

Bulk-Update and Custom Export Columns

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When creating bulk update templates, column headers should **NOT** have any spaces. Column headers with spaces will result in a bulk upload error.

Amazon columns

COLUMN	DESCRIPTION
AmazonCategoryID	The numeric code associated with Amazon categories.
AmazonConditionNotes	Description of product condition to be sent to Amazon
AmazonEnabled	Value of TRUE will send inventory. Value of FALSE will send a zero quantity.
AmazonEnabledOn	The date that the SKU was set as "Amazon Enabled"
AmazonStoreEnabled	Value TRUE will enable for Amazon Local Selling (BOPIS) , FALSE will disable.
EnabledStoresForAmazon	Comma-separated values. Accepts Store Code , Amazon Store Code , and Store Name . All stores included will be enabled, non-included ones will be disabled for that Product.
AmazonEnableShippingOverride	Enables a selected template to override shipping map created in SellerCentral for a specific product.
EnableAmazonPriceUpdate	Flags a specific product to be included in price feeds to Amazon. Note that the price feed isn't typically automated.
AmazonFBASKU	Amazon FBA SKU (FNSKU)
AmazonFixedInventoryQty	When product is replenishable, this inventory value to be sent to Amazon.
AmazonLabelFormat	Format type of label when shipping FBA (Unit Label, Case A, Case B, Case C, Case D, None)
AmazonLabelRequired	Enabling this will require a label format selection when shipping FBA
AmazonPrice	The selling price at which SKU will be listed on Amazon.
AmazonRootProductType	This is the Amazon TopCategory column
AmazonMerchantSKU	The SKU with which Amazon relates a product to a seller. By default, SellerCloud will post the ProductID as the MerchantSKU when posting new products to Amazon.
AmazonLabelUnits	Amount of units of FBA labels to print.
AmazonPriceUseDefault	When enabled, this will use the product "Site Price" as the amazon price. When disabled this will allow user to enter a value to be used instead of the site price. user to enter a value to be used instead of the site price.
AmazonProductCondition	Amazon product condition
AmazonPricingRuleID	Numerical ID of pricing rule to be included in feed to Channel Max.feed to Channel Max.
AmazonProductType	Category of product as categorized by Amazon
AmazonReleaseDate	The date from when the item will be available for sale on Amazon. The listing will display as a pre-order option.
AmazonReleaseDateEnabled	When enabled, will allow the Amazon Release Date option.
AmazonRestricted	Flags item as Restricted on Amazon.
AmazonSafetyQty	Value to be subtracted from available inventory quantity when sending available inventory to Amazon. This is used to prevent overselling.
AmazonSafetyQtyUseDefault	Value to be subtracted from available inventory quantity when sending available inventory to Amazon. This is used to prevent overselling.
AmazonShippingTemplate	Shipping template name as entered on the Amazon shipping price template page. (Company Settings)
AmazonSpecialPrice	A sale price for Amazon that runs through a specified date range.
AmazonSpecialPriceEndDate	End date of the Amazon Special Price.
AmazonSpecialPriceStartDate	Start Date of Special Price.
AmazonTaxCode	A_GEN_TAX or A_GEN_NOTAX
AmazonTitle	Title of Product for Amazon listing
AmazonUseFixedInventoryQty	Enabling this will set the inventory level as defined in Fixed Inventory Quantity
ASIN	Amazon Standard Identification Number is a 10-character alphanumeric unique identifier assigned by Amazon.com for product identification.
ExportedForAmazonOn	Date of product export for Amazon.
FBAReconciliationStartDate	Start date for FBA reconciliation. More info here .
FBAReconciliationStartQuantity	Starting quantity for FBA reconciliation. More info here .
FulfilledBy	Merchant or Amazon.

FulfillmentLatencyForAmazon	Period of time from placement of order on Amazon until order is shipped to customer.
FulfillmentLatencyForAmazonUseDefault	When enabled, will use default latency which is set at the company level.
InventoryMaxQtyForAmazon	Maximum quantity to be allowed on Amazon
InventoryMaxQtyForAmazonEnabled	Enables the Inventory Max Quantity.
ItemIncludesDescription	Separate description describing what's included in the item.
GiftMessageAllowed	When enabled, will allow a gift message to be written on invoice.
GiftWrapAllowed	When enabled, will allow Gift Wrapping option when placing the order on Amazon.
NumberOfItems	The number of distinct items included in the product you are offering for sale as one product. For example, if you are selling a case of 5 packages of pens, and each package contains 12 pens, the Number Of Items would be 60.
PackageQty	The number of the same product contained within one package. For example, if you are selling a case of 5 packages of pens, the Package Quantity would be 5.
ProductBullet ProductBullet2 ProductBullet3	Amazon Bullet Points. Up to 5.
SK_ProductType	Amazon subcategory column, used with the related category set in the AmazonRootProductType column
StopLossPrice	Minimum price allowed when using a repricer.
UseStopLossPrice	Enables the Stop Loss Price.

