

Restrict Products For Channel

04/30/2025 3:20 pm CDT

Overview

Certain sales channels enforce specific guidelines about the products permitted for sale. In Sellercloud, you can use the **Restrict Products for Channel** feature to prevent such SKUs from being posted on a specific marketplace. Once marked as **Restricted**, the SKUs will not be posted via automated or manual actions, minimizing the possibility of errors.

This article provides detailed information about this functionality and the different options for configuring your products. To restrict products for a channel, you must be a user with the [Client Admin](#) role or have been granted the **Restrict By Channel Advanced Catalog Permission**.

Restrict Products for Channel

Restricting a product for channels works differently based on whether it is already listed:

- **Currently Posted** – Restricting a product that is already posted on a channel does not completely exclude it from inventory feeds. Instead, it sets the quantity on that channel to zero and prevents further manual updates from going through.
- **Currently Not Posted** – Restricting such SKUs will prevent all posting and updating actions, and they will be excluded from any automatic feeds to the selected channel.

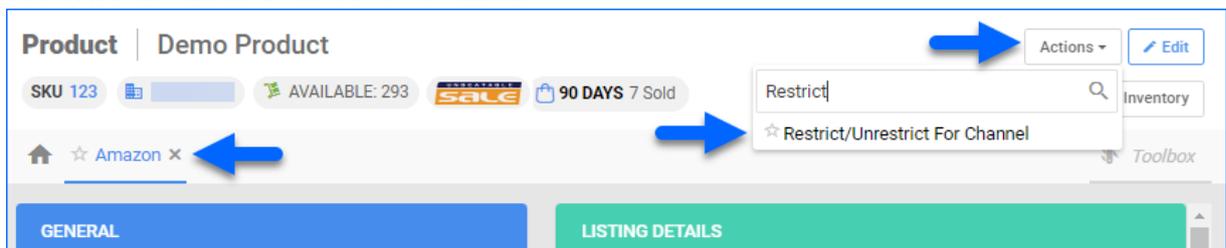
When you open the **Product Channel Details** page of a restricted SKU, you will see a banner at the top indicating when the change happened and which user made it ([Show me an example!](#)).

There are several ways to restrict a product for channels within Sellercloud. Refer to the section below for more information.

Via the Channel Details Page

To restrict a product for a channel:

1. Navigate to **Catalog > Manage Catalog > Search**.
2. Open the [Product Details Page](#) of a SKU.
3. Go to **Toolbox > Select a Channel**.
4. Select **Actions > Restrict/Unrestrict For Channel**.



Via the Manage Catalog Page

To restrict multiple products for a channel(s):

1. Navigate to **Catalog > Manage Catalog > Search**.

2. Select **Products** from the grid.
3. Open the **Action Menu > Restrict/Unrestrict For Channel**.
4. In the pop-up modal:
 - a. Select the **Channels** for which you are performing the action.
 - b. Select whether you are Restricting the SKUs or removing a restriction.

5. Click **Update**.

Via the Channel Restricted Products Page

To restrict one or several products:

1. Go to the [Channel Restricted Products](#) page.
2. Click the + icon in the panel header.
3. In the pop-up modal, fill in:
 - a. **SKU** – Enter a product to restrict. This field accepts multiple values, allowing you to restrict several products at once.
 - b. **Channel** – Pick the specific channel for which to restrict your SKUs.

4. Click **Add**.

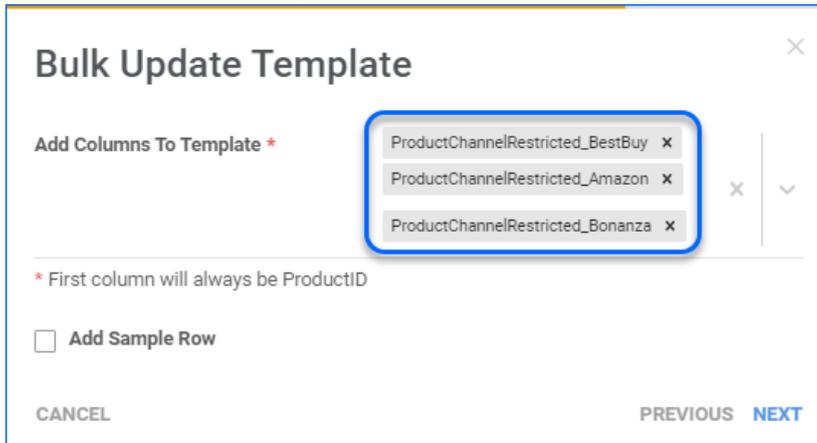
Via File Import

Alternatively, you can use our [Bulk Update Tool](#):

