

Jewel Properties

04/30/2025 3:21 pm CDT

Overview

Sellercloud allows you to configure attributes that are unique to jewelry. In this article, you will learn how to set the **Jewel Properties** of your products.

You can specify the size and type of any specific element, such as a bracelet, chain, clasp, and back. You can also create product variations, add images, configure eBay and Amazon-specific settings, and more.

Set Jewel Properties

To access and update jewel properties:

1. Go to a [Product Details Page](#).
2. Click **Toolbox** and select **Jewel Properties**.
3. Click **Manage Matrix** to create an [N-Matrix](#).
4. Select among the following tabs to configure different properties and settings:
 - a. **General** – to configure general and eBay properties.
 - b. **Amazon Properties** – to configure Amazon properties.
 - c. **Images** – to configure images.
 - d. **Magento Properties** – to enable the product for Magento.

If you don't see the **Jewel Properties** option in your products' **Toolbox**, contact [Sellercloud Support](#) to enable it.

General

The **General** tab offers the following options:

Product | Heart Pendant

SKU HeartPendant

Thirsty Tea

AVAILABLE: 0

Active



Home ☆ Jewel x

Product Name: Heart Pendant
FMC SKU:

Manage Matrix

General	Amazon Properties	Images	Magento Properties
Title:	Heart Pendant (87)		
eBay Title:			
Description:			
Master SKU:			
Manufacturer/Brand:	Select (80)		
Product Type:	Select (600)		
Company:	Thirsty Tea		
Active:	<input checked="" type="checkbox"/>		
Inventory Available:	0		
Physical Inventory Qty:			
Replenishable:	<input type="checkbox"/>		
Cost:	0		
Main Price:	126		
MSRP:	0		
EBay BIN Price:	0.00		
EBay Start Price:	0.00		
Weight:	0.00	GR	▼
Length:	0	Select	▼
Width:	0	MM	▼
Height:	0	MM	▼
Diameter:	0	MM	▼
UPC:			
Tax Code:	A_GEN_NOTAX		

Save



Property

Title

eBay Title

Description

Master SKU

Manufacturer/Brand

Product Type

Company

Active

Inventory Available

Physical Inventory Qty

Replenishable

Cost

Main Price

MSRP

EBay BIN Price

EBay Start Price

Description

The item's title.

The item's eBay title.

The item's description.

The Master SKU is useful in case of a SKU mismatch. This field can be used to link a SKU in a third-party software, such as [QuickBooks](#), to the Sellercloud SKU. It is also defined on the [Product Details Page > Identifiers panel > Master SKU](#).

The item's [Manufacturer](#).

The item's [Product Type](#).

The item's [Company](#).

The product status.

The [Product Quantity](#) that is available for sale.

The total [Product Quantity](#), including unsellable and reserved units.

The item's [Replenishable](#) setting.

The [Product Cost](#).

The default [Product Price](#).

The [Manufacturer's Suggested Retail Price](#).

The [Buy It Now Price](#) at which you're ready to sell immediately for [eBay Auctions](#).

The minimum bid amount for [eBay Auctions](#).

Weight	The item's weight.
Length	The item's length.
Width	The item's width.
Height	The item's height.
Diameter	The item's diameter.
UPC	The item's Universal Product Code .
Tax Code	The item's tax code.

Amazon Properties

The **Amazon Properties** tab offers the following options:

Product Name: Heart Pendant
FMC SKU:

Manage Matrix

General Amazon Properties Images Magento Properties

Product Type: FashionNecklaceBraceletAnklet
Item Type: necklaces Select
Variation Theme: Select
Total Dimension Weight: 0 Select
Bracelet Size: 0 Select
Chain Length: 0 Select
Ring Size: Select
Neck Size: 0 Select
Metal Type: Select
Chain Type: Select
Clasp Type: Select
Back Finding: Select
Metal Stamp: Select
Target Audience: girls,bridesmaids,mothers-of-the-bride,wor Select
Used For: anniversary,birthday,christmas,mothers-da Select
Other Attributes: diamond-accented,hand-engraved,heart-sl Select
Subject Content: Select
Bullet 1:
Bullet 2:
Bullet 3:
Bullet 4:
Bullet 5:
Search 1:
Search 2:
Search 3:
Search 4:
Search 5:
Material 1: Select
Material 2: Select
Material 3: Select
Material 4: Select



Gem Stones

Stone	Shape	Settings	ClaspType	ChainType	CreationMethod	length	UOM
Select	Select	Select	Select	Select	Select	0	Select

