

FBA Product Labels

04/30/2025 3:19 pm CDT

Overview

FBA product labels are 3×1-inch labels applied to products in the FBA program that help Amazon identify and track inventory. These labels display essential product details, ensuring accurate storage and order fulfillment.

Sellercloud enables you to generate and print FBA labels that comply with Amazon's requirements for each unit in your [FBA Inbound Shipments](#). Typically, these labels are printed one per page using a thermal printer or 30 per page on an Avery-style sheet.

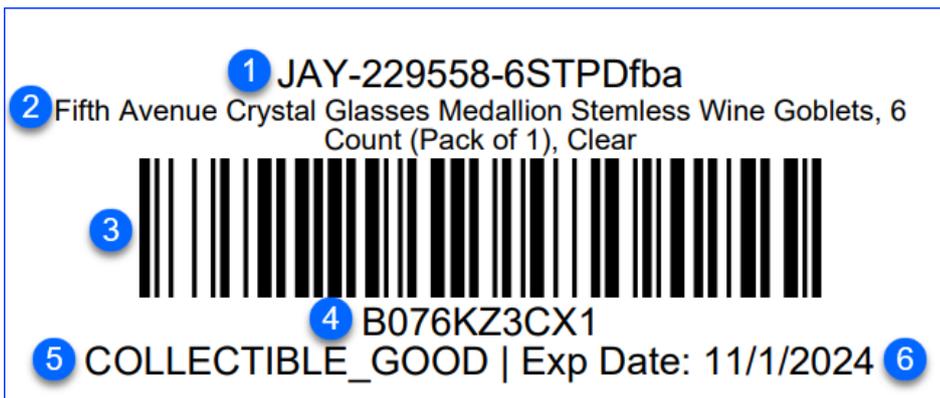
Skustack users can also [Print FBA labels](#) directly from their devices.

FBA Label Features

FBA product labels may include the following features:

1. **Product ID** (Sellercloud SKU)
2. **Amazon Title** – Up to 45 characters by default; up to 120 with the [30 Labels Per Page](#) plugin.

If there's no **Amazon Title**, the **Product Name** will be printed.
3. **Barcode** (of the **FNSKU**)
4. **FNSKU** (when Amazon disallows using the item's original barcode)
5. **Condition** (on the [Amazon Properties](#) page, not the [Product Condition](#) on the [Product Details Page](#))
6. **Expiration Date**
7. **Number of Units** – Only visible in [Label Formats CaseLabelA](#), [CaseLabelB](#), and [CaseLabelD](#).

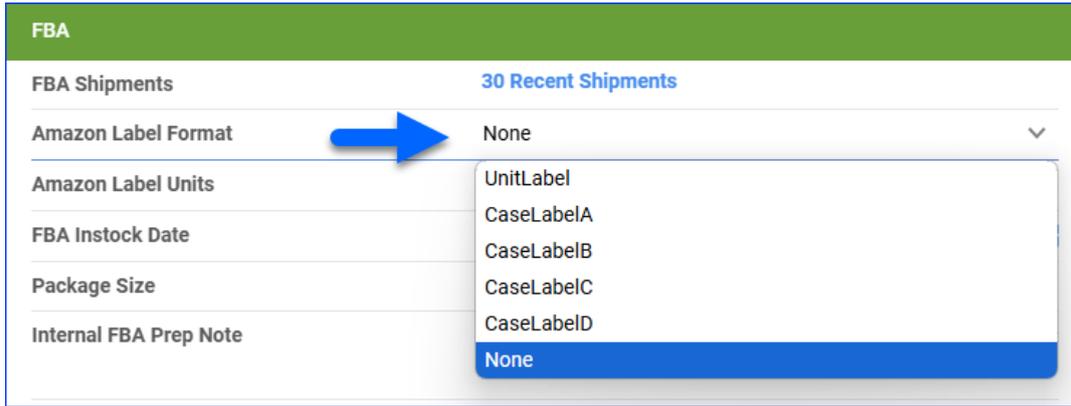


FBA Label Formats

To change the format of your FBA product labels:

1. Go to the product's [Amazon Properties](#) page.
2. Make sure that the product is set to [Fulfilled by Amazon](#).
3. In the **FBA** panel of the [Amazon Properties](#) page, choose **Amazon Label Format** from the dropdown list and select from

