Product Groups

04/30/2025 3:21 pm CDT

Overview

Sellercloud's **Product Group** feature lets you easily organize and manage your inventory by grouping similar products together, facilitating the launch of auction Campaigns on eBay, generating comprehensive reports based on product groups, and more.

In this article, you will learn how to create product groups manually and in bulk, assign products to these groups, export product group information, and discover various use case scenarios.

Manage Product Groups

In Sellercloud, you can modify, export, or delete your product groups, as described below. To view and manage **Product Groups**:

1. Go to **Catalog** > **Product Groups**.
2. Select Filters:
    a. **SKU** – when you use this filter, the results grid will display all the Product Groups the SKU is currently part of.
    b. **Created On** – filter by the creation date of Product Groups.
    c. **Modified On** – filter by the last modified date of your Product Groups.
    d. **Group Name** – search by specific Product Group Names. This filter allows multiple selections.
3. Click **Search**.

The results grid includes the following columns:

- **Group Name** – the specific name of your Product Group. This can be edited on the Product Group details page.
- **Total Products** – the number of SKUs currently in the group.
- **Modified On** – the last edit date.
- **Modified By** – username of the Employee who last edited the group.

Click on the three-dot menu at the top right corner of the page to customize wich columns are displayed in the grid.

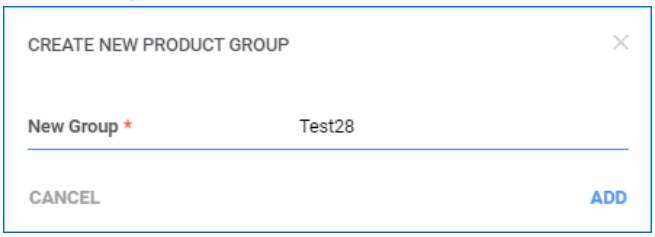
Create Product Groups

You can create a new product group individually or in bulk.

Individually

To create a single product group, navigate to:

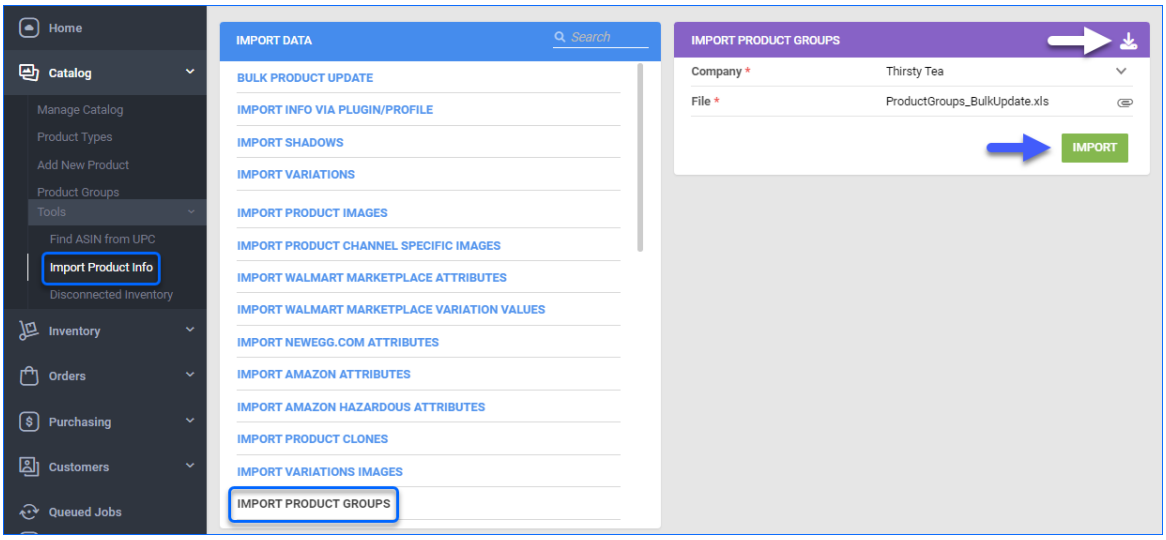
1. **Catalog** > **Product Groups**.
2. Click on the green **Plus** icon, enter the **Product Group Name,** and click **Add**.



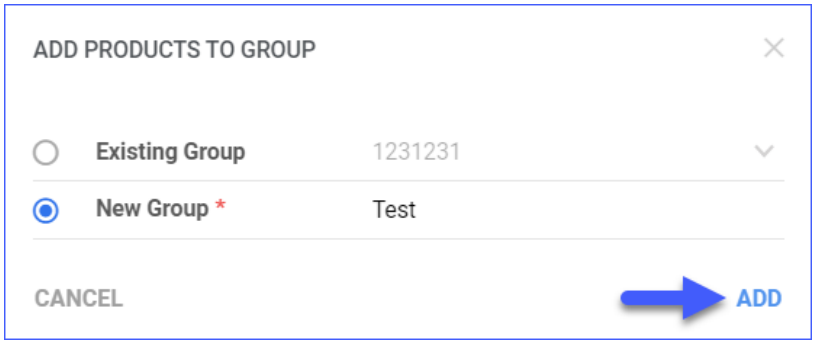
In Bulk

To create multiple product groups at once, navigate to:

1. **Catalog** > **Tools** > **Import Product Info**.
2. **Import Product Groups** > Download the **Template**.
3. Populate **ProductID** and **ProductGroupName** and save the file.
4. Return to Sellercloud, upload the newly created template, and click **Import**.



