

Listing Creation & Management SOP: Adding SKU_ASIN to Existing Parentage

03/17/2025 8:51 am CDT



Who is this for? This is intended for individuals who are required to add SKUs to parentage that already exists.

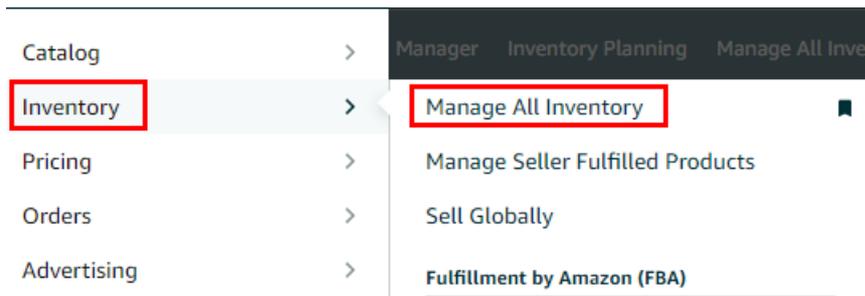


Objective: To guide individuals to ensure the successful addition of SKUs to existing parentage.

1. Backup file.
 - a. Download a Category Listings Report (CLR).
 - b. Save it both in the Asana task and the client's folder.
2. Download a category-specific template.
3. Identify the SKUs that you want to add to the parentage (both FBA and MFN)

We need to identify the SKUs that we will be adding to the parentage. We need to ensure that both the FBA and MFN SKUs are added to the template upload file to make the catalog more organized.

- When you have your list of ASINs that need to be parented, go to Inventory > Manage All Inventory



- Search for each one in the catalog and grab the SKU of each item under that ASIN (make sure that the "Status" and "Fulfilled by" are set to "All").

Manage Inventory [Learn more](#) | [Take the tour](#)

Action on 0 selected 2 product(s)

Filters: Status: All Active Inactive Incomplete Listing Removed Search Suppressed

<input type="checkbox"/>	Save all	Status	Image	SKU Condition	Listing ID	Custom	Product Name ASIN
<input type="checkbox"/>	Edit	Inactive (Out of Stock)		WAY 726 New	0123AVC279F	Disabled	This is the Way Wine or Coffee Tumbler. B0B
<input type="checkbox"/>	Edit	Active		WAY 726 New	0123AV5FRVX	Disabled	This is the Way Wine or Coffee Tumbler. B0B

*Untitled - Notepad

File Edit Format View Help

ASINs
B0BSV
B0BT7

- Identify the variation name to be used for the parentage based on the variation theme that will be used. (SKUs with the same ASIN will have the same variation name).

ASINs
B0BSV
B0BT7

SKUs	Variation Theme	SizeName
WAYTUMBLER		12 OZ
WAYTUMBLER		12 OZ
LARGE-WAYT		30 OZ
LARGE-WAYT		30 OZ

- Once we have that list, we open the template we downloaded and fill out the necessary information.

4. Fill out the flat file

I. Child SKUs

Version=2023.0217	
Seller SKU	
item_sku	▼
	WYMBLER-7256
	WYMBLER-7256FBM
	WYMBLER-7263
	WYMBLER-7263-FBM

II. Variation Data

1. Parentage: Child
2. Parent SKU: WAYTUMBLER-PARENT (this is the existing parent SKU)
3. Relationship Type: Variation
4. Variation Theme: Size (variation theme of the existing parentage)

Variation				
Parentage	Parent SKU		Relationship Type	Variation Theme
parent_c	parent_sku		relationship_type	variation_theme
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName

III. Variation Theme Name attribute

You will need to find the attribute column that corresponds with the variation name. In this example, we are using a size parentage so we need to find the SizeName attribute on the template.

Press CTRL + F to bring up the Find tool and enter "size" or your variation "theme" to find the size attribute.

Version=2023.0217		SizeName
Seller SKU		Size
item_sku	▼	size ▼
	WYMBLER-7256	30 oz
	WYMBLER-7256FBM	30 oz
	WYMBLER-7263	12 oz
	WYMBLER-7263-FBM	12 oz

IV. Update_Delete

PartialUpdate

This column should be filed with PartialUpdate. If you use "Update" instead of "PartialUpdate", Amazon will erase the data for any cell that does not have data input in the template you create. In this case, all data would be erased except for the parentage data we are adding.

Basic
Update Delete
update_delete ▾
PartialUpdate
PartialUpdate
PartialUpdate
PartialUpdate

V. Fulfillment Center ID

Under the Fulfillment Center ID, use **AMAZON_NA** (NA for North America, CA for Canada, MX for Mexico, etc) if it's Fulfilled by Amazon and **DEFAULT** if it's Fulfilled by Merchant.

