

# Catalog SOP: How to Check Hidden Suppression

10/11/2024 11:38 am CDT



**Who is this for?** This is for all individuals and sellers who have listings with Hidden Suppression.



**Objective:** This aims to provide an Overview of the hidden suppression, how to check it, and a step-by-step guide on how to remove this hidden suppression from your listings.

## What is meant by Hidden Suppression?

**Active listings** that are not searchable in the Amazon catalog (amazon.com), hence the term "*hidden*". When you enter your ASIN in the search bar on the Amazon.com page, it shows no results, then the listing could possibly have hidden suppression.

Please note that hidden suppressions are different from the suppressed list that is found in Manage All Inventory > Search Suppressed.

**Listing Tools:** All Inventory | Search Suppressed and Inactive Listings (20) | Listing Quality D

**FBA Inventory Tools:** FBA Dashboard | FBA Inventory | Remove Unfulfillable Invento

**Manage Inventory** [Learn more](#) | [Take the tour](#)

1. Log in to seller central using the login email and password.

2. Once logged in to seller central, under the Inventory tab click "Inventory Reports" and download the Category Listing Report (CLR).

**Inventory Reports**  
You can use your inventory reports to see a snapshot of your items. [Learn more](#)

**Request an Inventory Report**

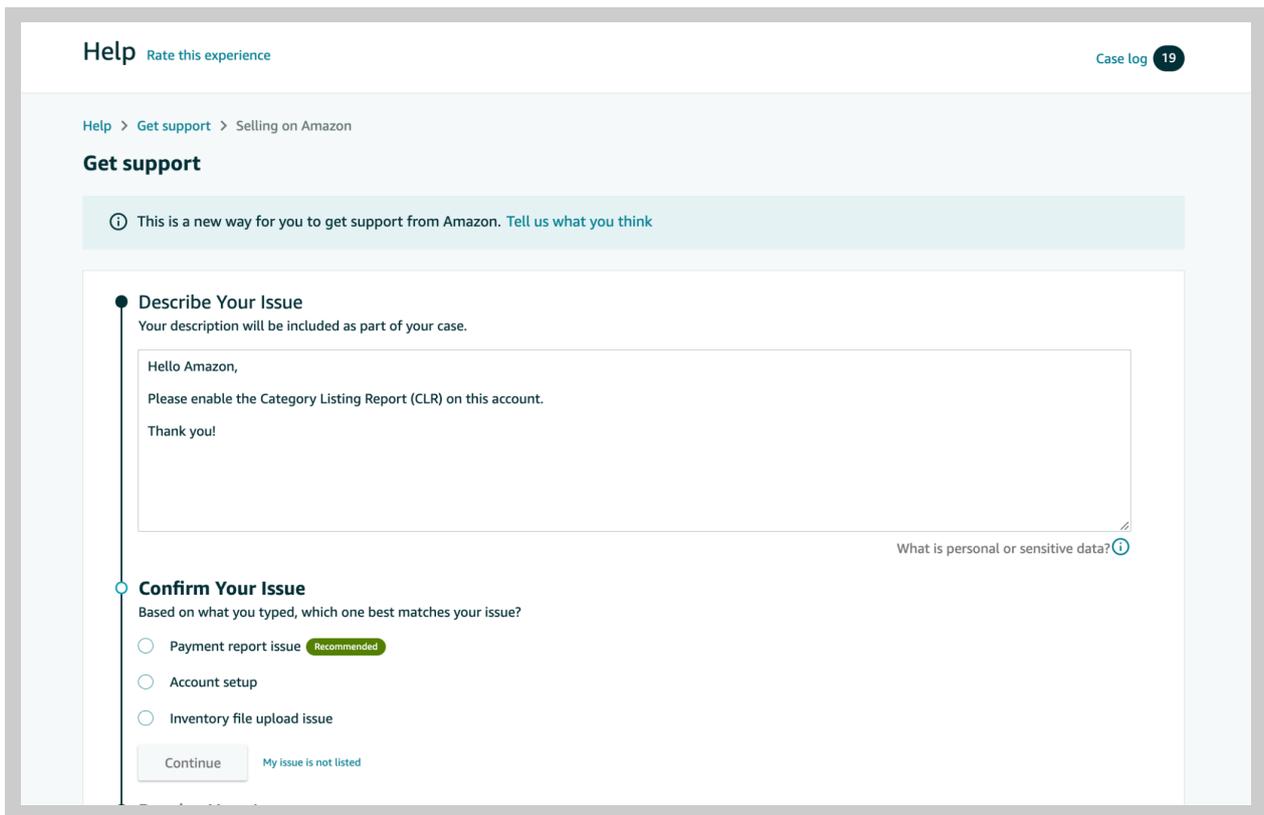
Select Report Type:

