

# Catalog SOP: How to Break a Parentage

10/08/2024 2:06 pm CDT



**Who is this for?** This is intended for individuals who need to break a parentage in their catalog variation



**Objective:** This is to provide you guidance to know how to break the parentages properly and have a clear understanding of the steps involved in breaking the parentage and the impact it will have on the variation family.

**Overview:** Breaking the parentage is the initial step in either transferring your Child's ASINs to a different variation or constructing a new variation.

## 1. Backup Data

Download the **Category Listings Report (CLR)**. Go to Reports > Inventory Reports. On the dropdown menu, select Category Listing Report then click Request Report.

## 2. File an urgent case with Seller Support asking them to “break the parentage.”

- Click “Help” on the upper right corner of the Seller Central dashboard.

The screenshot shows the Amazon Seller Central dashboard. The top navigation bar includes the Amazon Seller Central logo, a search bar, and a 'Help' button highlighted with a red box and a red arrow. Below the navigation bar, there are several widgets: 'MARKETPLACES' (3), 'OPEN ORDERS' (245), 'TODAY'S SALES' (\$2,484.72), 'BUYER MESSAGES' (2), 'BUY BOX WINS' (94%), 'IPI' (560 - 947), and 'GLOBAL PROMOTIONS SALES' (\$29.98). The main content area is divided into four columns: 'Case Log' (3 cases), 'Buyer Messages' (0 over 24 hours target, 2 under 24 hours target), 'Customer Experience' (113 products out of stock), and 'Ship Orders' (6 orders to ship).

- Click “Get Support” at the bottom part of the page.

**Recommended for you**  
Solutions to quickly fix your issue or contact us

**Investigate an Item Lost in Warehouse**  
Find out eligibility and reimbursement or replacement status for your lost warehouse item.

Enter FNSKU

Continue

Note: We will search the record for the past 18 months. If this FNSKU has a large number of inventory adjustments, generating report will take time.

Proceed with purchase

**Determine why a listing is not displaying**  
Troubleshoot why a listing is inactive or not searchable by customers.

Enter ASIN or FNSKU

Next

Cancel and restart

**Search help**  
Help articles, tools, videos, and more

**Seller Forums**  
Ask questions or find answers from our community of sellers.  
Launch Seller Forums

**Need more help?**  
Browse for your issue so we can find the right solution for you.  
**Get Support**

**Case log**  
View or review open cases.  
Launch Case Log

- On the Get Support page, click on “Selling on Amazon”

Help > Get support

**Get Support**

**What service can we help you with?**

**Selling on Amazon** →

**Sponsored Ads and Stores**  
Sponsored Products, Sponsored Brands and Stores →

- At the bottom part, click “Or, browse for your issue in the menu”

Get support

This is a new way for you to get support from Amazon. Tell us what you think

Describe Your Issue

Your description will be included as part of your case.

Do not include personal or sensitive data in your description.

What is personal or sensitive data? ⓘ

Continue

Confirm Your Issue

Resolve Your Issue

Or, browse for your issue in the menu.

- Click on a category that relates to the reason why you're filing the case. For product information-related issues, choose "Products, Listings, or Inventory"

Help > Get support > Selling on Amazon

**Get Support**

Customer or Non-FBA Orders ▶	Browse for your issue. Start by making a selection in the menu.
Products, Listings, or Inventory ▶	
Seller Fulfilled Prime and Same-Day Delivery ▶	
Marketplace Web Service (Amazon MWS) ▶	
Amazon Custom ▶	
Amazon Business (B2B) ▶	
Your account ▶	
Amazon Global Logistics ▶	
Fulfillment by Amazon ▶	
Deals, coupons, and promotions ▶	
Amazon Lending ▶	
Other issues ▶	

- Suppose we opt for "Inventory File Upload Issue". Complete the required information to submit a ticket. Next, provide a brief and clear explanation of the issue, and make sure to mention the Parent SKU/ASIN that you wish to break. Ensure that this information is included.

The screenshot shows the 'Inventory file upload issue' form in Seller Central. Key elements include:

- Language:** A dropdown menu set to 'English'.
- Short description:** A text box containing 'Inventory file upload issue'.
- Description:** A large text area for detailing the issue.
- Batch ID (optional):** A text box for entering the batch ID.
- SKU (optional):** A text box for entering the SKU.
- Contact method:** Radio buttons for 'Email' (selected) and 'Phone'.
- Your email:** A text box for the contact email.
- Your number (optional):** Fields for phone number and country (set to 'United States').
- Urgent:** A checked checkbox labeled 'This issue is urgent and requires immediate attention.'
- Attachments:** A '+ Add attachments' button.
- Send:** A blue button at the bottom to submit the form.

