Amazon FBA SKU (FNSKU)

Overview

The **Amazon FNSKU (Fulfillment Network Stock Keeping Unit)** is a unique identifier assigned to products that are part of the Fulfillment by Amazon (FBA) program. FNSKU barcodes are used to distinguish and track individual product units in Amazon's fulfillment centers. The FNSKU identifies a product as yours. You can either label the products yourself, have your supplier label them, or have Amazon label each unit for you.

While FNSKUs are automatically generated by Amazon, you must also synchronize them to your products in Sellercloud. You can get FNSKUs directly from Amazon or update them the standard way.
Products must have an FNSKU to be added to FBA Inbound Shipments.

Prerequisites

To be able to get FNSKUs from Amazon:

1. Set your products as Fulfilled by Amazon.

2. Populate the Merchant SKU field.

3. Post the Products on Amazon.

4. Once the products are in your Seller Central catalog, Amazon will assign unique FNSKUs.

Now, you can proceed with the steps in the next section to update your products in Sellercloud.

Get FNSKUs From Amazon
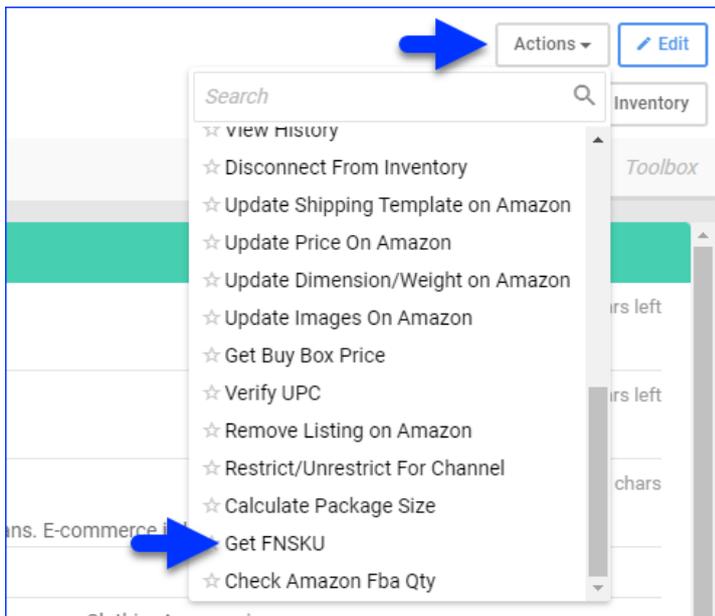
There are three ways to import FNSKUs to Sellercloud:
- For one product at a time on the Amazon Properties page
- For one or more products on the Manage Inventory page
- For one or more products through an FBA Inbound Shipment

The products' **Merchant SKU** field must be populated, and they must have an **FNSKU** assigned in Amazon to be able to pull it into Sellercloud successfully.

Amazon Properties Page

To get a single product's FNSKU on the Amazon Properties page:

1. Go to the Product Details Page.

2. Click **Toolbox** and select **Amazon Properties**.

3. Click **Actions** and select **Get FNSKU**.
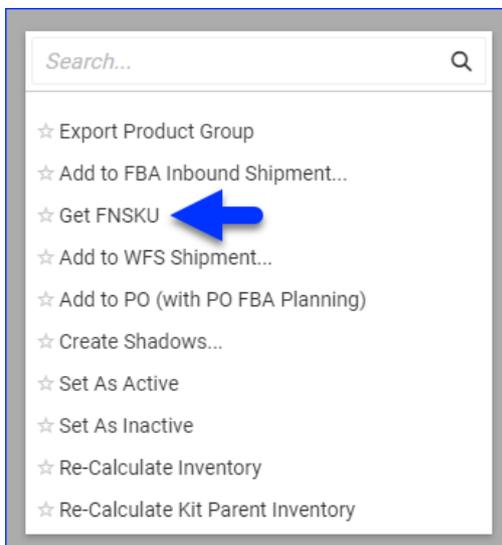
Manage Inventory

To get one or more products' FNSKU on the Manage Inventory page:

1. Go to **Inventory > Manage Inventory**.

2. Find the products and check the boxes on the left to select them.

3. Click the blue **Actions** icon on the bottom right.

	SKU		PRODUCT NAME	QTY AVAIL.	PHYSICAL QTY	WAREHOUSE ⓘ	COMPANY	SITE PRICE
☑	SC-Hat	📷	Sellercloud Hat	18606	18656	Default Warehouse **+ 1**	Thirsty Tea	$15.00
☑	SC-Socks	📷	Sellercloud Socks	18446	18496	Default Warehouse **+ 1**	Thirsty Tea	$10.00
☑	SC-T-Shirt	📷	Sellercloud T-Shirt	8951	9001	Default Warehouse **+ 1**	Thirsty Tea	$25.00

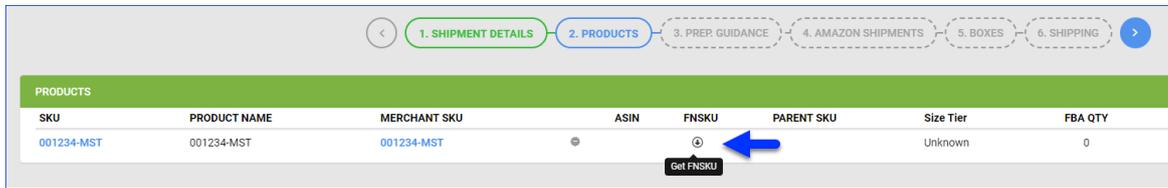3 selected

4. Select **Get FNSKU**.

FBA Inbound Shipment

You can also get FNSKUs from Amazon through an FBA Inbound Shipment – during or after its creation.

1. While creating an FBA Inbound Shipment:

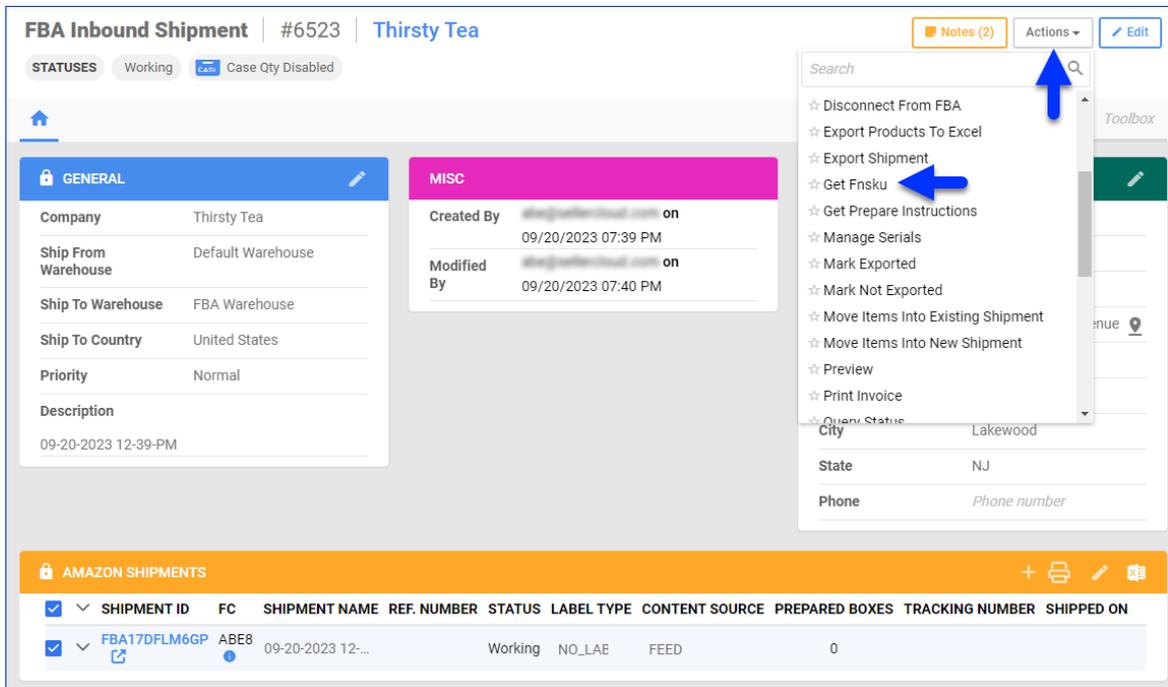   a. On the **Products** tab, click the **Get FNSKU** button under the **FNSKU** column.

