Sellercloud Video Tutorials

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Overview

Sellercloud's YouTube channel is dedicated to offering high-quality tutorials that help you unlock your Sellercloud account's full potential. Our diverse range of beginner-friendly videos will guide you through various settings and options and will teach you how to manage your e-commerce processes in our Delta interface.

Interface

Get acquainted with Sellercloud's Delta user interface, which you can access in several ways. Refer to the below tutorials to learn how to manage Delta:

- Manage User Permissions
- Learn how to use Custom Columns
- Create Saved Searches
- Dark Mode Theme

Products

In Sellercloud, you can easily Create New Products, Bulk Import Product Information, and Categorize Different Product Types, which you can then manage individually from their respective Details Pages. Sellercloud allows you to create Product Variations (N-Matrixes) to list items with common properties while retaining separate SKUs. Prepare your Kit Products to sell multiple items in bundles. You can also utilize Sellercloud's Shadow Product feature, which is an alternative profile of an existing product that allows you to create separate listings for the same item.

Explore the below tutorials for more information on how to navigate and configure your products in Sellercloud:

- Add Products
- Bulk-update Products
- Set Products Physical Inventory
- Product's Average Cost
- Recalculate The Average Cost of Products
- Adjust Products Inventory
- SKU to SKY Transfers
- Set a Product's MAP and MSRP prices

Orders

Sellercloud can download orders from your integrated channels automatically, and you can also Import or Create new orders manually. Check out our Orders Overview article and the below tutorials to find various instructions on how to manage your orders in Sellercloud.

- New Orders
- Manage Orders
- Order Rule Engine

- Configure Gift Orders
- Split an Order
- Process order returns via Return Merchandise Authorization (RMA)
- Use Amazon Buy Shipping In Bulk

Purchase Orders

Utilize your Purchase Orders to track and manage your procurement processes in Sellercloud. Refer to the below tutorials that contain useful instructions on how to:
- Create and Import Purchase Orders
- Manage Purchase Orders
- Organize Purchase Orders Into Shipping Containers

FBA Shipments and Inventory

FBA Shipments are a vital part of keeping your FBA Inventory replenished in Amazon's fulfillment centers. Use the below videos to learn more about:
- Consolidate Amazon FBA Shipments
- FBA Predictive Restocking
- Get FBA SKU (FNSKU)
- FBA Restock Report

Reports

Sellercloud offers a wide variety of customizable Reports that can help you manage and analyze your e-commerce operations. You can easily monitor your Profit and Loss, Sales, Returns, and other statistics. This information allows you to gain valuable insights so you can make informed decisions for your business. The below videos provide additional instructions on how to manage your reports.
- General Reports Introduction
- Inventory Value Reporting
- Track Profit and Loss