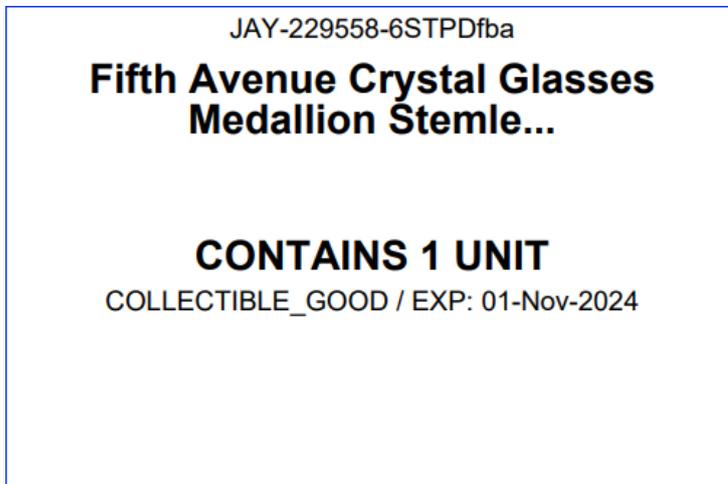
the following options:



- **UnitLabel** or **None** – The default FBA product label. Includes the SKU, Amazon Title or Product Name, Barcode, FNSKU, Condition, and Expiration Date.



- **CaseLabelA** – Includes the SKU, Amazon Title or Product Name, Number of Units, Condition, and Expiration Date.



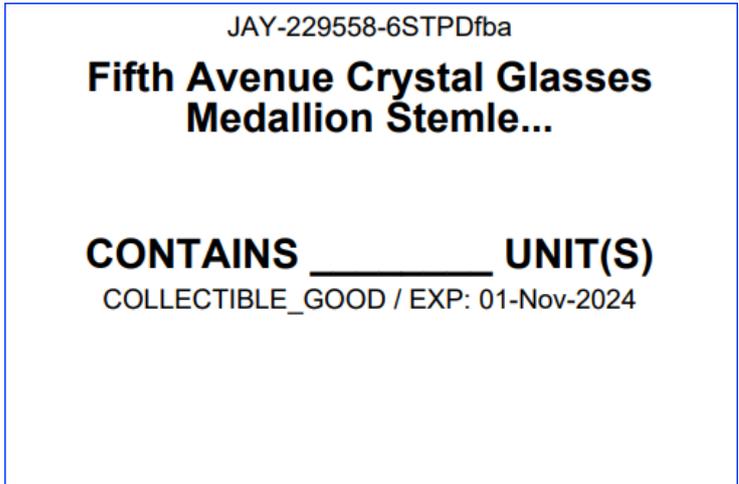
- **CaseLabelB** – Includes the SKU, Amazon Title or Product Name, Barcode, FNSKU, Number of Units, Condition, and Expiration Date.



- CaseLabelC – Includes the SKU, Amazon Title or Product Name, Barcode, FNSKU, Condition, and Expiration Date.



- CaseLabelD – Includes the SKU, Amazon Title or Product Name, Number of Units, Condition, and Expiration Date.



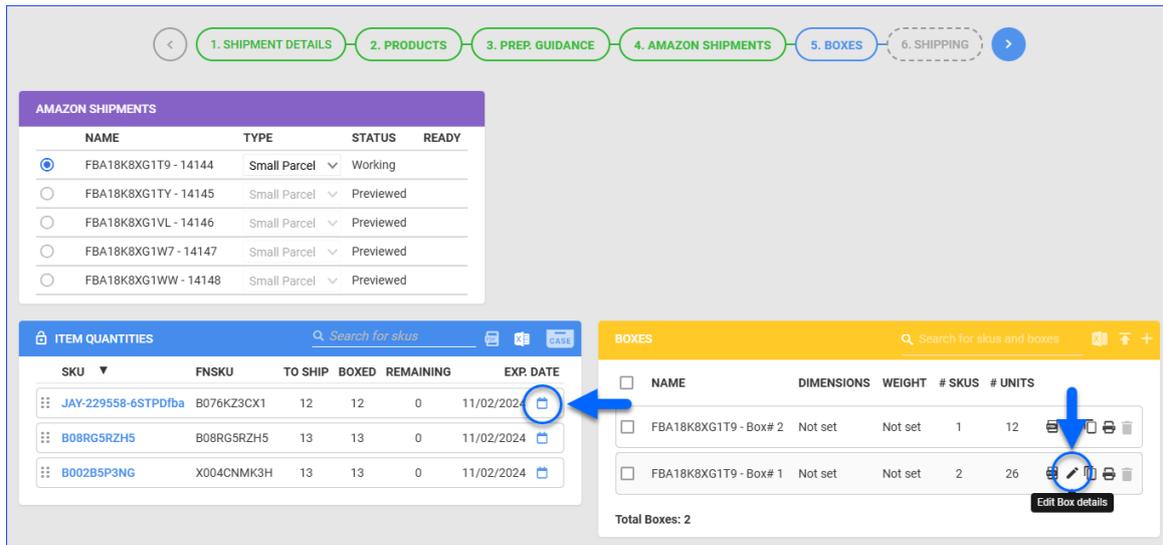
If necessary, you can open a ticket with [Sellercloud Support](#) to request additional customizations or a label plugin specifically designed to fit your exact needs. Any such modifications will be billable.

