](#).
2. Click a product type's **ID** to open its settings page.
3. Click the **Actions** icon at the top right and select **Manage Channel Attribute Mapping**.

The screenshot shows the 'Actions' dropdown menu in the product type settings page. The menu is open, showing a search bar and a list of actions. The 'Manage Channel Attribute Mapping' option is highlighted with a blue arrow. The other options are 'Update Products with Defaults' and 'Update Products with Defaults (Force)'. The 'Actions' icon is also highlighted with a blue arrow.

4. Click **Edit**.
5. Select the **Channel**.
6. Select the **Table Name** where the Sellercloud properties you want to map are located.
7. Map the **Sellercloud Column Names** to corresponding **Channel Attribute IDs**.

**Product Type** | "Finished Good"

TYPE ID: 3021

✕ Cancel
✓ Save

☆ Channel Attribute Mapping ✕ Toolbox

OPTIONS

Channel	Amazon	▼
Table Name	bvc_Product	▼

OPTIONS LIST

COLUMN NAME	CHANNEL ATTRIBUTE ID
AggregateLastDate	select ▼
AggregateLastPositiveDate	select ▼
AggregateNonSellableQty	select ▼
AggregatePhysicalNonSellableQty	select ▼
AggregatePhysicalQty	select ▼
AggregatePhysicalQtyDropShipWarehouse	select ▼
AggregatePhysicalQtyDropShipWarehouseSellable	select ▼
AggregatePhysicalQtyFBA	select ▼
AggregatePhysicalQtyFBASellable	select ▼
AggregatePhysicalQtyWFS	select ▼
AggregatePhysicalQtyWFSSellable	select ▼
AggregatePhysicalSellableQtyIncludingPhysical	select ▼
AggregatePriceDate	select ▼
AggregateQty	select ▼
AmazonPrice	select ▼

8. Click **Save**.

## Export Product Types

To export product types:

1. [Search for product types](#).
2. Check the boxes on the left to select product types.
3. Click the **Actions** icon at the bottom right and select **Export**.

MANAGE PRODUCT TYPES

Default filters: Product Type IDs, Type Names, Company, BUY.COM Categories, NewEgg Categories, Price Levels

SEARCH CLEAR Sort by Type Name

<input checked="" type="checkbox"/>	TYPE ID	DEFAULT	TYPE NAME	COMPANY	BUY.COM CATEGORY	NEWEGG CATEGORY	PRICE LEVEL
<input type="checkbox"/>	948		10inch Cases	Thirsty Tea			None
<input type="checkbox"/>	1006		12inch Cases	Thirsty Tea			None
<input checked="" type="checkbox"/>	933		13inch Cases	Thirsty Tea			None
<input checked="" type="checkbox"/>	977		14inch Cases	Thirsty Tea			None
<input type="checkbox"/>	918		15inch Cases	Thirsty Tea			None
<input type="checkbox"/>	919		17inch Cases	Thirsty Tea			None
<input type="checkbox"/>	3026		26	Thirsty Tea			None

869 results 2010 - 2024 © Sellercloud® 2 selected

You can use the **ProductTypeName** column header to export the assigned product types from specific products with a **Custom Export**.

## Delete

To delete product types:

1. Search for product types.
2. Check the boxes on the left to select product types.
3. Click the **Actions** icon at the bottom right and select **Delete Selected**.

MANAGE PRODUCT TYPES

Default filters: Product Type IDs, Type Names, Company, BUY.COM Categories, NewEgg Categories, Price Levels

SEARCH CLEAR Sort by Type Name

<input checked="" type="checkbox"/>	TYPE ID	DEFAULT	TYPE NAME	COMPANY	BUY.COM CATEGORY	NEWEGG CATEGORY	PRICE LEVEL
<input type="checkbox"/>	948		10inch Cases	Thirsty Tea			None
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<input checked="" type="checkbox"/>	933		13inch Cases	Thirsty Tea			None
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<input type="checkbox"/>	918		15inch Cases	Thirsty Tea			None
<input type="checkbox"/>	919		17inch Cases	Thirsty Tea			None
<input type="checkbox"/>	3026		26	Thirsty Tea			None

869 results 2010 - 2024 © Sellercloud® 2 selected

This action is irreversible and will permanently delete the product types.

## Clone

To clone an existing product type:

1. Search for product types.
2. Check the box on the left to select a product type. You can only clone one at a time.
3. Click the **Actions** icon at the bottom right and select **Clone Product Type**.
4. In the Modal, you will see the ID of the Product Type being cloned and an editable field for the **Type Name**. You must update the name during this step.
5. Click **Clone**. This action creates a completely new **Product Type** with all the information already configured.

TYPE ID	TYPE NAME
710	Tablet Cases

**CLOSE** **CLONE**

## Assign Product Types to SKUs

You can assign product types individually in bulk.

