

# Channel Advisor SOP: SF Pushing to Channel Advisor

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Who is this for: Brand Team



Objective: Update CA in SF

## Article information and steps.:

### SF Pushing to Channel Advisor

When updating anything in Salesforce for a listing, you have to click the button of Update CA to push updates to Channel Advisor. Channel Advisor will then push changes to Seller Central

1. Login to Salesforce
2. Search whatever SKU or ASIN you want to review
3. Make your Edits
4. At the top of the B2C Product Page, select Update CA
5. Should then see Status = Success on page. If not, changes did not submit and you need to check your edits.

### To bulk Update CA

1. Login to Salesforce
2. Select B2C Product Tab
3. Select a view
4. Select the box to the left of the ASINs you want to edit
5. Edit the field and select Apply to All # of ASINs
6. Once edit is complete, select Update CA at the top of the page