Expiration Dates

If you are shipping perishable items, the **Expiration Date** must be included on the product label. The [Client Setting Enable Expiry Date For Amazon FBA Shipments](#) must be enabled for this workflow!

To set expiration dates for items in your FBA Shipments:

1. Go to the [FBA Inbound Shipment Creation Wizard](#).
2. On [Step 5. Boxes](#):



- a. For a single product, click the **Calendar** icon in the **Item Quantities** panel.
- b. For all products in a box, click the **Edit Box Details** icon in the **Boxes** panel.

The **Expirable** field on the [Product Details Page](#) isn't considered when printing FBA labels. The only way to set the **Expiration Date** on FBA product labels is by following the steps outlined above.

The **Expiration Date** is printed only when you [Print From an Inbound Shipment](#).

Print 30 Labels Per Page

Printing one label per page can be less cost-effective if you're working with multiple units of the same product or several SKUs. However, you can cut costs when processing large inbound shipments by printing 30 labels per page on Avery-style sheets, which is ideal for bulk labeling. These labels are the same as the [Default FBA Labels](#), except the **Amazon Title** can be up to 120 characters.

You can do this with the generic **30 Per Page FBA Label** plugin:

1. Open a ticket with [Sellercloud Support](#) to request the plugin.
2. Once installed, you can set it as your **Default** format or select it manually when [Printing Labels](#).

When generating FBA labels onto an Avery-style label sheet, you may have labels for multiple products printed onto a single sheet of paper. Be careful not to label any of your products incorrectly.

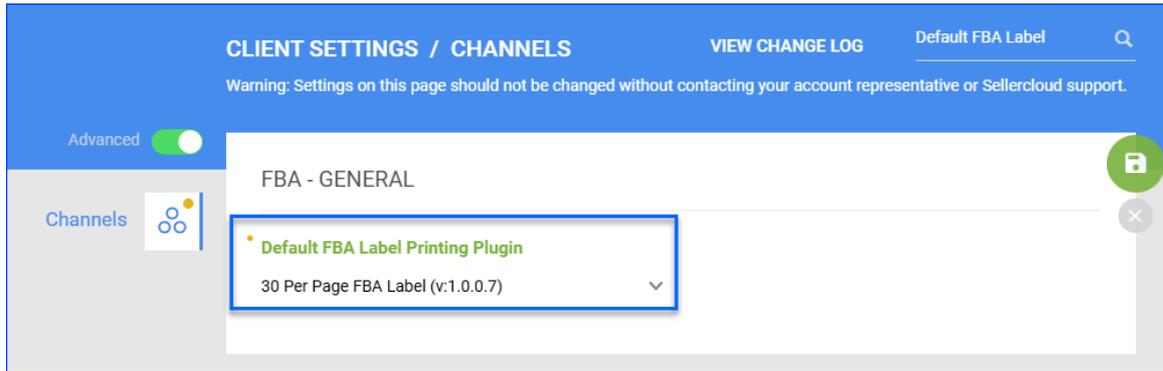
Set a Default Plugin

If you have a plugin for FBA product labels (such as the generic [30 Labels Per Page](#) plugin), you can set it as your default label printing method.