Buy.com columns

COLUMN	DESCRIPTION
BDC_LeadTimeToShip	The time it takes from when order is received until shipped for Buy.Com orders.
BDC_LeadTimeToShipUseDefault	Pulls lead time to ship from default settings on the Buy.com Settings page.
BDC_MerchantSKU	ProductID sent to Buy.com. Defaults to regular ProductID.
BDC_ProductCondition	Product Condition categories for Buy.com.
BDC_ProductConditionNotes	Description of condition to be sent to Buy.com
BDC_ShippingExpedited	Price for expedited shipping on Buy.com
BDC_ShippingExpeditedIsFree	Enabling this will mark expedited shipping as free for specified SKU on Buy.com
BDC_ShippingOneDay	Price for one-day shipping on Buy.com
BDC_ShippingOneDayIsFree	Enabling this will mark one-day shipping as free for specified SKU on Buy.com
BDC_ShippingStandard	Price for standard shipping on Buy.com
BDC_ShippingStandardIsFree	Enabling this will mark standard shipping as free for specified SKU on Buy.com
BDC_ShippingTwoDays	Price for two day shipping on Buy.com
BDC_ShippingTwoDaysIsFree	Enabling this will mark two day shipping as free for specified SKU on Buy.com
BDC_SKU	The product's Buy.com SKU
BuyDotComCategoryID	The numeric code associated with Buy.com categories
BuyDotComEnabled	When enabled, this will include specified SKU in Buy.com feeds
BuyDotComFixedInventoryQty	Inventory value to be sent to Buy.com regardless of products actual inventory. Note that this value will only be used as long as the actual inventory meets or exceeds it
BuyDotComFixedInventoryQtyEnabled	Enabling this will set the inventory level as defined in Fixed Inventory Quantity
BuyDotComFixedInventoryQtyUseDefault	When enabled will use default quantity for all products sent to Buy.com (set at company level)
BuyDotComPrice	Price for specified SKU on Buy.com
BuyDotComPriceUseDefault	When enabled, SellerCloud will send Site Price to Buy.com as product price
BuyDotComSafetyQuantity	Value to be subtracted from available inventory quantity when sending available inventory to Buy.com. This is used to prevent overselling
BuyDotComSafetyQuantityUseDefault	When enabled, this will use the company level default safety quantity as the safety quantity.

Catalog columns

COLUMN	DESCRIPTION
CompanyID	The numeric code associated with a company.
CreatedBy	User name of who created product.
CreationDate	Date of product creation.
ListPrice	(MSRP) Sets the Standard/List Price field on the Product Summary page.
SalePrice	The price of your product when you run a sale
SalePriceStartDate	The start date of your sale
SalePriceEndDate	The end date of your sale
LocationNotes	Text field indicating location of product
LongDescription	Product's long description.
Priority	Sets the Priority Level on a product for internal purposes. 1-10
ProductMasterSKU	The product ID of a SKU as it is identified in a Master Inventory system.
ProductName	Name/title of the product. When updating product names in bulk, check if the client setting Ignore ProductName column in Bulk update for Existing Products is disabled.
ProductTypeName	Name of the ProductType product to which product is assigned. (Internal Sellercloud category.)
Replenishable	Marks the product as Replenishable (True or False). More info here .

ShadowOf	Shadow parent SKU (used when linking an identical existing product). For export use only. Read how to create shadows in bulk here .
KitParents	All kit parents of the exported product. For export use only. Read how to create kits in bulk here .
ShortDescription	Product description as displayed on a website landing page.
SiteCost	Cost of product.
SitePrice	Price of product as sold locally (website, phone orders etc.) Channel prices can be set to default to site price.
MAPPrice	Minimum Advertised Price
EnforceMAPPrice	Sets the MAP as the sales price across all channels. While the change may not be visible on the interface, the price in the feed will be altered to the MAP.
Status	Active or Disabled
SpecialFeatures1,	You can list here up to 9 special features for your product
SpecialFutures2..up to 9	
WholeSalePrice	Price used for wholesale orders.

