

Catalog SOP: Seller Central URLs

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Who is this for: This information is for sellers who want to access their Seller Central accounts on Amazon's various marketplace.



Objective: To provide sellers with a comprehensive list of Seller Central URLs by the marketplace to aid sellers in accessing the Seller Central portal of their respective marketplaces.

Navigate to the Amazon Seller Central URL for the desired marketplace from the list below.

Enter your login credentials to access your Seller Central account.

Once logged in, you can manage your inventory, fulfill orders, and access other seller tools and resources.

Seller Central URLs by marketplace:

North America

Canada: <https://sellercentral.amazon.ca>

US: <https://sellercentral.amazon.com>

Mexico: <https://sellercentral.amazon.com.mx>

Brazil: <https://sellercentral.amazon.com.br>

Europe

Spain: <https://sellercentral-europe.amazon.com>

UK: <https://sellercentral-europe.amazon.com>

France: <https://sellercentral-europe.amazon.com>

Netherlands: <https://sellercentral.amazon.nl>

Germany: <https://sellercentral-europe.amazon.com>

Italy: <https://sellercentral-europe.amazon.com>

Sweden: <https://sellercentral.amazon.se>

Poland: <https://sellercentral.amazon.pl>

Egypt: <https://sellercentral.amazon.eg>

Turkey: <https://sellercentral.amazon.com.tr>

Saudi Arabia: <https://sellercentral.amazon.sa>

U.A.E.: <https://sellercentral.amazon.ae>

India: <https://sellercentral.amazon.in>

Belgium: <https://sellercentral.amazon.com.be>

Far East

Singapore: <https://sellercentral.amazon.sg>

Australia: <https://sellercentral.amazon.com.au>

Japan: <https://sellercentral.amazon.co.jp>

Document Control

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