To set a default FBA product labels plugin on the client level:

1. Go to [Client Settings](#).
2. Toggle the **Advanced** switch on.
3. Under **Channels**, set the **Default FBA Label Printing Plugin**.

4. Click **Save**.



To set a default FBA product labels plugin on the company level:

1. Go to [Company Settings](#).
2. Click **Toolbox** and select **Defaults**.
3. Click **Edit** at the top right.
4. Set the **Default Product Label Type**.
5. Click **Save**.

DEFAULTS		
Amazon Safety Qty	3	
Sears Safety Qty	3	
Buy.Com Safety Qty	5	
NewEgg Safety Qty	5	
Product Inventory Status	Available	▼
Product Default Amazon Business Profile	Alphanumeric	▼
Product Default Vendor	Vendissimo	▼
Product ID Plugin	Default (v: 1.0.0.0)	▼
Order Post Action Plugin	None	▼ ⓘ
Product Creation Post Plugin	None	▼
PO PDF Default Plugin	General PO Export With Items (v: 1.0.0.0)	▼ ⓘ
RMA PDF Type	Default	▼
Default Product Label Type	30 Per Page FBA Label (v1.0.0.7)	▼ ⓘ
Purchasing Defaults		Click Here to Manage
<input type="checkbox"/>	Require Serial Number Scan In Scan & Ship	
<input type="checkbox"/>	Default New Products EBay Enabled	
<input type="checkbox"/>	Send Invoice With Ship Notification Email	

Print FBA Product Labels

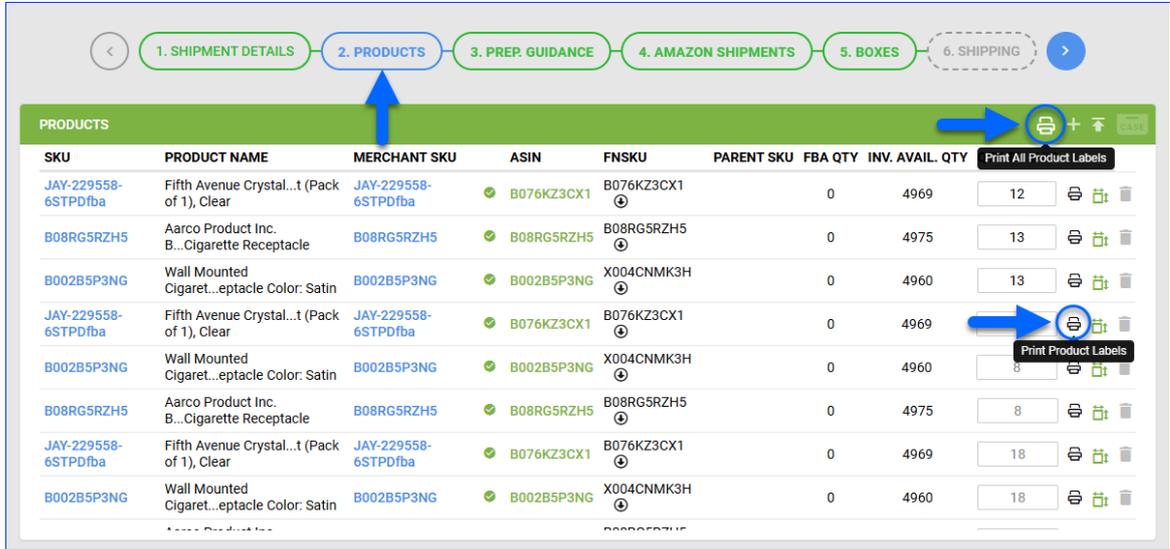
There are several pages in Sellercloud where you can print FBA product labels.

