Inactive Products

Overview

When you create a new product in Sellercloud, it's automatically marked as **Active**. However, in certain situations, such as temporary unavailability or other business needs, you may need to mark a product as **Inactive**. The **Inactive** status of a product in Sellercloud is an internal classification primarily used to hide SKUs from the Manage Inventory page and other default searches. Since inventory searches are typically configured to display only **Active** products, marking it as **Inactive** excludes it from these results.

This action does not Delete Products; they remain accessible through the **Inactive** filter if needed and will appear in the grid with grayed-out rows for easy identification.
Inactive **SKUs** cannot be added to orders. The inactive status also impacts product feeds sent to sales channels — while listings remain active, an inactive product will send zero inventory, preventing further sales.

Set As Inactive
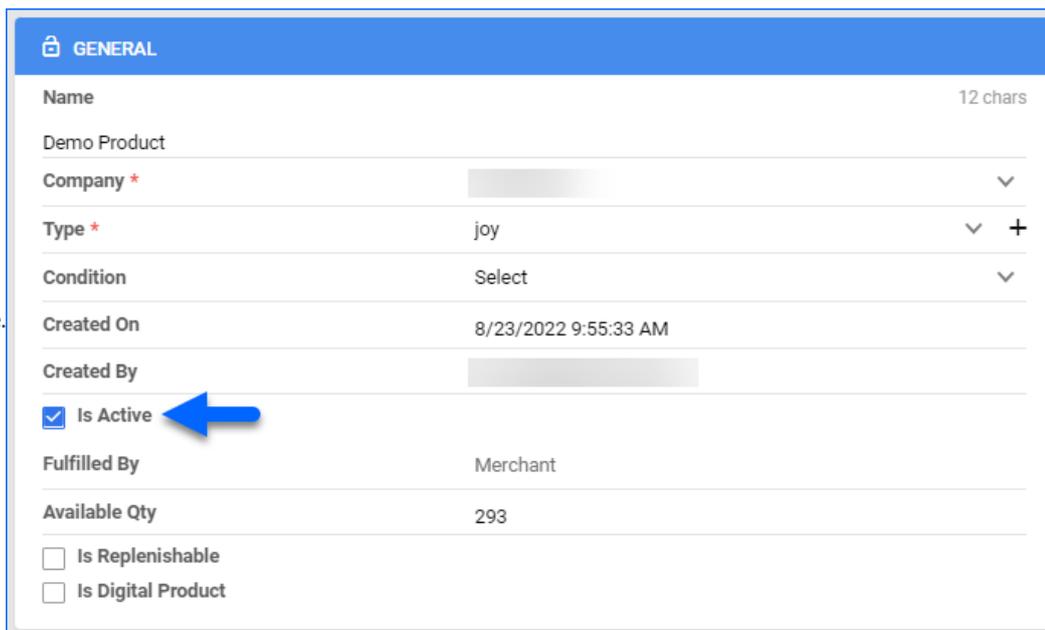
You can set products as inactive individually or in bulk.
The Active status on an item is **shadow-persistent**. This cannot be disabled.

Individually

To set an individual product as inactive, navigate to:

1. **Catalog** > **Manage Catalog** > Open your **Product**.

