

# Product Labels

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## Overview

Sellercloud allows you to print product and location labels to simplify product identification during order fulfillment. You can customize the information you want printed on the labels, including basic information, like SKU or UPC with barcodes, or more in-depth information, like ASIN and Brand. In addition, custom plugins can be developed to print information in any format.

## Print Location Labels

Follow the steps below to generate and print labels with basic information about the product's SKU, UPC identifiers, and displayed barcodes:

1. Access **Inventory > Manage Inventory**. Alternatively, you can go to **Catalog > Manage Catalog**.
2. Open the details page of the **Product** for which you want to print a location label.
3. Click **Actions > Print Labels**.
4. In the **Print Labels** dialog box, select the **Location Labels** option.
5. Fill in the **Label Qty** field.

6. Click **Print**.

The screenshot shows a dialog box titled "PRINT LABELS" with a close button (X) in the top right corner. It contains three radio button options: "Location Labels" (selected), "Product Labels" (with "SKU" to its right), and "Print Via Plugin" (with "Select Plugin" to its right). Below these options is a "Label Size Option" field set to "3x2". At the bottom right, there is a "Label Qty" field set to "10". At the bottom left is a "CANCEL" button and at the bottom right is a "PRINT" button.

## Print Generic Product Labels

When printing a product label, you can select a product identifier and the label size. To print Product Labels for individual SKUs:

1. Access **Inventory > Manage Inventory**. Alternatively, you can go to **Catalog > Manage Catalog**.
2. Open the details page of the **Product** for which you want to print a location label.
3. Click **Actions > Print Labels**.
4. In the **Print Labels** dialog box:

- a. Select **Product Labels**.
- b. Choose which product identifier should be printed:
  - i. **SKU** – The product’s Sellercloud SKU (Stock Keeping Unit).
  - ii. **ALIAS** – Select one of the product’s [Aliases](#).
  - iii. **ASIN** – The product’s [ASIN](#) (Amazon Standard Identification Number). This is specific to Amazon products.
  - iv. **EAN** – The product’s EAN (European Article Number). A unique barcode standard commonly used in Europe.
  - v. **FNSKU** – The Amazon [FNSKU](#) (Fulfillment Network Stock Keeping Unit). This is used to identify products stored in FBA fulfillment centers.
  - vi. **GTIN** – The product’s GTIN (Global Trade Item Number). A unique product identifier used worldwide for retail products.
  - vii. **ITF-14** – [ITF-14](#) barcodes are designed for labeling boxes that have multiple quantities of the same product. These barcodes will include the product’s UPC and the number of items in a box.
  - viii. **UPC** – The product’s [UPC](#) (Universal Product Code). This is a unique barcode used for product identification and tracking.
- c. In the **Label Size Option**, select the geometric dimensions to be applied to the label.
- d. In the **Label Qty** field, enter the number of labels you want to print.

e. Click **Print**.

The screenshot shows a 'PRINT LABELS' dialog box with the following configuration:

- Location Labels
- Product Labels
  - Product Labels: ASIN
  - Label Size Option: 4x1
- Print Via Plugin
  - Select Plugin
- Label Qty: 10

Buttons: CANCEL, PRINT

## Print Product Labels via Plugin

To print specific information on a label, use the respective pre-configured plugin:

1. Access **Inventory** > [Manage Inventory](#). Alternatively, you can go to **Catalog** > [Manage Catalog](#).
2. Open the details page of the **Product** for which you want to print a location label.
3. Click **Actions** > **Print Labels**.

4. In the **Print Labels** dialog box:
  - a. Select **Print Via Plugin**.
  - b. In the **Select Plugin** field, select the appropriate custom plugin.
  - c. Fill in the **Label Qty** field.
  - d. Click **Print**.