1. Go to **Catalog > Tools > Import Product Info**.
2. Select **Bulk Product Update**.
3. Generate a template and add the relevant columns. For example:
 - a. **ProductChannelRestricted_Amazon**

b. ProductChannelRestricted_Bestbuy

c. ProductChannelRestricted_Bonanza



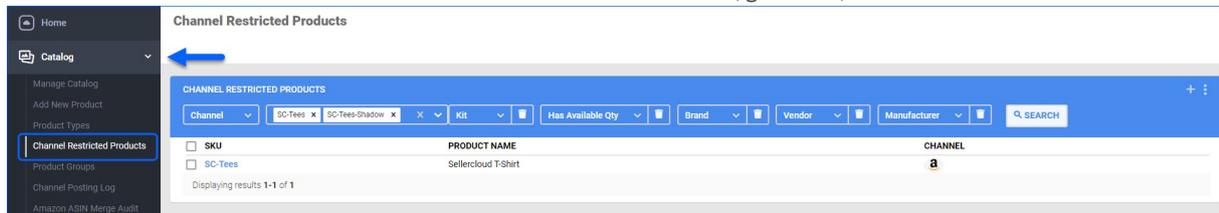
d. Download the template and fill in the required information. Each SKU must be on a separate row. Acceptable values for the restriction columns are **True** and **False**.

4. Return to the **Bulk Product Update** page and upload your file.

Channel Restricted Products Page

The **Channel Restricted Products** page consolidates all restricted SKUs, allowing you to view and manage all of them from one place.

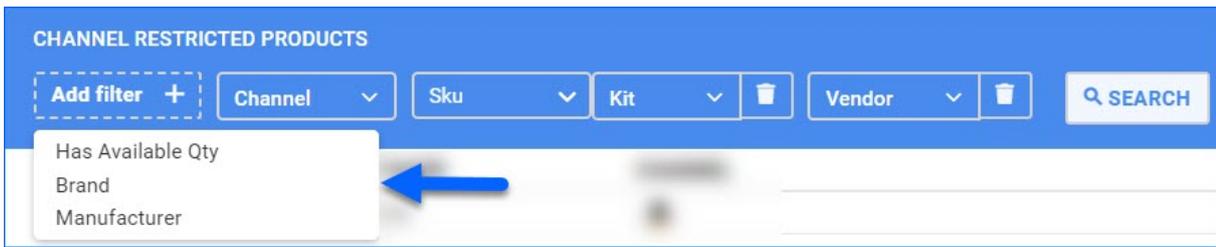
See the sections below for a breakdown of the available search filters, grid data, and actions.



Filters

The **Channel Restricted Products** page automatically loads all currently restricted SKUs once you open it. You can then use the available filters to pull up specific results:

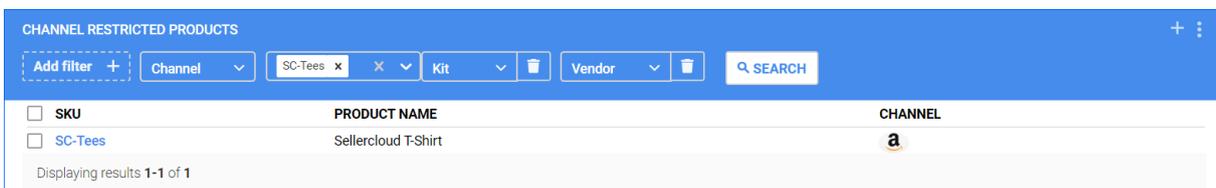
- **Channel** – Filter the grid data by the channels for which your products are already restricted.
- **SKU** – Search by the Product ID of SKUs that are currently restricted for one or more channels. You can select multiple values in this filter.
- **Kit** – Filter based on whether the SKU is a [Kit Parent](#).
- **Has Available Qty** – Pick Yes, No, or All. Filter based on current aggregate quantity.
- **Brand** – Filter by [Product Brand](#). This also relates to the [Restrict Brands](#) functionality.
- **Vendor** – Search by the SKU's selected Default Vendor.
- **Manufacturer** – Filter by product [Manufacturer](#).



