Import Product Info

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Overview

Sellercloud lets you create and update products and product information in bulk. You can access various options on the **Import Product Info** page, allowing you to import:
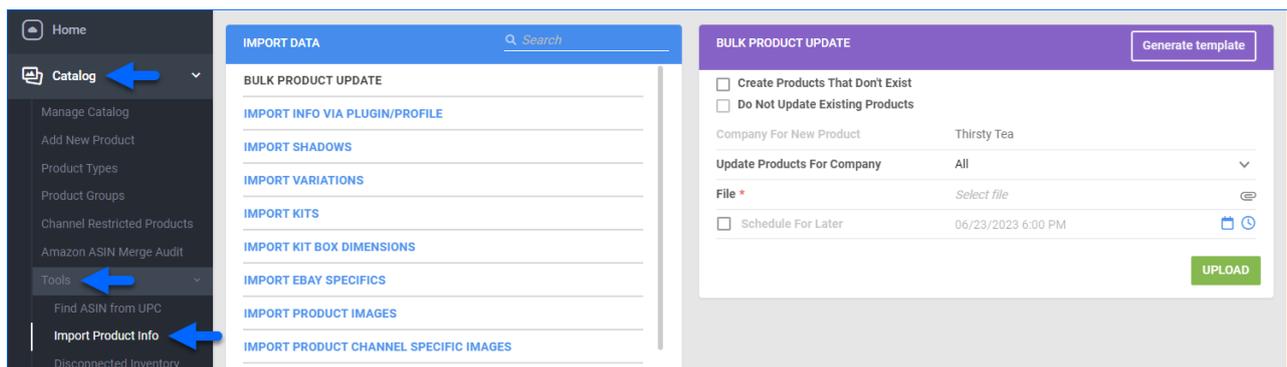
- **Products and specifics** like general information and features.
- **Product relationships** like kits, shadows, and variations.
- **Channel specifics** like attributes, UPCs, images, and prices.

Use the **Bulk Update Products** option to create products and update basic information, such as descriptions, prices, dimensions, and UPCs. For everything else, such as channel-specific attributes and product relationships, find and use the dedicated import option.

Import Product Information

To import product information:

1. Go to **Catalog > Tools > Import Product Info**.

2. Choose your task in the **Import Data** panel. See a list of the available import options below.

3. Click the **Download** icon to download a template in **Excel**, **CSV**, or **TXT** format.

   a. The **Bulk Product Update** option lets you create and save templates for future use by clicking **Generate Template > Create New Template**.

4. Fill out the template, save the updated version, and then **Upload** it to Sellercloud.

General Information

- Bulk Product Update — Add multiple new products or update basic information, such as names, descriptions, prices, dimensions, UPCs, etc., for your already existing products.
- Import Info Via Plugin/Profile — Import information using a specific plugin or mapping profile.
- Import Kit Box Dimensions — Set shipment box dimensions for kits.
- Import Product Images — Upload images from public image URLs and manage their settings.
- Import Variations Images — Upload and update variation images.
- Import Product Average Cost Adjustments — Make Average Cost adjustments.

- Import Product Rebates — Import product rebates.
- Import Product Documents — Import product documents such as warranties and manuals.
- Import Product Notes — Add customer service notes to be acknowledged before shipping.
- Import Sku Splitting Info — Import information related to Splitting SKUs.
- Import Product Alias — Create and assign aliases.
- Import Shipping Preferences For Qty — Set shipping preferences per item quantity on order.

Product Relationships

- Import Kits — Create and update kit product relations.
- Import Shadows — Create and update shadow product relations.
- Import Variations — Create and update variation products (n-Matrixes).
- Import Product Clones — Create identical clones of products.
- Import Product Groups — Group products together.
- Import Product Replacements — Set up products as replacements for other products.
- Import Related Products — Set up products as related to one another.
- Import Product Accessories — Set up products as accessories for other products.
- Import Product Types — Set product types.