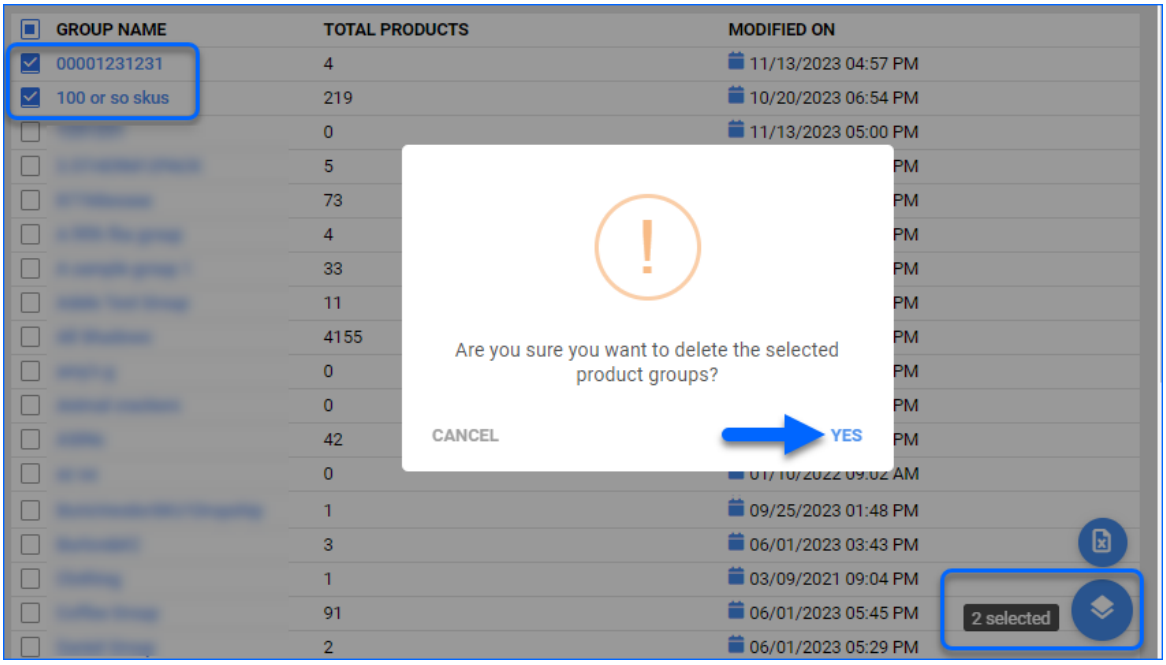
Alternatively, navigate to **Catalog** > Select your **products** > **Action Menu** > **Add Products to group**. Select **New Group** and enter a unique name. Click **Add** and the new group will be created.



Delete Product Groups

If you no longer need a product group you created, you can easily delete it.

1. Navigate to **Catalog** > **Product Groups**.
2. Select a group or more and navigate to the **Action Menu** at the bottom of the screen.
3. Click **Delete**.
4. A confirmation message will appear > Click **Yes**.



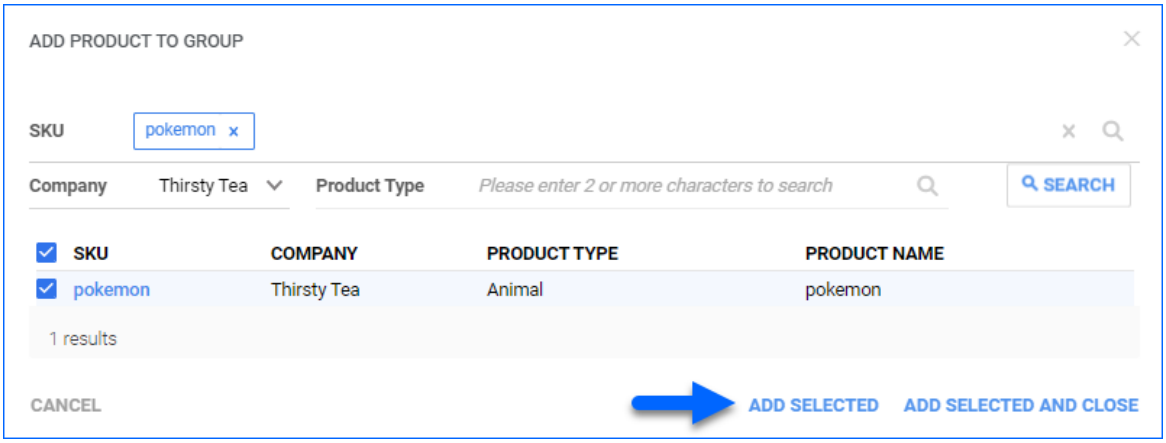
Add Products to Groups

After creating a product group, you can modify its contents by adding or removing SKUs. This can be done either individually or in bulk.
The same product can belong to multiple product groups simultaneously.

Individually

To add products individually, navigate to:

1. Open an existing **Product Group** and navigate to the **Products** Panel.
2. Click on the **Plus** icon.
3. Find and select your **SKU** and click **Add Selected**.



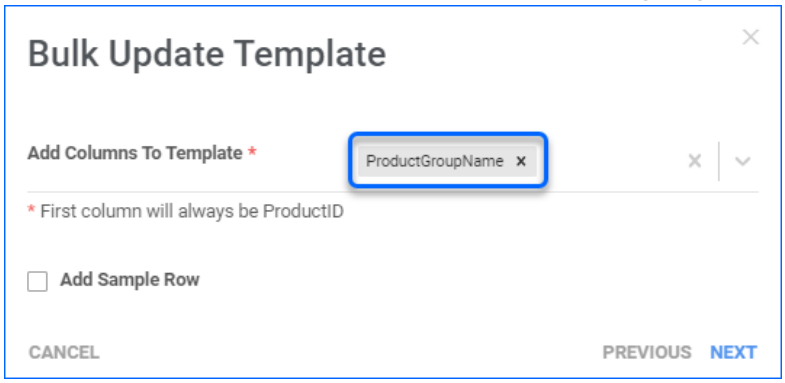
In Bulk

To add a product to groups in bulk, navigate to:

1. **Catalog** > **Tools** > **Bulk Product Update**.