- Carefully review the information above and then submit it. Keep track of Amazon's Seller Support's response to the created case.

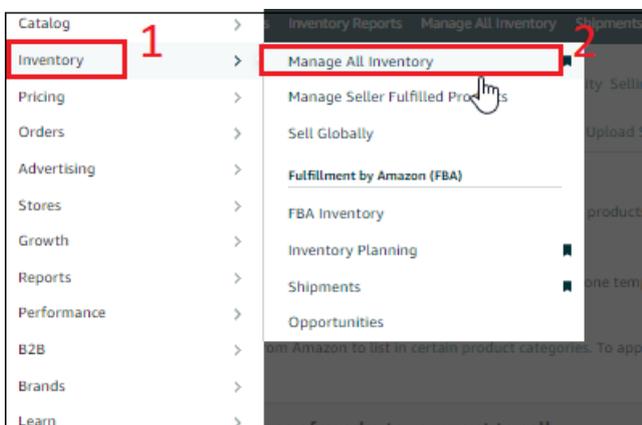
### 3. Break Parentage by deleting the parent listing:

The quickest and simplest method for breaking the parentage is to delete the parent listing. This results in the complete breaking of the whole parentage, causing the child listings to become individual listings.

**NOTE:** Although the parent SKU can still be utilized after deletion, take note a new ASIN will be generated.

#### a. Delete the Parent listing Manually

##### I. Go to Inventory > Manage All Inventory



##### II. Search for the parent listing using the SKU or the ASIN, ensuring that the status and fulfillment status is set to All.

Listing Tools: All Inventory | Search Suppressed and Inactive Listings (1610) | Listing Qual

FBA Inventory Tools: FBA Inventory | FBA Opportunities | Inventory Dashboard | I

## Manage Inventory [Learn more](#) | [Take the tour](#)

Action on 0 selected ▾  Search 686 product(s)

Filters: Status:  All  Active  Inactive  Incomplete  Listing Removed  Search Suppressed

III. Click the arrow to reveal all the child listings

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Action on 0 selected ▾  Search 1 product(s)

Filters: Status:  All  Active  Inactive  Incomplete  Listing Removed  Search Suppressed

	Status	Image	SKU Condition	Listing ID	Custom	Product Name ASIN
<input type="checkbox"/>	Save all					
<input type="checkbox"/>	Edit ▾	➤ Variations (5)	MEGAPINT-Parent	0526Z0F3JO4		MEGA PINT Stainless Steel Wine and Beer Tumbler — Double Wall Insulated Tum

IV. Tick the box on the left side portion of the parent listing row

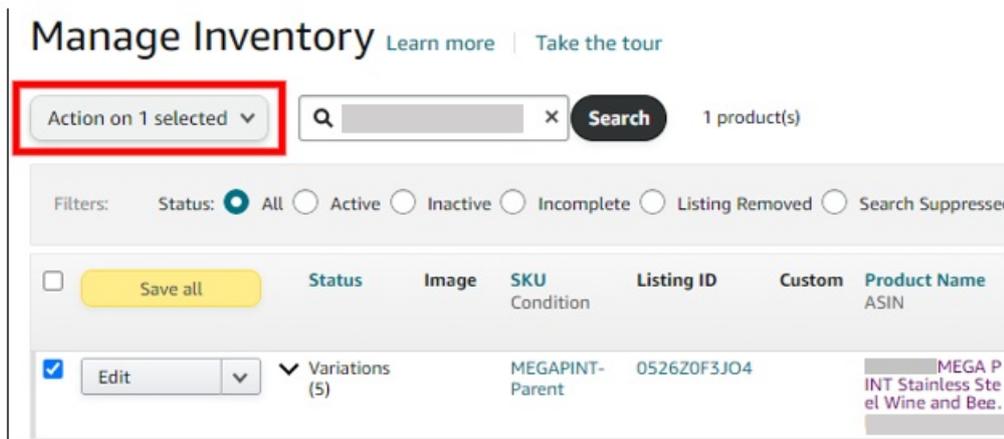
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Action on 1 selected ▾  Search 1 product(s)

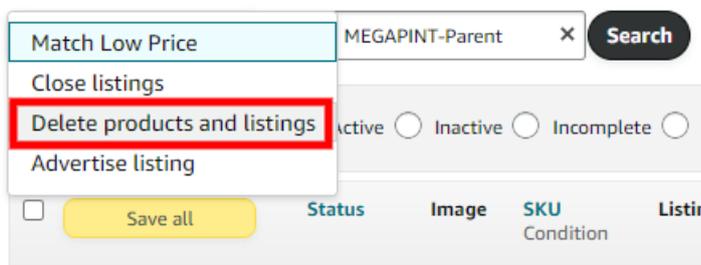
Filters: Status:  All  Active  Inactive  Incomplete  Listing Removed  Search Suppressed

	Status	Image	SKU Condition	Listing ID	Custom	Product Name ASIN
<input checked="" type="checkbox"/>	Save all					
<input checked="" type="checkbox"/>	Edit ▾	▼ Variations (5)	MEGAPINT-Parent	0526Z0F3JO4		MEGA PINT Stainless Steel Wine and Beer
<input type="checkbox"/>	Edit ▾	Active		MEGAPINT-LARGETUMB-8223-FBM New	0526Z0EVAHP Disabled	MEGA PINT 30 Oz Stainless Steel Wine a.

V. Click the “Action on 1 selected” button and choose “Delete products and listings”

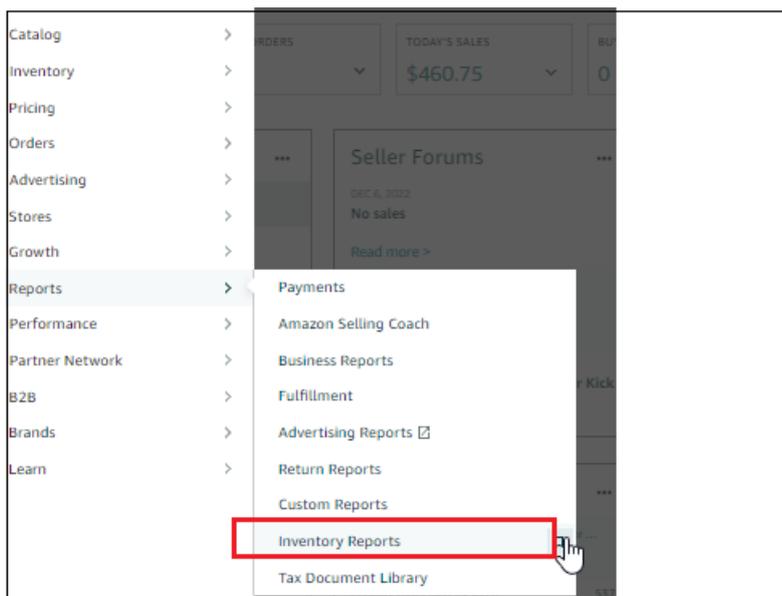


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b. Delete the Parent listing via Flatfile

I. Download the Category Listings Report (CLR). Go to Reports> Inventory Reports. On the dropdown menu, select Category Listing Report then click Request Report.



Select Report Type: Category Listings Report ▼

Download a Category Listings Report for a list of items belonging to a particular category.

Select Category: All ▼

Select Report Format:  Excel  
 Text

Listings Created After:  📅

Select Status Filter: All ▼

Category Listing Report is in BETA. Please note that the report and its features may be changed or removed at any time.

Request Report

## II. Once the report is generated, click "Download".

Report Type	Batch ID	Date & Time Requested	Date & Time Completed	Report Status	Download
Category Listings Report (All)	208141019119	5/8/2022 00:52:27 GMT+0800 (China Standard Time)	5/8/2022 00:53:00 GMT+0800 (China Standard Time)	Ready	Download
Active Listings Report	207172019119	5/7/2022 18:28:09 GMT+0800 (China Standard Time)	5/7/2022 18:28:29 GMT+0800 (China Standard Time)	Ready	Download
All Listings Report	207015019119	5/7/2022 17:07:59 GMT+0800 (China Standard Time)	5/7/2022 17:08:42 GMT+0800 (China Standard Time)	Ready	Download
All Listings Report	207007019119	5/7/2022 17:05:28 GMT+0800 (China Standard Time)	5/7/2022 17:05:44 GMT+0800 (China Standard Time)	Ready	Download
All Listings Report	206999019119	5/7/2022 17:01:16 GMT+0800 (China Standard Time)	5/7/2022 17:01:47 GMT+0800 (China Standard Time)	Ready	Download
All Listings Report	206992019119	5/7/2022 17:00:00 GMT+0800 (China Standard Time)	5/7/2022 17:00:25 GMT+0800 (China Standard Time)	Ready	Download
All Listings Report	206722019119	5/7/2022 14:26:55 GMT+0800 (China Standard Time)	5/7/2022 14:27:16 GMT+0800 (China Standard Time)	Ready	Download
Referral Fee Preview Report	206683019119	5/7/2022 14:05:23 GMT+0800 (China Standard Time)	5/7/2022 14:05:59 GMT+0800 (China Standard Time)	Ready	Download
Active Listings Report	206571019119	5/7/2022 13:06:38 GMT+0800 (China Standard Time)	5/7/2022 13:07:24 GMT+0800 (China Standard Time)	Ready	Download
Active Listings Report	206138019119	5/7/2022 09:15:02 GMT+0800 (China Standard Time)	5/7/2022 09:15:21 GMT+0800 (China Standard Time)	Ready	Download