2. On the details page of an existing FBA Inbound Shipment:

    a. Click **Edit.**

    b. Select products.

    c. Click **Actions**, and select **Get FNSKU**.

Update FNSKUs

You can also update your FNSKUs manually, either individually or in bulk.
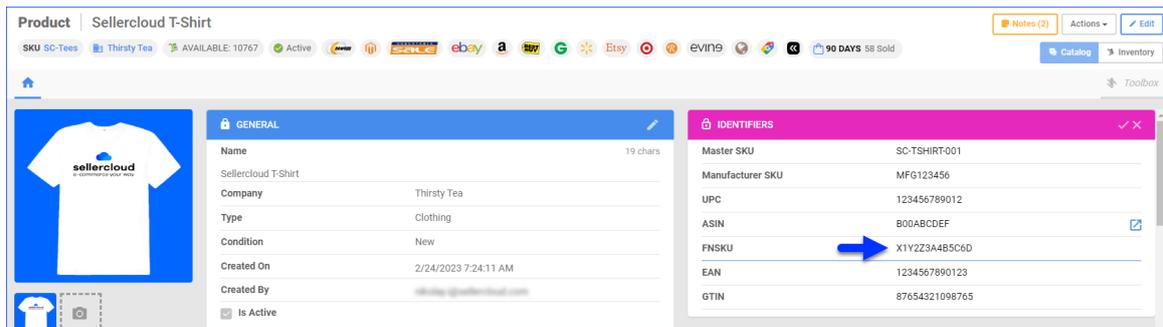
Individually

To update a single product's FNSKU:

1. Go to the Product Details Page.

2. In the **Identifiers** panel, double-click the header or click the **Edit** pencil icon to edit the fields.
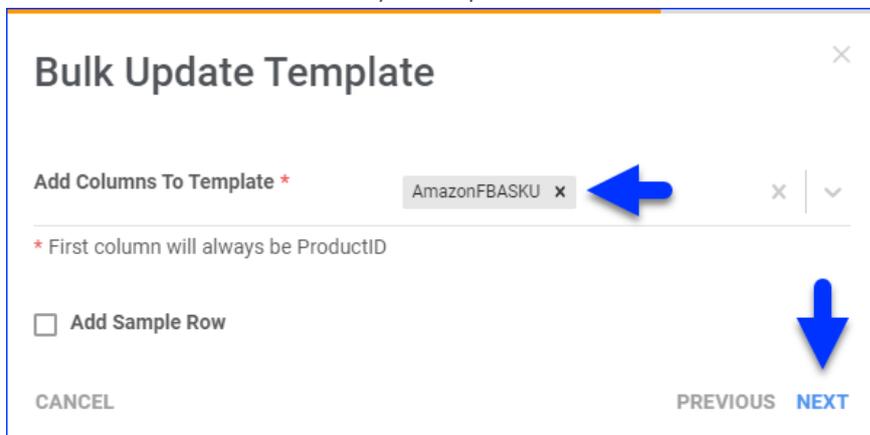
3. Update the **FNSKU**.