- Inventory Report
- Active Listings Report
- Open Listings Report Lite
- Open Listings Report Liter
- Open Listings Report
- Cancelled Listings Report
- Inactive Listings Report
- All Listings Report ( Custom )
- Sold Listings Report
- Category Listings Report
- Listing Quality and Suppressed Listing Report
- Referral Fee Preview Report
- Amazon-fulfilled Inventory Report
- Referral Fee Discounts Report

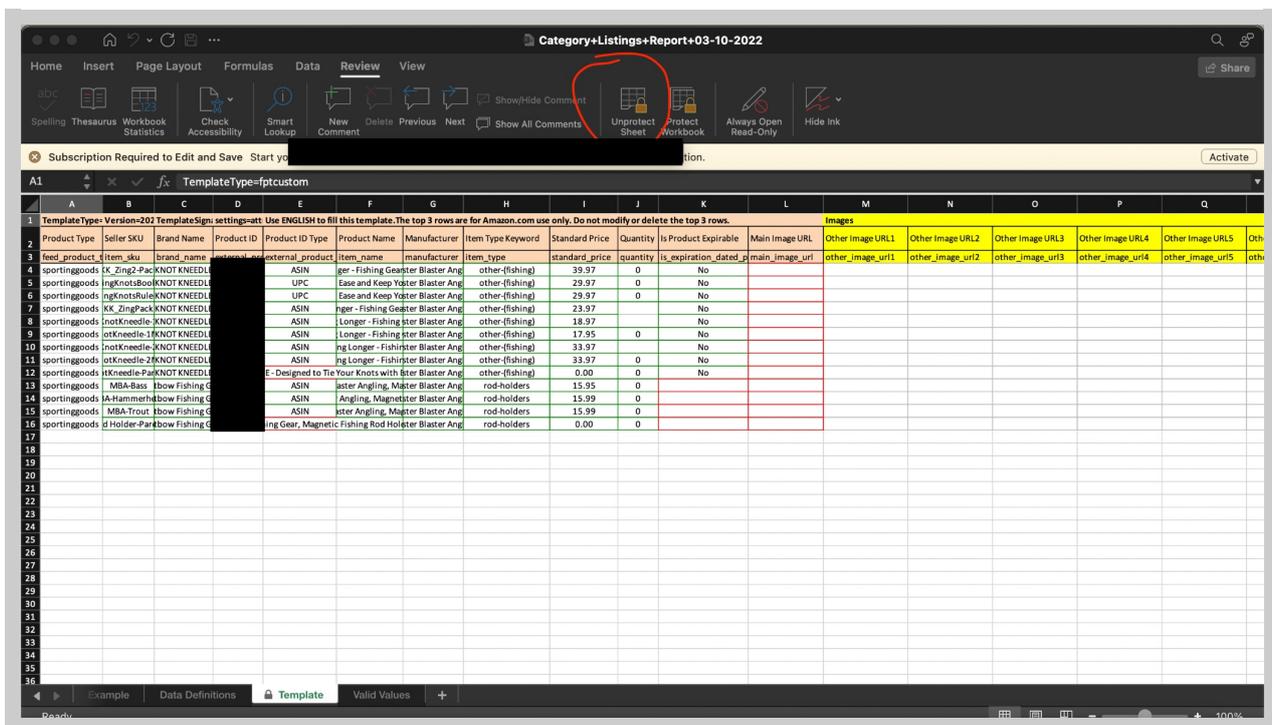
**Check Report Status & Download**

Report Type	Batch ID	Date & Time Re	Date & Time Completed	Report Status	Download
All Listings Report	249519019067	3/16/2022 19:37:20 GMT+0800 (P	3/16/2022 19:37:36 GMT+0800 (Philippine Standard Time)	Ready	Download
All Listings Report	249512019067	3/16/2022 18:07:21 GMT+0800 (P	3/16/2022 18:07:48 GMT+0800 (Philippine Standard Time)	Ready	Download
All Listings Report	249500019067	3/16/2022 16:37:41 GMT+0800 (P	3/16/2022 16:37:58 GMT+0800 (Philippine Standard Time)	Ready	Download
