

FBA – Getting Started

05/08/2025 8:43 am CDT

Overview

FBA (Fulfillment by Amazon) is a service that allows businesses to store their products in Amazon’s fulfillment centers, where Amazon takes full control over the logistics of order fulfillment, including picking, packing, shipping, and customer service. You can manage your [FBA Inbound Shipments](#) and send inventory to FBA using Sellercloud, as well as use that inventory for [Multi-Channel Fulfillment](#) to ship your regular orders via FBA.

Before doing that, it’s important to familiarize yourself with the requirements and settings for this workflow. Learn more about all FBA-related requirements below.

Amazon does not allow an **Inbound Shipment** to be managed both directly on Seller Central and via API (i.e. through Sellercloud). You will see a Shipment note and a warning banner, informing you that the **FBA Inbound Shipment has been converted to “Send to FBA”** if a user has edited the Inbound Shipment directly on Amazon.

Set Up FBA Warehouses

Prerequisite: You must be enrolled in [Fulfillment by Amazon](#) before you can create an FBA Inbound Shipment.

Sellercloud tracks inventory through warehouses, so you must set up a dedicated warehouse to track all FBA-related movements and quantity changes.

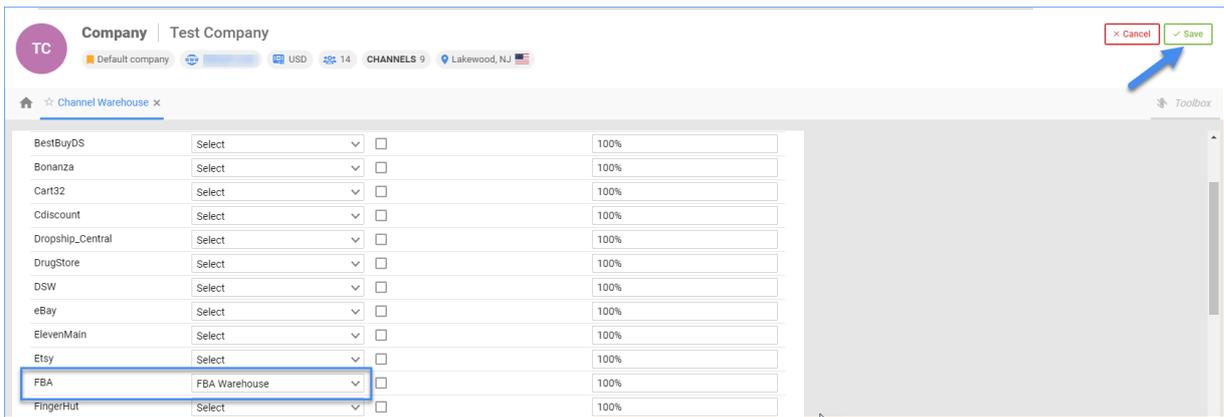
When adding items to FBA shipments, inventory will be reserved from your regular warehouses. Once shipped, your inventory is moved to an interim warehouse until it is received in your FBA Warehouse. To ensure everything is handled properly, make sure to create an **FBA-type warehouse** and assign it under your **Channel Warehouses** following the steps below:

1. In Sellercloud, go to **Settings > Inventory > Add New Warehouse**.

The screenshot shows the 'Add New Warehouse' form in Sellercloud. The left sidebar has 'Inventory' selected, with 'Add New Warehouse' highlighted. The main form has two tabs: '1. GENERAL' (active) and '2. ADDRESS'. The 'GENERAL' tab contains the following fields and options:

- Warehouse Name ***: A text input field with the placeholder 'Warehouse Name'.
- Warehouse Type ***: A dropdown menu currently set to 'Normal'. The dropdown list is open, showing options: Normal, Cdiscount, DropShip, FBA, Interim, NewEgg, Untested, and WFS.
- Is Sellable**
- Quick Books Name**: A text input field.
- Default Warehouse**
- Allow To Use Qty For FBA Ship**
- Inventory Managed Strictly Per**

2. Enter your warehouse name, for example “FBA Warehouse“, along with its address.
3. Select **FBA** as the warehouse type and click **Save**.
4. Next, go to **Settings > Companies > Manage Companies > Select a company > Toolbox > Channel Warehouse > Edit**.
5. Find the **FBA** channel row > select **FBA Warehouse > Save**.