Columns

The grid columns provide the following information:

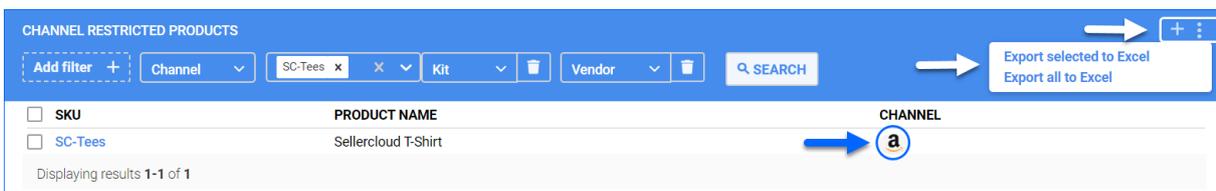
- **SKU** – The Sellercloud **Product ID**. It is also a hyperlink that redirects you to the relevant [Product Details](#) page.
- **Product Name** – The Sellercloud Product Name.
- **Channel** – This column displays the logos of channels the SKU is currently restricted for. Click on an icon to **Remove the Restriction**.



Actions

The following actions are available on the **Channel Restricted Products** page:

- **Add Restricted Product** – Click on the + icon in the panel header to open the Add Restricted Product modal that allows you to add a new channel restriction for one or several SKUs.
- **Export selected to Excel** – Allows you to export only the rows you previously selected from the grid. Click on the three-dots menu in the panel header to access this action.
- **Export all to Excel** – Allows you to export all existing restrictions. This action always exports all products, regardless of whether you have loaded a search beforehand. Click on the three-dots menu in the panel header to access it.
- **Remove Restriction** – Click on a channel icon within the grid to Unrestrict that SKU for this specific marketplace. You will be prompted to confirm the action.

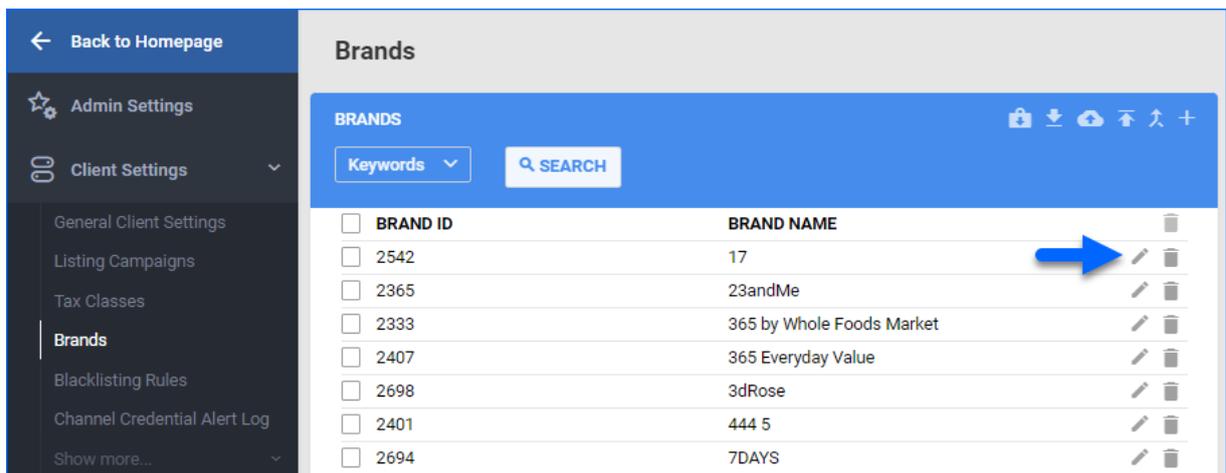


Restrict Brands

[Product Brands](#) offer a way to ensure products are restricted for the necessary channels without manually configuring each SKU. Once you set up the brand, any product associated with it is automatically restricted as well. Brand Restrictions are only supported for Amazon, eBay, Walmart Marketplace, and Shopify.

To restrict brands:

1. Go to **Settings > Client Settings > Brands**.
2. Click the **Edit** icon to the right of the brand.



3. Check the corresponding **Restricted** box to the right.

EDIT BRAND ✕

BrandName Test Brand

Is Discontinued

Logo *Click to upload Logo*

Brand Name Per Channel

CHANNEL NAME	BRAND NAME	RESTRICTED
eBayOrder	<input type="text"/>	<input checked="" type="checkbox"/>
Amazon	<input type="text"/>	<input checked="" type="checkbox"/>
Website	<input type="text"/>	<input type="checkbox"/>
Walmart Marketplace	<input type="text"/>	<input type="checkbox"/>

CANCEL **SAVE**

4. Click **Save**.

To remove the restriction, uncheck the **Restricted** checkbox.