2. Generate a Template with the **ProductGroupName** column.
3. Populate the **ProductID** and the **ProductGroupName** columns, and save the file.
4. Return to Sellercloud, upload the newly created template, and click **Import**.

To add the same product to more than one group simultaneously, you need to enter the product on separate lines for each product group it should be added to.
You can use the same column headers to export a product's assigned group using a Custom Export.



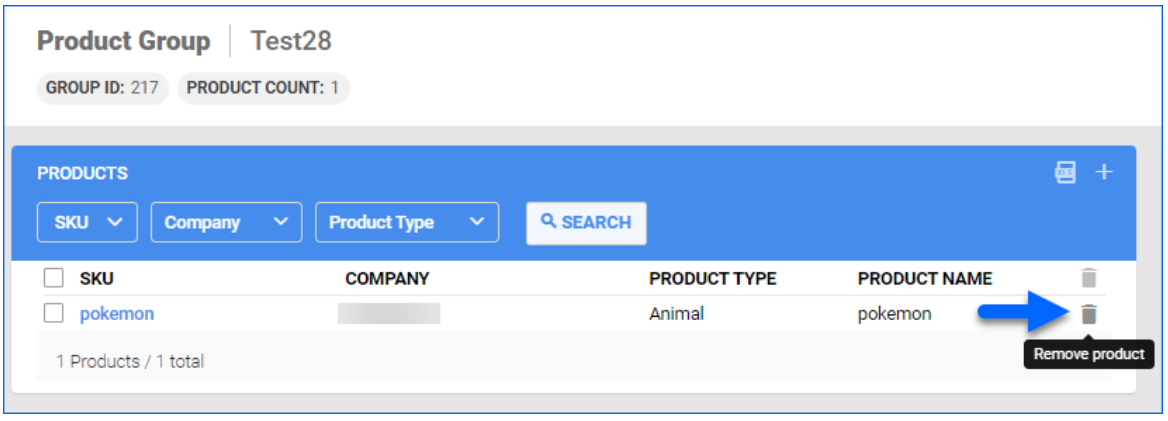
Delete Products from Groups

You can delete SKUs from Product Groups individually or in bulk.

Individually

To delete a SKU from a Product Group, navigate to:

1. **Catalog** > **Product Groups**.
2. Open an existing **Product Group** and navigate to the **Products** Panel.
3. Select the **bin icon** to remove the **SKU** from the product group.



4. Click **Confirm** on the pop-up message.

In Bulk

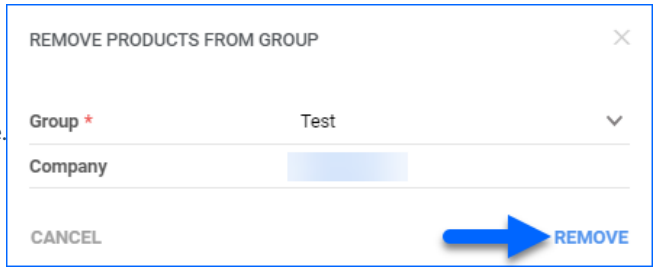
To delete multiple products from product groups, navigate to:

1. **Catalog** > **Tools** > **Import Product Info**.
2. **Import Product Groups** > Download the **Template**.

3. Populate **ProductID** and **ProductGroupName** under **Action** type **DELETE**, then save the file.
4. Return to Sellercloud, upload the newly created template, and click **Import**.

After you import the file, a message will appear informing you that the import was successful and the product was removed from the specific group.

Alternatively, navigate to **Catalog** > Select your **products** > **Action Menu** > **Remove Products from Group**. Select the group and then click **Remove**.



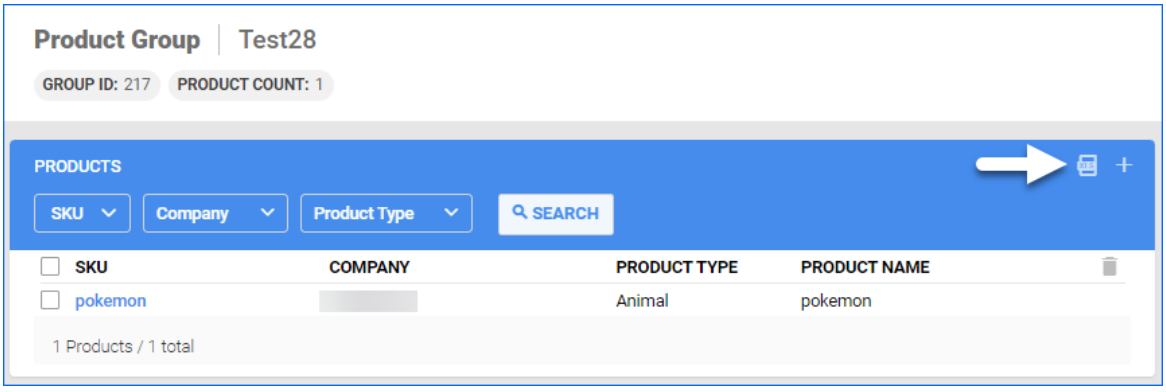
Export Product Groups

You can export product groups individually or in bulk.

