Catalog SOP: Error 90118

10/09/2024 11:57 am CDT

> **i** **Who is this for?** All individuals who are encountering Error 90118.

> **✓** **Objective:** To provide SKU within the allowed number of bytes and enable the successful upload of the flat file.

This error occurs when the entered value for SKU exceeds the maximum number of bytes (characters) allowed: 40

Type of error	Error message example	Affected Attribute Names (Excel Column)	Number of errors
90118	The Parent SKU field contains an invalid value: Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT. The value exceeds the maximum number of bytes allowed: 40.	Seller SKU (D), Parent SKU (BA)	4
		Total number of errors	4
		Total errors and warnings	4

	C	D	E	F	K	AZ	BA	BB	BC
1	TemplateSign settings=attributeRow=3&contentLanguageTag=		Use ENGLISH to fill this template.The top 3 rows are			Variation			
2	Product Type	Seller SKU	Brand Name	Product Name	Item Type Keyword	Parentage	Parent SKU	Relationship Type	Variation Theme
3	feed_product	item_sku	brand_name	item_name	item_type	parent_ch	parent_sku	relationship_type	variation_theme
4	lipcolor	100-2200-100			lipstick	Child	Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT	Variation	Color
5	lipcolor	100-2200-101			lipstick	Child	Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT	Variation	Color
6	lipcolor	100-2200-102			lipstick	Child	Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT	Variation	Color
7	lipcolor	Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT	(	Cosmetics	lipstick	Parent			Color
8									
9									

Sample, the screenshots above show that the parent SKU exceeds the 40 characters limit. To fix this, shorten the SKU with the allowed characters and resubmit the feed file with the new SKU.

Note: Amazon counts the space with regard to the bytes (characters) limit. Use https://charcounter.com/en/ to verify the character count.

Charcounter
Character, Letter and Word Counter

Lipstick, Lip Gloss, & Lip Pencil Sets - PARENT

47 Characters	8 Words	39 Without White Space