

# Custom Export

04/30/2025 3:20 pm CDT

## Overview

In Sellercloud, the **Custom Export** tool lets you tailor the product information to your needs and choose the exact [Product Fields](#) or [Custom Columns](#) you wish to export, instead of using a predefined template.

Once you download the output file, you can input different values and import it back to [bulk update](#) your products as needed.

## Create Custom Export

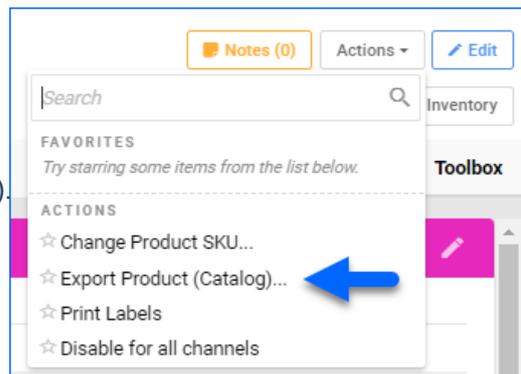
You can export specific product information on an individual level and in bulk for multiple products.

### Individually

To export custom product information:

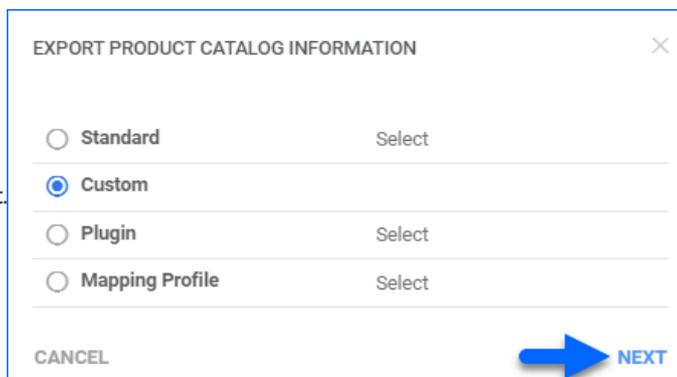
1. Go to the [Product Details Page](#).

2. Action Menu > Export Product (Catalog).



3. A pop-up window will appear > Select **Custom**.

4. Click **Next**.



5. In the pop-up window, customize your **export product catalog information**.
  - a. Select from the available **Columns**. You can toggle on the **Advanced Columns** button.
  - b. You can also load already existing custom templates.
  - c. Select **Sort by** and **File Format**.

6. Click **Export**.

EXPORT PRODUCT CATALOG INFORMATION

AVAILABLE COLUMNS SHOW ADVANCED

SEARCH TO ADD

- \_VRFY\_HAZMATCODE
- AAFES\_ITEMCODE
- ACEHARDWARE\_SKU
- ActiveWeightUnit
- ADDPRODUCTTEST
- AGE\_RANGE\_DESCRIPTION
- AGERATING
- AggregateLastDate
- AggregatePhysicalNonSellableQty

SELECTED COLUMNS Load Template: Select

SELECTED COLUMNS	EXPORT HEADER
<input type="checkbox"/> ProductID	<input type="text" value="ProductID"/>
<input type="checkbox"/> ProductName	<input type="text" value="ProductName"/>

\*Drag and drop from column to column  
Type Template name to save new or select a template to load

Sort By:  File Format:

SAVE TEMPLATE

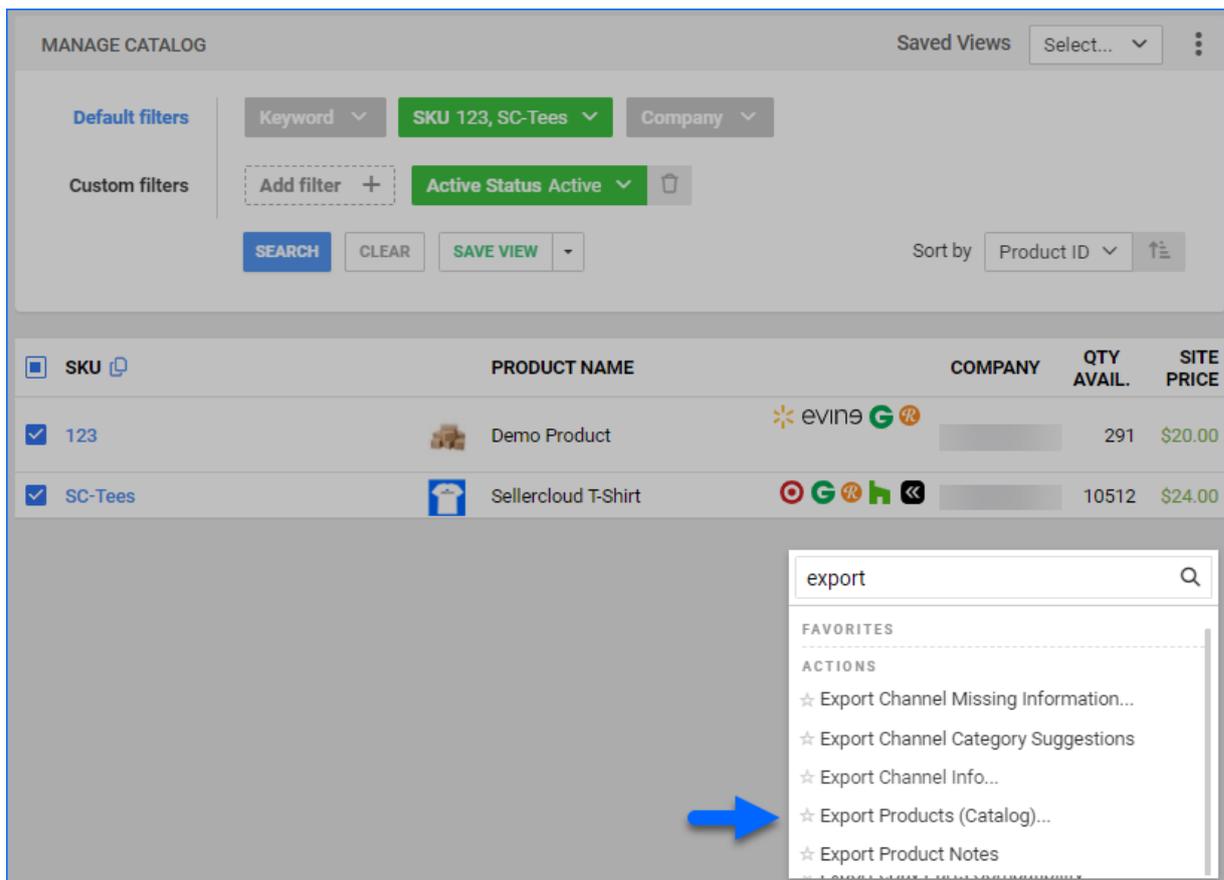
CANCEL BACK **EXPORT**

7. A **Queued Job** will be generated. Click on the link and download the output file, containing the requested product information.

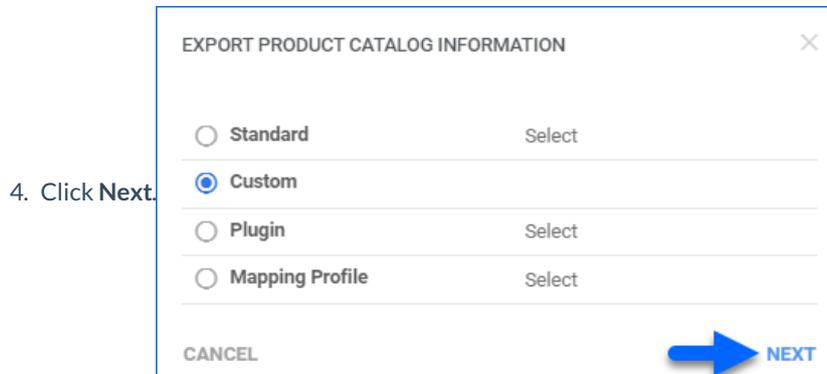
## In Bulk

To export custom product information for multiple products:

1. Navigate to **Catalog > Manage Catalog > Select your desired products.**
2. Click the **Action Menu > Export Product (Catalog).**



3. A pop-up window will appear > Select **Custom**.



4. Click **Next**.

5. In the pop-up window, customize your **export product catalog information**.

- Select from the available **Columns**. You can toggle on the **Advanced Columns** button.
- You can also load already existing custom templates.
- Select **Sort by** and **File Format**.

6. Click **Export**.

EXPORT PRODUCT CATALOG INFORMATION
✕

**AVAILABLE COLUMNS** SHOW ADVANCED

Search to add 🔍

- \_VRFY\_HAZMATCODE
- AAFES\_ITEMCODE
- ACEHARDWARE\_SKU
- ActiveWeightUnit
- ADDPRODUCTTEST
- AGE\_RANGE\_DESCRIPTION
- AGERATING
- AggregateLastDate
- AggregatePhysicalNonSellableQty

**SELECTED COLUMNS** Load Template Select 🔗

SELECTED COLUMNS	EXPORT HEADER
<input type="checkbox"/> ProductID	<input style="width: 80%;" type="text" value="ProductID"/>
<input type="checkbox"/> ProductName	<input style="width: 80%;" type="text" value="ProductName"/>

+

\*Drag and drop from column to column  
Type Template name to save new or select a template to load

CANCEL

Sort By ProductID ▼
File Format Excel ▼

SAVE TEMPLATE

CANCEL

BACK
EXPORT

- A [Queued Job](#) will be generated. Click on the link and download the output file, containing the requested product information.

## Overview

In Sellercloud, the **Custom Export** tool lets you tailor the product information to your needs and choose the exact [Product Fields](#) or [Custom Columns](#) you wish to export, instead of using a predefined template.

Once you download the output file, you can input different values and import it back to [bulk update](#) your products as needed.

## Custom export

Specific product level information can be exported from the Manage Inventory page. To do that:

- Select the products you want to export in the **Manage Inventory** tab.
- From the **Action Menu** select **Custom Export**.
- The columns on the left are all of the existing product columns that are enabled for export. If you know there is a column in SellerCloud that you don't see on the list it may need to be enabled from SellerCloud Support or it may be listed under **Advanced Columns**. **Advanced Columns** will add to the list if they are enabled from the checkbox on top.
- The columns on the right are normally predefined: **ProductID** and **ProductName**. While **ProductName** is not mandatory, **ProductID** must always be the first column in your sheets to avoid any errors when importing back the file.
- Set the **export format**. You can choose between Excel, CSV and Tab Delimited.

6. **Sorting:** You can select a sorting column for your file.

7. **Saving your export:** If you think this custom export will be useful in future it can be saved from the **Action Menu** and used later from the **Saved Template** dropdown.

Home > Search > Manage Inventory > Custom Export

Select Action Go

2 products to export

Saved Template: Select Go

**Available Fields** Show advanced columns

Search ...

- AmazonInventoryGeneratedOn
- AMAZONMANUAL
- AMAZONMATCHDOLLAR
- AMAZONMATCHPERCENTAGE
- AmazonMerchantSKU
- AmazonPricePercentage
- AmazonPriceUseDefault
- AmazonPriceUserDefined
- AmazonProductCondition
- AmazonProductType

**Selected Fields**

- ProductID
- ProductName
- HOUZZENABLED
- AmazonPrice

Export File Format: Excel

Sort By: ProductID

Continue Cancel