eBay columns

COLUMN	DESCRIPTION
BestOfferAutoAcceptLimit	Minimum offer price at which eBay item sale will be automatically approved
BestOfferAutoRejectLimit	Maximum offer price at which eBay item sale will be automatically rejected
BuyItNowPrice	Sets the price used for Fixed Price listings on eBay
CurrentFixedPriceListingID	eBay listing ID for a Fixed-Price listing.
DescriptionTemplateId	Sets the HTML eBay DescriptionTemplate for a product, for the eBay Description
DispatchTimeMax_InStock	For products that are NOT marked as replenishable. Set how long it will take you to it's paid. Expected values are Day_1, Day_2, etc. (1, 2, 3, 4, 5, 10, 15, or 20)
DispatchTimeMax_Replenishable	For products that are ARE marked as replenishable. Set how long it will take you to it's paid. Expected values are Day_1, Day_2, etc. (1, 2, 3, 4, 5, 10, 15, or 20)
EBayBuyerReq_AllowOverride	Enable to override default buyer restrictions.
EBayBuyerReq_LinkedPayPalAccount	Restrict buyer who do not pay will PayPal. Must enable "EBayBuyerReq_AllowOver
EBayBuyerReq_MaximumBuyerPolicyViolations_Count	Will restrict a buyer who has accumulated the set amount of eBay Policy violations.
EBayBuyerReq_MaximumBuyerPolicyViolations_Enabled	Entering TRUE will enable buyer restrictions based on eBay Policy Violations.
EBayBuyerReq_MaximumBuyerPolicyViolations_Period	The time period within which the buyer needs to have accumulated the given eBay I order to be restricted.(1,30,180,360,540 or Custom)
EBayBuyerReq_MaximumItemRequirements_Count	Blocks buyers who have purchased at set amount of items 1 - 10, 25, 50, 75, 100 in days.Must enable "EBayBuyerReq_AllowOverride" and "EBayBuyerReq_MaximumItemRequirements_Enabled"
EBayBuyerReq_MaximumItemRequirements_Enabled	Enables the requirement for maximum amount of items in a 10 day period.
EBayBuyerReq_MaximumItemRequirements_FeedbackScore	Feedback score required to allow purchase in conjunction with EBayBuyerReq_MaximumItemRequirements_Count. Must enable "EBayBuyerReq_AllowOverride",eBayBuyerReq_MaximumItemRequirements_Fee EBayBuyerReq_MaximumItemRequirements_Count, and EBayBuyerReq_MaximumItemRequirements_Enabled.
EBayBuyerReq_MaximumItemRequirements_FeedbackScore_Enabled	Enables the requirement for a feedback score.
EBayBuyerReq_MaximumUnpaidItemStrikesInfo_Count	Restricts buyers with a specified count of Unpaid Item cases. Must enable "EBayBuyerReq_AllowOverride" and "EBayBuyerReq_MaximumUnpaidItemStrike:
EBayBuyerReq_MaximumUnpaidItemStrikesInfo_Enabled	Enables the restriction of buyer with unpaid items cases.
EBayBuyerReq_MaximumUnpaidItemStrikesInfo_Period	The period within which a buyer accumulated the Unpaid Item cases.
EBayBuyerReq_MinimumFeedbackScore	Restricts buyers with a feedback score equal to or lower than a specified value. Mus "EBayBuyerReq_AllowOverride" and "EBayBuyerReq_MinimumFeedbackScore_En
EBayBuyerReq_MinimumFeedbackScore_Enabled	Enables restriction of buyer based on minimum feedback score.
EBayBuyerReq_ShipToRegistrationCountry	Block buyers with a primary shipping address to which you do not ship.
EBayBuyerReq_ZeroFeedbackScore	Restricts buyers with a zero feedback score. Must enable "EBayBuyerReq_AllowOv
ebayCategory1	Accepts a numeric value related to the eBay category
eBayCatalogEntryType	The product identifier with which to associate a product with a catalog listing. (i.e. U ISBN,ProductID,Product Reference ID)
eBayCatalogEntryValue	The exact catalog product identifier, such as the UPC number.
eBayDisconnectFromInventory	Entering TRUE will prevent future feeds from updating the inventory.
eBayEnabled	Enter TRUE to enable the product for listing on eBay.
eBayEnableGlobalShippingProgram	Read about Global Shipping Program here .
eBayEnableStrikeThroughPrices	When set to TRUE, will allow you to display on eBay one price with a strike through below it
eBayEndListingInDays	Schedule expiration of listing. Numerical value of days by which listing should end.
eBayEndListingInDaysEnabled	Enable or disable scheduling expiration of listing.
eBayHitCounterType	Enter display format for Hit Counter Basic,Retro,Hidden)
EBayItemCondition	Condition of Item. Must match eBay conditions
EBayItemConditionDescription	Additional text description of item condition.
eBayMerchantSKU	Product ID sent to eBay. By default will be the regular product ID. (Enable in Client :
eBayPhotoDisplayMode	
eBayPhotoDisplayModeUseDefault	
eBayPostingDurationMin	Listing Duration for Auctions 1,3, 5, or 7. Enable with UseeBayPostingDurationMin
eBayPriceUseDefault	Sets the BuyItNow Price to the SitePrice. It is only enabled when client setting Enab EBay is enabled.
eBayProductReferenceID	EPID - eBay's catalog reference ID for the product
eBayRefundOption	Must match eBay options - Money Back, Exchange, Merchant Credit, Money Back ; enable "eBayReturnPolicyOverride"
eBayEnableOutOfStockListing	Enable the product for Out of Stock Listings. After setting the product, revise on eB that here .