Individually

To export a Product Group, navigate to:

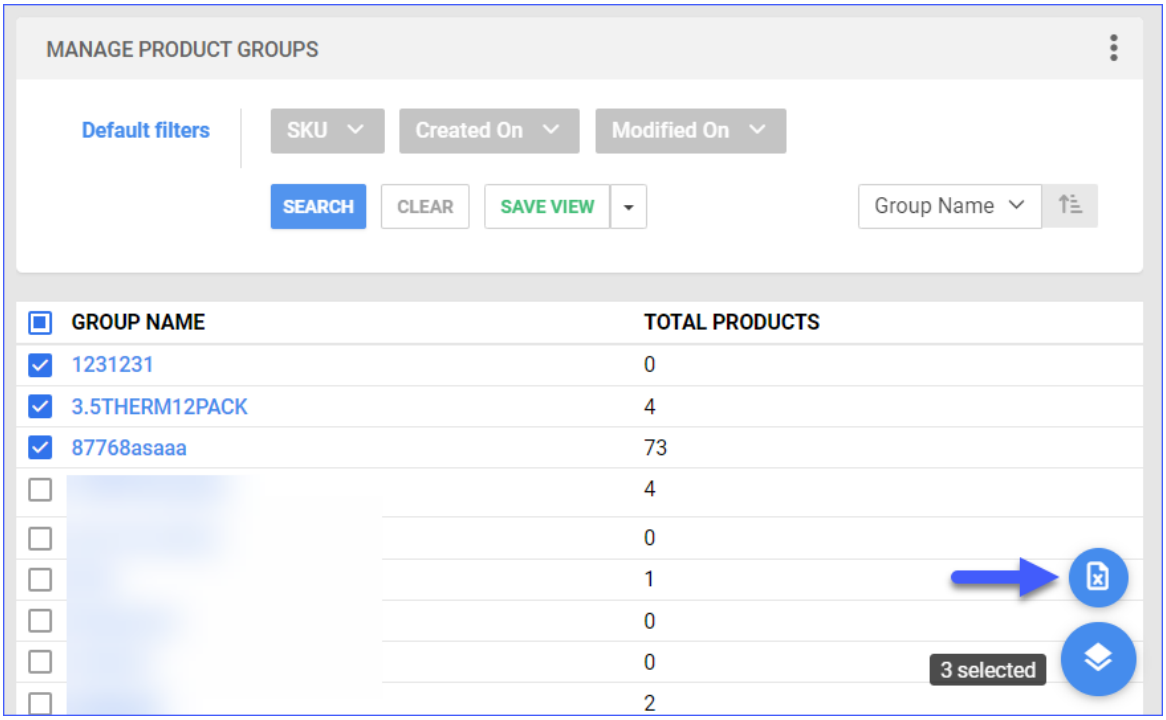
1. **Catalog** > **Product Groups** > Open a **Product Group**.
2. Navigate to the **Products** Panel and click on the **Export** button next to the Add Product button.



In Bulk

To export Product Groups in bulk, navigate to:

1. **Catalog** > **Product Groups** > Select your **groups**.
2. Click on the **Export** icon above the Actions Menu.



Use Cases

You can manage your product groups in various ways. After creating your product groups, you can configure them for eBay Auction Listings, integrate them into rules within our Order Rule Engine, or filter products by groups on the Manage Catalog page.

eBay Auctions

In Sellercloud, you can easily manage your eBay auction schedules, allowing you to post auctions individually or in organized product groups.

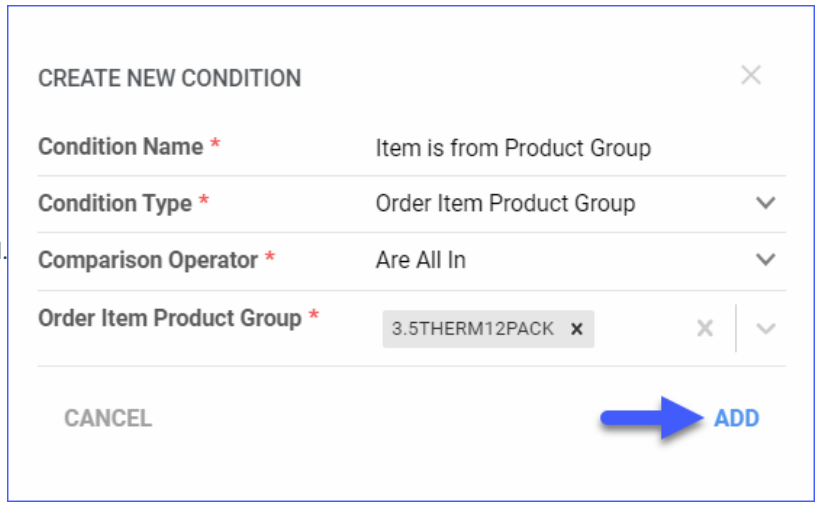
For more detailed information, refer to our comprehensive guide on eBay Auctions.

Order Rule Engine

You can configure product groups as a condition in the Order Rule engine.

1. Go to **Settings** > **Orders** > **Rule Engine** > **Manage Rules**.
2. **Create New Rule with Name** > Click the **plus button** and select the **Condition Type** to be **Order Item Product Group**.

3. Fill in the rest of the fields and click **Add**.

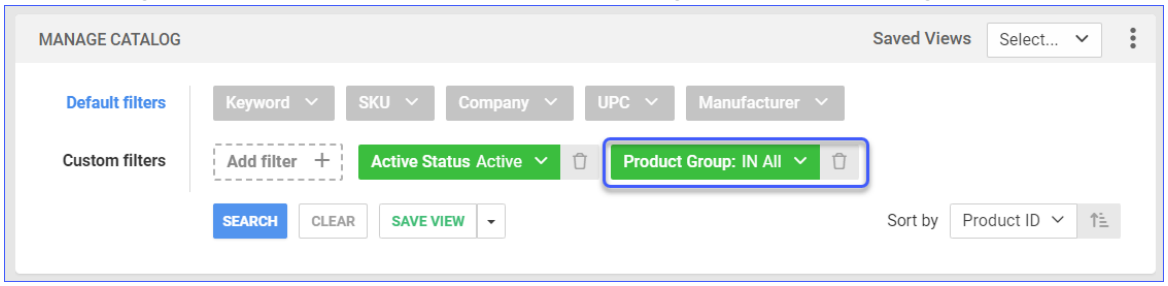


Filter by Product Group

You can search for products by product groups and also filter reports by product groups.