Version=2023.0217	Fulfillment
Seller SKU	Fulfillment Center ID
item_sku ▾	fulfillment_center_ ▾
MBLER-7256	AMAZON_NA
LER-7256FBM	DEFAULT
ER-7263	AMAZON_NA
-7263-FBM	DEFAULT

REMINDER:

When you submit inventory feeds to update inventory levels for items that you sell on Amazon's website, never leave the fulfillment-center-id null. For a self-fulfilled inventory, enter DEFAULT in this column. For Fulfillment by Amazon inventory, enter either AMAZON_NA, AMAZON_EU, AMAZON_JP, or AMAZON_IN depending on your marketplace. This helps ensure that each item is fulfilled as you expect it to be.

IMPORTANT NOTE:

- If it's FBA, you have to fill out the following columns:
 - "batteries_required"
 - "supplier_declared_dg_hz_regulation1" under the Compliance section.
 - Pesticide Marking
 - EPA Registration Number
 - Pesticide Registration Status
 - This product is not a pesticide or pesticide device, as defined under the U.S. Federal Insecticide, Fungicide, and Rodenticide Act.

Once you have filled out all the required information for adding SKUs to a parentage, this preview serves as an example of what the flat file will look like.

Version=2023.0217	Use ENGLISH to fill this template. The top Variation	Basic	Fulfillment														
Item_sku	Product ID	Product ID	Quantity	Size	Parentage	Parent SKU	Relations	Variation TH	Update Delete	Fulfillment Cer	Is this produc	Applicable Da	Pesticide Marking	Pesticide Registration Sta			
external	external	quan	size	parent	parent_sku	relatio	variation	update_de	fulfillment	batteries	supplier_d	pesticide_marking	pesticide_marking_reg				
LER-7256	BOBT	ASIN	30 oz	Child		R-PARENT	Variation	PartialUpdate	AMAZON_NA	No	Not Applicable	EPA Registration Number, as defined under the U.S. F					
R-7256FBM	BOBT	ASIN	999	30 oz	Child		R-PARENT	Variation	PartialUpdate	DEFAULT		EPA Registration Number, as defined under the U.S. F					
-7283	BOBS	ASIN	12 oz	Child		R-PARENT	Variation	PartialUpdate	AMAZON_NA	No	Not Applicable	EPA Registration Number, as defined under the U.S. F					
83-FBM	BOBS	ASIN	996	12 oz	Child		R-PARENT	Variation	PartialUpdate	DEFAULT		EPA Registration Number, as defined under the U.S. F					

5. Save the flat file and upload it on Seller Central. Go to Inventory > Add Products via Upload > Upload your Inventory File. Refresh the page first before attaching the file and make sure you're on the right Amazon store. Then click **Upload file**.

The screenshot shows the Amazon Seller Central interface for uploading an inventory file. The 'United States' region is selected. The 'Add Products via Upload' page shows a file named 'Tumblers&WaterGlasses.xlsxm' has been uploaded and validated. The 'Processing report format' is set to 'Excel'. The 'Upload file' button is highlighted with a red box and a red arrow.

Once the file has been uploaded and processed, let it sit for 15 minutes. It can take a little time for the file to finish being processed.

Important Note:

- Monitor the Upload Status. If it says "Complete Drafts", download the Processing Report to see what caused the error and fix it accordingly.

6. Verify if the SKUs are added to existing Parentage

Once you receive the update from Amazon about the successful processing of your upload file, find the parent in the catalog and check that the child SKUs are attached.

You can verify the parentage from these options:

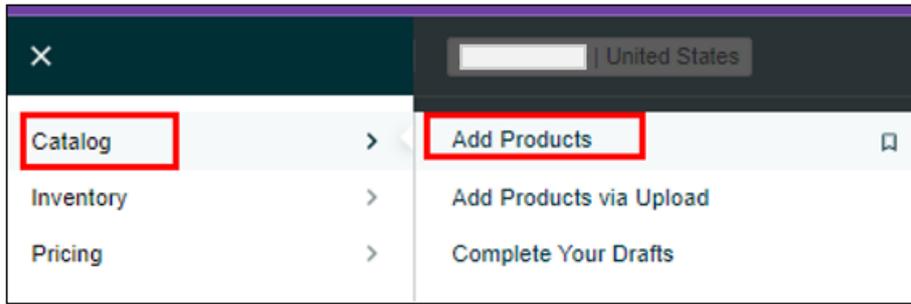
A. Manage All Inventory

1. Go to Seller Central > Inventory > Manage All Inventory and search for the parent SKU.
2. Make sure that the Status and Fulfilled by are set to "ALL".
3. Click the dropdown next to the Parent SKU and verify that all of the child SKUs are present.

