# Catalog SOP: Feed Processing Error Code - 5665

10/08/2024 2:09 pm CDT

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>
> **Who is this for?** This is for All individuals who are encountering 5665 errors.

> **✓**
>
> **Objective:** To ensure that all are able to address the 5665 error whenever it appears in the processing report.

**Error Code: 5665**

Error Message:

- This type of error usually appears when the brand name you have entered on your listing has not been approved by Amazon yet.

| Type of error | Error message example |
|---|---|
| 5665 | Request Approval for ▇▇▇▇ The brand name you have entered has not been approved by Amazon. To request approval for ▇▇▇▇ for review, copy and paste the following URL in a separate window and complete the form: https://sellercentral.amazon.com/hz/approvalrequest?restrictionScope=CONTRIBUTION&brandName=▇▇▇▇&operationFilter=use_brand_value |



**Instructions:**

1. From the flat file you created, remove the brand name information.

2. Try uploading it with a brand name field blank.

From this:

| settings=attribute | Use ENGLISH to fill this template.The top 3 rows are for Amazon.com use only. Do not modi |
|---|---|

| Seller SKU | Brand Name | Product Name | Product ID | Product ID Type | Manufacture |
|---|---|---|---|---|---|
| SCP_AQB3G1 | | Vitamin C | | ASIN | |
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| | | | | | |
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To this:

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| Seller SKU | Brand Name | Product Name | Product ID | Product ID Type | Manufacture |
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1. Once you have updated the flat file, you should proceed to upload it again and monitor the upload status.

2. Then, confirm if the listing was successfully uploaded or added to the assigned parentage.