

Catalog SOP: Children's Product Safety Request Or Children's Product Certificate (CPC)

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Who is this for: This is for all individuals and sellers that sell consumer products designed or intended primarily for children 12 years of age or younger.



Objective: This Standard Operating Procedure (SOP) will help you understand and fix Children's product safety requests in order to approve your products to sell on Amazon.

Amazon will ask the sellers to provide supporting documents that their products are safe to play with if they identify their products as “toys” and for “kids” or “children”. Another instance is if the listing identifies its age group as **12 years of age or younger**.

SUMMARY: Certification means the issuance of a written Children's Product Certificate (CPC) in which the manufacturer or importer certifies that its children's product complies with all applicable children's product safety rules (or similar rules, bans, standards, or regulations under any law enforced by the Commission for that product)

Children's products are subject to a set of federal safety rules, called children's product safety rules. Determining how your product is classified enables you to correctly identify the set of children's product safety rules applicable to your product. The law defines a "children's product" as a consumer product designed or intended primarily for children **12 years of age or younger**.

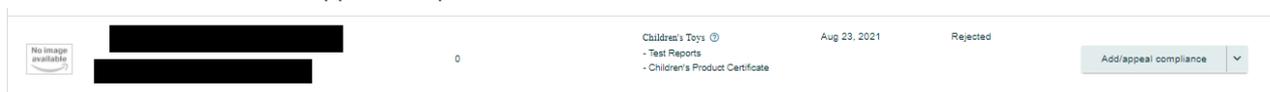
Why do we need this? Amazon will ask the sellers to provide supporting documents that their products are safe to play with if they identify their products as “toys” and for “kids” or “children”. Another instance is if the listing identifies its age group as **12 years of age or younger**.

How to Send These Documents?

1. Navigate (new interface): Performance > Account Health > Manage your compliance



2. Look for the ASIN > Add/appeal compliance



3. Provide Documents

a. Children's Product Certificate (CPC) - Here's an example



b. Test Reports - “Must be issued by a CPSC-accepted lab” and “Must show passing test results for all applicable ASTM F963-16/17 and CPSIA standards”. Here's an [example](#).



4. Add comments and Submit

Remember:

- Go to the **case logs** and take the **case ID** of your submission to get more information on the application's progress.
- The Title of the case will have the type of documents you sent like:

MERCHANT: AI8311XXXXXXX, ASIN: B08XXXXXXX, Marketplace: ATVPDXXXXX - Children's Product Certificate (CPC) and Third-Party Test Report

- Update the CPSIA Warning Attribute in detail page. If you can't find it through Manage Inventory, you need to edit the CPSIA Warning through a feed file update. The 2 most common values of this attribute are the following:
 - NoWarningApplicable
 - ChokingHazardSmallParts

What if the Listing is not a Toy?

Actions needed:

- Investigate the description of the listing and remove all indications of “kids”, “toys”, “children”, and age group of “12 years old or younger”
- You can also add in the description “for 12 years old and up”.
- Go to Performance > Account Health > Manage your compliance > Look for the ASIN > Appeal Request

Provide Documents	Appeal Request
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Appeal Reason

Choose an appeal reason

Additional Comments ⓘ

- Just put in the comments that the listing in question is for 12 years and up.

1. <https://www.cpsc.gov/Business--Manufacturing/Testing-Certification/Childrens-Product-Certificate>

2. <https://www.cpsc.gov/Business--Manufacturing/Business-Education/childrens-products>