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This article provides detailed information about this functionality and the different options for configuring your products. To restrict products for a channel, you must be a user with the [Client Admin](#) role or have been granted the **Restrict By Channel** [Advanced Catalog Permission](#).

Restrict Products for Channel

Restricting a product for channels works differently based on whether it is already listed:

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- **Currently Not Posted** – Restricting such SKUs will prevent all posting and updating actions, and they will be excluded from any automatic feeds to the selected channel.

When you open the **Product Channel Properties** page of a restricted SKU, you will see a note at the top indicating when the change happened and which user made it.

There are several ways to restrict a product for channels within Sellercloud. Refer to the section below for more information.

Via the Channel Properties Page

To restrict a product for a channel:

1. Navigate to **Inventory** > **Manage Inventory** > **Search**.
2. Open the **Product Details Page** of a SKU.
3. Go to **Toolbox** > **Select a Channel**.
4. Depending on the channel, the option may be a checkbox or an action

Via the Manage Inventory Page

To restrict multiple products:

1. Navigate to **Inventory** > **Manage Inventory** > **Search**.
2. Select **Products** from the grid.
3. Click **Action Menu** > **Restrict/Unrestrict for Channel** > **Go**.

The screenshot shows the Sellercloud Manage Inventory page. At the top right, there is a dropdown menu labeled 'Restrict/UnRestrict for Chann' with a green 'Go' button next to it. Below this is a search and filter section with fields for Company, Active, Rows Per Page, *SKU, Manufacturer, Website, and Max Records. There are 'Search' and 'Clear Filters' buttons. Below the search section, there is a summary row: 'Row Count: 243696, Total Physical Sellable Inventory: 853734935, Total Value: \$12,036,606,473.02'. Below this is a table with columns: SKU, Product Name, Site Price, Wholesale Price, Active Rebate, Last Cost, Average Cost, Agg Avail. Qty, Phy Qty, and Phy Qty (Non FBA). The first row in the table has a blue arrow pointing to the 'Restrict/UnRestrict for Chann' dropdown menu. The second row in the table has a blue arrow pointing to the 'REBATE' button. The third row in the table has a blue arrow pointing to the 'Restrict/UnRestrict for Chann' dropdown menu.

2. Select **Restrict** or **Un-Restrict** from the dropdown.
3. Choose the channels > **Continue**.

Home > Search > Restrict/UnRestrict Product(s) for Channel

Channel: Check/Uncheck all

<input checked="" type="checkbox"/> Amazon	<input type="checkbox"/> eBayOrder	<input type="checkbox"/> HSN	<input type="checkbox"/> Reverb	<input type="checkbox"/> Target
<input checked="" type="checkbox"/> ATGStores	<input type="checkbox"/> ElevenMain	<input type="checkbox"/> KMart	<input type="checkbox"/> RMS	<input type="checkbox"/> TopHatter
<input type="checkbox"/> BackMarket	<input type="checkbox"/> Etsy	<input type="checkbox"/> Kohls	<input type="checkbox"/> SBN	<input type="checkbox"/> TradeMe
<input type="checkbox"/> BedBathAndBeyond	<input type="checkbox"/> FingerHut	<input type="checkbox"/> Magento	<input type="checkbox"/> Sears	<input type="checkbox"/> UnbeatableSale
<input type="checkbox"/> BestBuy	<input type="checkbox"/> Gilt	<input type="checkbox"/> Meijer	<input type="checkbox"/> SearsVendor	<input type="checkbox"/> VendorCentral
<input type="checkbox"/> BestBuyDS	<input type="checkbox"/> GoogleExpress	<input type="checkbox"/> MercadoLibre	<input type="checkbox"/> Sharkstores	<input type="checkbox"/> Walmart
<input type="checkbox"/> Bonanza	<input type="checkbox"/> Groupon	<input type="checkbox"/> NewEgg Business	<input type="checkbox"/> ShopHQ	<input type="checkbox"/> Walmart Marketplace
<input type="checkbox"/> Buy	<input type="checkbox"/> GrouponGateway	<input type="checkbox"/> NewEggdotcom	<input type="checkbox"/> SmartBargains	<input type="checkbox"/> Wayfair
<input type="checkbox"/> Cart32	<input type="checkbox"/> GrouponMarketplace	<input type="checkbox"/> OneStopPlus	<input type="checkbox"/> Sonsi	<input type="checkbox"/> Website
<input type="checkbox"/> Cdiscount	<input type="checkbox"/> GS	<input type="checkbox"/> Overstock	<input type="checkbox"/> SPRichards	<input type="checkbox"/> WFS
<input type="checkbox"/> Dropship Central	<input type="checkbox"/> Hayneedle	<input type="checkbox"/> PriceGrabber	<input type="checkbox"/> StacksAndStacks	<input type="checkbox"/> Wish
<input type="checkbox"/> DrugStore	<input type="checkbox"/> HomeDepot	<input type="checkbox"/> PriceMinister	<input type="checkbox"/> Staples	<input type="checkbox"/> Yahoo
<input type="checkbox"/> DSW	<input type="checkbox"/> Houzz	<input type="checkbox"/> QuickBooks	<input type="checkbox"/> Tanga	

