

Manage Channel Listings

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Overview

Sellercloud offers various ways to manage your channel listings, allowing you to execute different actions tailored to the specific requirements of each marketplace. Before you begin, you must ensure that your products are [Ready to Post](#) and [Launch Your Listings](#). Keep in mind that each channel has a different set of minimum requirements to list your items.

Once a product is launched, you can manage and update its [inventory](#), [prices](#), [images](#), as well as various [product properties](#), to the extent allowed by the channel.

Manage Channel Listings

Channel listings can be updated either automatically or manually. The frequency of the automatic updates may vary depending on the channel, ranging from 15 minutes to an hour. These updates are typically limited to inventory and price updates. In contrast, manual updates are a convenient way for you to modify other listing specifics, such as product descriptions, shipping templates, and more.

Automatically

To allow Sellercloud to send automatic updates for your related channel listings, navigate to:

1. **Settings > Companies > Select your Company.**
2. **Toolbox > Channel (for example, Amazon) > General Settings.**
3. Click **Edit** and go to the **Controls** panel.
4. Enable the **Allow Inventory Update** and **Allow Price Update**.
 - a. These options may vary depending on the marketplace.

5. Click Save.

Actions | Cancel | Save

Toolbox

CONTROLS

- Allow Inventory Update
- Allow Fulfillment Upload
- Allow Price Update (Regular)
- Allow Shipping Price Update
- Enable FBA Workflow
 - Enable Inventory Health Report
 - Ignore AFN Listing Exists Column In FBA Inventory Report
 - Auto Create FBA Removal Transfers
- Enable Settlement Report Download
- Enable All Orders Report (Pending Orders)
- Enable Amazon Transparency
- Enable Amazon Remote Fulfillment
- Allow Order Download
- Enable Auto Create Products From Amazon
 - Enable Auto Update Products From Amazon
 - Do Not Enable For Amazon
 - Update SitePrice Based On Amazon Price

Upon enabling order download, the system will download orders from the past 24 hours (as well as all future orders). To download orders older than 24 hours, [Click here](#)

Once you enable these settings, Sellercloud will consistently send updates for all enabled products to that channel. However, there may be cases where you might need to pause these automatic updates or zero out a product entirely. Learn more about [Disconnect vs Disable Inventory](#).

Manually

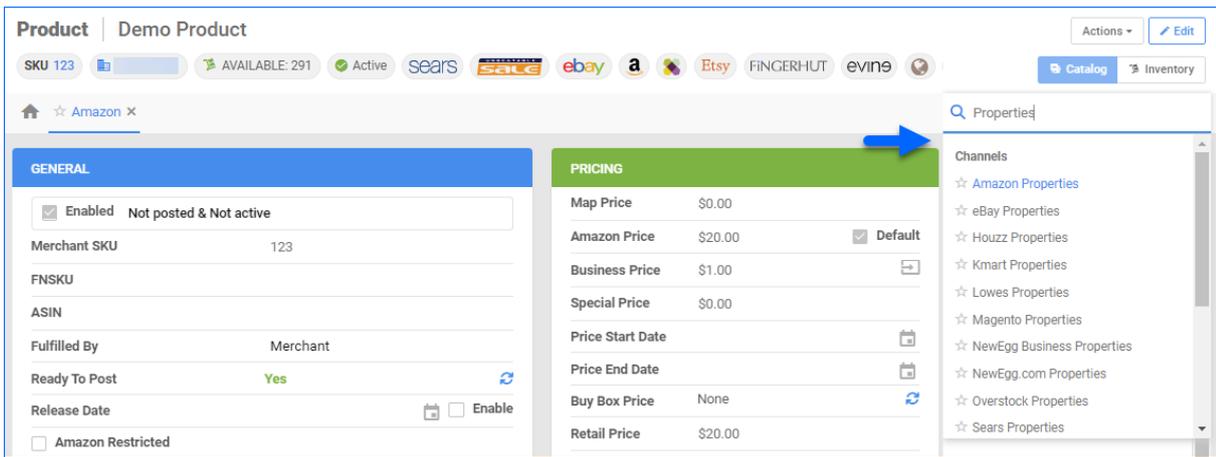
Changes to a product in your catalog, such as updating a product's image, description, or zeroing out its inventory, may sometimes necessitate an immediate update on the channel. In such scenarios, you can utilize one of the available actions to trigger the update manually, either individually or in bulk.