4. Click **Save**.

In Bulk

To update multiple products' FNSKUs simultaneously:

1. Follow the steps to Bulk Update Products.

2. Add the **AmazonFBASKU** column to your template and enter the FNSKUs there.

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2. Populate the Merchant SKU field.
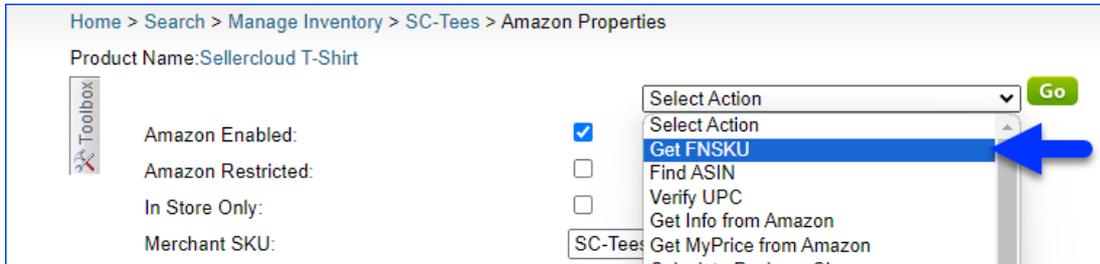
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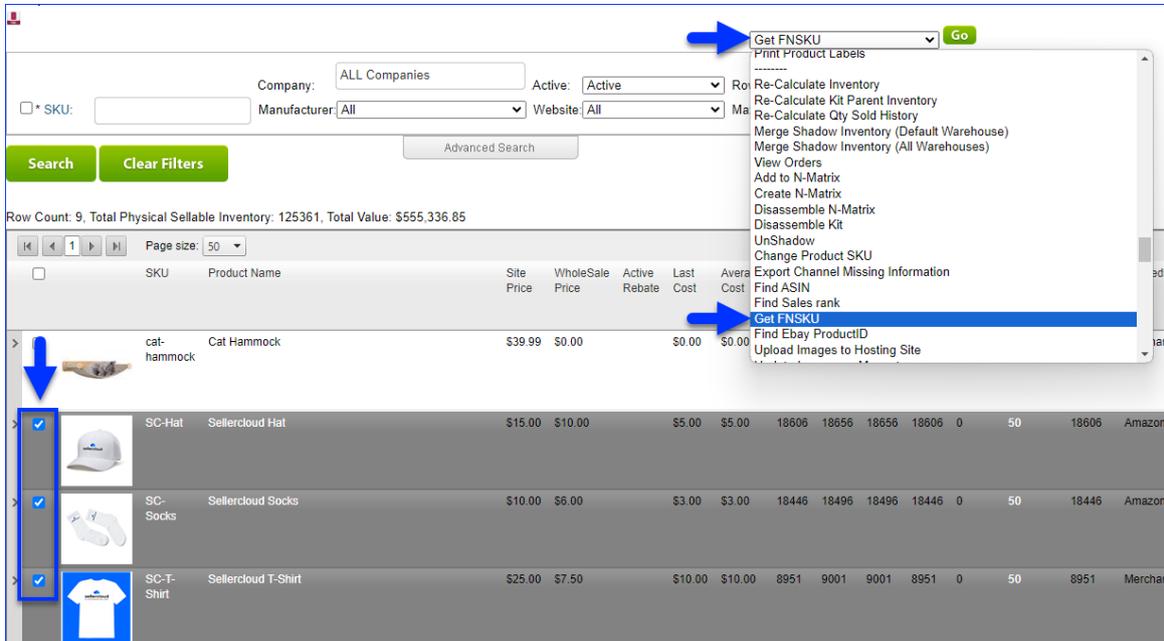
Get FNSKUs From Amazon

There are three ways to import FNSKUs to Sellercloud:
- For one product at a time on the Amazon Properties page: Click **Select Action** and choose **Get FNSKU**.

- For one or more products on the Manage Inventory page: Select items, then click **Select Action** and choose **Get FNSKU**.

The products' **Merchant SKU** field must be populated, and they must have an **FNSKU** assigned on Amazon to pull it into Sellercloud successfully.