eBayReturnAccepted	Allows returns. Must enable "eBayReturnPolicyOverride".
eBayReturnPolicyDetails	Text of return policy details. Must enable "eBayReturnPolicyOverride"
eBayReturnPolicyOverride	Overrides return policy on the eBay Settings page.
eBayReturnShippingCostPaidBy	Sets who pays return shipping cost – Buyer or Seller. Must enable "eBayReturnPolir
eBayReturnWithinDays	Days_3 , Days_7, Days_14, Days_30
eBaySafetyQty	Quantity reserved from listing quantity sent to eBay. Helps prevent overselling.
eBaySafetyQtyUseDefault	Pulls safety quantity form eBay Settings page.
eBaySellerProfileID_Payment	eBay business payment policy. Numerical ID is found on the Manage Business polici
	General Settings page)
eBaySellerProfileID_Returns	eBay business return policy. Numerical ID is found on the Manage Business policies
	Settings page)
eBaySellerProfileID_Shipping	eBay business shipping policy. Numerical ID is found on the Manage Business polici
	General Settings page)
eBaySellingCity	Displays on eBay city of item location.
eBaySellingState	Displays on eBay state of item location.
eBaySellingZipCode	Set item location zip code.
eBaySiteCode	eBay site code – or country code as defined by eBay – associated with the product.
TopTitle	adds the title to the product's list of eBay titles, marks it as approved and also sets it
eBayUseShippingRateTable	Use Shipping Rate table as configured in your eBay Account Settings on eBay (Not i
	will ignore eBay Shipping Price Template.
EnableBestOffer	Enables a customer to counter-offer with a price. eBay notifies the seller via email v
	Reject button.
EnableSecondChancePosting	When enabled, a message will be sent to bidders with an offer to buy the item at the
	up to the buyer to decide whether to accept the offer. This message will only be sen
	quantity of the product.
FixedPriceQuantity	Quantity displayed on eBay when selling the item for a fixed price, rather than an a
FixedPriceQuantityUseDefault	Populate the product with the default Fixed Price Qty set on the eBay Attributes pa
	Settings. Requires client setting Enable eBay Default Fixed Price Qty.
GalleryImageCreatedOn	Date of gallery image creation
GalleryImageExpireDate	Date of gallery image expiration
GalleryImageURL	Adds image from URL to product as the Gallery Image
GenerateFixedPriceltem	When enabled will allow a fixed price listing to be posted automatically, provided th
	inventory and the product is ready. When the item comes back in stock, it will auto l
ImmediatePaymentRequired	
ImmediatePaymentRequiredUseDefault	
MAPPriceExposure	When to display MAP; Pre-Checkout – use value 0 , or During Checkout – use value
MAPPricingTreatment	MAP – Only show MAP. STP – Show List Price (MSRP, not your eBay price) with str
	addition to eBay Price. If the eBay is lower than the MAP, the eBay price will not dis
	The hidden price a bidder must meet to win the auction. If not met, bidder will recei
	"reserve not met"
ReservePrice	Minimum acceptable bid amount to which the second chance offer will be sent.
SecondChanceMinPrice	Sets the eBay Shipping Price Template for the product with a group of different pric
ShippingTemplateID	shipping services
StartPrice	Sets the value used for eBay listings of the auction format. This is needed even for fi
	be considered eBayReady
StoreCategory1	Accepts either a numeric or text value related to the eBay store category specific to
UPCSendToEbay	Use values TRUE or FALSE . For use when controlling to send as the catalog identifi
	eBay.
ISBNSendToEbay	Use values TRUE or FALSE . For use when controlling to send as the catalog identifi
	eBay.
EANSendToEbay	Use values TRUE or FALSE . For use when controlling to send as the catalog identifi
	eBay.
eBayProductReferenceIDSendToEbay	Use values TRUE or FALSE . For use when controlling to send as the catalog identifi
	eBay.
UseeBayPostingDurationMin	Enable to apply listing duration for auctions. Set duration with eBayPostingDuratio
UseMatrixParentProductImage	Applies Matrix parent image to all child components of matrix.

Deleting products in bulk

COLUMN DESCRIPTION

Image-related columns

- To prevent overwriting existing images that have the same product image URL on the file but are actually two different images (meaning, the image was replaced)

COLUMN	DESCRIPTION
GalleryImageURL	Adds image from URL to product as the Gallery Image. This is the image visible to customers when scrolling through listings on the channel.
DescriptionImageURL	Adds image from URL to product as the Description Image. This is the main image customers see when they open the listing on the channel.

DescriptionAndGalleryImageURL	Adds an image as the description image and gallery images.
SupplementalImageURL1	Adds image from URL to product as a SupplementalImage. These can be uploaded as values 1 through 10. The order of the images will be assigned based on the number in the header.
OtherImage1	Adds image from URL to product as a OtherImage. These can be uploaded as values 1 through 10. There is no order to Other Images. The number is only to create a unique column header for each image. If you need to upload 15 other images, first upload 10 and then the remaining 5.

Magento

MagentoEnabled	Enables available inventory to upload. Otherwise, an inventory of zero will upload for that product
ExportedForMagento	Marks product as exported for Magento site
ExportedForMagentoOn	Date of product export for Magento site
MagentoCategoryList	The numeric ID of the Magento Category. Can be found on the Magento Categories page. When adding multiple categories, separate with commas
MagentoFreeShippingEnabled	Enable free shipping for Magento
MagentoMaxQtyForCart	Maximum quantity allowed per shopping instance
MagentoMinQtyForCartUseGlobal	Use default Magento Minimum Quantity
MagentoQtyToMakeOutOfStock	When quantity falls below, the item will be considered Out of Stock
MagentoQtyToMakeOutOfStockUseGlobal	Use default setting for quantity out of stock
MagentoSpecialPrice	Magento sale price
MagentoSpecialPriceFromDate	Beginning date for sale price
MagentoSpecialPriceToDate	Ending date for sale price.
MagentoTaxClass	Product Tax Class - Use Global, None, Taxable Goods, or Shipping (Select Shipping if you charge additional tax on shipping.)
MagentoTitle	Title of product to display on Magento
MagentoViewURL	URL given when saving image from Magento

Multi-warehouse mode set

COLUMN	DESCRIPTION
WarehouseName	Text name of the warehouse

NewEgg.com

COLUMN	DESCRIPTION
ExportedForNewEggDotCom	Marks product as exported for NewEgg
ExportedForNewEggOnDotCom	Date of product export for NewEgg
NewEggDotComCategoryID	Numeric code associated with Category IDs. https://sellerportal.newegg.com/Guideline/Newegg_Subcat_List.xlsx
NewEggDotComEnabled	When enabled quantity of this SKU will be included in the feeds to NewEgg. When disabled, a quantity of Zero will be included in the feed for this product
NewEggDotComFixedInventoryQty	Inventory value to be sent to NewEgg regardless of products actual inventory. Note that this value will only be used as long as the actual inventory meets or exceeds it
NewEggDotComFixedInventoryQtyEnabled	Enabling this will set the inventory level as defined in Fixed Inventory Quantity
NewEggDotComFixedInventoryQtyUseDefault	When enabled will use default quantity for all products sent to NewEgg (set at company level)
NewEggDotComItemNumber	The listing ID. Will allow you to join an existing listing as another seller
NewEggDotComMerchantSKU	ProductID sent to NewEgg
NewEggDotComPrice	Price for specified SKU on NewEgg
NewEggDotComPriceUseDefault	When enabled, Sellercloud will send Site Price to NewEgg as product price
NewEggdotComProductTitle	Product title for the NewEgg channel

NewEggDotComSafetyQuantity	Value to be subtracted from available inventory quantity when sending available inventory to NewEgg. This is used to prevent overselling
NewEggDotComSafetyQuantityUseDefault	When enabled, this will use the company level default safety quantity as the safety quantity
NewEggDotComVolumeDiscount1Qty	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount1Price	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount1FreeShipping	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount2Qty	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount2Price	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount2FreeShipping	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount3Qty	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount3Price	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping
NewEggDotComVolumeDiscount3FreeShipping	Headers used to bulk update discounts on NewEggDotCom. Must be updated on groups of 3 headers including Qty, Price and FreeShipping

Overstock

COLUMN	DESCRIPTION
ExportedForOverStock	Marks product as exported for Overstock
ExportedForOverStockOn	Date of product export for OverStock
OverStockBrandID	OverStock's numeric value for a given brand
OverStockCondition	New, Refurbished
OverStockCost	
OverStockEnabled	Enables updates for this product to the OverStock channel
OverStockCostNew	
OverStockCountryOfOrigin	Country of product origin. This column will populate on the product home page as well.
OverStockFixedInventoryQty	Inventory value to be sent to OverStock regardless of products actual inventory. Note that this value will only be used as long as the actual inventory meets or exceeds it.
OverStockFixedInventoryQtyEnabled	Enabling this will set the inventory level as defined in Fixed Inventory Quantity
OverStockFixedInventoryQtyUseDefault	When enabled will use default quantity for all products sent to OverStock (set at company level)
OverstockGeneratedProductID	OverStock's Parent ProductID for this product. All items have Product ID and Option SKU.
OverstockHTMLDescription	HTML description of product
OverStockMerchantSKU	OverStock Merchant SKU
OverStockMSRPSalesLocation	
OverStockOptionDescription	
OverStockOptionSKU	SKU through which the products inventory updates on Overstock.
OverStockPrice	The price Overstock is paying you for the item. Overstock then resells item to customer at their own determined price. The price on the order will reflect the OverStockPrice.
OverStockSafetyQuantity	Value to be subtracted from available inventory quantity when sending available inventory to OverStock. This is used to prevent overselling.

