

Product Publishing Tool

04/30/2025 3:21 pm CDT

Overview

Sellercloud's **Product Publishing Tool** allows you to effortlessly list items that are ready for posting through automated scheduled runs and company-specific settings, enhancing efficiency and maximizing online visibility.

The Product Publishing Tool supports [eBay](#), [Walmart Marketplace](#), [Google Shopping](#), and [Website](#) exclusively. **AutomatedProductPublishingServices** must be enabled for this workflow. Contact [Sellercloud Support](#) to ensure the service is installed on your server.

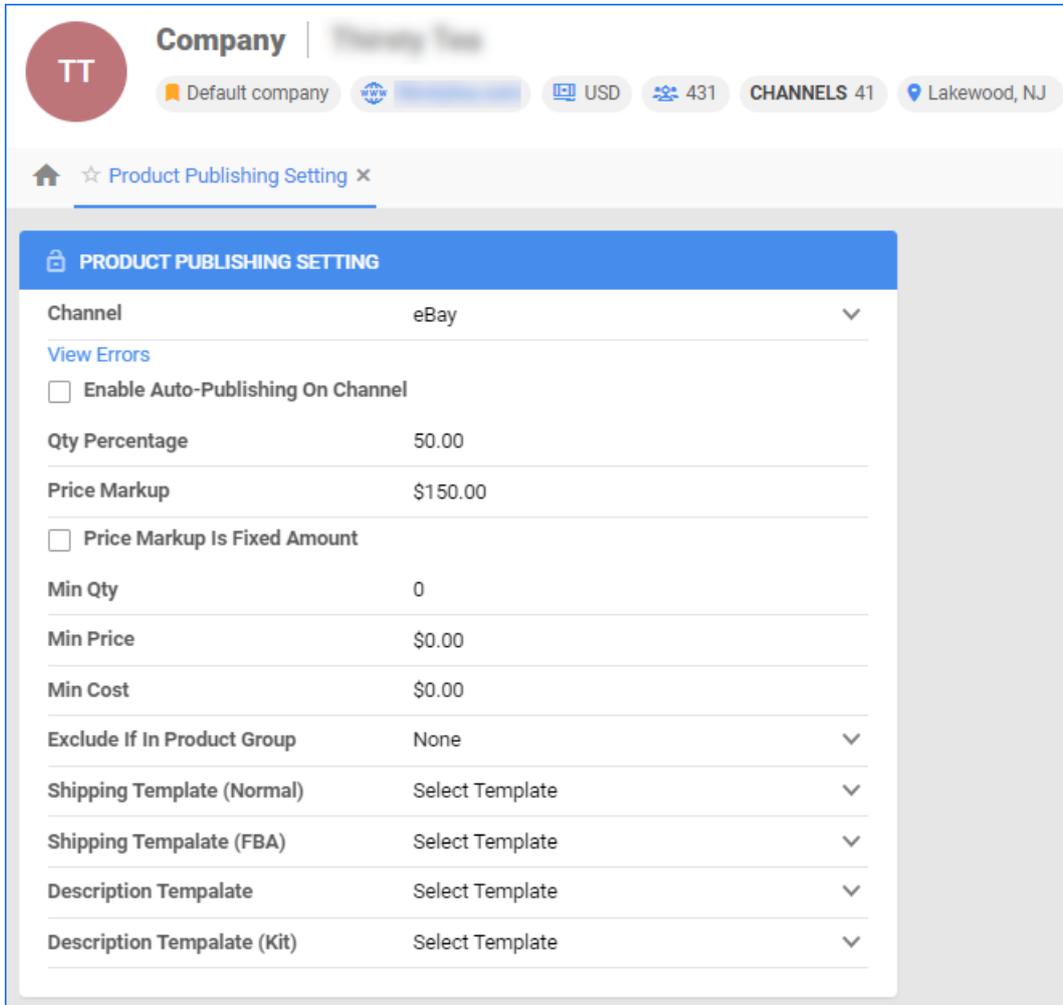
Configure the Product Publishing Tool

To configure your Product Publishing Tool:

