

Listing Creation & Management SOP: Updating Product Listing Images

03/17/2025 8:52 am CDT



Who is this for? Individuals who want to update product listing images.



Objective: The purpose of this objective is to have a step-by-step guide on how to update product listing images manually and through inventory file upload.

You can update the images in two ways. One would be through each listing within the inventory page. You would manually need to edit each listing, delete, move the existing image, or upload a new one. The second method would be using upload files.

Add an image to an existing listing (Manual):

1. From your dashboard, go to the Inventory drop-down menu, and select **Manage Inventory**.
2. Click the **Edit** drop-down for each product on the far right, and select **Manage Images**.
3. Go to the **Images** tab and scroll down to the section titled **Your image recommendations**.
4. Click on **Upload** for any of the empty image slots. The **MAIN** image is the top left image slot in this section of the page.
5. Select an image from your computer and click **Open**.
6. Click **Save** at the bottom right of the page to add your image to the listing.

Add an existing image to a flat file:

1. From your dashboard, go to the Inventory drop-down menu, and select **Manage Inventory**.
2. Click the **Edit** drop-down for each product on the far right, and select **Manage Images**.
3. Hover your mouse over the image and right-click **Copy Image Address (Mac User)** or **Open the image in a new tab (If you're using windows)**.
4. It will generate a direct link that you can paste into your flat file.

 <https://m.media-amazon.com/images/I/41MwnkHKOVL.jpg>

5. Open your flat file and paste the **Direct Link** into the **images URL column** and upload your file.

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see rows.		
quantity	Main Image Url	Age Ra
quantity	main_image_url	age_ra
	https://m.media-amazon.com/images/I/61CY4VylITL.jpg	

If this is the first time that we are going to upload an image to a listing (Example Skeletal Listings):

1. Create an [Imgur account](#).
2. After creating your account go to [Images](#).
3. Click on [Images](#) and browse the photo that you need to upload.
4. After the upload, click on the photo and copy the **Direct Link**.
5. Open your flat file and paste the **Direct Link** into the **images URL column** and upload your file.

security updates, fixes, and improvements, choose Check for Updates.

L	M	N	O	P	Q	R	S	T	U	V	
Images											
quantity	Main Image URL	Other Image URL1	Other Image URL2	Other Image URL3	Other Image URL4	Other Image URL5	Other Image URL6	Other Image URL7	Other Image URL8	Swatch Image URL	Pa
quantity	main_image_url	other_image_url1	other_image_url2	other_image_url3	other_image_url4	other_image_url5	other_image_url6	other_image_url7	other_image_url8	swatch_image_url	pa
	https://i.imgur.com/r9pNB2h.jpg										

NOTE: If the images are not reflecting after you tried manually adding them and uploading a flat file - Open a case to Amazon. Remember that if Amazon rejects your request, always continue to insist on them.

CASE TEMPLATE:

Hi Amazon,

Please push the updated images for our ASIN B---. We've already uploaded a flat file and manually added the images, but they are not reflected on the detail page.

Batch ID:
