

# Catalog SOP: Creating a Detail Page Sales and Traffic Report by Date

10/11/2024 11:34 am CDT



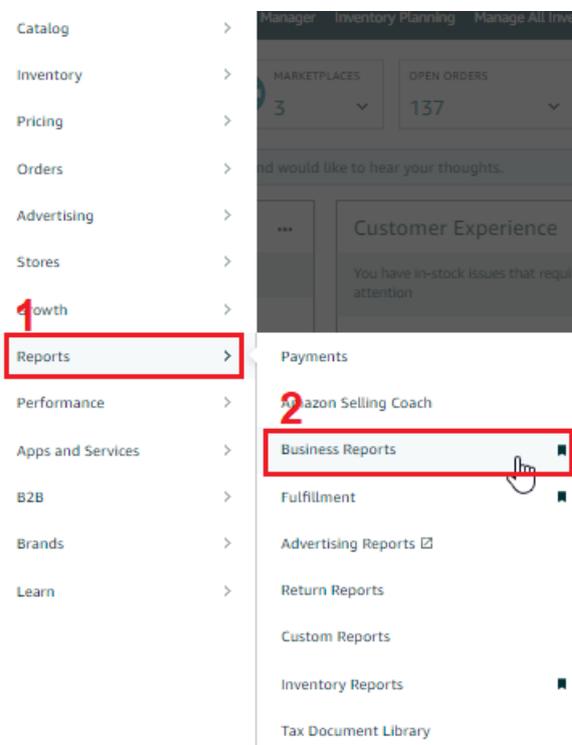
**Who is this for:** This is for individuals who have access to Seller Central and need to download a business report on the platform. It is specifically targeted towards users who want to create a Detail Page Sales and Traffic Report by Date.



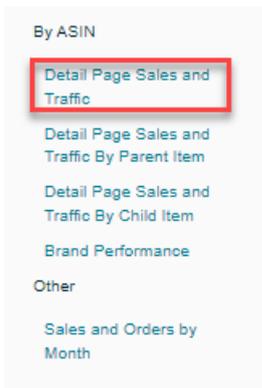
**Objective:** The objective of this SOP is to provide a step-by-step guide on how to download a Detail Page Sales and Traffic Report on Seller Central. By following these instructions, users will be able to access and customize the report according to their requirements.

The Detail Page Sales and Traffic Report is a valuable tool for sellers on Seller Central, as it provides insights into the performance of their products over a specified time period. By following the steps outlined in this SOP, users will be able to access this report and tailor it to their needs, including selecting specific columns and customizing the date range. The report can then be downloaded for further analysis, helping sellers make informed decisions to optimize their business strategies.

1. Go to the "Reports" tab on the top menu of Seller Central and select "Business Reports" from the Drop-Down Menu.



2. Under the sub-heading "By Date", click on the "Detail Page Sales and Traffic" link in the left side menu.



3. Click the "SHOW/HIDE COLUMNS" button on the left side of the page to open up the available column fields. Choose which columns and information you want to include in your report by selecting or deselecting them.

**Business Reports** | Detail Page Sales and Traffic [Learn more](#)

From Date: 05/01/2023 To Date: 06/01/2023

Download (.csv)

<input type="checkbox"/>	(Parent) ASIN $\uparrow$ $\downarrow$	(Child) ASIN $\uparrow$ $\downarrow$	SKU $\uparrow$ $\downarrow$	Sessions - Total $\uparrow$ $\downarrow$
<input type="checkbox"/>	B0B3S3ZQLR	B092BH5WHF	SAGE-MOM-SET3991	15,796
<input type="checkbox"/>	B0BNR64CHT	B0BGDDQ7GW	AOS-NP-MACHO-8498-FBA	5,125
<input type="checkbox"/>	B0BNR64CHT	B0BLZRVHXW	AOS-NP-MASCU-8451-FBA	3,182
<input type="checkbox"/>	B09FRCVM6R	B09C2L41QN	WSAGE3PK8098	1,804
<input type="checkbox"/>	B08TVYWK9	B07XVPQ6Y3	MG4432	2,709
<input type="checkbox"/>	B0BNR64CHT	B0BM1Z5HJT	AOS-NP-GALACTIC-8895-FBA	3,838
<input type="checkbox"/>	B09FS3N8RV	B09C8M4LLS	MASCBX8880	1,579
<input type="checkbox"/>	B0BNR64CHT	B0BM1YZPDK	AOS-NP-FRUITY-8475-FBA	1,854
<input type="checkbox"/>	B09FS3N8RV	B09QL6V4K5	DAMSEL-SOAP8887	1,474
<input type="checkbox"/>	B0BMOXRV3Z	B0BMOXRV3Z	SB-GROGU-3352-FBM	1,673
<input type="checkbox"/>	B08TVYWK9	B07XVPQ6Y3	MG4432-FBM	2,709
<input type="checkbox"/>	B0BNR64CHT	B0BLZTK1C4	AOS-NP-DAMSEL-8901-FBA	2,032
<input type="checkbox"/>	B09FRCVM6R	B09C2JKGCH	WSAGE8PK8081	478

**SHOW/HIDE COLUMNS**

- (Parent) ASIN
- (Child) ASIN
- Title
- SKU
- Sessions - Mobile App
- Sessions - Mobile APP - B2B
- Sessions - Browser
- Sessions - Browser - B2B
- Sessions - Total
- Sessions - Total - B2B
- Session Percentage - Mobile App
- Session Percentage - Mobile APP - B2B
- Session Percentage - Browser
- Session Percentage - Browser - B2B
- Session Percentage - Total
- Session Percentage - Total - B2B

4. Customize the dates by clicking the calendar icons for the "From" date and "To" date" respectively on the right side of the page above the table.

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From Date: 03/01/2023 To Date: 06/01/2023

Download (.csv)

<input type="checkbox"/>	(Parent) ASIN $\uparrow$ $\downarrow$	(Child) ASIN $\uparrow$ $\downarrow$
<input type="checkbox"/>	B0BNR64CHT	B0BGDDQ7GW
<input type="checkbox"/>	B0BNR64CHT	B0BLZRVHXW
<input type="checkbox"/>	B09FRCVM6R	B09C2L41QN

**June 2023**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

5. Once you have made your desired edits, download the report by clicking the "Download" button on the right side of the page above the table.

## Business Reports | Detail Page Sales and Traffic [Learn more](#)

From Date  To Date

[Download \(.csv\)](#)

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