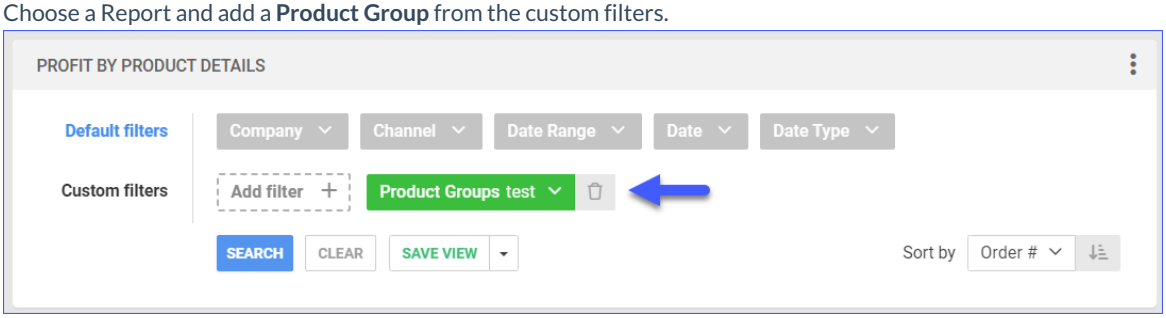
To filter products by group:

1. Navigate to **Catalog** > **Manage Catalog**.
2. Configure your filters and click **Search**.
   a. You can configure the filter to search for products either across all groups or within specific groups.



To filter reports by groups:

1. Navigate to **Reports**.
2. Choose a Report and add a **Product Group** from the custom filters.



Relevant Client Settings

The following client setting is available:

- **Add Shadows To Product Group When Parent Is Added** – Enable this setting for Sellercloud to automatically add the Shadow Products to the Product Group when you're adding the Parent SKU.

Overview

Sellercloud's **Product Group** feature lets you easily organize and manage your inventory by grouping similar products together, facilitating the launch of auction Campaigns on eBay, generating comprehensive reports based on product groups, and more.

In this article, you will learn how to create product groups manually and in bulk, assign products to these groups, export product group information, and discover various use case scenarios.

Manage Product Groups

In Sellercloud, you can modify, export, or delete your product groups, as described below.

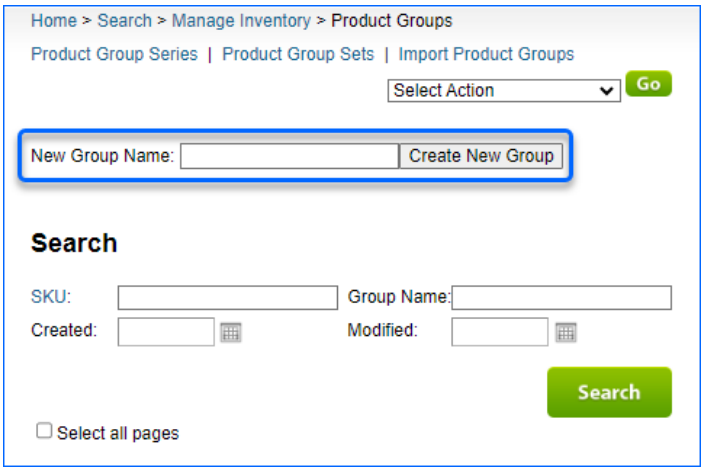
Create Product Groups

You can create a new product group individually or in bulk.

Individually

To create a single product group, navigate to:

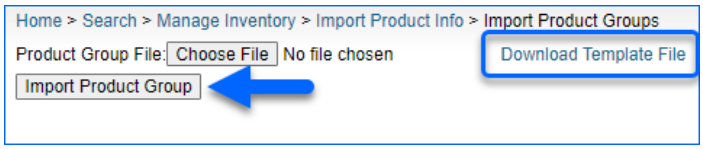
1. **Inventory** > **Product Groups**.
2. Enter a **New Group Name** and click **Create New Group**.



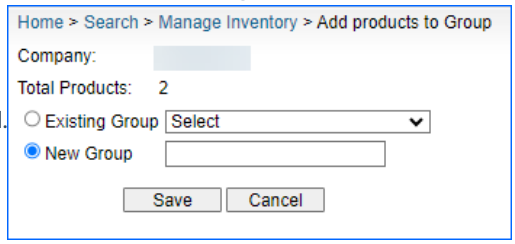
In Bulk

To create multiple product groups at once, navigate to:

1. **Inventory** > **Import Product Info** > **Import Product Groups**.
2. Click on **Download Template File**.
3. Populate **ProductID** and **ProductGroupName** and save the file.
4. Return to Sellercloud, upload the newly created template, and click **Import Product Group**.



