Listing Creation & Management SOP: Adding SKU_ASIN to Existing Parentage

03/17/2025 8:51 am CDT

> ℹ️ **Who is this for?** This is intended for individuals who are required to add SKUs to parentage that already exists.
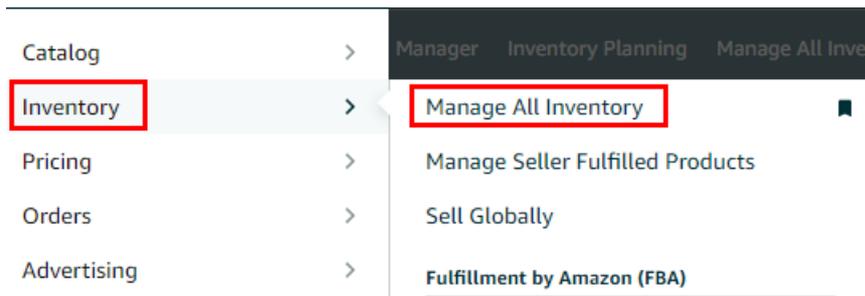
> ✅ **Objective:** To guide individuals to ensure the successful addition of SKUs to existing parentage.

1. Backup file.

   a. Download a Category Listings Report (CLR).

   b. Save it both in the Asana task and the client's folder.

2. Download a category-specific template.

3. Identify the SKUs that you want to add to the parentage (both FBA and MFN)

We need to identify the SKUs that we will be adding to the parentage. We need to ensure that both the FBA and MFN SKUs are added to the template upload file to make the catalog more organized.

- When you have your list of ASINs that need to be parented, go to Inventory > Manage All Inventory

- Search for each one in the catalog and grab the SKU of each item under that ASIN (make sure that the "Status" and "Fulfilled by" are set to "All").

- Identify the variation name to be used for the parentage based on the variation theme that will be used. (SKUs with the same ASIN will have the same variation name).

- Once we have that list, we open the template we downloaded and fill out the necessary information.

4. Fill out the flat file

I. Child SKUs

Version=2023.0217	
Seller SKU	
item_sku	▾
	MBLER-7256
	LER-7256FBM
	ER-7263
	-7263-FBM

II. Variation Data

1. Parentage: Child

2. Parent SKU: WAYTUMBLER-PARENT (this is the existing parent SKU)

3. Relationship Type: Variation

4. Variation Theme: Size (variation theme of the existing parentage)

Variation				
Parentage	Parent SKU		Relationship Type	Variation Theme
parent_c ▾	parent_sku	▾	relationship_typ ▾	variation_then ▾
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName
Child		PARENT	Variation	SizeName

III. Variation Theme Name attribute

You will need to find the attribute column that corresponds with the variation name. In this example, we are using a size parentage so we need to find the SizeName attribute on the template.

Press CTRL + F to bring up the Find tool and enter "size" or your variation "theme" to find the size attribute.

Version=2023.0217	te.The t
Seller SKU	Size
item_sku ▾	size_ ▾
LER-7256	30 oz
ER-7256FBM	30 oz
R-7263	12 oz
263-FBM	12 oz

IV. Update_Delete

PartialUpdate

This column should be filed with PartialUpdate. If you use "Update" instead of "PartialUpdate", Amazon will erase the data for any cell that does not have data input in the template you create. In this case, all data would be erased except for the parentage data we are adding.

Basic
Update Delete
update_delete
PartialUpdate
PartialUpdate
PartialUpdate
PartialUpdate

V. Fulfillment Center ID

Under the Fulfillment Center ID, use **AMAZON_NA** (NA for North America, CA for Canada, MX for Mexico, etc) if it's Fulfilled by Amazon and **DEFAULT** if it's Fulfilled by Merchant.

Version=2023.0217	Fulfillment
Seller SKU	Fulfillment Center ID
item_sku	fulfillment_center_
MBLER-7256	AMAZON_NA
LER-7256FBM	DEFAULT
ER-7263	AMAZON_NA
-7263-FBM	DEFAULT

REMINDER:

When you submit inventory feeds to update inventory levels for items that you sell on Amazon's website, never leave the fulfillment-center-id null. For a self-fulfilled inventory, enter DEFAULT in this column. For Fulfillment by Amazon inventory, enter either AMAZON_NA, AMAZON_EU, AMAZON_JP, or AMAZON_IN depending on your marketplace. This helps ensure that each item is fulfilled as you expect it to be.

IMPORTANT NOTE:
- *If it's FBA, you have to fill out the following columns:*
  - *"batteries_required"*
  - *"supplier_declared_dg_hz_regulation1" under the Compliance section.*
  - *Pesticide Marking*
    - *EPA Registration Number*
  - *Pesticide Registration Status*
    - *This product is not a pesticide or pesticide device, as defined under the U.S. Federal Insecticide, Fungicide, and Rodenticide Act.*

Once you have filled out all the required information for adding SKUs to a parentage, this preview serves as an example of what the flat file will look like.