## III. Save a copy of your CLR

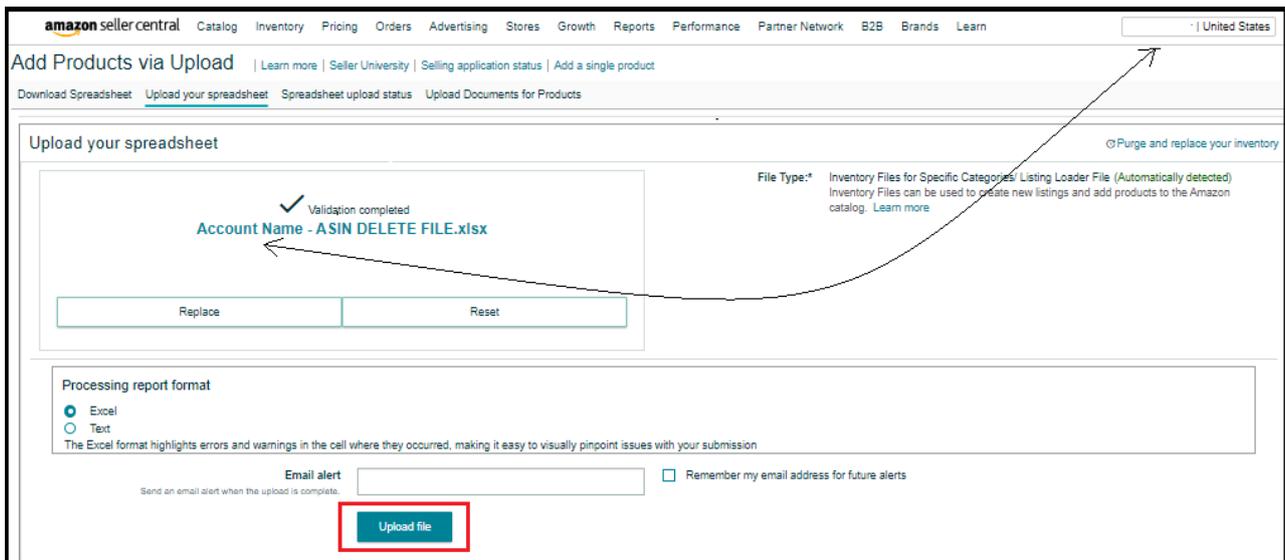


Mama Bear - Full Update.xlsx

## IV. Open the file and click "Enable Editing".

Product Type	Seller SKU	Brand Name	Product Name	Product ID	Product ID Type	Item Type	Keyword	Unit of Measure (Per Unit Pricing)	Unit Count (Per Unit Pricing)	Standard Price	Quantity	Number of
feed_product	item_sku	brand_name	item_name	external_p	external_pro	item_type		unit_count_type	unit_count	standard_price	quantity	number_of
drinkingcup	EROBICS398		que Gifts for H		UPC	wine-glasses				13.99		WINE AERO
drinkingcup	ALONE8773		e Wine Stemle		UPC	wine-glasses		FI Oz	1.00	13.99		
drinkingcup	ANIMALS		s with Funny Pe			wine-glasses				0.00	0	
drinkingcup	RMYLRG852		green tumbler		UPC	tumblers				26.99		
drinkingcup	JNC-SHARK		Vine Glass with			wine-glasses	Gruncle, Funcle	shwasher safe as well, for your convenience. Our stemless wine glass is the perfect versatile gif				
sporttarget	Target Stan		ustainable Target St			hunting-targets-and-accessories				0.00	0	
recreationba	EBALLMOM		Baseball Mom		UPC	tumblers		FI Oz	12.00	26.99		1
recreationba	LLMOM-84		Baseball Mom		ASIN	tumblers		FI Oz	12.00	26.99	0	1
drinkingcup	DM-SHARK		lass with Saying			wine-glasses	ns, Birthday, Chri	shwasher safe as well, for your convenience. Our stemless wine glass is the perfect versatile gif				
drinkingcup	BECAUSE		ause Wine Glas		ASIN	wine-glasses				0.00	0	





**NOTE:** It may take 5 - 15 minutes for the SKU will be deleted on the backend.

c. To confirm that SKU has been successfully deleted, go to the Inventory section, then select Manage All Inventory. From there, search for the SKU in question and confirm that it is no longer listed.

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