

Manufacturers

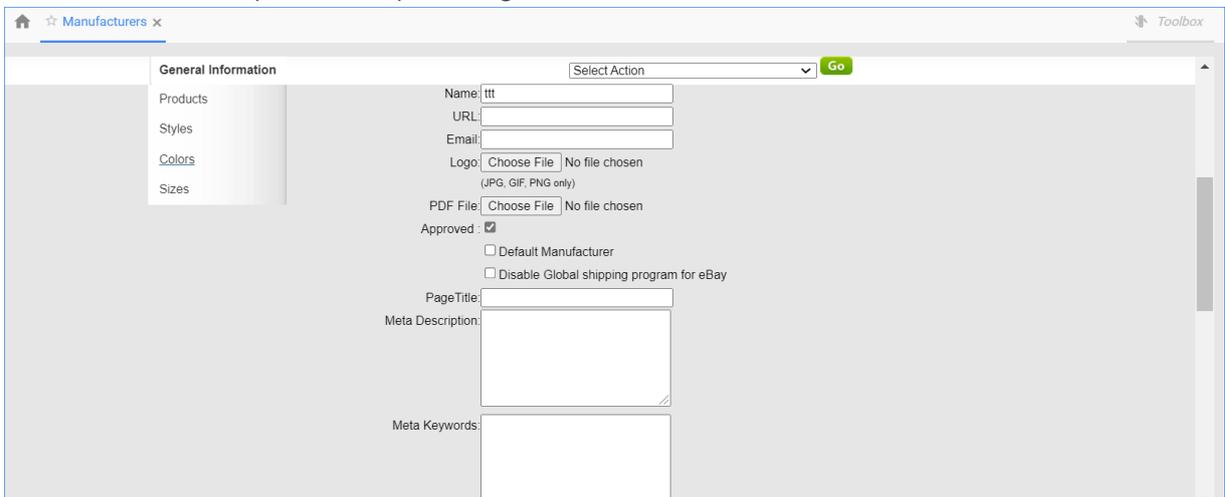
04/30/2025 3:21 pm CDT

Overview

A **manufacturer** is the company that produces your products. In some cases, manufacturers are required by channels for your listings. Sellercloud can communicate this information. In this article, you will learn how to create and manage manufacturers in Sellercloud.

Add Manufacturers

1. Go to **Settings > Companies > Manage Companies > Select a company.**
2. Click on **Toolbox > Manufacturers > Add.**
3. Add the information required > Save your changes.

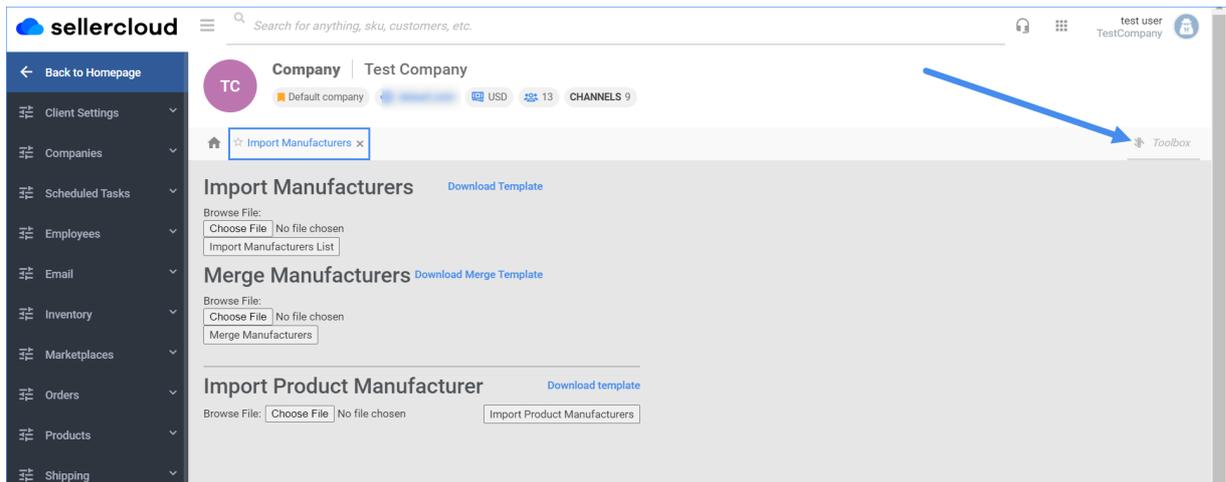


Manufacturers can also be used in place of your **Brand name** in Sellercloud if no brand has been selected for your products and if the manufacturer matches the brand name. For more information, refer to [Brands](#).

