

Product Images

04/30/2025 3:21 pm CDT

Overview

Sellercloud lets you easily add and manage product and [Channel-Specific Images](#), allowing you to store and send them to different marketplaces when publishing your catalog. For example, if you upload an image for a product, it can automatically be used when publishing that product to [eBay](#), [Sears](#), and [Magento](#). There are various product image classifications, as well as channel-specific images, which you can update and export individually or in bulk.

Image Hosting Settings

To get started, ensure that your **Image Hosting Options** are configured correctly. Sellercloud hosts all your product images on the server, making them easily available for publishing across your integrated channels. Although Sellercloud currently does not support hosting images externally, you can still import publicly hosted images.

To access the Image Hosting Options, navigate to:

1. **Settings > Companies > Manage Companies > Select a company.**
2. **Toolbox > Images Hosting Option.**
3. To produce a valid image URL, ensure the **Images Web Path** contains the URL https://__cwa.sellercloud.com/images/products/, with your [Sellercloud server ID](#) populated.

For example, if your Sellercloud URL is <https://xx.cwa.sellercloud.com>, then the Images Web Path should be <https://xx.cwa.sellercloud.com/images/products/>.

The URL you use to post an item or image on a channel must be a perfect match, otherwise the channel may respond that no image was received.

Product Image Types

You can classify your product images into five different categories:

- [Gallery Image](#) – Some channels use gallery images to display web page search results. Other channels, like eBay, use them for both search results and product detail pages.
 - [Description Image](#) – For some channels, the description image is displayed full-size on the product details page. It is placed in the HTML product description template when publishing items to eBay.
 - [Supplemental Image](#) – These images are displayed in the product's extended image gallery.
 - [Swatch Images](#) – Swatch images are used in variations. For instance, in a listing with multiple colors, the swatch image would be the image of the color. You can only have one swatch image.
 - Other – Other non-primary images.
-

Manage Product Images

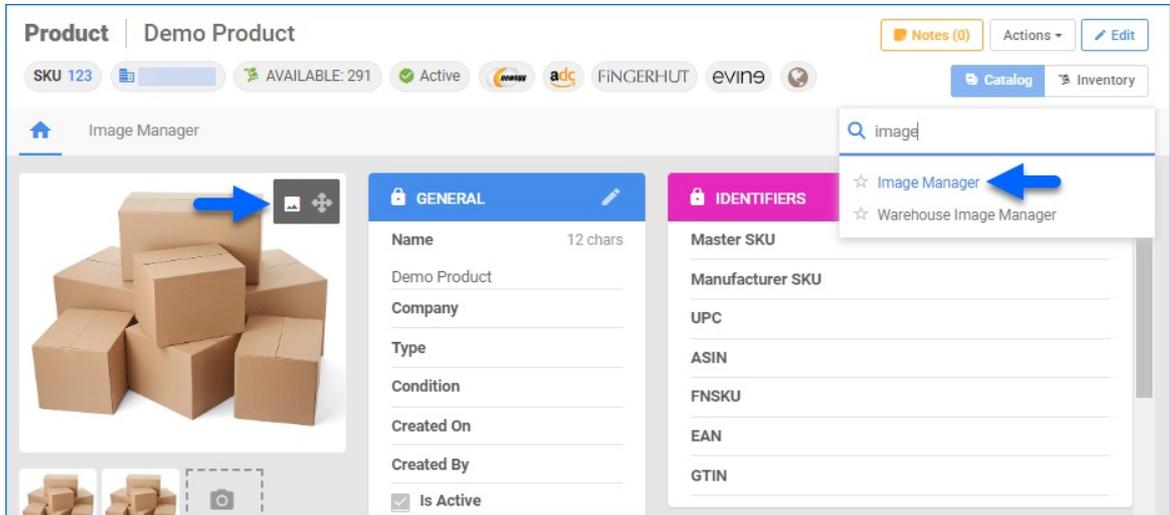
Upload images to your products individually, in bulk with a file upload, or via API.