Individually

To update your listings individually, navigate to:

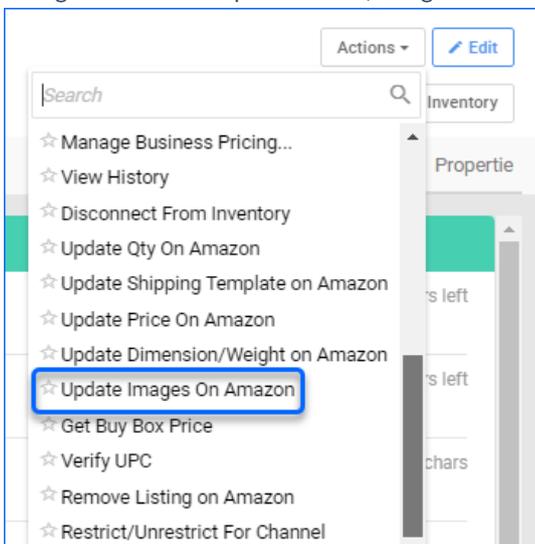
1. **Catalog > Manage Catalog > Open a Product.**
2. **Toolbox > (Select a Channel) Properties.**
3. Click **Edit** and apply any necessary edits.
4. Click **Save**.

For each channel, you can edit different properties, depending on the marketplace.



This updates the product properties exclusively within Sellercloud. To ensure these changes are reflected on the marketplace, you must initiate a manual update from the actions menu. The automatic updates are usually limited to the product's inventory and price information.

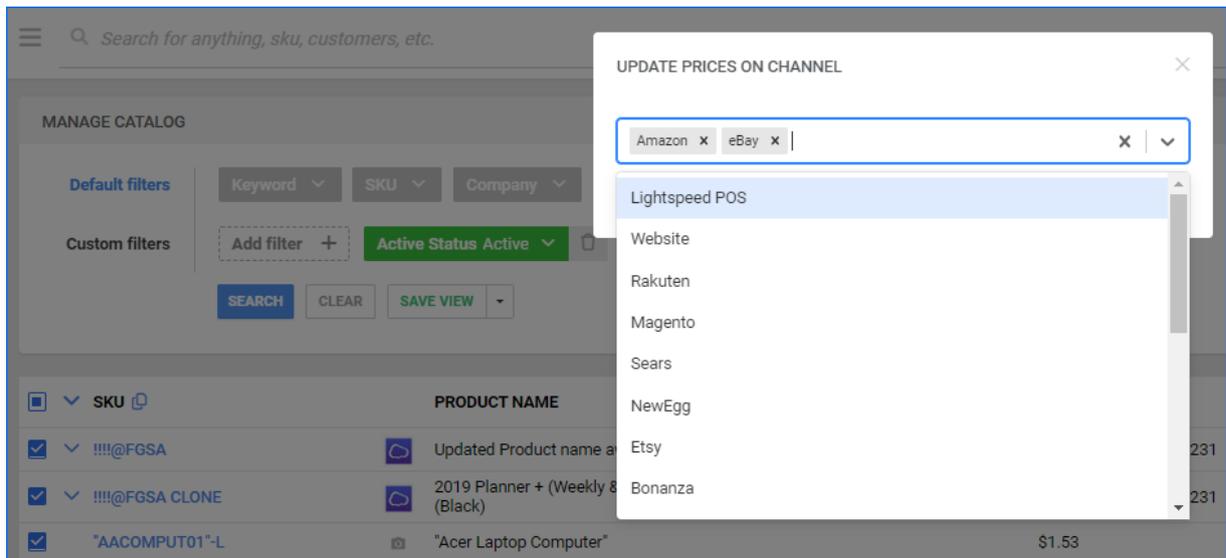
Next, you have to notify the channel of this change. For example, you have updated the product's image. To reflect that change on the marketplace as well, navigate to the **Action Menu > Update Images on Amazon**.



In Bulk

You can use our [Bulk Update Tool](#) to update multiple listings at once in Sellercloud. Once performed, you can trigger a manual update on the channel following these steps:

1. **Catalog > Manage Catalog > Select your Products.**
2. **Action Menu >** For example, select **Update Prices on Channel**.
3. You can select multiple marketplaces, depending on which channel you have listed your product.
4. Click **Update**.