All Listings Report	249491019067	3/16/2022 15:37:13 GMT+0800 (P	3/16/2022 15:37:27 GMT+0800 (Philippine Standard Time)	Ready	Download
All Listings Report	249482019067	3/16/2022 14:37:13 GMT+0800 (P	3/16/2022 14:37:28 GMT+0800 (Philippine Standard Time)	Ready	Download

3. If in any case that there is no Category Listing Report (CLR) option on the Inventory Reports, create a ticket to Amazon requesting to enable the Category Listing Report (CLR).



4. Once Category Listing Report is downloaded, open the downloaded file then go to the “Review” section and click “Unprotect sheet”.

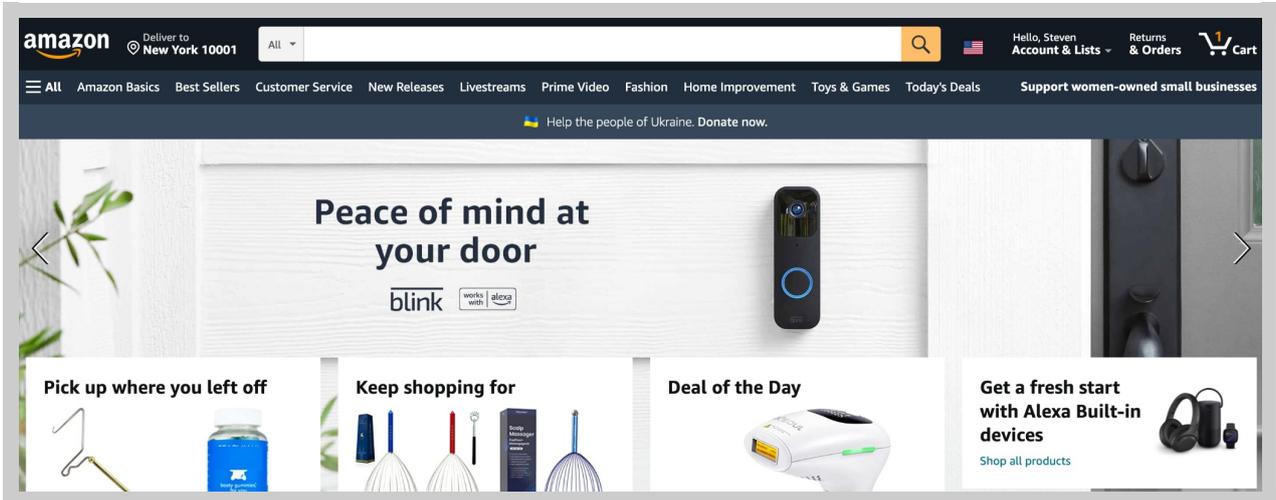


5. On your keyboard, press CTRL+SHIFT+RIGHT ARROW. Next, go to “Sort & Filter” then click “Filter”. Go to the “item\_type” section and you will see a dropdown button then click the dropdown button and select blanks. Lastly,

go to the “external\_product (Product ID Type)” section you will see a dropdown button then click the dropdown button and select the color yellow.