Version=2023.0217		Use ENGLISH to fill this template.The top	Variation					Basic	Fulfillment					
Seller SKU		Product ID	Product ID	Quantity	Size	Parentage	Parent SKU	Relations	Variation Th	Update Delete	Fulfillment Cer	Is this produ	Applicable Da	Pesticide Marking	Pesticide Registration Stat
item_sku		external_i	externa	quan	size	parent	parent_sku	relatio	variation	update_del	fulfillment_	batteries_	supplier_d	pesticide_marking	pesticide_marking_reg
	LER-7256	B0BT		ASIN		30 oz	Child		R-PARENT	Variation	SizeName	PartialUpdate	AMAZON_NA	No	Not Applicable	EPA Registration Number, as defined under the U.S. Fe
	R-7256FBM	B0BT		ASIN	999	30 oz	Child		R-PARENT	Variation	SizeName	PartialUpdate	DEFAULT			EPA Registration Number, as defined under the U.S. Fe
	-7263	B0BS		ASIN		12 oz	Child		R-PARENT	Variation	SizeName	PartialUpdate	AMAZON_NA	No	Not Applicable	EPA Registration Number, as defined under the U.S. Fe
	263-FBM	B0BS		ASIN	996	12 oz	Child		R-PARENT	Variation	SizeName	PartialUpdate	DEFAULT			EPA Registration Number, as defined under the U.S. Fe

5. Save the flat file and upload it on Seller Central. Go to Inventory > Add Products via Upload > Upload your Inventory File. Refresh the page first before attaching the file and make sure you're on the right Amazon store. Then click **Upload file**.

Once the file has been uploaded and processed, let it sit for 15 minutes. It can take a little time for the file to finish being processed.

Important Note:
- *Monitor the Upload Status. If it says "Complete Drafts", download the Processing Report to see what caused the error and fix it accordingly.*

6. Verify if the SKUs are added to existing Parentage

Once you receive the update from Amazon about the successful processing of your upload file, find the parent in the catalog and check that the child SKUs are attached.
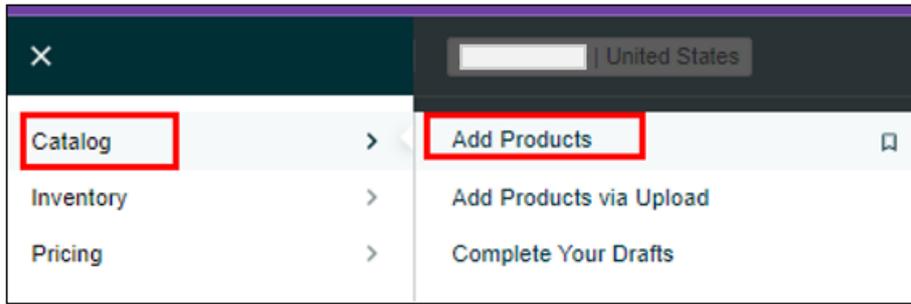
You can verify the parentage from these options:

A. Manage All Inventory

1. Go to Seller Central > Inventory > Manage All Inventory and search for the parent SKU.

2. Make sure that the Status and Fulfilled by are set to "ALL".

3. Click the dropdown next to the Parent SKU and verify that all of the child SKUs are present.
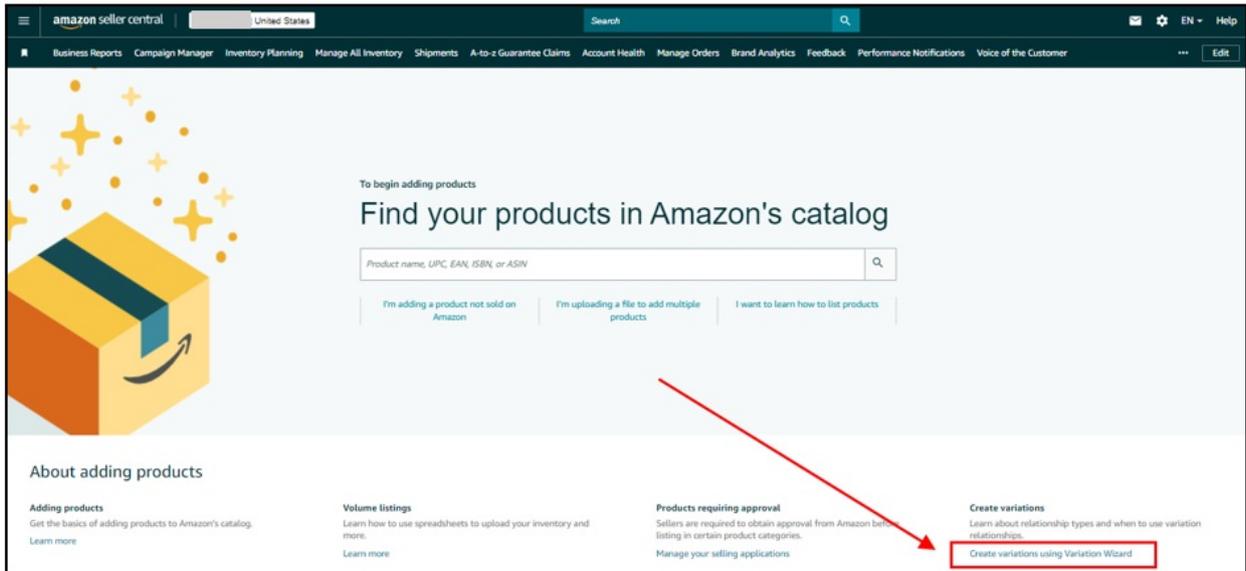
B. Variation Wizard

To access the Variation Wizard, follow the steps below:
- On the Inventory link in your Seller Central account, select Add a Product.

- In the Add Products page, click on create variations using Variation Wizard

- Click the option "Add to or update an existing variation family" to search the ASIN.
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- This is how a parentage setup looks like in 'Variation Wizard.'

C. Amazon Detail Page

To confirm that you have successfully added the listing to your existing parentage, navigate back to the inventory

page and click on the title of the child SKU. This will display the parentage of the product detail page (PDP). If the SKU you added is present within the group, it means that the addition was successful.