

Catalog SOP: Reconnect Excluded Offers in a Target Marketplace

03/03/2025 11:37 am CST

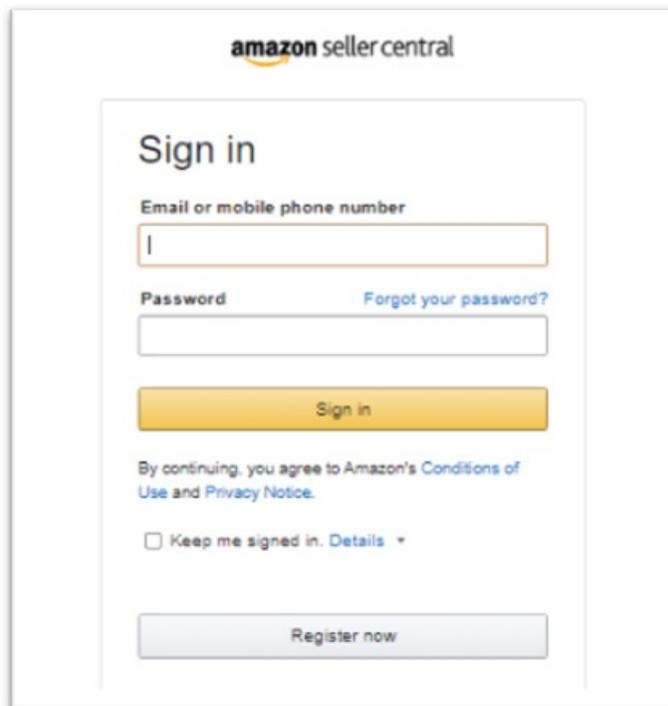


Who is this for? This is intended for Amazon Sellers who aim to quickly link their offers within a particular target marketplace.



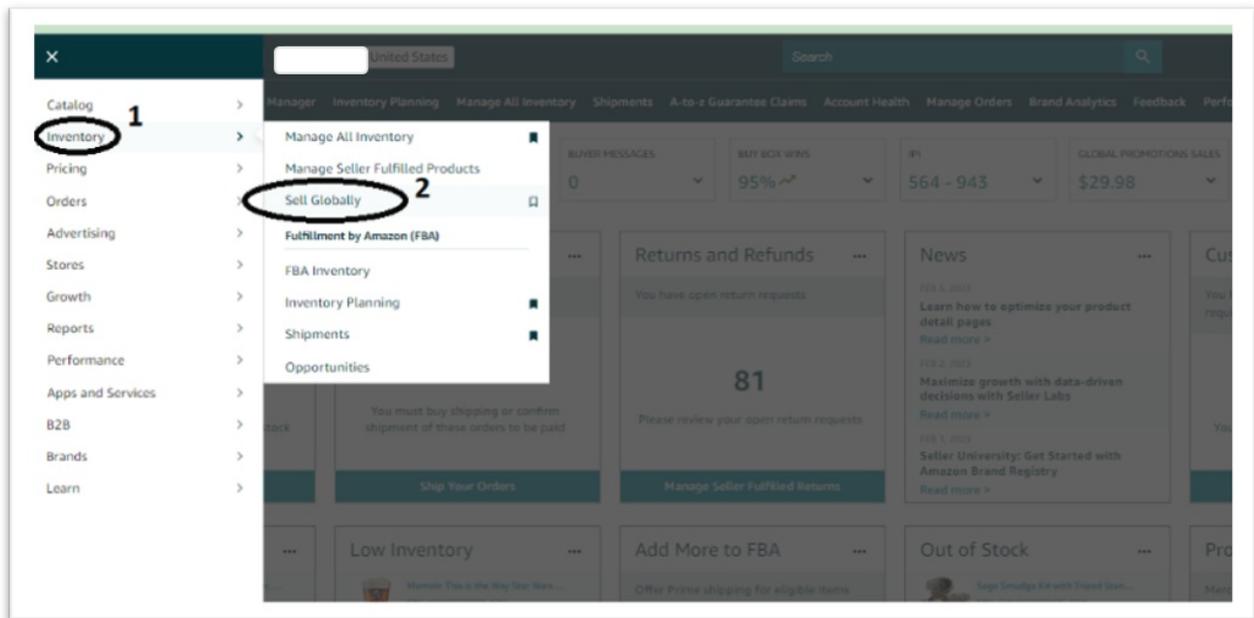
Objective: To re-establish the availability and visibility of the offers that were previously removed or unavailable in a specific marketplace. The goal is to restore the listings and make them available for customers to purchase again.