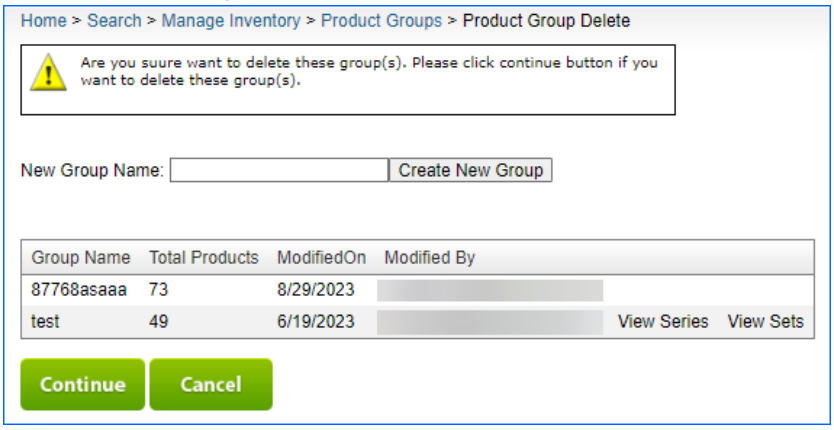
Alternatively, navigate to **Inventory**> Select your **products** > **Action Menu** > **Add Products to group > Go**. Select **New Group** and enter a unique name. Click **Save** and the new group will be created.



Delete Product Groups

If you no longer need a product group you created, you can easily delete it.

1. Navigate to **Inventory** > **Product Groups** > **Search**.
2. Select a group or more > **Action Menu** > **Delete Groups**.
3. A confirmation message will appear > Click **Continue** to confirm the deletion.



Add Products to Groups

Once you create a product group, you can add new SKUs or remove existing ones.

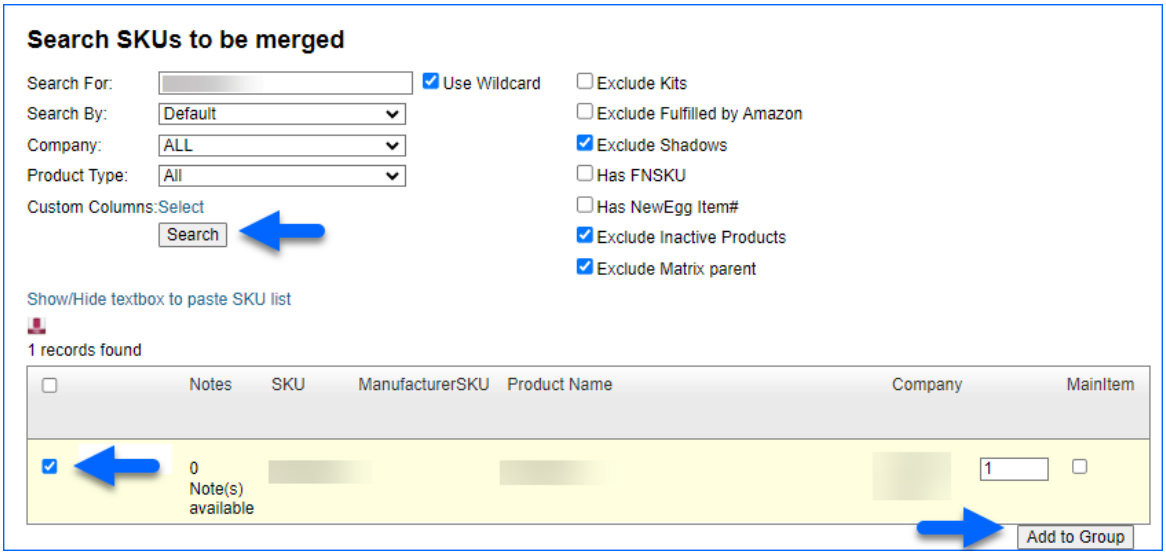
Add SKUs to Product Groups

You can add products to an existing product group individually or in bulk.
The same product can belong to multiple product groups simultaneously.

Individually

To add products individually, navigate to:

1. Open an existing **Product Group** and navigate to the **Search SKUs to be merged** section.
2. Enter **SKU** and click **Search**.
3. Find and select your **SKU** and click **Add to Group**.

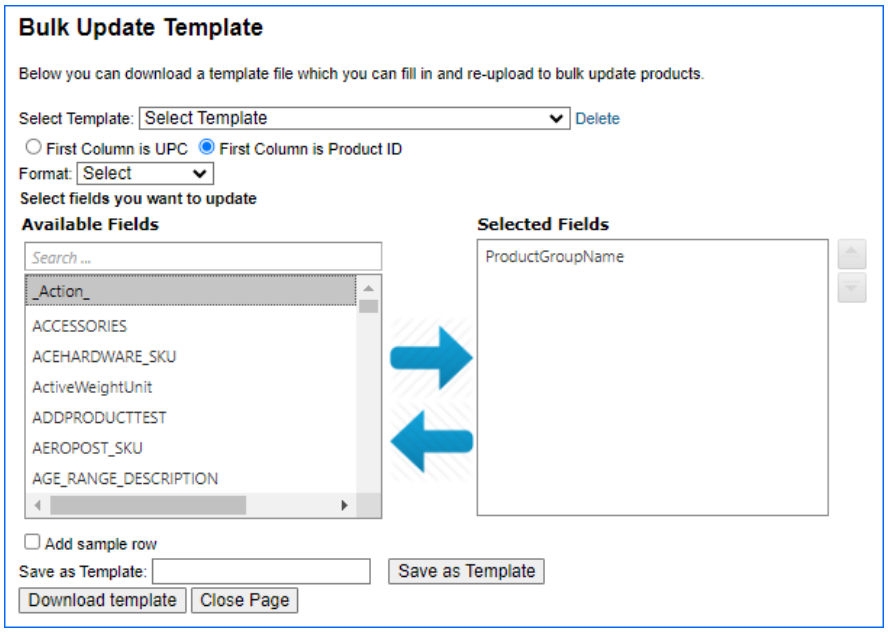


In Bulk

To add a product to groups in bulk, navigate to:

1. **Inventory** > **Bulk Product Update**.
2. Click on **Get Template File** and select **ProductID** and the **ProductGroupName** columns, then save the file.
3. Return to Sellercloud, upload the newly created template, and click **Submit**.