Typically, the FBA warehouse should be set as **Unsellable**, which allows **FBA Inventory** to only be used for FBA orders and not be considered available to other channels. If you want to ship orders placed on other channels via FBA, Sellercloud offers various generic **Ship via FBA** plugins that allow you to automate this process. In that case, the FBA warehouse must be set as **Sellable** while the plugin is running. Keep in mind that some channels (such as Walmart), may not allow this.

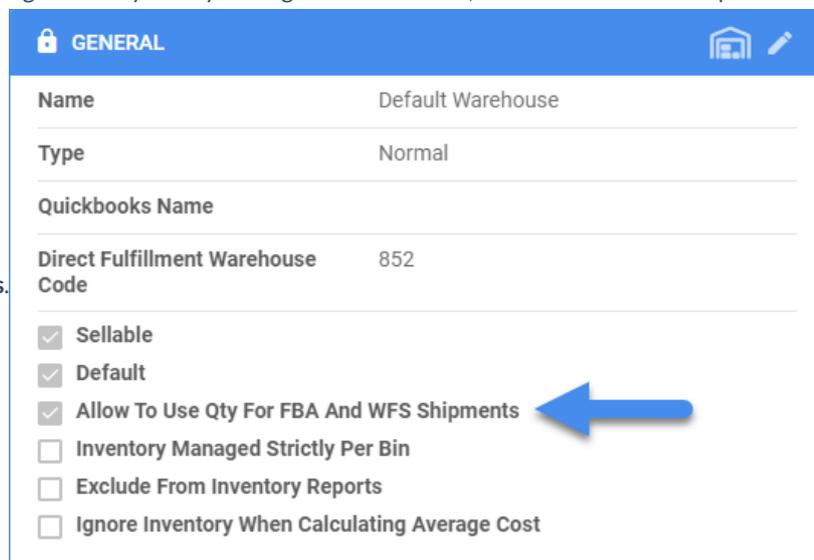
Set Up the Interim Warehouse

1. Add another warehouse and name it **Interim Warehouse**.
2. Choose **Interim** as the warehouse type and click **Save**.

Allow to Use Qty for FBA Shipments

To create FBA inbound shipments using inventory from your regular warehouses, be sure to enable the option **Allow to**

use qty for FBA and WFS Shipments.



By

default, you will be able to add items to your shipment even if they have no inventory in your catalog. This is sometimes done when you expect a purchase order to arrive shortly and would like to set up the shipment even before it arrives.

- To validate inventory availability when adding a product to an FBA Shipment, enable the **Client Setting Enable Validate Inventory for FBA and WFS Shipments**. When enabled, the shipment will not **Preview** if the product has less inventory than the amount added to the shipment. Sub-setting **Validate FBA and WFS Shipment Inventory per warehouse only** can be enabled if you want to narrow the validation down to the ship from warehouse.
- The product must be from the same company as the company you are shipping from; otherwise, you will see an “Unknown SKU” error message when previewing the shipment.

Additionally, the **Ship From** address on the FBA Inbound Shipment is pulled from the warehouse address, not the

company address. Ensure that the warehouse address is filled in correctly.

Set Up FBA SKUs

Items added to an FBA inbound shipment must be **Fulfilled by Amazon** in your Amazon catalog.

Update Fulfilled by Amazon Status Individually

1. Go to **Catalog > Manage Catalog** > open a product.
2. In **Toolbox**, select **Amazon Properties** page > **Actions** > **Change Fulfilled By**.

3. Select **Fulfilled By Amazon**.

CHANGE FULFILLED BY	
Fulfilled by	<input checked="" type="radio"/> Amazon  <input type="radio"/> Merchant
Product Id	11111
<input checked="" type="checkbox"/> Item Requires Batteries	
<input type="checkbox"/> Batteries Are Included	
Battery Cell Composition	alkaline
Battery Type	12V
Number Of Batteries	0
Battery Weight	0
Number Of Lithium Metal Cells	0
Number Of Lithium Ion Cells	0
Battery Type	batteries_contained_in_equipment
Lithium Battery Energy Content	0
Lithium Battery Weight	0
Battery Type	ghs
CANCEL <input checked="" type="checkbox"/> Update On Amazon SAVE	

- If the product is posted on Amazon, click **Save**. The **Update on Amazon** box is enabled by default and we will automatically notify Amazon of this change.
- If the product is not posted on Amazon, uncheck the **Update on Amazon** box > **Save**. Next, [Launch the product on Amazon](#) as a new AFN listing.

