

# Listing Creation & Management SOP: How to Update a Variation Theme

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**Who is this for?** This is for the Account Specialists who need to update the variation theme of a parentage.



**Objective:** This is to provide the Account Specialists with the necessary steps and guidelines to efficiently and accurately update the variation theme of a parentage.

## Part 1. Backup file

Ensure that you obtain the latest version of the Category Listings Report. Attach it to both the task in your Asana platform and the client's folder.

Step 1. Create your sheet/tracker of the existing parentage.

Parentage	ASIN	SKU	Product Name	External P	External Product	Variation Theme	Size	Condition	Quantity	Price		
parent	BOB		PARENT	age This is		SizeName						
child	BOB		7263	age This is	UPC		37263	SizeName	12 oz	New	0	14.99
child	BOB		7263-FBM	age This is	UPC		37263	SizeName	12 oz	New	997	14.99
child	BOB		MBLER-7256	age This is	UPC		37256	SizeName	30 oz	New	0	29.99
child	BOB		MBLER-7256FBM	age This is	UPC		37256	SizeName	30 oz	New	999	29.99

Step 2. Download the "Category Specific Template" for the parentage.

## Part 2. Fill out the flat file.

The main goal is to re-upload the current parentage, but this time with its newly assigned theme variation.

Since we already have the tracker of the parentage, open the template we just downloaded and fill out the necessary information.

NOTE: Only provide the essential information. It is the same procedure outlined in creating a parentage.

### Parent Listing

- Product Type
- Parent SKU
- Parent ASIN
- Brand Name
- Parent Name

- Item Type Keyword
- Variation Data
  - Parent SKU
  - **Variation Theme (enter new proposed variation theme)**
- Update\_Delete

IMPORTANT NOTE: To ensure that the newly assigned variation theme is immediately reflected in the entire parentage, label the parent row as "**Update.**"

- Item Condition

NOTE: Please ensure that the bullets, descriptions, and search terms saved on the backend are included when the Parent listing is fully optimized.

### Child Listings

- Child SKU/s
- Child ASIN/s
- Variation Data
  - **Variation Theme (enter new proposed variation theme)**
  - Parent SKU
  - Parentage
  - Relationship Type
- Variation Theme Name
- Update\_Delete

IMPORTANT NOTE: The rest of the child ASINs are in "**Partial Update**"

- Fulfillment Center ID

### REMINDER:

When you submit inventory feeds to update inventory levels for items that you sell on Amazon's website, never leave the fulfillment-center-id null. For a self-fulfilled inventory, enter DEFAULT in this column. For Fulfillment by Amazon inventory, enter either AMAZON\_NA, AMAZON\_EU, AMAZON\_JP, or AMAZON\_IN depending on your marketplace. This helps ensure that each item is fulfilled as you expect it to be.

### NOTE:

- *If it's FBA, you have to fill out the following columns:*
  - *"batteries\_required"*

- "supplier\_declared\_dg\_hz\_regulation1" under the Compliance section.
- Pesticide Marking
  - EPA Registration Number
- Pesticide Registration Status
  - This product is not a pesticide or pesticide device, as defined under the U.S. Federal Insecticide, Fungicide, and Rodenticide Act.

Sample scenario: Update the variation theme from Scent to Size-Scent.

Here is a sample preview of how your parentage will appear once you've filled out all the required information to update the variation theme.

Previous Parentage Flat File:

TemplateType=Version=20 TemplateSig settings=attributeRow=3&contentLanguageTag=en_US&dataRow=													Variation		Basic		Fulfillment	
Product Type	Seller SKU	Brand Name	Product Name	Item Type	Quantity	Size	Manufacture	Item Cond	Parentage	Parent SKU	Relations	Variation Theme	Update Del	Scnt Name	Fulfillment Ce	Is this pr		
feed_prod	item_sku	brand_nai	item_name	item_ty	quan	si	manufact	condit	parent	parent_sku	relatio	variation_them	update_d	scnt_name	fulfillment	batter		
skincleaningad	PAREN	age Soap Pouch, Na	bath-soaps		0		age	New	Parent			Scent	PartialUpdate					
	-BLM								Child	-BLM-PLAIN	variation	Scent	partialupdate	Black Soap	DEFAULT			
	-BLM-C								Child	-BLM-PLAIN	variation	Scent	partialupdate	Cucumber Melon	AMAZON NA	No		

Variation				Basic		
Parentage	Parent SKU	Relations	Variation Theme	Update Dele	Scnt Name	
parent	parent_sku	relatio	variation_them	update_d	scnt_name	
Parent			Scent	PartialUpdate		
Child	-BLM-PLAIN	variation	Scent	partialupdate	Black Soap	
Child	-BLM-PLAIN	variation	Scent	partialupdate	Cucumber Melon	