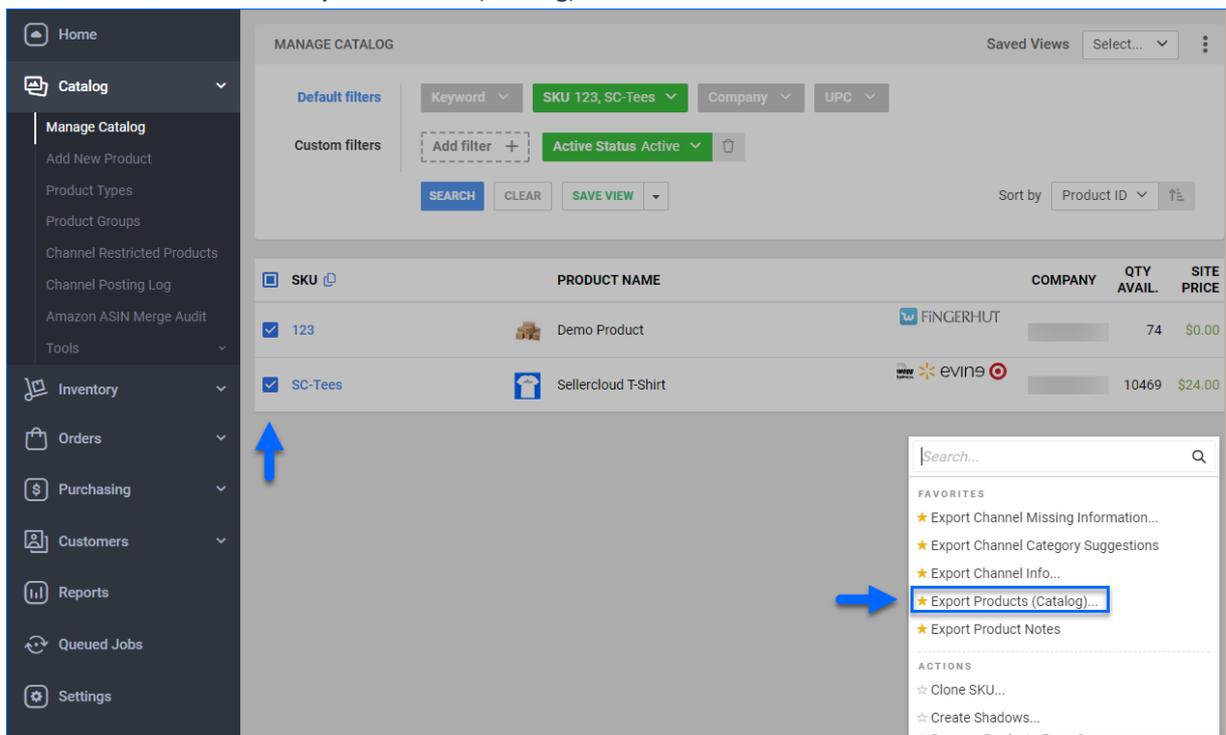
At times, there may not be a specific action in Sellercloud to update particular product details, like the listing description. In such cases, execute the **Launch on Channel** action again to make the necessary updates. This will not generate a duplicate listing on the channel; instead, it will update the existing one.

View Listed Products

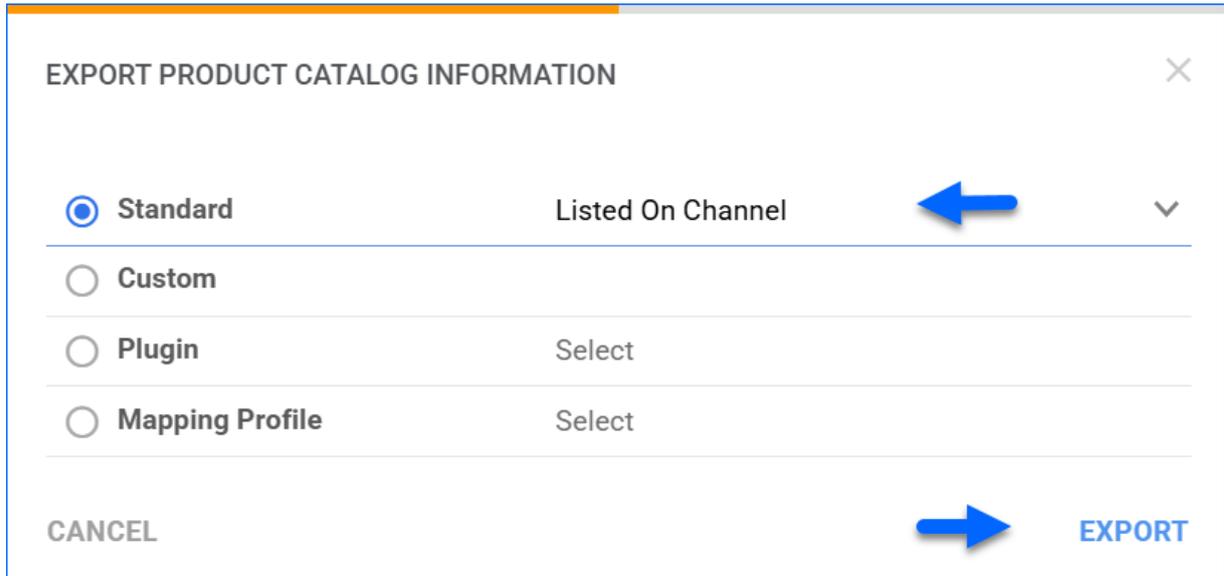
Reviewing your products and their current sales channels can help you identify new opportunities for expansion. The **Export Listed on Channel** feature allows you to generate such a report with predefined columns. The exported file will only return listings that are included in the channels' **Active Listing Report**.

