

Catalog SOP: Editing your Vine Enrolled Products on Seller Central

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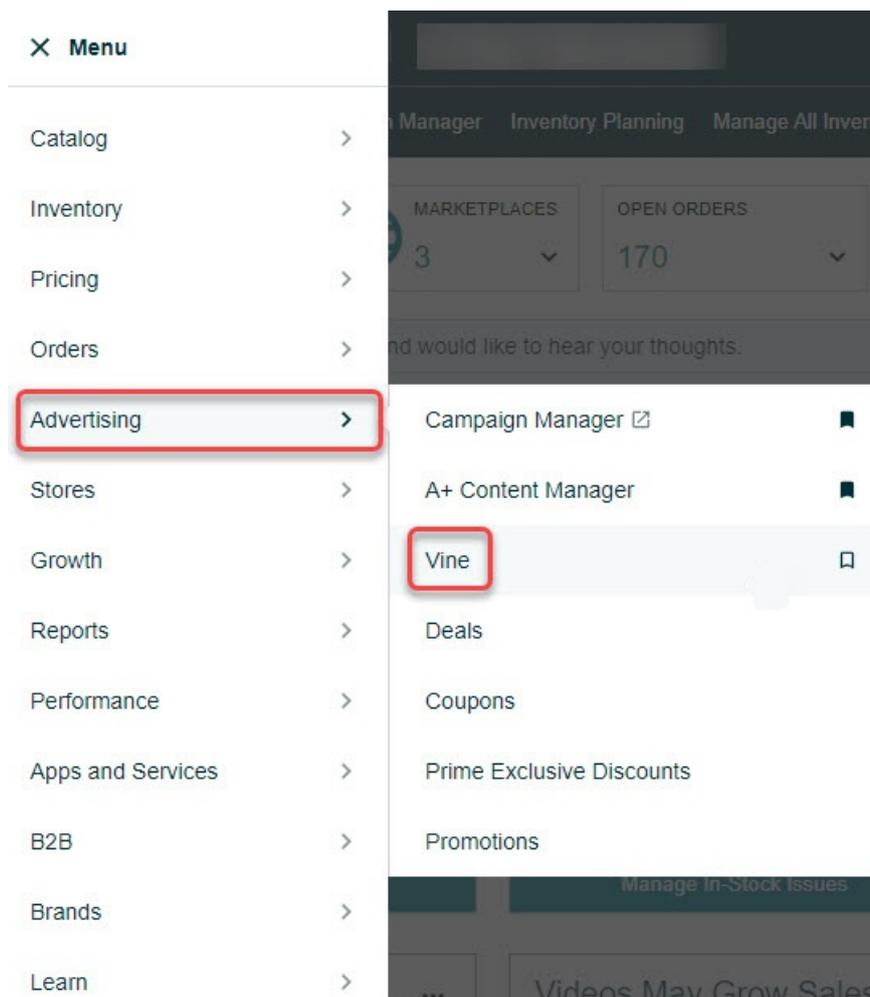
Who is this for?: This is for Amazon sellers who have enrolled their products in the Vine Program and need to make changes to their enrolled products such as updating the available units, editing product information, and making other necessary changes.



Objective: This aims to guide Amazon sellers on how to edit their products enrolled in the Vine Program on Seller Central.

If you need to make changes to the products you enrolled in the Vine Program on Seller Central, follow these simple steps:

1. Go to Seller Central and select “Advertising” from the top menu and choose “Vine” from the drop-down menu.



2. Scroll down to the bottom of the page and click “Start Enrolling Products into Vine today!”

Join the thousands of brands who have enrolled their products into Amazon Vine

Get trusted reviews on your products within days and without sales

Easily enroll your eligible offers for Vine reviewers (called Voices) to request at no cost. Voices publish reviews on average 22 days after requesting your enrolled products.¹

Drive traffic and improve conversion

Reviews are one of the biggest drivers in customer sales. 90% of customers read customer reviews and use them to make a purchase decisions.²

Better understand your customers

Receive honest product feedback early in your product life cycle. Amazon Vine invites the most trusted reviewers on Amazon to post insightful opinions about your products; use this information and make informed decisions.

[Start enrolling products into Vine today!](#)

3. Find the product you want to edit and click on its ASIN link in the appropriate column.
4. On the following page, you can view important details about the product such as the enrollment date, the number of available units for Vine Voices to request, and the number of units enrolled.
5. If you need to change any aspects of your enrollment, make your edits and then click the “Save Changes” button.

By following these steps, you can easily edit the products you enrolled in the Vine Program on Seller Central.