To add the same product to more than one group simultaneously, you need to enter the product on separate lines for each product group it should be added to.
You can use the same column headers to export a product's assigned group using a Custom Export.



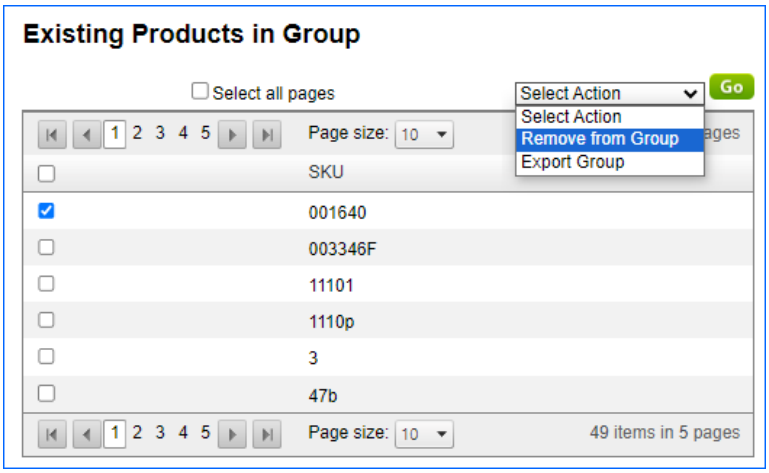
Delete SKUs from Product Groups

You can delete SKUs from Product Groups individually or in bulk.

Individually

To delete a SKU from a Product Group, navigate to:

1. **Inventory** > **Product Groups**.
2. Open an existing **Product Group** and navigate to the **Existing PRoducts in Group** section.
3. Select the **SKU** > **ActionMenu** > **Remove From Group** > **Go**.



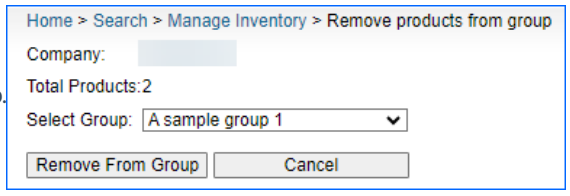
In Bulk

To delete multiple products from product groups, navigate to:

1. **Inventory** > **Bulk Update Products**.
2. Click on **Get Template File**.
3. Choose columns **ProductID, ProductGroupName, Action,** and under **Action** type **DELETE**, then save the file.
4. Return to Sellercloud, upload the newly created template, and click **Submit**.

After you import the file, a message will appear informing you that the import was successful and the product was removed from the specific group.

Alternatively, navigate to **Inventory** > Select your **products** > **Action Menu** > **Remove Products from Group**. Select the group and then click **Remove From Group**.



Export Product Groups

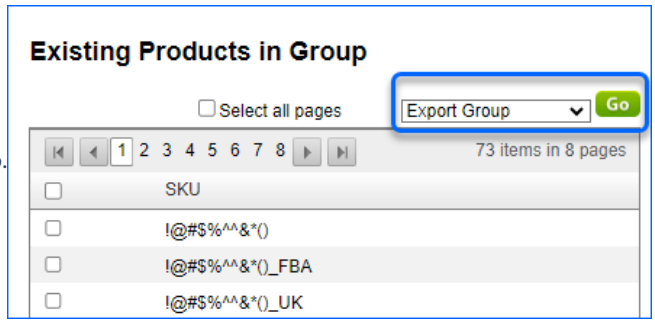
You can export product groups individually or in bulk.

Individually

To export a Product Group, navigate to:

1. **Inventory** > **Product Groups** > Open a **Product Group**.
2. Navigate to the **Existing Products in Group** Panel > **Action Menu**.

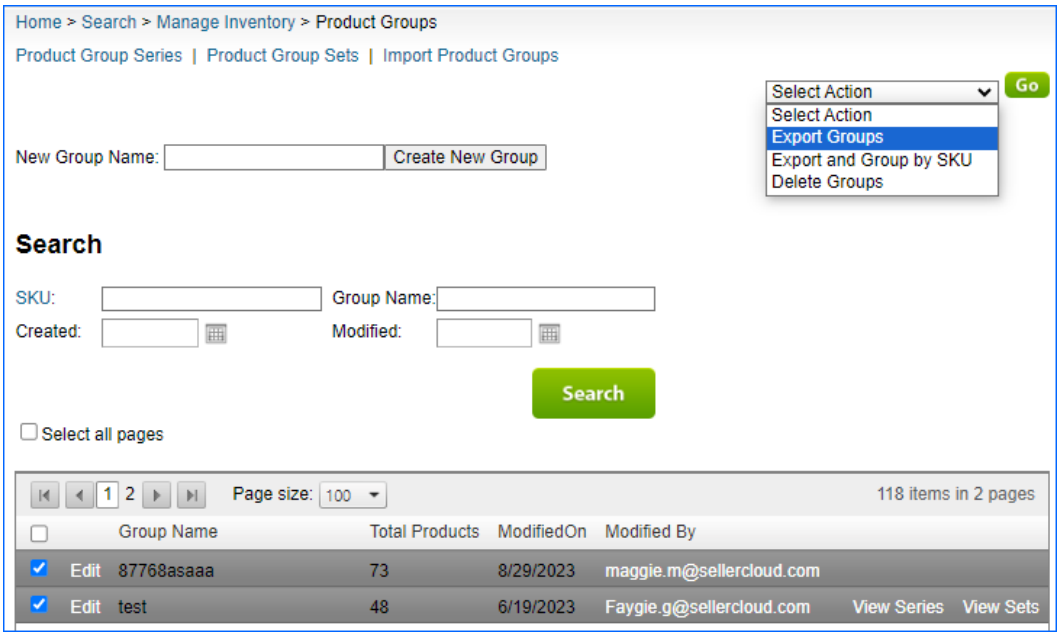
3. Select **Export Group** > **Go**.