To generate a report for products listed on various channels:

1. Navigate to [Manage Catalog](#) > Select your products from the grid.
2. Access the **Actions** menu > **Export Products (Catalog)**.



3. From the **Standard** dropdown menu, select **Export Listed on Channel**.



EXPORT PRODUCT CATALOG INFORMATION

<input checked="" type="radio"/> Standard	Listed On Channel	←	▼
<input type="radio"/> Custom			
<input type="radio"/> Plugin	Select		
<input type="radio"/> Mapping Profile	Select		

CANCEL → EXPORT

4. A [Queued Job](#) will be generated. Click on the link and download the **Output file**.

The export includes all shadow and kit relationships of the selected products, as well as the following columns:

- **ProductID** – The product’s SKU.
- **ProductName** – The product’s name.
- **SiteCost** – Displays the product’s site cost.
- **QtyAvailable** – Displays the product’s aggregate quantity.
- **eBay** – Indicates if the product is posted and active on eBay.
- **Amazon** – Indicates if the product is posted and active on Amazon.
- **OverStock** – Indicates if the product is posted and active on OverStock.
- **NewEgg.com** – Indicates if the product is posted and active on NewEgg.com.
- **Sears** – Indicates if the product is posted and active on Sears.
- **Buy.com** – Indicates if the product is posted and active on Buy.com.
- **Bonanza** – Indicates if the product is posted and active on Bonanza.
- **WebSite** – Indicates if the product is posted and active on WebSite.
- **Walmart Marketplace** – Indicates if the product is posted and active on Walmart Marketplace.
- **Etsy** – Indicates if the product is posted and active on Etsy.
- **Google Express** – Indicates if the product is posted and active on Google Express.
- **Yahoo** – Indicates if the product is posted and active on Yahoo.
- **Reverb** – Indicates if the product is posted and active on Reverb.
- **Wish** – Indicates if the product is posted and active on Wish.

This export is limited only to the channels listed above.

Channel Listings Actions

Here are some of the available actions to manage and update your Channel listings.

- **Launch on Channel** – List the product on the channel. Learn more about how to do that [here](#).
- **Enable/Disable for Channel** – Allows/restricts Sellercloud to send product updates to the specified channels.
- **Update Inventory on Channel** – Updates the inventory of the selected products for the specified channel.
- **Update Prices on Channel** – Updates the prices of the selected products for the specified channels.
- **Update Shipping Template on Amazon** – Updates the Shipping template on Amazon.
- **Update Listing Part on Website** – Allows you to update your product’s categories, description, images, meta keywords, or title. This action is specific to [Website](#) integrations.

- **Export Channel Info** – Allows you to export different channel info, e.g., eBay specifics, Newegg international prices, Shopify meta-fields, etc.
- **Export Channel Category Suggestions** – This action triggers an API call to get channel category suggestions based on keywords and is exclusively available for eBay, NewEgg, and Walmart Marketplace. A Queued Job is created where you can download an Excel spreadsheet file with channel category suggestions.
- **Update Images on Channel** – Updates the images of the selected products for the specified channel.
- **Restrict/Unrestrict for Channel** – Marks a product as restricted or not restricted for a channel. For more information, refer to the [Channel Product Restrictions](#) article.
- **End Listing on Channel** – Removes the selected listings from the specified channel.