1. Go to **Settings** > Select a **Company**.
2. **Toolbox** > **Product Publishing Setting** > Click **Edit**.
3. Select the **Channel** from the dropdown menu.
4. Fill out any of the fields below. They will be used as filters for the products you want to post (e.g., entering Min Qty 10 will only post products that have at least a quantity of 10 available for the selected channel).
 - a. **Qty Percentage** – Shows the percentage linked to the number of items.
 - b. **Price Markup** – Sets the additional amount, to be added to the original price. This markup contributes to the final selling price.
 - c. **Price Markup Is Fixed Amount** – This setting determines whether the price markup is a fixed amount. If enabled, the price markup is considered a fixed dollar value.
 - d. **Min Qty** – Specifies the minimum quantity required for the associated pricing rules.
 - e. **Min Price** – Indicates the minimum selling price for a product.
 - f. **Min Cost** – Indicates the minimum selling price for a product.
 - g. **Exclude If In Product Group** – Determines whether the item should be excluded from the pricing rules if it belongs to a specific [Product Group](#).
 - h. **Shipping Template (Normal)** – Select a predefined template that will automatically be applied when listing FBM products.
 - i. **Shipping Template (FBA)** – Select a predefined template that will automatically be applied when listing FBA products.
 - j. **Description Template** – Select a [Description Template](#) if applicable.
 - k. **Description Template (Kit)** – This refers to the description template used to describe kit products

5. Check the **Enable Auto-Publishing on Channel** setting.
6. Click **Save**.

If a product is not listed successfully, you can view the errors on the Product Publishing Setting page. Click **View Errors**. Once these are corrected, the tool will try to repost the SKU.



The screenshot displays the 'PRODUCT PUBLISHING SETTING' page for the eBay channel. The interface includes a header with the company logo 'TT', name 'Company', and various status indicators like 'Default company', 'USD', '431', 'CHANNELS 41', and 'Lakewood, NJ'. Below the header, there's a breadcrumb trail: 'Product Publishing Setting'. The main content area is a table of settings:

Setting	Value	Action
Channel	eBay	▼
View Errors		
<input type="checkbox"/> Enable Auto-Publishing On Channel		
Qty Percentage	50.00	
Price Markup	\$150.00	
<input type="checkbox"/> Price Markup Is Fixed Amount		
Min Qty	0	
Min Price	\$0.00	
Min Cost	\$0.00	
Exclude If In Product Group	None	▼
Shipping Template (Normal)	Select Template	▼
Shipping Template (FBA)	Select Template	▼
Description Template	Select Template	▼
Description Template (Kit)	Select Template	▼

Relevant Client Setting

The following related [Client Settings](#) are available:

- **Automated Product Publishing Auto Update Site Price From Amazon Price**
 - Enable this setting to automatically synchronize the Site Price of your product with the corresponding Amazon Price whenever you use the Product Publishing Tool for Amazon Products.

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1. Go to **Settings** > Select a **Company**.
2. **Toolbox** > **Product Publishing Setting**.
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4. Fill out any of the fields below. They will be used as filters for the products you want to post (e.g., entering Min Qty 10 will only post products that have at least a quantity of 10 available for the selected channel).
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Home > Companies > > Product Publishing Settings

Channel : eBay

View Errors

Enable auto-publishing on channel

Qty Percentage: 50 %

Price Markup: 150 %

Price markup is fixed amount

Include fulfillment cost to price

Min Qty: 0

Min Price: 0

Min Cost: 0

Exclude if in Product Group: None

Shipping Template (normal): Select Template

Shipping Tempalate (FBA): Select Template

Description Template: Select Template

Description Template (Kit): Select Template

Try it

ProductID:

Publish

Save

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