Upload Individually

You can upload images from the product details page:

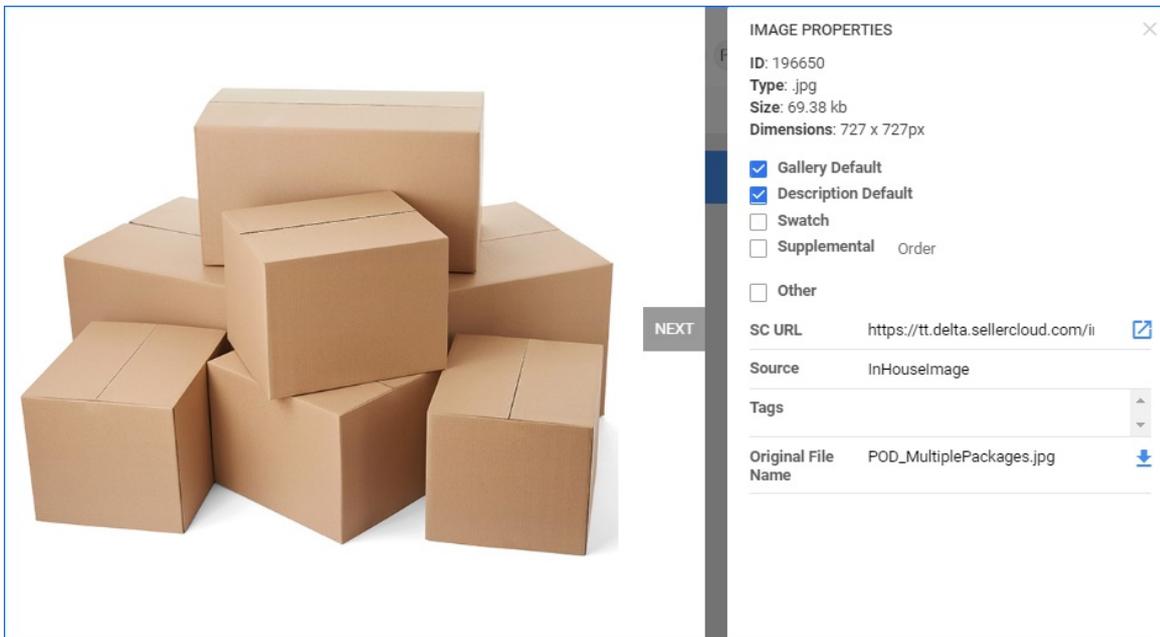
1. Go to **Catalog > Manage Catalog > Select a product.**

- a. Optional: Go to Inventory to upload a warehouse image.
2. Open the **Image Manager** by tapping the icon on the image or selecting Image Manager from the Toolbox.
3. Upload a new image or update the existing one.
 - a. You can drag and drop images using **Imagebridge**, Sellercloud's desktop tool.



4. On the **Image Manager** page, click on the Image to see its properties.
5. You can see the image details like **ID, Type, Size, and Dimensions**.
6. You can select different Image classifications, Image Sources, and enter Image Tags.

Image Tags stand for Alt Tags used on the backend. The alt attribute provides descriptive information for an image and is usually used for SEO purposes.

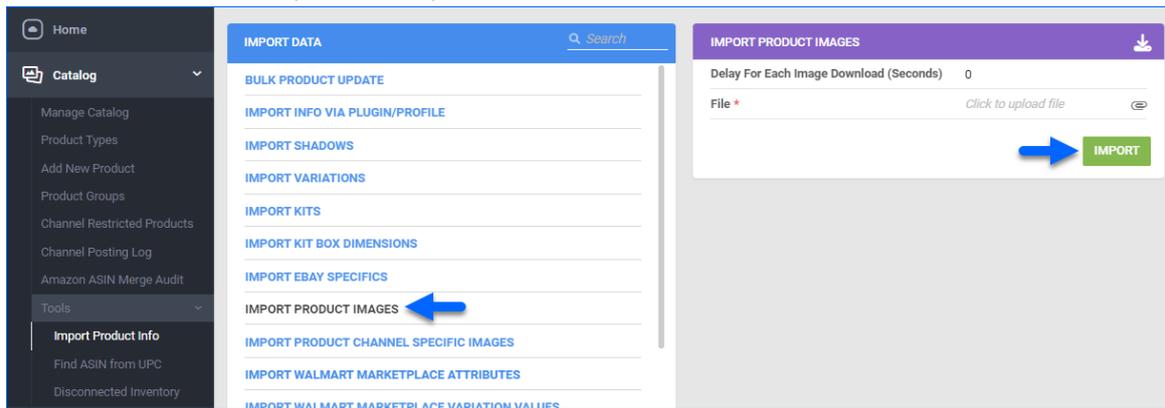


Upload In Bulk

1. Go to **Catalog > Tools > Import Product Info > Import Product Images**.
2. Download the **template**, enter the image **URL** into the **FileName** column, and use the other columns to set the image