It may take up to 15 minutes before Amazon processes your product and puts it into FBA inventory.

By default, new items created in Sellercloud will have a **Merchant Fulfilled** status, but you can control this at the company level for all products as follows:

1. Go to **Settings > Companies > Manage Companies** > Select a company.

2. In **Toolbox**, select **Amazon Settings > Product Defaults >** set the **Fulfilled By** field to **Amazon >** click **Save**.

The screenshot shows the 'Amazon > Product Defaults' settings page. The 'Fulfilled By' dropdown is highlighted with a blue box and set to 'Amazon'. The 'Tax Code' dropdown is set to 'Merchant'. The 'Shipping Template' dropdown is set to 'Amazon'. The 'Condition' dropdown is set to 'New'. The 'Default FBA Label Type' dropdown is set to 'UnitLabel'. There are several checkboxes for 'Include in CM Feed', 'Informed.co Enabled', 'Use Stop Loss Price', 'Allow Gift Wrap', and 'Allow Gift Message'. A green 'Save' button is at the bottom, with a blue arrow pointing to it.

Update Fulfilled by Amazon Status in Bulk

Go to **Catalog > Manage Catalog >** select products > click the **Action** button > **Switch to AFN**.

This changes the status of the products in Sellercloud and also automatically updates it on Amazon, so it should only be done for the products that are already posted on Amazon.

Get the Product's FNSKU

When your products are set, make sure you have FNSKUs on your products. FNSKU (FBA SKU) is an Amazon product identifier used for FBA inventory. It's required for each product that you add to an FBA inbound shipment.

Learn how to [get a product's FNSKU](#).

Set Up Kits for FBA

If you import a shipment with kits, you may want to enable **Auto Assemble Kit When Importing FBA Shipment** in the **Client Settings**. Learn more about [kit assemblies](#).

When sending kits to FBA, the inventory quantity of the parent must be independent of its components to be handled properly.

1. Go to **Catalog > Manage Catalog >** open a product.
2. On the **Product Details** page, go to the **Kit** tab.
3. In the **Kit Details** panel, select **Independent** from the **Inventory Dependency On** dropdown list.

KIT DETAILS	
Total Components Cost	\$300.00
Total Components Price	\$900.00
Inventory Dependency On	Independent 
Kit Inventory Qty	-1 
Component Count	14
Unshipped Orders	2 
<input type="checkbox"/> Require Subcomponent Scan In Scan And Ship	

Enable the FBA Workflow

If your [Amazon Account Integration](#) is fully configured and you have an [FBA warehouse](#) set, you can finalize the FBA workflow configuration by navigating to **Settings > Select a company > Toolbox > Channels > Amazon Settings > General Settings**. Click **Edit** and check the **Enable FBA Workflow** box. This enables the [FBA Inbound Shipments](#) feature, as well as the automatic download of [FBA Orders](#).

CONTROLS

- Allow Inventory Update
- Allow Fulfillment Upload
- Allow Price Update (Regular)
- Allow Shipping Price Update
- Enable FBA Workflow**
- Enable Inventory Health Report
- Ignore AFN Listing Exists Column In FBA Inventory Report
- Auto Create FBA Removal Transfers
- Enable Settlement Report Download
- Enable All Orders Report (Pending Orders)
- Enable Amazon Transparency
- Enable Amazon Remote Fulfillment
- Allow Order Download
- Enable Auto Create Products From Amazon
 - Enable Auto Update Products From Amazon
 - Do Not Enable For Amazon
 - Update SitePrice Based On Amazon Price

View Inventory Movements

To view the inventory movements related to your FBA operations, open the **Inventory Movement** page for the desired product. The respective quantity is noted in the grid under the **FBA** movement types.