1. Log in to the Amazon Seller Central account.

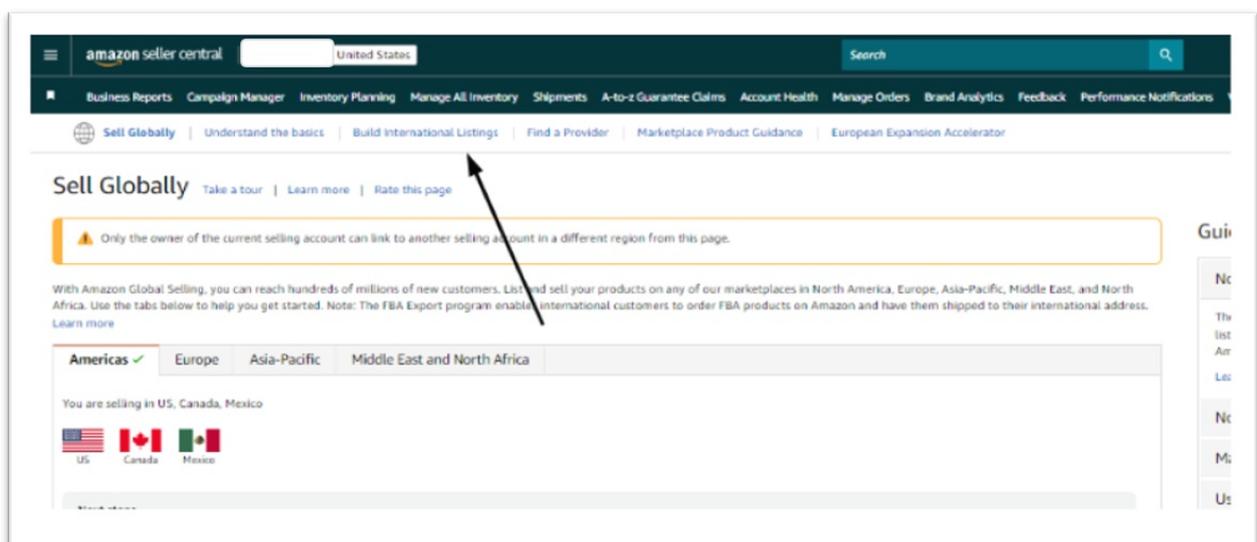


The screenshot shows the Amazon Seller Central sign-in page. At the top, it says "amazon seller central". Below that is a "Sign in" heading. There are two input fields: "Email or mobile phone number" and "Password". A "Forgot your password?" link is next to the password field. A yellow "Sign in" button is below the fields. Below the button, it says "By continuing, you agree to Amazon's Conditions of Use and Privacy Notice." There is a checkbox for "Keep me signed in." with a "Details" link. At the bottom, there is a "Register now" button.

2. Go to Inventory -> Sell Globally



3. Click the Build International Listings tab



4. Select the source marketplace for which you want to reconnect offers. Then click View and edit all exclusions under Product Exclusions.

Sell Globally | Understand the basics | **Build International Listings** | Find a Provider | Marketplace Product Guidance | European Expansion Accelerator

Build International Listings

Learn more | Take a video tour | Rate this page

Source Marketplace: Amazon.com

Target marketplace: Amazon.ca

Amazon.com.mx

Offer status in Amazon.ca

349 Active | 1441 Need your attention | 0 Ineligible

Total active offers in Amazon.ca: 349
Total offers needing attention: 1441
Total ineligible offers: 0

Generate and download a status report for the full details

Reminder: Build International Listings will not synchronize inventory. However, if you have registered for a regional Unified Account, there may be instances where inventory is shared within regions.

For more information about Unified Accounts, please see the following help pages:

- Selling on Amazon's North American Marketplaces
- Selling on Amazon's European Marketplaces

For more information about inventory, please see: Share your available Inventory

Take action

Restock inventory in Amazon.ca

183 FBA offers are out-of-stock

195 self-fulfilled offers are out-of-stock

Impacts 3 marketplaces - Making offers active in Amazon.ca also makes them active in Amazon.com & Amazon.com.mx

Create ASIN detail pages in the Amazon.ca catalog

Search by ASIN, SKU

Connection settings

Offer selection: All offers

Pricing rules

Price synchronization: List Price and Sale price 20 Percentage (%) above the source marketplace

Price FBA listings: Same as the source marketplace

Price self-fulfilled listings: 10 Percentage (%) above the source marketplace

Price Remote Fulfillment with FBA: Same as the source marketplace, adjust for fees

Applied currency rate: 1 USD = 1.332 CAD

Previous Reports

Product Exclusions

ASIN: [redacted] Product Name: Wide Mouth Stem...

ASIN: [redacted] Product Name: Selenite Crystal Wands - S...