Channel-Specific Information

- Import Product Channel Specific Images — Add different images and image settings per channel.
- Import Per-Channel UPC — Add different UPCs per channel.
- Import Amazon Attributes — Add Amazon product attributes related to different categories.
- Import Amazon Hazardous Attributes — Add attributes for hazardous products.
- Import Ebay Specifics — Add eBay item specifics.
- Import Ebay Parts Compatibility — Add parts compatibility for eBay Motors.
- Import Ebay Auctions — Post eBay auctions and adjust schedules.
- Import Product Titles — Add titles for eBay product listings.
- Import Newegg.com Attributes — Add Newegg.com product attributes.
- Import Newegg.com International Prices — Add international prices for Newegg.com products.
- Import Newegg Biz Attributes — Add Newegg Business product properties.
- Import Walmart Marketpace Attributes — Add Walmart Marketplace product attributes. Due to the channel's requirements, there are two separate templates for Walmart US and CA.
- Import Walmart Marketplace Variation Values — Add Walmart Marketplace variation values.
- Import Sears Attributes — Add Sears product attributes.
- Import Etsy Attributes — Add Etsy product attributes.
- Import Bonanza Traits — Add Bonanza traits.
- Import Magento Attributes — Add Magento product attributes.
- Import Magento Tier Pricing — Add Magento tier pricing.
- Import Shopify Metafields — Add Shopify meta fields.

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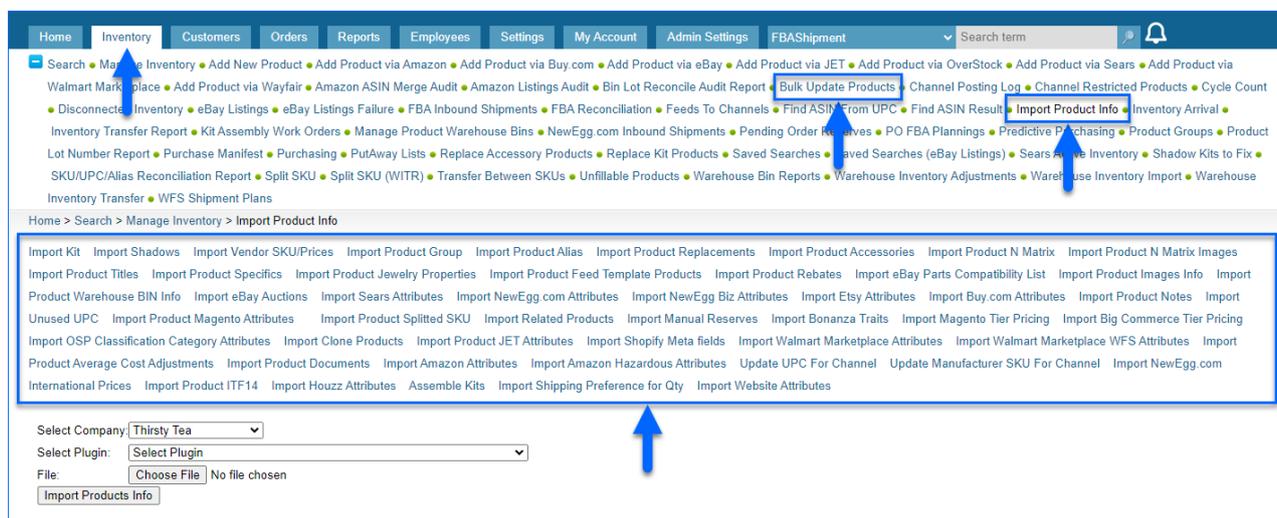
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Import Product Information

To import product information:

1. Go to **Inventory > Import Product Info**.

2. Choose your task. See a list of the available import options below.

3. Click **Download Template File** to download a template in **.xlsx** Excel format.

   a. The **Bulk Update Products** option also lets you create and save templates for future use by clicking **Get Template File**.

4. Fill out the template, save the updated version, and then upload it to Sellercloud.

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