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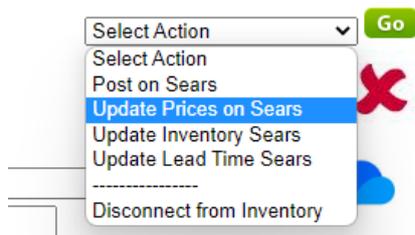
Update Channel Listings

Sellercloud makes viewing and updating your listings across multiple channels easy.

You can update listings **individually** or in **bulk**.

To manage them **individually**, you must:

1. Access the Product's **Channel Properties Page**.
2. Use the Action Menu to update various product attributes. The example below shows **Sears**.



3. Then, click **Go**. A notification will confirm the success of the action.

To update in bulk:

1. **Inventory** > Search Inventory > **Advanced Filters**.
2. In the **Mode** dropdown, select your desired Channel > **Search**.
3. You can narrow your results by selecting a status under the Channel's dropdown. The image below shows Sears.

eBay:	All	Mode:	Sears
Amazon:	All	Sort:	SKU
Buy.com:	All	Sort Direction:	Ascending
Overstock:	All		
NewEgg:	All	AppEagle:	ALL
NewEgg Biz:	All	CM Feed:	All
Magento:	All	Product ITF14:	
Sears:	Posted & Active	Vendor:	All
Wayfair:	All	Vendor SKU:::	

4. **Select Action > Edit Values.** This lets you edit various fields, such as **Site Price**.

Edit Values	Go
Rows Per Page: 50	
Max Records: 1000	

5. When finished, **Save**.

6. Then, select your desired products > **Select Action > Update Prices on Channel > Select your desired channel > Go**.

View Listed Products

To filter products listed on various channels:

1. Go to the **Manage Inventory** page and open the **Advanced Search** tab.
2. Each channel has a filter with a different status related to the product readiness and listing status.
3. Select the **Posted and Active** filter. Be aware that the search results return listings that are on the channels' **Active Listing Report** that Sellercloud has received from the channel. Sellercloud periodically runs a service that looks at products on the reports and marks them as **Posted and Active**, etc. Therefore, you may have recently posted products that will not be included in the **Posted and Active** search results.

This option provides you with a flexible choice selection and allows you to only include specific channels. Alternatively, you can use the **Export Listed on Channel** feature to generate a report with predefined columns.

To export a report for products listed on various channels:

1. Navigate to the **Manage Inventory** page.
2. Select products.
3. Select action **Export Listed on Channel**.

The export contains all shadow and kit relationships, as well as the following columns:

- **ProductID** – The product's SKU.
- **ProductName** – The product's name.
- **SiteCost** – Displays the product's site cost.
- **QtyAvailable** – Displays the product's aggregate quantity.
- **eBay** – Indicates if the product is posted and active on eBay.
- **Amazon** – Indicates if the product is posted and active on Amazon.

- **OverStock** – Indicates if the product is posted and active on OverStock.
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- **Wish** – Indicates if the product is posted and active on Wish.

This export is limited only to the channels listed above.

Actions to Manage Listings

- **Launch on Channel** – Launches a product on the channel. Learn more about how to do that [here](#).
 - **Enable/Disable for Channel** – Enables or disables the selected products for the specified channels.
 - **Update Inventory on Channel** – Updates the inventory of the selected products for the specified channel.
 - **Update Prices on Channel** – Updates the prices of the selected products for the specified channels.
 - **Update Shipping Template on Amazon**
 - **Export Channel Info** – Allows you to export different channel info, e.g., eBay specifics, Newegg international prices, Shopify meta-fields, etc.
 - **Export Channel Category Suggestions** – Export a file with channel category suggestions.
 - **Update Images on Channel** – Updates the images of the selected products for the specified channel.
 - **Update Listing Part on Website**
 - **Export Channel Category Suggestions** – Makes an API call to get channel category suggestions based on keywords from eBay, Jet, Walmart Marketplace, and NewEgg.com.
 - **Export Channel Info** – Allows you to export different channel info, e.g., eBay specifics, Newegg international prices, Shopify meta-fields, etc.
 - **Restrict/Unrestrict for Channel** – Marks a product as restricted or not restricted for a channel. For more information, refer to the [Channel Product Restrictions](#) article.
 - **End Listing on Channel** – Removes the selected listings from the specified channel.
 - **Export Listed on Channel** – Exports the products on the channel.
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