Save and Add New Row

Diamonds

Stone	Shape	Settings	ClaspType	ChainType	CreationMethod	length	UOM
Select	Select	Select	Select	Select	Select	0	Select

Save and Add New Row

Pearls

Pearl	Shape	MinColor	Setting	ClaspType	ChainType	Length	UOM
Select	Select	Select	Select	Select	Select	0	Select

Save and Add New Row

Save

Property	Description
Product Type	The jewelry type – Fashion/Fine Necklace, Bracelet, Anklet, Ring, Earring, or Other.
Item Type	The item type – Bracelet, Necklace, or Pendant, with multiple available sub-types.
Variation Theme	The variation theme lists the different dimensions, such as size and color, in a Custom Product Column called VARIATION_THEME .
Total Dimension Weight	The item’s total dimension weight in one of several measurement units.
Bracelet Size	The bracelet size in one of several measurement units.
Chain Length	The chain length in one of several measurement units.
Ring Size	The ring size from 1 to 13.
Neck Size	The neck size in one of several measurement units.
Metal Type	The metal type – Copper, Silver, Gold, etc.
Chain Type	The chain type – Link, Rope, Snake, etc.
Clasp Type	The clasp type – Box, Bead, Barrel, etc.
Back Finding	The back finding – Clip-on, Ear-wire, Fishhook, etc.
Metal Stamp	The metal stamp – Silver, Sterling, Stainless Steel, etc.
Target Audience	The target audience – Men, Women, Unisex, etc.
Used For	The typical occasion – Anniversary, Engagement, Wedding, etc.
Other Attributes	Additional attributes related to the style, engraving, shape, etc.
Subject Content	The subject content – Christmas, Valentine’s Day, etc.
Bullets 1-5	Bullet points used to draw attention to important information.
Search 1-5	Keywords used by the search engine to match queries.
Material 1-4	The materials used to craft the item.

Amazon’s **Handmade Jewelry** category is not the same as the **Fine Jewelry** category. Although handmade products are configured with a size dropdown, they are standard products and not N-Matrixes comprised of different variants. If the main SKU has inventory, all sizes will be available.

Images

The **Images** tab offers the following options:

Product Name: Heart Pendant

FMC SKU:

[Manage Matrix](#)

General Amazon Properties Images **Magento Properties**

Gallery/Description:	Choose File	No file chosen
Supplementary 1:	Choose File	No file chosen
Supplementary 2:	Choose File	No file chosen
Supplementary 3:	Choose File	No file chosen
Supplementary 4:	Choose File	No file chosen
Supplementary 5:	Choose File	No file chosen

Upload images



Existing Images



Size:
Tag:
Source:
 Supplemental description image
 Set as Gallery image
 Description Default Image
 Other Image

Save Images Detail

Save

Option	Description
Gallery/Description	Upload a main Gallery Image .
Supplementary 1-5	Upload up to 5 Supplemental Images .
Existing Images	
Tag	Set the image's alt tag attribute.
Source	See the image's source.
Supplemental description image	Set as a Supplemental Image.
Order	Change the image's order.
Set as Gallery image	Set as the Gallery Image.
Description Default Image	Set as a Description Image .
Other Image	Set as an additional image.

Magento Properties

The **Magento Properties** tab lets you check **Magento Enabled** to enable the product for your Magento website.

Product | Heart Pendant

SKU HeartPendant | Thirsty Tea | AVAILABLE: 0 | Active |   

Home ☆ Jewel x

Product Name: Heart Pendant
FMC SKU:
Manage Matrix

General | Amazon Properties | Images | **Magento Properties**

Magento Enabled



Save

Gem Stones, Diamonds, and Pearls

You can also set properties for **gems**, **diamonds**, and **pearls**. These options are available under each of the tabs covered above. You can specify the following:

Property	Description
Stone	Set the type of stone – Agate, Amethyst, Aquamarine, etc.
Shape	Set the type of shape – Baguette, Half-moon, Heart, etc.
Settings	Set the setting type (mounting, hold, or fixture) – 2-Prong, Bezel, Cluster, etc.
ClaspType	Set the clasp type – Box With Tongue, Double Safety, Easy Hook, etc.
ChainType	Set the chain type – Anchor, Ball, Cable, etc.
CreationMethod	Set the creation method – Natural, Synthetic, Simulated, etc.
Length	Set the length.
UOM	Set the length's Unit of Measure.