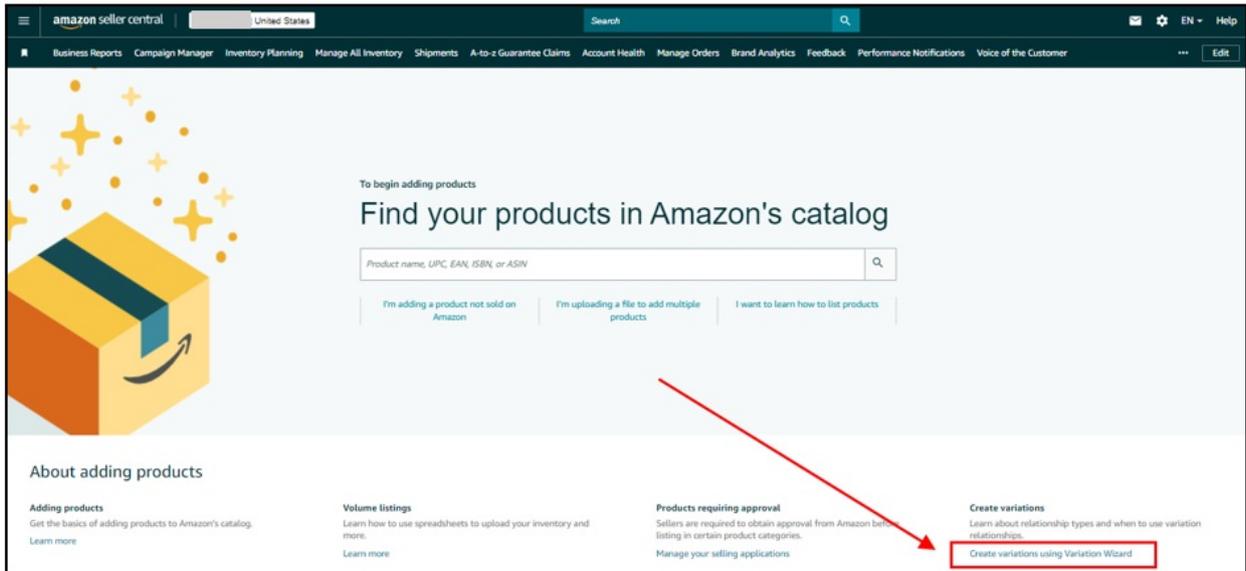
B. Variation Wizard

To access the Variation Wizard, follow the steps below:

- On the Inventory link in your Seller Central account, select Add a Product.



- In the Add Products page, click on create variations using Variation Wizard



- Click the option “Add to or update an existing variation family” to search the ASIN.

Variation Wizard [Learn more](#)

What do you want to do?

Add to or update an existing variation family

Search for an ASIN [i](#)

- This is how a parentage setup looks like in ‘Variation Wizard.’

Variation Wizard [Learn more](#)

What do you want to do?

Add to or update an existing variation family

Search for an ASIN [i](#)

Parentage	ASIN	SKU	Product Name	External Product ID Type	External Product ID	Variation Theme	Size	Size Map	Condition	Quantity	Price	Actions
parent	BC	ER-PARENT	This is the Way Wine or Coffee Tumbler - Valentines Gift for Husband, Insulated Tumbler Boyfriend Lorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers			SizeName						
child	BC	ER-7263-	This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler 1ft, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3702	SizeName	12 oz		New	1000	\$ 14.99	<input type="button" value="Edit"/>
child	BC	ER-7263	This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler 1ft, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3702	SizeName	12 oz		New	0	\$ 14.99	<input type="button" value="Edit"/>
child	BC	TUMBLER-	This is the Way Wine or Coffee Tumbler 30 oz - Valentines Gift for Husband, Insulated Tumbler 1ft, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3702	SizeName	30 oz		New	1000	\$ 29.99	<input type="button" value="Edit"/>
child	BC	TUMBLER-	This is the Way Wine or Coffee Tumbler 30 oz - Valentines Gift for Husband, Insulated Tumbler 1ft, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3702	SizeName	30 oz		New	0	\$ 29.99	<input type="button" value="Edit"/>

C. Amazon Detail Page

To confirm that you have successfully added the listing to your existing parentage, navigate back to the inventory

page and click on the title of the child SKU. This will display the parentage of the product detail page (PDP). If the SKU you added is present within the group, it means that the addition was successful.

Home & Kitchen › Kitchen & Dining › Dining & Entertaining › Glassware & Drinkware › Tumblers & Water Glasses



Roll over image to zoom in



This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler Boyfriend Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers

Visit the [\[redacted\]](#)

\$14⁹⁹

Get a **\$100 Amazon.com Gift Card** upon approval for the Amazon Business American Express Card. Terms apply.

Size: 12 oz

12 oz \$14.99	30 oz \$29.99
-------------------------	------------------

Brand [redacted]

Capacity 12 Ounces

Style Modern

Product Care Instructions Machine Wash, Hand Wash Only

Unit Count 1.0 Count