placement. Save the file.

3. Return to Sellercloud and import the newly created sheet.



You can also delete product images in bulk if you add a new column at the right called **_Action_** and enter **DELETE** as its value.

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	ProductID	ImageID	ImageURL	IsDefault	IsMainDes	IsSupplem	Supplemer	IsOtherIma	IsSwatchIr	Caption	ImageSour	IsWarehou	_ACTION_
2	TEST	TEST	TEST										DELETE
3													

Alternatively, you can use the [Bulk Product Update](#) with column headers like **GalleryImageURL**, **DescriptionImageURL**, **SupplimentalImageURL1**, etc. This will add the image(s) to the product.

Via API

You can [add images](#), [delete images](#), and [retrieve images](#) using the Sellercloud API service. Retrieving images is the same as exporting images but provides the **Image ID** instead of the Excel output file.

To avoid overwriting existing images with the same product image URL, enable the Client Setting **Do Not Overwrite Existing Image In Bulk Upload**.

Image Manager Page

To open the **Image Manager** page, you can either click the icon on the image or select **Image Manager** from the **Toolbox**. On this page, you can see all current images you have for that SKU, or filter them by Channel. Additionally, there are four actions you can perform:

- **Clear Default Image Selection** – click to unassign the image currently set as default without having to go through all the steps.
- **Clear Description Image** – click to unassign the image currently set as Description without having to go through all the steps.
- **Delete All** – click to remove all previously uploaded images.
- **Download All** – click to download all current images to your device.

Export Product Images

You can export your images on the [Manage Catalog](#) page.

1. Go to **Catalog > Manage Catalog > Select your product(s)**.
2. **Action menu > Export Products (Catalog)**.
3. Select one of the following methods:
4. **Standard**
 - a. Choose **Product Images** from the dropdown menu.
 - b. Click on the [Queued Job](#) link and download the output file once the job is completed.

EXPORT PRODUCT CATALOG INFORMATION

Standard Product Images

Custom

Plugin Select

Mapping Profile Select

CANCEL EXPORT

5. Custom

- Select **Custom** and click **Next**.
- Select **Columns** by hovering over them and clicking the **Plus** button.
- Click **Export** and download the input file from the queued job.

EXPORT PRODUCT CATALOG INFORMATION

AVAILABLE COLUMNS SHOW ADVANCED

image

AmazonMainImageUrl

AmazonMainImageUrlOld

DescriptionImageUrl

GalleryImageUrl

OtherImageUrl1

OtherImageUrl10

OtherImageUrl2

OtherImageUrl3

SELECTED COLUMNS Load Template Select

SELECTED COLUMNS EXPORT HEADER

ProductID ProductID

ProductName ProductName

*Drag and drop from column to column
Type Template name to save new or select a template to load

Sort By Select File Format TAB Delimited

SAVE TEMPLATE Write template name

CANCEL BACK EXPORT

Learn more about the different column headers you can use in the [Bulk-Update and Custom Export Columns](#) article.

6. Plugin

- Select an **Export type plugin** from the drop-down menu
- Click **Export**.

7. Mapping

- Select an **Export Mapping Profile** from the drop-down menu.
- Click **Export**.

Channel-Specific Images

The channel-specific images feature allows you to send different images for each channel listing. It can be set for channels like [Amazon](#), [Walmart](#), [Magento](#), your [Website](#), and more.

The [Client Setting Enable Channel Specific Product Images](#) must be enabled for this workflow. To enable the setting navigate to [Settings > Client Settings > General Client Settings](#).

See [Channel-Specific Images](#) for more details.