Product | Product One

SKU 11112 | 123456789012 | Test Company | PHYSICAL QTY 53 | UNSELLABLE QTY 1 | AVAILABLE QTY 22

Inventory Movement x

STATS

- Last physical inventory 50
- Total inventory change -6
- Calculated physical inventory 44
- Reserved -21
- Non sellable Qty 1
- Calculated available inventory 22
- Aggregate QTY (sellable) 22

WAREHOUSE INVENTORY MOVEMENTS

Date on | SKU | Warehouses | Movement Type: FBA Reserved | SEARCH

SKU	DATE	VENDOR	COMPANY	TYPE	QTY	DETAILS	REASON	WAREHOUSE
11112	05/31/2021 10:30 AM		Test Company	FBA Reserved	-1	4874		Warehouse A
11112	05/31/2021 10:30 AM		Test Company	FBA Reserved	-2	4874		Warehouse A
11112	05/31/2021 10:26 AM		Test Company	FBA Reserved	-1	4873		Warehouse A
11112	05/31/2021 10:21 AM		Test Company	FBA Reserved	-1	4872		Default Warehouse
11112	05/28/2021 09:59 AM		Test Company	FBA Reserved	-1	4867		Default Warehouse
11112	05/28/2021 09:52 AM		Test Company	FBA Reserved	-1	4866		Warehouse A
11112	05/27/2021 04:44 PM		Test Company	FBA Reserved	-1	4854		Default Warehouse
11112	05/27/2021 03:58 PM		Test Company	FBA Reserved	-1	4851		Default Warehouse
11112	05/27/2021 03:58 PM		Test Company	FBA Reserved	-1	4851		Default Warehouse
11112	05/27/2021 02:34 PM		Test Company	FBA Reserved	-1	4848		Default Warehouse

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1. In Sellercloud, go to **Settings > Warehouses > Add New Warehouse**.

Home > Companies > Warehouses

Add New Warehouse | Manage Warehouse Bins | Manage Warehouse Regions | View Warehouse Bin Movement

ID	Warehouse Name	Type	Created On	Created By	QuickBooks Name	Sellable	Is Default	Enforce Bins	
Edit 973	***Aurora	Normal	4/24/2023			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Delete
Edit 789	000test1234	Normal	1/5/2021		test123	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 788	00test	Normal	1/5/2021		00test	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 856	170 Longs Pond Road	Interim	7/1/2021			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 905	22	Normal	3/16/2022			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 855	250 West Nyack Road	Interim	7/1/2021			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 773	410 Monmouth Ave	Normal	11/12/2020			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
Edit 1004	99 Warehouse-	Normal	9/20/2023			<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete

2. Enter your warehouse name, for example “**FBA Warehouse**”, along with its address.
3. Select **FBA** as the warehouse type and click **Save**.

4. Next, go to **Settings > Company Settings > Select a company > Toolbox > Channel Warehouse**.
5. Find the **FBA** channel row > select your **FBA Warehouse** from the dropdown list > **Save**.

Typically, the FBA warehouse should be set as **Unsellable**, which allows **FBA Inventory** to only be used for FBA orders and not be considered available to other channels. If you want to ship orders placed on other channels via FBA, Sellercloud offers various generic **Ship via FBA** plugins that allow you to automate this process. In that case, the FBA warehouse must be set as **Sellable** while the plugin is running. Keep in mind that some channels (such as Walmart), may not allow this.

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Update Fulfilled by Amazon Status Individually

1. Go to **Inventory > Manage Inventory > open a product**.
2. In the **Toolbox**, select **Amazon Properties > Actions > Change Fulfilled By**.
3. Select **Fulfilled By Amazon**.
 - If the product is posted on Amazon, click **Save and Update Amazon**.
 - If the product is not posted on Amazon, click **Save and do not Update Amazon**. Next, **Launch the product on Amazon** as a new AFN listing.
4. **Launch the product to Amazon** as an Amazon Fulfilled product.

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1. Go to **Settings > Companies > Manage Companies** > Select a company.
2. In **Toolbox**, select **Amazon Settings > Product Defaults** > set the **Fulfilled By** field to **Amazon** > click **Save**.

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1. Go to **Inventory > Manage Inventory** > open a product.
 2. On the **Product Properties** page, go to **Toolbox > Kit Properties**.
 3. Select **Independent** from the **Inventory Dependency On** dropdown list.
-

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