Restrict/UnRestrict:



4. See a list of products restricted from channels under **Inventory > Channel Restricted Products**.

5. To remove a restriction, select the product(s) here, choose the restricted channel from the **Channel** dropdown, and click **Select Action > Remove Restriction from specific channels or ALL at once > Go**.

Channel:

SKU(s):

Select All Pages

Page size:

ProductID	Product Name	Channel
<input checked="" type="checkbox"/> !!!!!@FGSA	Updated Product name awdawdwad	Amazon, ATGStores,
<input checked="" type="checkbox"/> !!!!!@FGSA CLONE	2019 Planner + (Weekly & Monthly) Planner with Calendar,A5 Premium Thicker Paper with Pen Holder, 2019 Monthly Wall Calendar, 8.3 x 8.7 (Black)	Amazon, ATGStores,
<input checked="" type="checkbox"/> !@#\$\$%^&*()	Better Nail - Treatment for Fungus Under & Around the Nail - Maximum Strength 25% Solution for Nail Support - Nail Restoring Solution	Website,
<input checked="" type="checkbox"/> !@#\$\$%^&*()-10a-testidklol	2019 Planner - Weekly & Monthly Planner with Calendar,A5 Premium Thicker Paper with Pen Holder, 2019	eBayOrder, Amazon, Website,

Select Action

- Select Action
- Remove eBayOrder
- Remove Yahoo
- Remove Amazon
- Remove PriceGrabber
- Remove Website
- Remove Buy
- Remove NewEggMall
- Remove Magento
- Remove QuickBooks
- Remove RMS
- Remove Cart32
- Remove Sears
- Remove FBA
- Remove Overstock
- Remove NewEggdotcom
- Remove Etsy
- Remove Bonanza
- Remove PriceFalls
- Remove Wayfair

Channel Restricted Products Page

The **Channel Restricted Products** page consolidates all restricted SKUs, allowing you to view and manage all of them from one place.

See the sections below for a breakdown of the available search filters, grid data, and actions.

Filters

The **Channel Restricted Products** page automatically loads all currently restricted SKUs once you open it. You can then use the available filters to pull up specific results:

- **Channel** – Filter the grid data by the channels for which your products are already restricted.
- **SKU(s)** – Search by the Product ID of SKUs that are currently restricted for one or more channels. This filter accepts comma-separated values.

Columns

The grid columns provide the following information:

- **Product ID**– The Sellercloud **Product ID**. It is also a hyperlink that redirects you to the relevant [Product Details](#) page.
- **Product Name** – The Sellercloud Product Name.
- **Channel** – This column displays the names of channels for which the SKU is currently restricted.

Actions

The **Actions Menu** allows you to Unrestrict selected products. Each channel is a separate action. Check the boxes of your SKUs in the grid and select an action from the dropdown, for example, **Remove Amazon**. Then, click **Go**.

Restrict Brands

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To restrict brands:

1. Go to **Settings > Brands >** Choose a brand and press **Edit**.

	Brand ID	Brand Name
<input type="checkbox"/>	2542	17
<input type="checkbox"/>	2365	23andMe

2. Select the channels you want to restrict.
3. Enter the **Brand Name** for each channel.
4. Check the corresponding **Restricted** box to the right.
5. When ready, scroll down and click **Save**.