ASIN: [redacted] Product Name: Wine Aerobics an...

View and edit all exclusions

Limitations of Build International

5. Search the SKU of the listing that needs reconnection in the search box. Tick the box, click the Actions on selected, and select Reconnect offers from the drop-down.

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Source Marketplace: Amazon.com

Target marketplace: Amazon.ca

Amazon.com.mx

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Manage Exclusions

Exclude offers in the selected target marketplace:

Exclude sku: [input field]

1000 SKUs left

Exclude offers

Reconnect Offers

Actions on selected: [dropdown menu]

ASIN: [input field] Product name: [input field]

Reconnect All Excluded Offers

ASIN: AEROBIC1384 Product name: BOE Mon

Fulfillment method: FBA Exclusion method: OVERWRITE

Show 10 results per page

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6. The reconnection process can take up to 4 hours. To confirm if the listing is successfully reconnected, go to the target marketplace and search for the listing in the Manage inventory, available inventory from the US should match in the target marketplace.

US Marketplace

amazon seller central | Ag | United States

Business Reports Campaign Manager Inventory Planning **Manage All Inventory** Shipments A-to-z Guarantee Claims Account Health Manage Orders Brand Analytics Feedback Performance Notifications

Listing Tools: All Inventory Search Suppressed and Inactive Listings (723) Listing Quality Dashboard (425) Potential Duplicates Manage Pricing Custom Products Brand Analytics

FBA Inventory Tools: FBA Dashboard FBA Inventory Remove Unfulfillable Inventory (19) Shipments FBA Opportunities FBA Analytics

Manage Inventory

Action on 0 selected | Q 808 | Search | 2 product(s)

Filters: Status: All Active Inactive Incomplete Listing Removed Search Suppressed Fulfilled By: All Amazon Merchant Search: Title/Keyword SKU ASIN UPC, EAN

	Status	Image	SKU Condition	Listing ID	Custom ASIN	Product Name ASIN	Date Created Status Changed Date	Available	Inbound	Unfulfillable	Reserved	Estimated fee per unit sold	Price and shipping cost Pricing status
<input type="checkbox"/>	<input type="button" value="Edit"/>		SA VA 72 Ne	0115U	Disabled	5 Day G 7 Her - 8 Woon. 8HC	01/11/2022 10:56:03 02/02/2022 15:01:05	8			0	70	\$10.89 Includes \$6.39 FBA Fee - 29.99 + \$0.00 Featured Offer: \$29.99 + \$0.00 Lowest price
<input type="checkbox"/>	<input type="button" value="Edit"/>		SA VA 72 Ne	0115U	Disabled	5 Day G 7 Her - 8 Woon. 8HC	01/11/2022 12:20:47 01/20/2022 12:39:55	91					\$4.50 - 29.99 + \$0.00 Migrated Template Featured Offer: \$29.99 + \$0.00 Lowest price

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Canada Marketplace

amazon seller central | B0854978HC | Canada

Business Reports Campaign Manager Inventory Planning **Manage All Inventory** Manage FBA Shipments A-to-z Guarantee Claims Account Health Manage Orders Brand Analytics Feedback Performance Notifications

Listing Tools: All Inventory Search suppressed and inactive listings (488) Listing Quality Dashboard (541) Potential Duplicates Manage Pricing Custom Products

FBA Inventory Tools: FBA inventory FBA opportunities Manage Inventory Health Remove Unfulfillable Inventory (11) Shipping Queue

Manage Inventory

Action on 0 selected | Q B0854978HC | Search | 2 product(s)

Filters: Status: All Active Inactive Incomplete Listing Removed Search Suppressed Fulfilled By: All Amazon Merchant Search: Title/Keyword SKU ASIN UPC, EAN

	Status	Image	SKU Condition	Listing ID	Custom ASIN	Product Name ASIN	Date Created Status Changed Date	Available	Inbound	Unfulfillable	Reserved	Estimated fee per unit sold	Price + Shipping Pricing status
<input type="checkbox"/>	<input type="button" value="Edit"/>		S VA 7 N	011	Disabled	Day G 7 Her - 8 Woon. 8HC	01/11/2023 12:20:47 01/20/2023 12:39:55	91					\$4.50 - 29.99 + \$0.00 Migrated Template Featured Offer: \$29.99 + \$0.00 Lowest price
<input type="checkbox"/>	<input type="button" value="Edit"/>		S VA 7 N	011	Disabled	Day G 7 Her - 8 Woon. 8HC	01/11/2023 10:56:03 02/02/2023 15:01:05	8		0	0	70	\$10.89 Includes \$6.39 FBA Fee - 29.99 + \$0.00 Featured Offer: \$29.99 + \$0.00 Lowest price

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