### Individually

To assign a product type to a product:

1. Go to the [Product Details Page](#).
2. Click **Edit**.
3. Update the **Type** field in the **General** panel.

**Product** | Sellercloud T-Shirt

SKU SC-Tees | Thirsty Tea | AVAILABLE: 10481 | Active | Amazon | eBay | Google | Etsy | 90 DAYS 11

**GENERAL**

Name: Sellercloud T-Shirt (19 chars)

Company \*: Thirsty Tea

Type \*: Clothing

Condition: New

Created On: 2/24/2023 7:24:11 AM

Created By: [User]

Is Active

Fulfilled By: Merchant

Available Qty: 10481

Is Replenishable

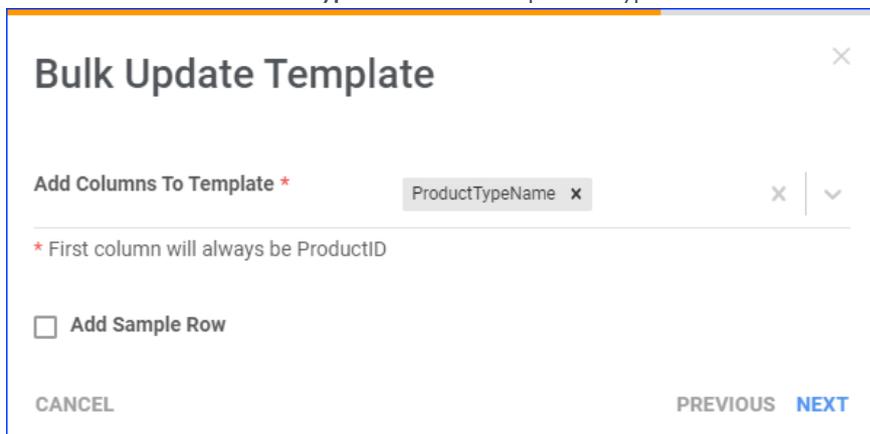
Is Digital Product

4. Click **Save**.

## In Bulk

To assign product types to multiple products at once:

1. Follow the steps to [Bulk Update Products](#).
2. Add a column header **ProductTypeName** and enter product type names below.



**Bulk Update Template**

Add Columns To Template \*

ProductTypeName x

\* First column will always be ProductID

Add Sample Row

CANCEL PREVIOUS NEXT

Only the **ProductTypeName** column is required. The **ProductTypeID** will be assigned on creation. You can repeat this process later and use the **ID** to update your existing product type information.

## Related Client Settings

You can use the following [Client Settings](#) to change how product types function:

- **Enable Product Types To Be Client Wide** – This setting makes product types available to products created under all companies in your Sellercloud account. Contact [Sellercloud Support](#) before making changes to this setting.
- **Share Product Types Across Companies** – When product types are company-specific, this setting allows you to quickly copy them from one company to another.
- **Force Override Channel Categories When Product Type Changes** – Override channel categories when assigning new product types to products. This applies only to channels that work with product types.
- **Update EBay Category ID When Importing Product Types** – A new checkbox called **Update Product eBay categories from uploaded file** will appear when Importing Product Types.
- **Filter Custom Columns To Be Per Product Type** – The [Product Custom Columns](#) that are configurable for each product will depend on the selected product type. [See how to configure](#) which columns are displayed on products with a specific product type.
  - **Show All Columns If No Custom Column Defined Per Product Type** – If you choose a product type but have not mapped any custom columns to it, Sellercloud will still display all columns on the product.

## Overview

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If you already have existing product types, contact [Sellercloud Support](#) before updating this setting to ensure they are merged properly.

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## Create or Edit a Product Type

1. To access the **Product Types** page, either go to **Company Settings > Product Types** (on top) or click the **Manage** tab next to the **Product Type** field on the **Product Home** page.
2. Click **Add New Product Type** or **Edit**.
3. Enter a type name.
4. If applicable, select categories for Amazon, Buy.com, eBay, Sears, and Newegg.
5. If applicable, select default eBay templates and policies.
6. You can also select a Buy.com template that matches the product type. Selecting a template will allow you to create a brand-new listing on Buy.com. Currently, the mapped templates are limited, so check with Sellercloud Support to see if an applicable category template can be placed on your server or created, if necessary.
7. Newegg also has templates, but they are only needed when posting listings through [FTP](#). When using the API (recommended), templates are unnecessary.
8. When product types are set as client-wide, you can still map a product type to website/Magento categories, even though those categories are company-based.
  - a. Select a company from the dropdown at the top right. The website and/or Magento categories will appear.
  - b. Map the product type by selecting a category.
  - c. Save.
  - d. Select another company to display its website categories, select, and save.
9. Custom columns can be linked to Product Type. This will hide any unlinked custom columns from displaying on the product when that Product Type is selected. The Client Setting **Filter custom columns to be per product type** must be enabled. If so, the custom columns will appear on the product type page for selecting to link.

If the listing already exists on the channel, you do not have to manually change the category and template. [Add the listing via the channel](#), and the required information will be linked automatically.

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## Import Product Types

1. On the **Product Types** page, click **Import Product Types**,

2. Download the template and populate it with appropriate categories.
  3. Import the template.
- 

## Assign Product Types to SKUs

- **Individually** – On the **Product Home** page, click the product type (by default, it is set to *Misc*). Select the product type from the drop down and save.
  - **Bulk update** – Use the column header **ProductTypeName**.
- 

## Related Client Settings

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