From an Inbound Shipment

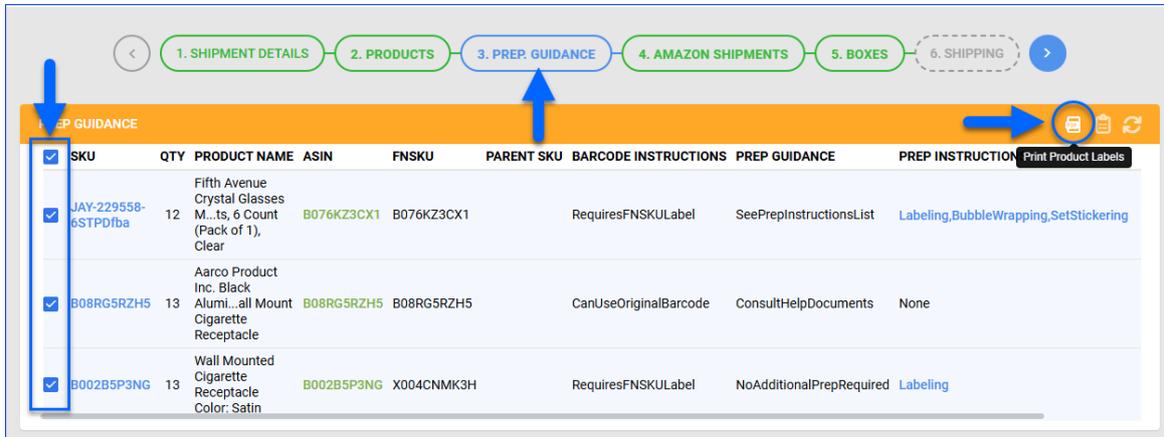
In the FBA Inbound Shipment Creation Wizard:

1. On the **Products** tab:

- a. To print labels for all products, click the **Print All Product Labels** icon at the top right.
- b. For a single product, click the **Print Product Labels** icon to the right of the product.

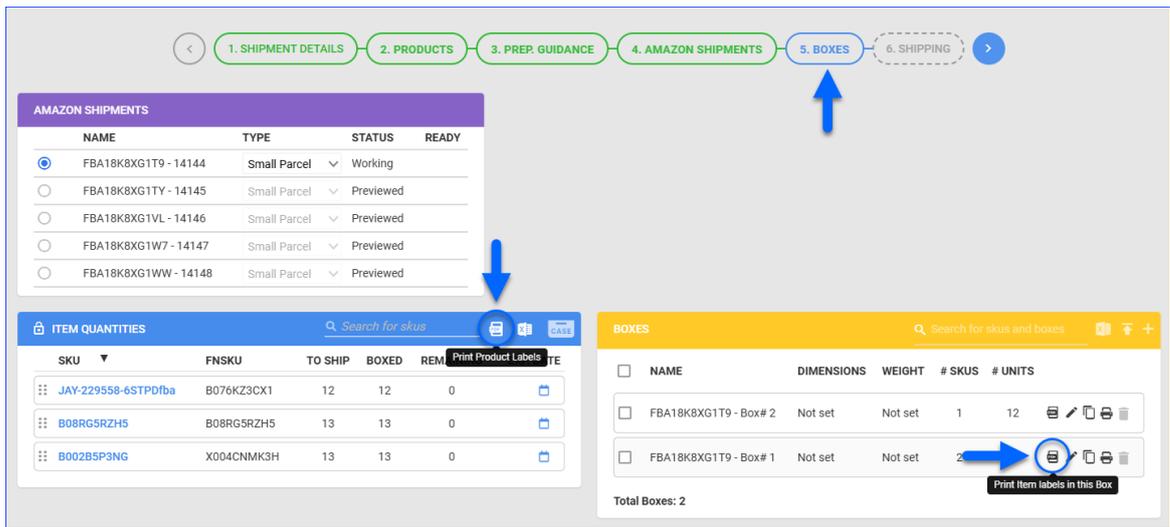


2. On the **Prep Guidance** tab, select products, then click **Print Product Labels** to print labels for the selected products.



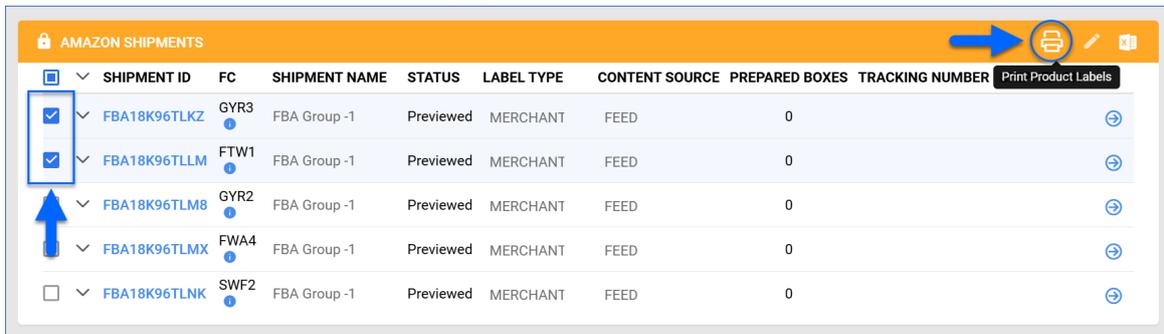
3. On the **Boxes** tab:

- a. To print labels for all products, click **Print Product Labels** in the **Item Quantities** panel.
- b. To print labels for the products in a specific box, click **Print Item labels in this Box** in the **Boxes** panel.



