

Amazon SOP: Insurance Certificate Uploading

03/17/2025 8:16 am CDT



Who is this for? All individuals who want to add a new business insurance policy.



Objective: To be able to successfully upload a new business insurance policy on Seller Central.

Watch here: <https://youtu.be/TLtHBwLDex>

- Go to Settings >> Account Info >> [Business Insurance](#) >> Add new policy

amazon sellercentral Catalog Inventory Pricing Orders Advertising Stores Growth Reports Performance Partner Network B2B Brands Learn

Business Insurance

Thank you for submitting your proof of insurance.
No further action is required from you at this time. We will get back to you if any additional information is required.

Insurance Provider Name	Policy Number	Policy Start Date	Policy End Date	Status
				Verified Successfully

Add new policy

- Proceed to Step 2 to Upload Proof of Insurance that satisfies the [insurance policy requirements](#) set by Amazon.

Step 1: Get Insurance Step 2: Upload Proof of Insurance

Already have insurance? Proceed to Step 2: Upload Proof of Insurance

Where is your business registered?

Amazon Insurance Accelerator

Amazon has worked with Marsh, an insurance broker, to select providers that meet our policy requirements and offer competitive policies and coverage. You may obtain coverage with other providers, just be sure that your policy fulfills our [insurance policy requirements](#).

Choose from the insurance comparison sites or insurance providers to get quotes.

 SB Simply Business Comparison Site Get quotes from: Hiscox, Harborway, Travelers and Markel. License Number Compare Quotes	 BOLD PENGUIN Comparison Site Bold Penguin Get quotes from: Hiscox, Liberty Mutual and Chubb. License Number Compare Quotes	 NEXT Insurance Provider Next Insurance Next Insurance is a leading provider of general liability insurance. License Number Get Quotes
--	---	---

- Fill out all the information needed, making sure that each entry exactly matches the information on the

Certificate of Insurance. The insured name must match the [legal entity](#) of the account as well, and the certificate must be signed by an authorized representative.

Business Insurance

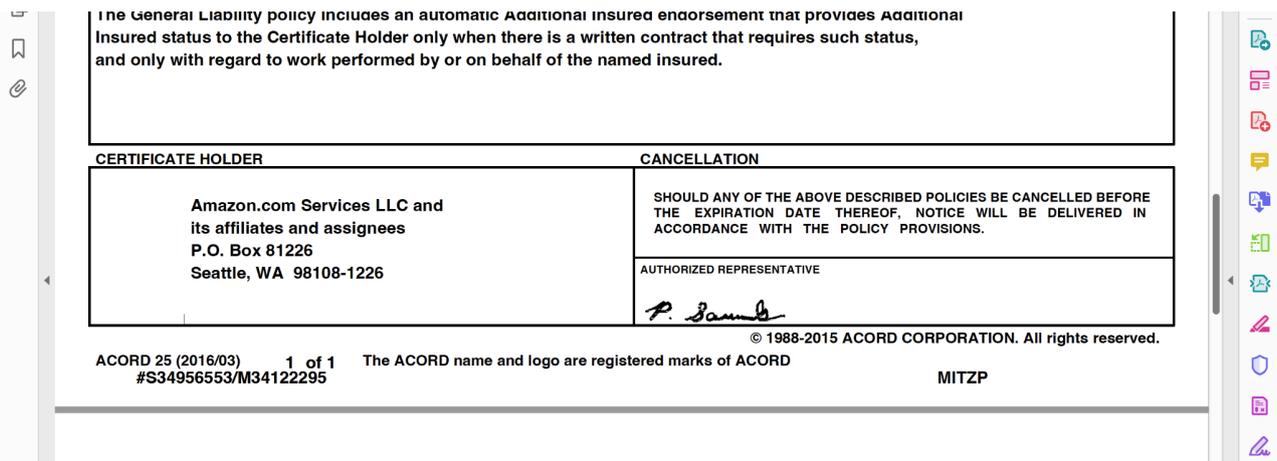
Step 1: Get Insurance Step 2: Upload Proof of Insurance

Once you've obtained liability insurance, ask your provider to issue a Certificate of Insurance which fulfills Amazon's Insurance requirements shared in the Frequently Asked Questions section. Then, upload your Certificate of Insurance for verification below.

Name of Insurer ⓘ <input type="text"/> Must match the "Insurer" in Certificate of Insurance. This may be different from the "Producer" in the certificate.	Name of Insured ⓘ <input type="text"/> Must match the legal entity name on Amazon account page.	
Policy Number ⓘ <input type="text"/>	Policy Start Date <input type="text" value="07/15/2022"/>	Policy End Date <input type="text" value="07/15/2022"/>

Upload Certificate of Insurance ⓘ I bought insurance from Amazon Insurance Accelerator participant.

No file selected
File types: pdf, docx, doc. Maximum file size: 50 MB



- Review and Submit.

Business Insurance

Step 1: Get Insurance Step 2: Upload Proof of Insurance

Once you've obtained liability insurance, ask your provider to issue a Certificate of Insurance which fulfills Amazon's Insurance requirements shared in the Frequently Asked Questions section. Then, upload your Certificate of Insurance for verification below.

Name of Insurer ⓘ <input type="text"/> Must match the "Insurer" in Certificate of Insurance. This may be different from the "Producer" in the certificate.	Name of Insured ⓘ <input type="text"/> Must match the legal entity name on Amazon account page.	
Policy Number ⓘ <input type="text"/>	Policy Start Date <input type="text" value="07/15/2022"/>	Policy End Date <input type="text" value="07/15/2022"/>

Upload Certificate of Insurance ⓘ I bought insurance from Amazon Insurance Accelerator participant.

No file selected
File types: pdf, docx, doc. Maximum file size: 50 MB