OverStockSafetyQuantityUseDefault	When enabled, this will use the company level default safety quantity as the safety quantity.
OverStockShortName	
OverStockSourceZipCode	
OverStockSpecificationsMaterials	
OverStockStreetPrice	
OverStockSubCategoryId	
OverStockSuggestedSellingPrice	A suggested price for OverStock to resell to customer.
OverstockTitle	Product title on OverStock
OverStockUseDefaultPrice	TRUE or FALSE to use Site Price
OverStockWarrantyContactPhoneNumber	Phone number of warranty provider.
OverStockWarrantyDescription	Description of warranty.
OverStockWarrantyProvider	N/A, Manufacturer, or Partner

Product-related columns

COLUMN	DESCRIPTION
Length	The length of the product in inches. Updates the length part of the ProductLength/Width/Height field.
Width	The width of the product in inches. Updates the width part of the Product LengthWidth/Height field.
Height	The height of the product in inches. Updates the height part of the Product Length/WidthHeight field.

Purchasing-related columns

COLUMN	DESCRIPTION
DropShipMode	A value of 1 means ShipFromSite and it is not going to be dropshipped, while 2 means ShipFromVendor
InventoryLowStockNotice	Sets the low-level of a product. Inventory below set level will filter in Unfillable Products with option to add to a purchase order
IsEndOfLife	Enable to Discontinue the Item (Checkbox on Product Purchasing page).
LastCost	Sets or exports Last Cost (PO) of the item on the Purchasing page.
Purchaser	Purchaser of this item. Enter numerical value of the purchaser's user ID.
OnOrder	Sets the On Order amount on Purchasing page. Enter quantity value of whats on order. A positive value will include this product when searching for products on order on the Unfillable Products page.
ReOrderQty	Quantity to reorder. For internal info.
QtyPerPallet	Enter case quantity per pallet value. See Purchase Order Quantities Explained for more information about pallet quantities.
QtyPerCase	Enter quantity per case value. See Purchase Order Quantities Explained for more information about case quantities.
CaseLength	Enter case length.
CaseWidth	Enter case width.
CaseHeight	Enter case height.
CaseWeight	Enter case weight.
VendorID	The numeric code associated with the vendor. Note that there is an alternative option to update the Vendor of product using the VendorName and that you don't have to use the numeric id.
VendorName	Sets vendor/supplier as the product's default vendor. The vendor must already be in the system before the import.
VendorSKU	The SKU to be used on the vendor's purchase order, that can be unique to that vendor.

VendorPrice	Each vendor can have a unique price per product. Use together with VendorID or Vendor Name. When the product is added to a purchase order for that vendor, the price will default to the VendorPrice. Similarly, when a new price is entered on a purchase order it will update the current VendorPrice.
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Sears

COLUMN	DESCRIPTION
ExportedForSearsOn	Date of product export for Sears.
SearsCategory1	The full category name path. Read how to get the list of category names here
SearsFixedInventoryQty	Inventory value to be sent to Sears regardless of products actual inventory. Note that this value will only be used as long as the actual inventory meets or exceeds it
SearsFixedInventoryQtyEnabled	When enabled, will allow Fixed inventory Quantity to be set for Sears
SearsFixedInventoryQtyUseDefault	When enabled, will use default quantity for all products sent to Sears (set at company level)
SearsMerchantSKU	ProductID sent to Sears. Defaults to regular ProductID
SearsPickupNowEligible	Enables for listing as Local Pick Up
SearsPrice	Price of product as sold on Sears. Does not include taxes, shipping costs, rebates, coupons, or bulk discounts. This value must be equal to or greater than the cost. You can enter up to 5 digits before the decimal point and two after. List prices in US dollars, without a \$ sign, commas, text, or quotation marks. Minimum Standard Price is 0.02
SearsSafetyQuantity	Value to be subtracted from available inventory quantity when sending available inventory to Sears. This is used to prevent overselling
SearsSafetyQuantityUseDefault	When enabled, this will use the company level default safety quantity as the safety quantity
SearsSaleEndDate	End date of Sale price
SearsSaleStartDate	Start date of the sale price
SearsShippingExpeditedEnabled	Enables two-day shipping
SearsShippingExpeditedPrice	Price for two-day shipping
SearsShippingFreeEnabled	Enter TRUE to enable free shipping
SearsShippingFreeEndDate	The date when an item will have free shipping. If provided, this value must be in the format "MM/DD/YYYY" and be at least 2 days after the current date. The Start Date must occur before the End Date
SearsShippingFreePromotionalText	This is the text that customers will see describing the details of this free shipping promotion. will see describing the details of this free shipping promotion. 50 characters max, numbers, letters, \$, !, % only.. Symbols cant be doubled up (ex. Sale!!)
SearsShippingFreeStartDate	The date when an item's free shipping ends. If provided, this value must be in the format "MM/DD/YYYY" and be at least 2 days after the current date. The End Date must occur after the Start Date
SearsShippingGroundPrice	Price for Ground Shipment
SearsShippingPremiumEnabled	Enables next day shipping
SearsShippingPremiumPrice	Price for next day shipping
SearsStoreLocation	Pulls location from Sears Settings page
SearsTitle	Title of Product for Sears
SearsUseDefaultPrice	Pulls price from Site Price

Shipping-related columns

COLUMN	DESCRIPTION
IsSubComponentScanRequired	Requires scan of individual components of kits when using Ship and Scan.
MaxQtyPerShippingPackage	Enter a maximum quantity of allowed for this sku to be shipped in one package. (e.g. entering 1 will cause 2 labels to be printed for an order of 2)
MaxQtyPerShippingPackageEnabled	Enter TRUE to enable, FALSE to disable, the MaxQtyPerShippingPackage option.
MaxQtyShipFromSite	Quantity above the set limit will Drop Ship from vendor.

