

Brand Registry SOP: How to Report Patent Infringement

03/17/2025 8:18 am CDT



Who is this for?: This is for all individuals and sellers who want to report any third-party Amazon seller that is selling our patents without the proper license.



Objective: This Standard Operating Procedure (SOP) will help you to report all Violations for Patent Infringements.

1. Browse the brand registry console: <https://brandregistry.amazon.com/>
2. Go to Protect > Report a violation
3. Select the correct marketplace and enter ASIN.
4. Select the hijackers on the list. **Make sure you do not select your products.**
5. Click on "Patent Infringement" under the "Select issue type" dropdown menu.
6. Select the option according to your patent Design or Utility.
7. Select your brand name and select that you have a patent number

Brand name: ?
You can report potential infringements for brands in which you have the rights owner or registered agent role. If you don't see your brand below, an administrator for the brand can update your role in User Permissions.

Do you have a patent number?
 Yes
 No

What is the patent number?

Please provide more information on how the reported product(s) are infringing your patent right

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8. Describe how the competitor is breaking your patent.

Template: (You need to modify this in accordance with your patent)

"We have a design or utility patent for my brand [Name of Brand] and we believe [Competitor] with ASIN [NUMBER] is violating our patent as their products have the same characteristics as our products & patent. Please remove the product infringing the patent."

9. Enter your CONTACT information

Contact information

The contact information that you provide below will be shared with the party that you are reporting.

Contact name

Contact email

By clicking Submit:

- I have a good faith belief that the content(s) described above violate(s) my rights described above or those held by the rights owner, and that the use of such content(s) is contrary to law.
- I declare, under penalty of perjury, that the information contained in this notification is correct and accurate and that I am the owner or agent of the owner of the rights described above.
- I understand that, if accepted, the information included in this report may be shared by Amazon with all the reported sellers, with the exception of any order ID number(s).

Note: Contact details of reported sellers for accepted reports of intellectual property violation are now available in Submission History. These are only available for rights owners and available within 20 days of the report being accepted.

10. Click Submit.

By clicking Submit:

- I have a good faith belief that the content(s) described above violate(s) my rights described above or those held by the rights owner, and that the use of such content(s) is contrary to law.
- I declare, under penalty of perjury, that the information contained in this notification is correct and accurate and that I am the owner or agent of the owner of the rights described above.
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