In Bulk

To export Product Groups in bulk, navigate to:

1. **Inventory** > **Product Groups** > Select your **groups**.
2. Action menu > **Export Groups** > **Go**.



Use Cases

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Filter by Product Group

You can search for products by product groups and also filter reports by product groups.

To filter products by group:

1. Navigate to **Inventory** > **Advanced Filters** > Configure your **Product Group filter**.

2. Click **Search**.

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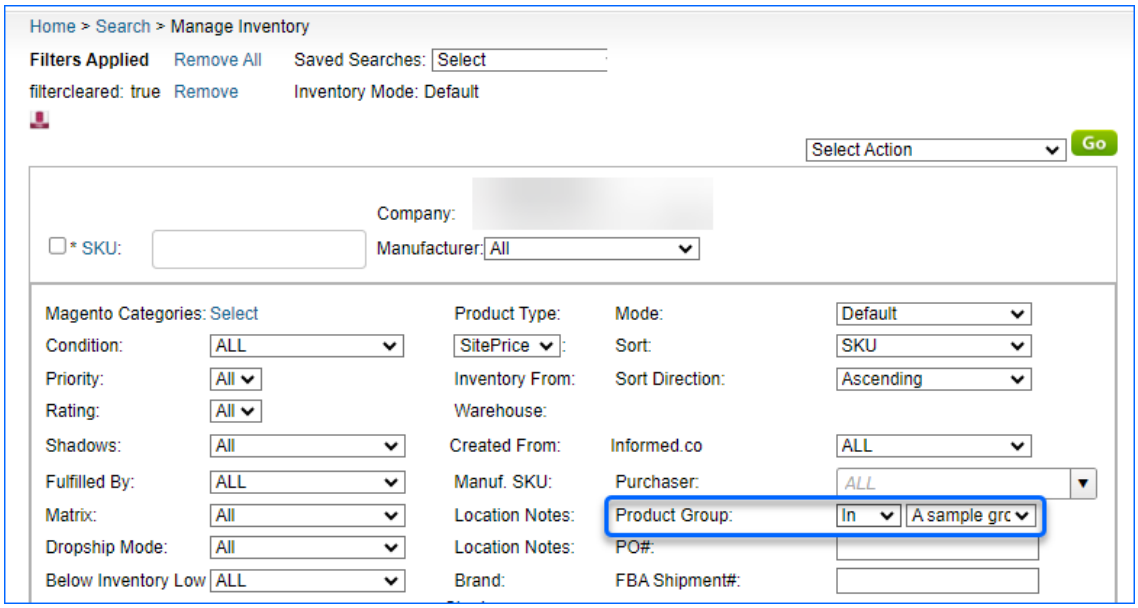

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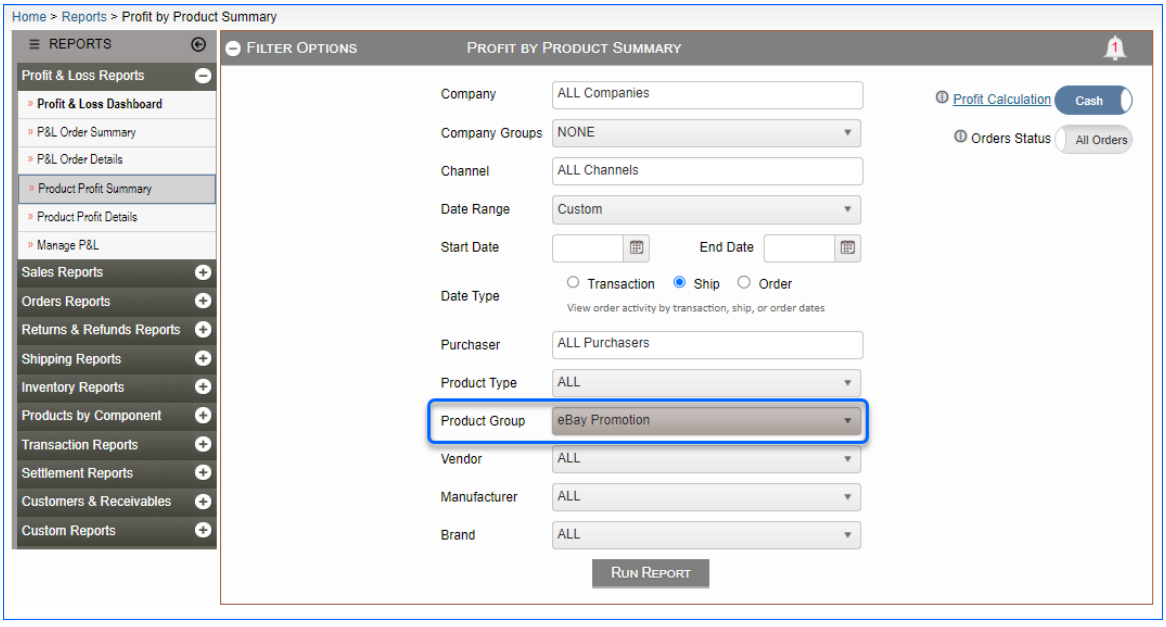
2. Choose a Report and add a **Product Group** from the custom filters.



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