RequireDeliveryConfirmation	Enter TRUE or FALSE to set delivery confirmation requirement.
RequireDeliverySignature	Enter TRUE or FALSE to set delivery signature requirement.
RequireSerialNumberScanWhileShipping	Enter TRUE or FALSE to set requirement status of imputing serial number when shipping with Scan and Ship.
ShippingCarrier	Default carrier for this product.
ShippingCost	Default shipping cost for this item.
ShippingHeight	Shipping height of item. Updates the "Ship Height" field on the Product Summary page.
ShippingLength	Shipping length of item. Updates the "Ship Length" field on the Product Summary page.
ShippingMethod	Default shipping method. Must match spelling of method as is spelled in ShipBridge in order to populate column in ShipBridge
ShippingWidth	Shipping width of item. Updates the "Ship Width" field on the Product Summary page.

TopHatter columns

COLUMN	DESCRIPTION
TopHatterBrandName	Product's brand
TopHatterBuyItNowPrice	Auction BuyItNow price
TopHatterBuyItNowPriceUseDefault	When checked will use the default BuyItNow value.
TopHatterCondition	Condition of the product (new, used...etc)
TopHatterCategory	TopHatter product's category
TopHatterDaysToDeliverUseDefault	When checked will use the default value for promised date of delivery
TopHatterDaysToDeliver	Promised date of delivery
TopHatterDescription	Products description
TopHatterDescriptionUseDefault	When checked will use the default description
TopHatterEnabled	Enabled the product for TopHatter. When disabled SellerCloud will not send updates to the channel.
TopHatterLeadTime	Lead time for TopHatter channel
TopHatterLeadTimeUseDefault	When checked will use the default lead time.
TopHatterMaterial	Sets the material of the product.
TopHatterMerchantSKU	Merchant SKU
TopHatterSafetyQuantity	Safety Quantity for the product.
TopHatterSafetyQuantityUseDefault	When checked will use the default Safety Quantity set on the channel properties.
TopHatterShippingOrigin	Sets the Shipping Origin of the product
TopHatterShippingOriginUseDefault	When checked will use the default value for the Shipping Origin.
TopHatterShippingPrice	Price for shipping the product.
TopHatterShippingPriceUseDefault	When checked will use the default value for the Shipping Price.
TopHatterStartingBid	When the item is on auction, this will set the starting bid.
TopHatterStartingBidUseDefault	When checked will use the default value for the Starting Bid.
TopHatterTitle	Product title for the TopHatter channel.

Walmart Marketplace (API)

COLUMN	DESCRIPTION
WalmartAPIEnabled	Products that are not Walmart enabled will be considered, for the Walmart Inventory Feed, to have a qty zero
WalmartAPIMerchantSKU	Defaults to ProductID. However, in case of SKU mismatch in can be edited to match the SKU code on Walmart Marketplace. The Merchant SKU is sent to Walmart
WalmartAPIProductTitle	Defaults to Product Name
WalmartAPIParentCategory	Main category— Alphanumeric
WalmartAPIChildCategory	Sub Category— Alphanumeric
WalmartAPIDescription	Specified description only for Walmart
WalmartAPIShelfDescription	Specified shelf description only for Walmart
WalmartAPIShortDescription	Specified short description only for Walmart