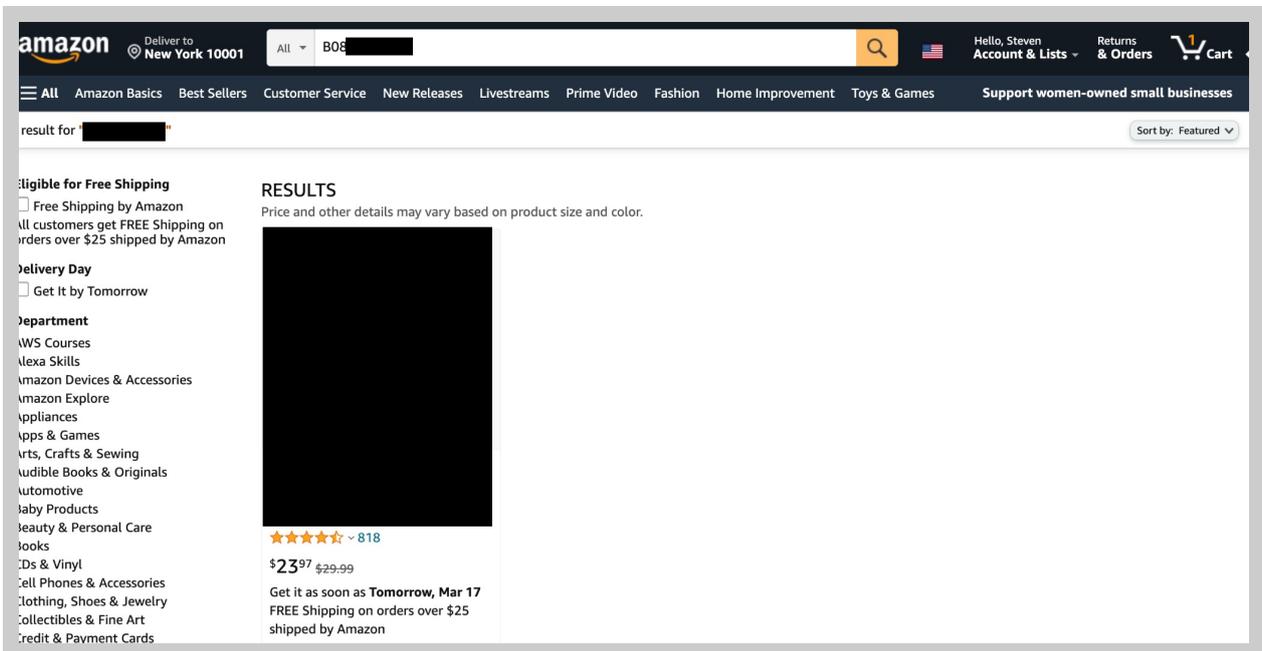
6. Once done with the steps provided above, the sheet will then be updated and you will see all the remaining ASINs on the sheet. You can now check these ASINs one by one on the Amazon.com page.

