

Catalog SOP: Cancelling a Lightning Deal in Seller Central

10/11/2024 11:37 am CDT



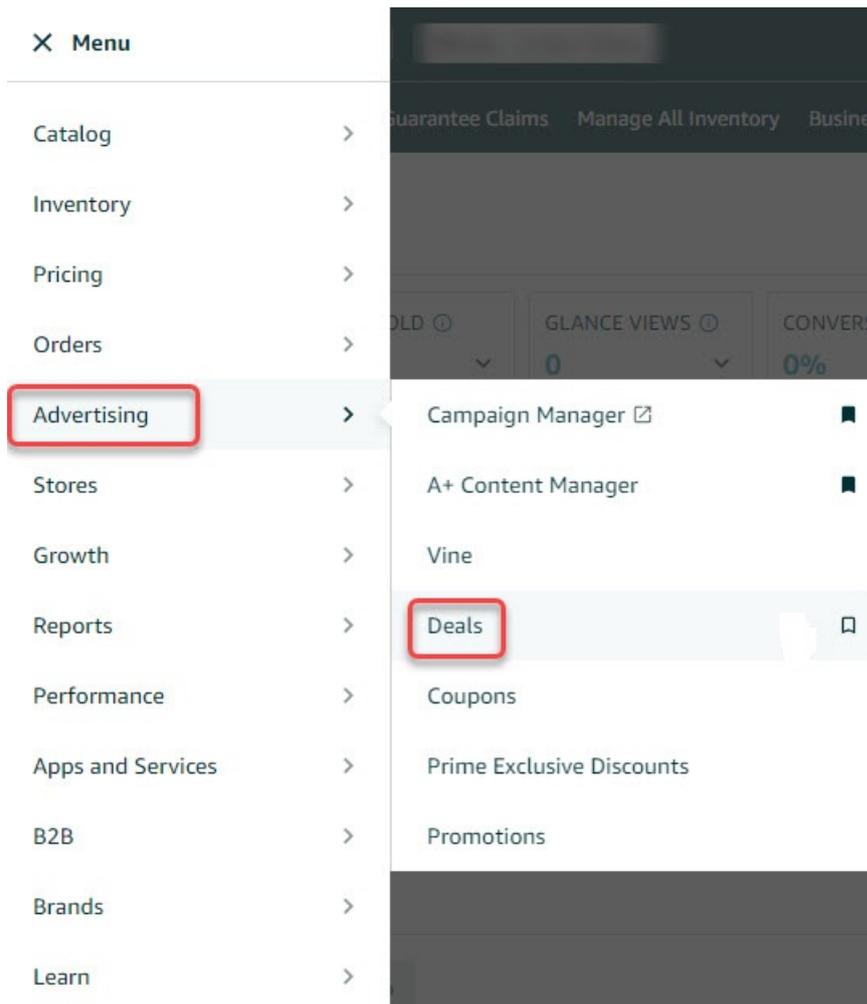
Who is this for: This is intended for sellers on the Seller Central platform who are responsible for managing Lightning Deals.



Objective: To guide sellers through the process of canceling a Lightning Deal on Seller Central. To ensure that sellers can efficiently and accurately update their Lightning Deals to meet their business needs and promotional strategies.

Before any cancellation of a running Lightning Deals, it is important to inform, brief details and get client's approval. Include the approval proof (screenshot or fireflies call link) as Task Details or as a Comment.

1. To cancel a Lightning Deal, go to the "Advertising" tab on the top menu of Seller Central and select "Deals" from the Drop-Down Menu.



- On the following page, enter the ASIN or SKU associated with your Deal in the search bar. Select the status of your Deal from the Drop-Down Menu under “Status”, and choose your Lightning Deal from the “Deal Type” Drop-Down Menu, along with the desired date option from the “Date” Drop-Down Menu.

Deals [Learn more](#)

SALES ⓘ
\$0

UNITS SOLD ⓘ
0

GLANCE VIEWS ⓘ
0

CONVERSION RATE ⓘ
0%

DATE
Last 7 days

Search by ASIN, SKU, Deal title, Internal Desc 🔍
 Status: All
Deal type: All
Date
Amazon Stores: All

Deals 1-1 of 1

Deal Title
Internal Description, SKU Count, Deal Type

Amazon Store ⓘ
Status

United States

[Canceled](#)

Best Deals
 Lightning Deals
 Top Deal

None

Apply

- Once you have located your Lightning Deal and it is in the Status Mode of “Upcoming”, “Needs Attention” or “Draft”, you can cancel it by selecting “Cancel Deal” from the Drop-Down Menu of the “Edit” button located to the right of the Deal.

Deal Title <small>Internal Description, SKU Count, Deal Type</small>	Amazon Store ⓘ <small>Status</small>	Date: ⓘ	Deal Fee	Sales	Units Sold <small>Committed Units</small>	Glance Views <small>Conversion Rate</small>	Fee/Sales	
Lightning Deal-2023/04/13 17-45-41-323 <small>2 SKUs</small> Lightning Deal	United States Upcoming Needs Attention	Prime Day window	\$300.00 - \$500.00	—	0 2,111	—	—	<div style="display: flex; align-items: center;"> 1 Edit 2 Cancel Deal </div>
Supplies - 500gm (1) Lightning Deal-2023/04/13 17-46-46-972 <small>4 SKUs</small> Lightning Deal	United States Upcoming	Prime Day window	\$300.00 - \$500.00	—	0 241	—	—	Edit ▼

Page 1 of 1 [Go](#)
< 1 >
15 results per page

- Alternatively, you can cancel the Deal by clicking the “Edit” button located to the right of the Deal, which will open up the Deal page, and then clicking the “Cancel Deal” link located on the top right side of the page.

United States
Upcoming

Supplies - 500gm (1)
Lightning Deal-2023/04/13 17-46-46-972
4 SKUs
Lightning Deal

Prime Day window

\$300.00 - \$500.00

—

0
241

—

—

Edit ▼

Cancel Deal

Submit edits

- A Pop-Up Window will appear, giving you the option to either cancel or keep the Deal. To cancel the Deal, click the “Yes, cancel this deal now” button. To keep the Deal, click the “Don’t Cancel” button.

Cancel the deal?

 Once canceled, the Deal cannot be resumed.

/13 17-45-41-323

Don't cancel

Yes, cancel this deal now