WalmartAPIDefaultQty	Qty to be used when product is marked as Replenishable .
WalmartAPIDefaultQtyEnabled	Enables the Default qty feature
WalmartAPIDefaultQtyUseDefault	Uses default qty from Walmart Marketplace Settings page.
WalmartAPIDescription	Long Description
WalmartAPIFulfillmentLatencyDays	Lead time to ship— The amount of time it takes to ship the order from when the order is placed.
WalmartAPIFulfillmentLatencyDaysUseDefault	Use default set up from Walmart Marketplace Settings page
WalmartAPIUnitsPerConsumerUnit	Indicateed multipack qty, e.g pack of 6. Expected value is numerical— 6
WalmartAPIProductIdentifierType	Sets the type of the product identifier used to list the SKU on Walmart Marketplace. Possible values: EAN, UPC, GTIN or ISBN
WalmartAPIPrice	Selling price on Walmart
WalmartAPIPriceUseDefault	Default to use the site price
WalmartAPIPriceDiscountType	Defaults to "Base" (regular price) type. To list a discount with a comparison price, enter Clearance or Reduced. Read more here
WalmartAPIPriceDiscountDisplayType	Refers to Price Discount Display Type, which is used for Walmart Marketplace Promotions. Read more here
WalmartAPISafetyQty	Helps reduce the risk of overselling by subtracting the set number of units from the available quantity
WalmartAPISafetyQtyUseDefault	Uses default safety qty from Walmart Marketplace Settings page
WalmartAPITaxCode	The Product Tax Code. Walmart Marketplace tax codes are numerical values. Learn more about how to apply tax codes and download updated tax codes here
WalmartAPITaxCodeUseDefault	Uses default tax code from Walmart Marketplace Settings page
WalmartAPIShippingTemplateID	The shipping template used to override the shipping settings set up globally in Walmart Seller Center. The template numeric ID is the expected value
WalmartAPIPredefinedShippingTemplateID	When the setting 'Enable Walmart Marketplace Defined Shipping Templates' is enabled on Walmart Marketplace Settings, this is used to update the shipping settings instead of WalmartAPIShippingTemplateID. The template numeric ID is the expected value

Walmart Dropship (DSV)

COLUMN	DESCRIPTION
WalmartDSVMaxQty	Will limit inventory for Walmart Dropship. If inventory is set to 10, a quantity of 10 will be sent to the channel.
WalmartDSVMaxQtyUseDefault	<ul style="list-style-type: none"> If set to True, the company wide set max quantity will be used If set to False, max quantity can be set per item

Website-related columns

COLUMN	DESCRIPTION
WebEnabled	Allows available inventory to upload to Website. Otherwise, an inventory of zero will upload for that product.
WebsiteCategoryIdList	The numerical value of the website category. To add multiple categories per product, separate category IDs with a comma. Ex. - 11,21,71
Categories	Exports the category name and full category path. To bulk update category names use the full category path. To add multiple categories per product, separate category paths with tilde symbol. Ex. Category path 1~category path 2~category path 3
MetaKeywords	Meta keywords are submitted to many of the shopping carts integrated with Sellercloud. Note that there is a maximum character count of 1000 for this column.
WebSitePrice	Sets a price for website integrated markets.
WebSitePriceUseDefault	When enabled it will use the SitePrice of the product as default value for Website Price. Any prices lower than the Map price will be adjusted to the Map Price.

Weight-related columns

COLUMN	DESCRIPTION
WeightLbs	The lb. weight of the product - EXCLUDES shipping materials. Updates the Product Weight lbs field on the Product Properties page.
WeightOz	The oz. weight of the product - EXCLUDES shipping materials. Updates the Product Weight oz field on the Product Properties page.
PackageWeightLbs	The lb. weight of the package - INCLUDES shipping materials. Updates the Ship Weight lbs field on the Product Properties page
PackageWeightOz	The oz. weight of the package - INCLUDES shipping materials. Updates the Ship Weight oz field on the Product Properties

Wish

COLUMN	DESCRIPTION
DisconnectFromInventoryWish	When set to True , inventory will not be sent to Wish
WishDefaultQty	Will limit inventory quantity shown on Wish
WishDefaultQtyEnabled	Will limit inventory for specific items on Wish
WishDefaultQtyUseDefault	<ul style="list-style-type: none"> If set to True, it will use the company wide set default quantity If set to False, quantity can be set per individual item
WishEnabled	Must only be set to True to push inventory updates to wish. When disabled, inventory will not be sent
WishLeadTimeMax	Indicates the maximum time it takes for an order to be shipped out
WishLeadTimeMin	Indicates the minimum time it takes for an order to be shipped out
WishLocalizedCurrencyCode	Sets the currency code
WishLocalizedCurrencyCodeUseDefault	If set to True , will use the set company-wide localized currency
WishMerchantSKU	Product ID sent to Wish. By default will be the regular product ID. (Enable in Client Settings)
WishPrice	Cost of product listing on Wish
WishPriceUseDefault	Sellercloud will send Site Price to Wish as the product price
WishProductID	Identification number of product used in Wish
WishProductTags	Tags associated with product listed on Wish
WishProductTitle	Name of the product used in Wish
WishReturnWarehouseID	Identification number of warehouse used for returns
WishReturnWarehouseIDUseDefault	If set to True , will use the company-wide default Return Warehouse ID
WishSafetyQty	Quantity reserved from listing quantity sent to Wish
WishSafetyQtyUseDefault	Pulls safety quantity form Wish Settings page
WishShippingPrice	Cost of shipping sent to Wish
WishShippingPriceUseDefault	If set to True , will use company-wide default shipping prices
WishShippingTemplateID	Will send pre-set shipping specifications to wish

Wish Express columns

COLUMN	DESCRIPTION
WishExpressCountryCodes	Indicates country wish express is being offered to
WishExpressEnabled	If set to True , will enable products for Wish Express