Import Manufacturers

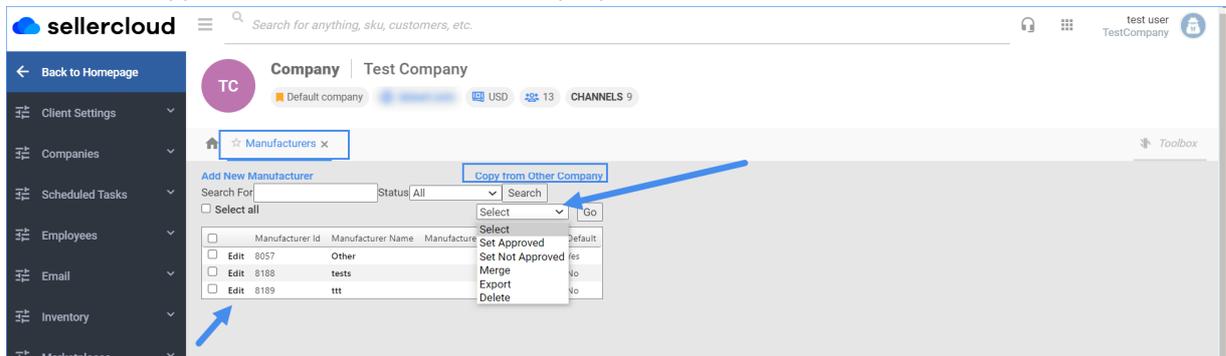
You can add manufacturers in bulk via a file import.

1. Go to **Settings > Companies > Manage Companies > Select a Company.**
2. Click on **Toolbox > Manufacturers > Import.**
3. From here you can import and merge manufacturers. Download the template, populate it, and import it again.
4. You can also update products with a manufacturer using the **Import Product Manufacturer** template. If the manufacturer does not exist, it will be created.



View and Edit Manufacturers

1. You can follow the instructions above to view and edit your manufacturers (**Toolbox > Manufactures > Manufactures**).
2. Search or edit manufacturers.
3. Alternatively, you can merge, export, and delete using the action drop-down menu above the grid.
4. You can also copy a manufacturer from another company.



Assign Manufacturers to SKUs

You can assign manufacturers **manually** or **in bulk**.

Manually

1. Go to **Catalog > Manage Catalog > Open a product > Details panel > Edit > Select a Manufacturer** from the drop-down menu.
 - a. Alternatively, you can create a new Manufacturer from the **Plus** icon.

🔒 **DETAILS** ✓ ✕

Manufacturer Select ▼ +

Brand Select ▼ +

Short Description Change

Long Description Change

Has Proposition 65 Warning

Proposition 65 Warning Message Change

Expirable

In Bulk

In addition to the **Import Product Manufacturer** option mentioned above, you can update product manufacturers in bulk using the **Bulk Update Tool**. Unlike Import Product Manufacturers, Bulk Update can only assign existing Manufacturers and cannot create them.

1. Go to **Catalog > Tools > Import Product Info > Bulk Product Update**.
2. Generate a template with a **ManufacturerID** column.
Note: You can enter the **ID** of the Manufacturer or the **name** of the Manufacturer in the template. Both fields will be accepted.
3. Populate the file, save it, and upload it to Sellercloud.
Note: You can use the same column headers to export assigned product manufacturers using a **Custom Export**.

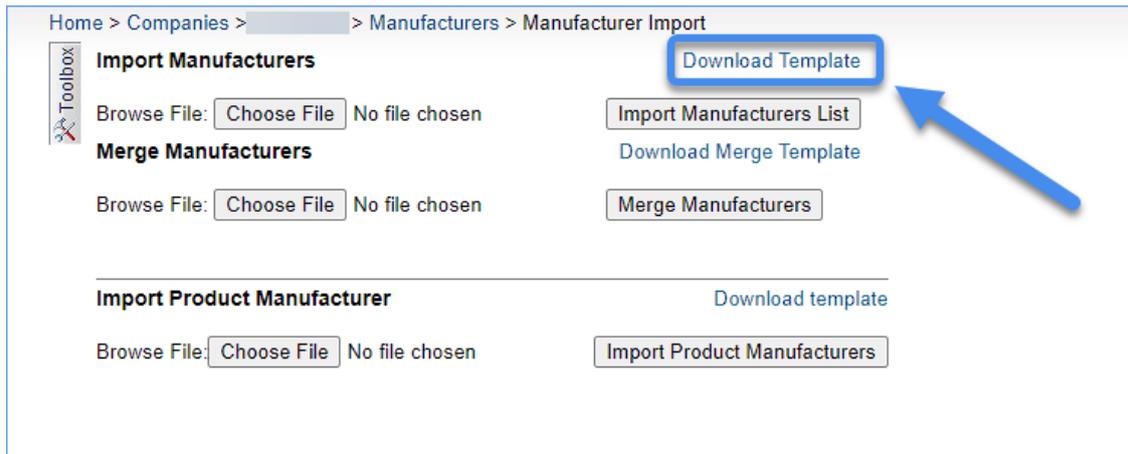
Overview

Manufacturers are added under **Settings** > Select a company > **Toolbox** > **Manufacturers**.
In the **Manufacturers** toolbox, they can be assigned aliases for an individual channel, if preferred.

Import Manufacturers

You can add manufacturers in bulk through a file import.

1. Navigate **Settings** > Select a company > **Toolbox** > **Manufacturers** > **Import**.
2. Download the template.



3. Populate and import.
4. You can also update products with a **Manufacturer** using the **Import Product Manufacturer** template. If the manufacturer does not exist, it will be created.