On the **FBA Inbound Shipment** page:

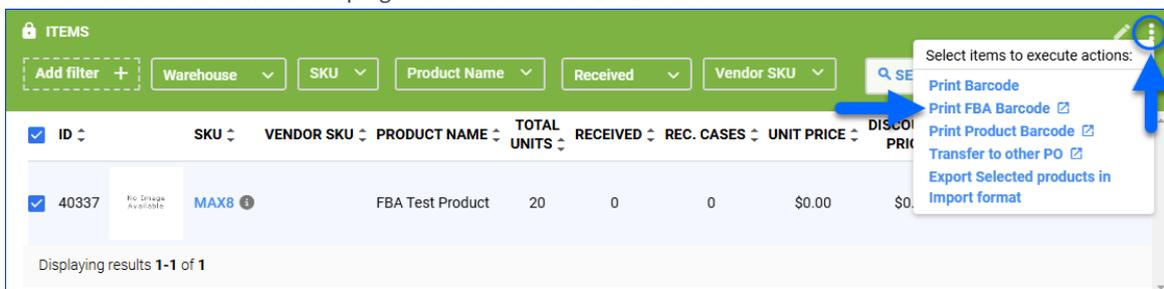
1. Select shipments in the **Amazon Shipments** panel.
2. Click the **Print Product Labels** icon at the top right.



From a Purchase Order

To print FBA product labels from an associated PO:

1. Go to the **Product Details Page**.
2. Click **Toolbox** and select **Items**.
3. Select the items.
4. Click the **Three dots icon** at the top right and select **Print FBA Barcode**.



From the Catalog or Inventory

To print FBA product labels from the **Manage Catalog** or **Manage Inventory** pages:

A plugin is required to print FBA labels using this method.

1. Go to **Catalog > Manage Catalog** or **Inventory > Manage Inventory**.
2. Select products.
3. Click **Actions** and select **Print Labels**.

<input type="checkbox"/>	SKU	PRODUCT NAME	AVERAGE COST	CHANNELS	QTY AVAIL.	SITE PRICE
<input checked="" type="checkbox"/>	SC-Hat	Sellercloud Hat	\$5.00		18606	\$15.00
<input checked="" type="checkbox"/>	SC-Socks	Sellercloud Socks	\$3.00		18446	\$10.00
<input checked="" type="checkbox"/>	SC-T-Shirt	Sellercloud T-Shirt	\$10.00		8951	\$25.00

3 selected

4. In the **Print Labels** panel, select **Print via Plugin/Profile**, choose your plugin, and click **Print**.

Print Labels

PRODUCTS			
ID	PRODUCT NAME	AVAIL. QTY	LABEL QTY
SC-Hat	Sellercloud Hat	9200	<input type="text" value="90"/>
SC-Socks	Sellercloud Socks	8951	<input type="text" value="180"/>
SC-Tees	Sellercloud T-Shirt	16103	<input type="text" value="360"/>

Total Products: 3

PRINT LABELS

Location Labels

Product Labels SKU

Label Size Option: 3x2

Print Via Plugin/Profile 30 Per Page FBA Label

FBA Label Service

To have Amazon apply labels on your behalf, you must enroll in the **FBA Label Service**.

1. Log into your [Seller Central account](#).
2. Click the **Settings** dropdown and select **Fulfillment by Amazon**.
3. Click the **Edit** button on the **Optional Services** section.
4. Under **Who labels?**, select **Amazon** to enroll in the FBA Label Service. This sets the default labeling option, but you can still override it on each individual shipment.
5. Click **Update**.

The updated setting will only apply to shipments you create from this point on. To apply it to an existing shipment, you must delete and recreate it.

Learn more about [Amazon's FBA Label Service](#).