PRINT LABELS

Location Labels

Product Labels SKU

Label Size Option 3x2

Print Via Plugin Test Format

Label Qty 10

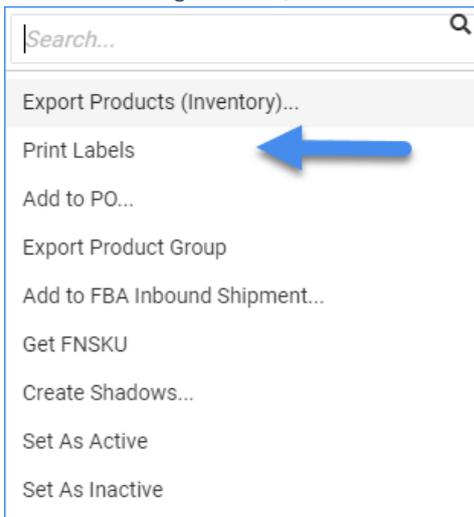
CANCEL PRINT

To request a custom Product Label plugin, open a ticket with [Sellercloud Support](#). This will be considered a billable modification.

## Print Labels for Multiple SKUs

You can also print Product Labels for multiple SKUs from the [Manage Inventory](#) and [Manage Catalog](#) pages. To do that:

1. Access **Inventory > Manage Inventory**. Alternatively, you can go to **Catalog > Manage Catalog**.
2. Select the products for which you want to print the labels from the results grid.
3. In the bottom-right corner, click the **Actions** icon and select **Print Labels**.



4. You will be redirected to the **Print Labels** page. In the **Products** panel, you will see a list of your selected SKUs, their names, and their current available Inventory. You can:
  - a. Manually input the number of labels in the **Label Qty** field, or

b. Click the rotating arrows button. This action will auto-populate the number of labels to be printed, matching the current available quantity.

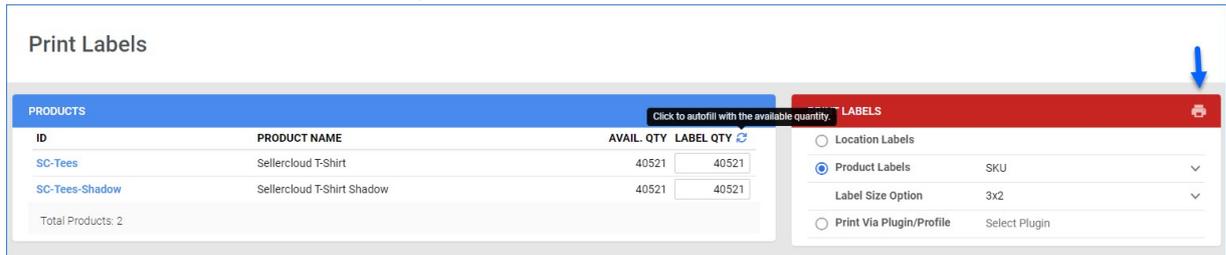
5. Specify the label type:

a. **Location Labels** – includes UPC barcode and Location barcode, as well as the list of related [Aliases](#) and [Replacement SKUs](#).

b. **Product Labels** – select which product identifier to print: SKU, ASIN, EAN, FNSKU, GTIN, ITF-14, or UPC.

c. **Print via Plugin** – choose a plugin from the dropdown.

6. Click the **Print** icon. Your labels will be generated in a PDF file and downloaded to your device.



## Overview

Product labels can be printed for easy identification and scanning. Basic labels can print an SKU or UPC (with barcodes), or they can print more information such as the ASIN and Brand. Custom plugins can be developed to print more info in any format. By default, product labels print on 3 x 1 single-row label rolls. However, a plugin can be used to print out product labels onto a 30-page Avery-style label sheet. The plugin—GeneralPerPageProductLabel—can be installed onto your server at no cost.

## Print Product Labels

To print product labels:

1. Select products on the **Manage Inventory** page. Alternatively, go to an individual product's home page and select **Print Product Label** from the action menu.
2. From the action menu, select **Print Product Labels**. Press **Go**.
3. On the following page, select one of the standard label formats or select a plugin.
4. Enter the print label quantity.
5. Press **Print Barcodes**.