7. Go back to seller central and open a new tab and type in Amazon.com.

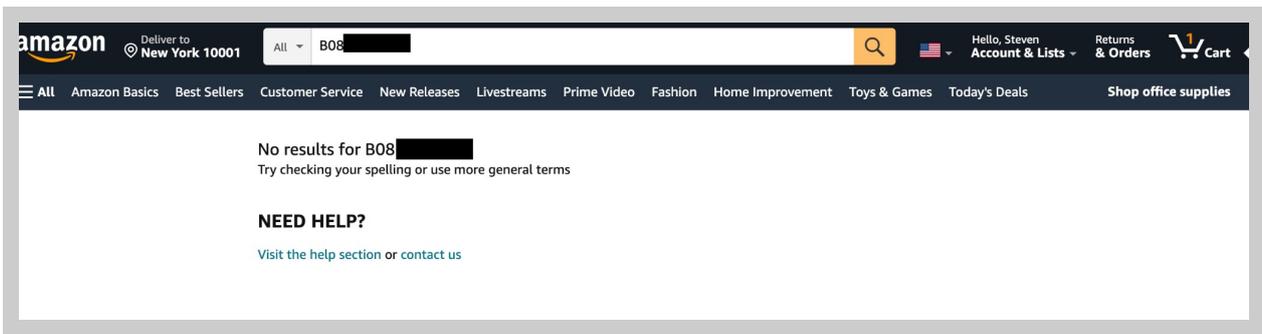


8. On the search bar on the Amazon.com page, paste the ASIN from the CLR sheet and click search.

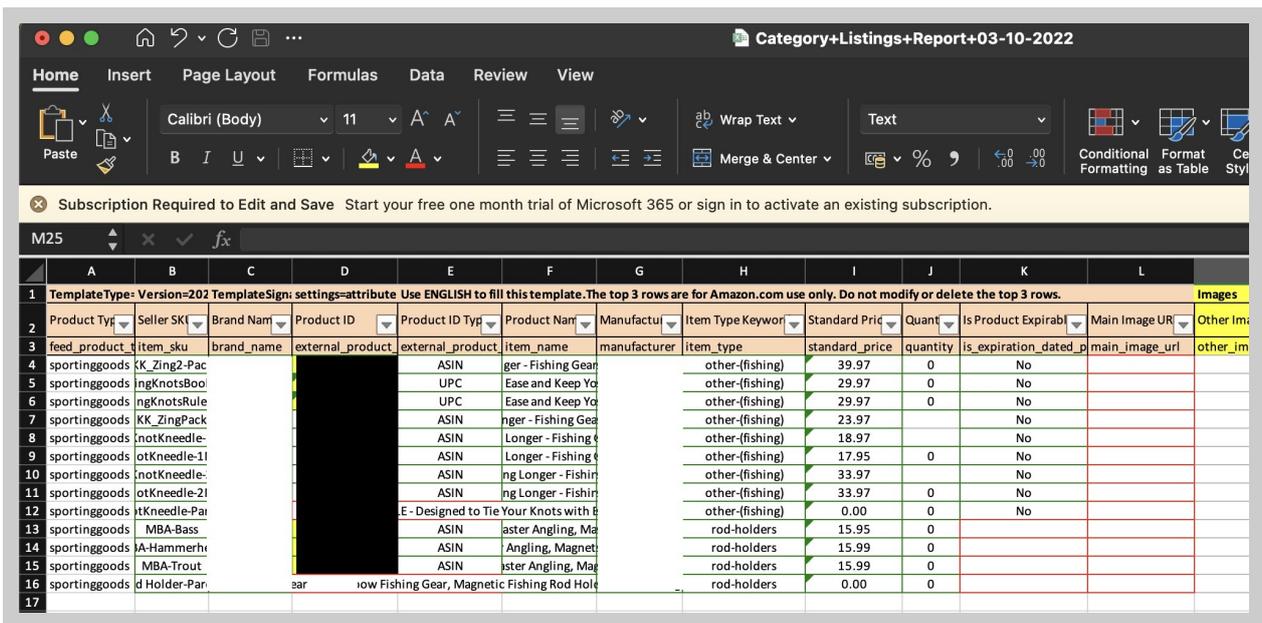
9. If the ASIN is showing on the Amazon.com page then the listing is fine.



10. If the ASIN is not showing on the Amazon.com page as it shows no results, then the listing could possibly have hidden suppression.



11. Go back to the CLR sheet and highlight the ASIN that shows no results on the Amazon.com page.



Only highlight ASIN on the CLR sheet if you found that the listing is not showing on the Amazon.com page. Refer to the attached sample photo above for ASINs highlighted in yellow.

1. Check one by one on the manage inventory all the highlighted ASINs found on the CLR sheet if there is hidden suppression.  
(You will only check for ASINs that are showing active on the manage inventory page. Disregard if the status shows Inactive (out of stock), Inactive (closed), etc.)
2. If found that ASIN is showing active on manage inventory but not showing in the Amazon detail page and has no category, then change the category in the "HELP" section on the seller central page.
3. If ASIN is showing active on manage inventory and not showing in the Amazon detail page but has a category, cut a ticket to Amazon requesting to remove the suppression since the listing is not an adult category product.

**Note:** In order to check and confirm whether the listing has a category or not, open a new tab and type in "Amazon.com/dp/ASIN" It should be like this "Amazon.com/dp/B0XXXXXXX" (change it to its respective ASIN).