2. On the Product Details Page, click **Edit**.

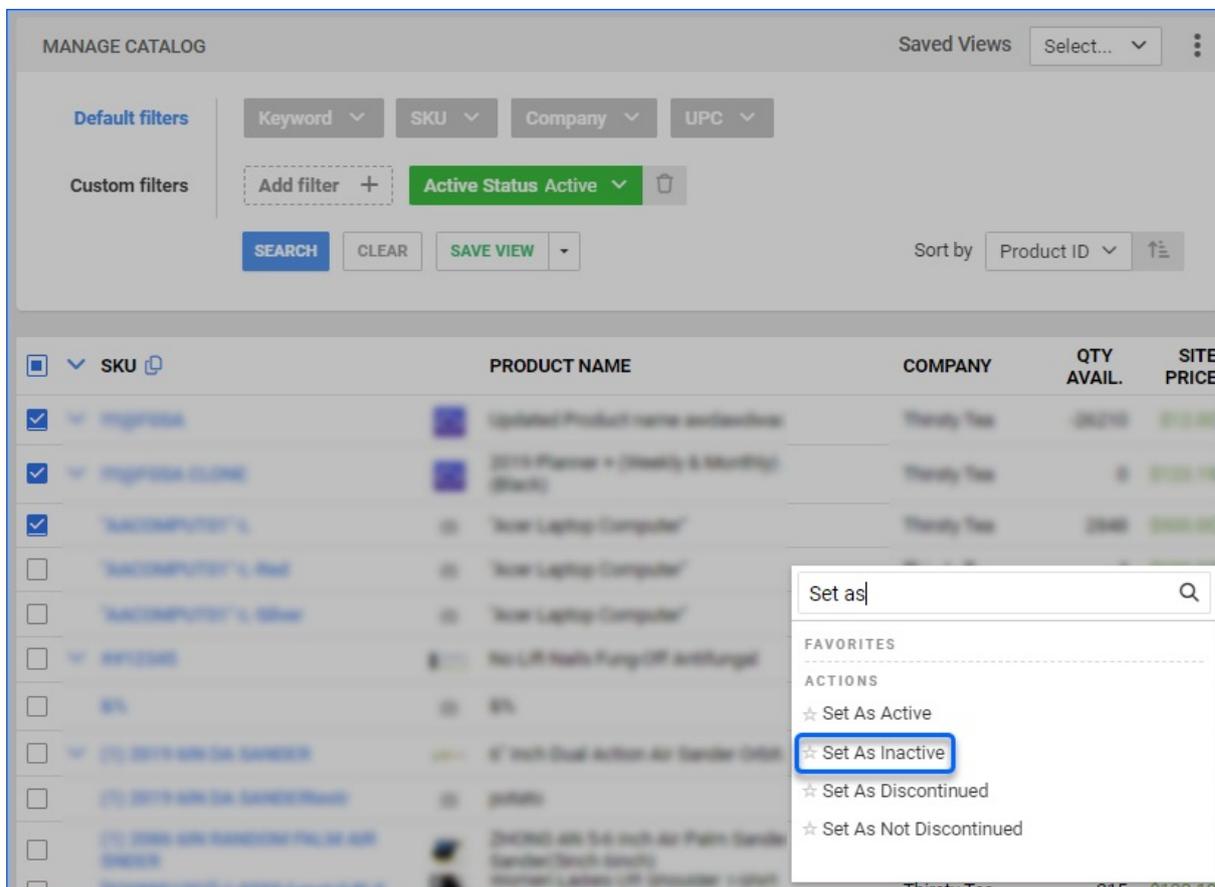3. In the **General Panel**, deselect the **Is Active** checkbox.

4. Click **Save.**

In Bulk

To set multiple products as inactive, navigate to:

1. **Catalog** > **Manage Catalog** > Select **Products**.

2. **Action Menu** > **Set As Inactive**.
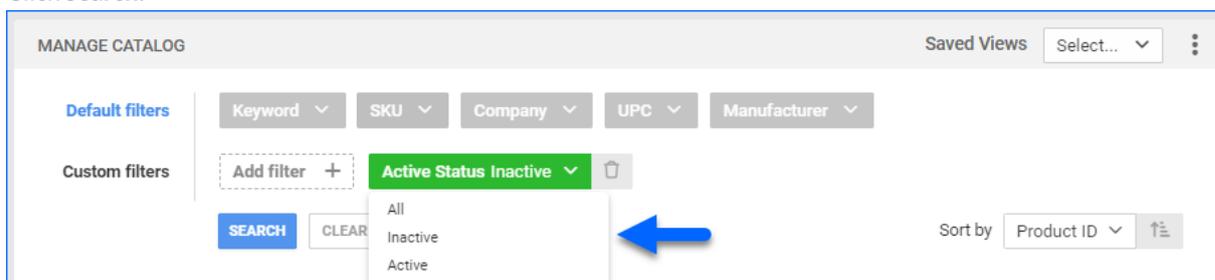
3. A confirmation message will appear.

4. Click **Yes**.

Alternatively, you can use our Bulk Update Tool with the Column Header **Status,** where the acceptable values are either **Active** or **Disabled**.

Filter Inactive Products

You can filter your search to look for inactive products.

1. Go to **Catalog** > **Manage Catalog**.

2. Select **Inactive** from the **Active Status** dropdown.

3. Click **Search**.

In contrast to **Inactive** products, which are typically temporarily unavailable but could be brought back for sale in the future, a **Discontinued** product indicates that the supplier has ceased production of the item and it has reached the end of their lifecycle in your inventory. Learn more about Discontinued Products.

Related Client Settings

The following Client Settings are available:

- **Do not send inactive product inventory to Magento**
  - Enable this setting to ensure that products marked as inactive won't have their inventory sent to Magento.
- **Do not allow to make product inactive or discontinued if has inventory**
  - This setting prevents marking a product as inactive or discontinued as long as it still has remaining inventory. Inactive products are temporarily unavailable, while discontinued products are permanently removed from production and won't be sold again.