Latest/Updated Flat File:

TemplateType=Version=20 TemplateSig settings=attributeRow=3&contentLanguageTag=en_US&dataRow=4&													Variation		Basic		Fulfillment				
Product Type	Seller SKU	Brand Name	Product Name	Item Type	Quantity	Size	Manufacture	Item Cond	Parentage	Parent SKU	Relations	Variation Theme	Update Del	Scnt Name	Fulfillment Ce	Is this p	UN number	Pesticide Markin	Pestic		
feed_prod	item_sku	brand_nai	item_name	item_ty	quan	si	manufact	condit	parent	parent_sku	relatio	variation_them	update_d	scnt_name	fulfillmen	batter	hazmat	pesticide_ma	pestici		
skincleaningad	PAREN	age Soap Pouch, Na	bath-soaps		0	4	age	New	Parent			Size-Scent	Update							EPA Registration Num, as del	
	-BLM								Child	-BLM-PLAIN	variation	Size-Scent	PartialUpdate	Black Soap	DEFAULT					Not Applicabl Registration Num, as del	
	-BLM-C					5			Child	-BLM-PLAIN	variation	Size-Scent	PartialUpdate	Cucumber Melon	AMAZON NA	No				Not Applicabl Registration Num, as del	

guageTag=en_US&dataRow=4&									Variation			Basic		Fulfillment	
Size	Manufacture	Item Cond	Parentage	Parent SKU	Relations	Variation Theme	Update Dele	Scnt Name							
si	manufact	condit	parent	parent_sku	relatio	variation_them	update_d	scnt_name							
	age	New	Parent			Size-Scent	Update								
4			Child	-BLM-PLAIN	variation	Size-Scent	PartialUpdate	Black Soap							
5			Child	-BLM-PLAIN	variation	Size-Scent	PartialUpdate	Cucumber Melo							

Part 3. Save the flat file and upload it on Seller Central.

Go to Inventory > Add Products via Upload > Upload your inventory file. Refresh the page first before attaching the file, and make sure you're on the right Amazon store. Then click **"Upload File."**

**Add Products via Upload** | [Learn more](#) | [Seller University](#) | [Selling application status](#) | [Variation Wizard](#) | [Add a single product](#)

[Download spreadsheet](#) | [Spreadsheet download history](#) | [Upload your spreadsheet](#) | [Spreadsheet upload status](#)

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Upload your spreadsheet [Purge and replace your inventory](#)

✓ Validation completed

**All SKUs for Merge.xlsm**

**File Type:** Multi-Marketplace Listing Templates (Automatically detected)

Inventory Files can be used to create new listings and add products to the Amazon catalog. Use this option if your file is for multiple marketplaces.

[Learn more](#)

**Email alert**

Send an email alert when the upload is complete

Remember my email address for future alerts

Once the file has been uploaded and processed, let it sit for 15 minutes. It can take a little time for the file to finish being processed.

**Important Note:**

- Monitor the Upload Status. If it says "Complete Drafts", download the Processing Report to see what caused the error and fix it accordingly.

**Part 4. Verify the updated Variation Theme of the Parentage.**

Once you receive the update from Amazon about the successful processing of your upload file, find the parentage in the catalog and check if the variation theme was successfully updated on both the backend and front end.

You can verify it using these options:

**Manage All Inventory**

- Go to Seller Central > Inventory > Manage All Inventory and search for the Parent SKU or ASIN.
- Make sure that the Status and Fulfilled by are set to "ALL".
- Click the 'Edit' option of Parent SKU and look for the 'Variations' tab to view the current variation theme.

Vital Info **Variations** Offer Compliance Images Description Keywords More Details

**i** When multiple sellers sell the same product through a single detail page, we combine and present the best product data to ensure customers get the best experience.

Show content currently live on the detail page

**Choose Variation type:**

Scent
  Style Name
  Material Type
  Size
  Item Display Width
  Color
  Item Display Length
  Item Display Height
  Length Range
  Item Display Weight
  Package Quantity
  Width Range

List all your variants for the variation types below.

For the fields below, list the variations that exist for your products. For example, if you're selling Pirate Shirts in the sizes Small, Medium, and Large, and in the colors White and Black, list all those terms. This is necessary even if you don't carry every combination, or are temporarily out of stock on some. You can delete any invalid variations on the Manage Your Inventory (MYI) page. See an example, and Learn more.

Size ⓘ  Add

Example: 6x18

Your variation child ASINs have been created. To complete your listings, find the variation child listings in your inventory and select 'Edit' to add an image for each variation child. Please note that each variation child listing requires an image to be active on the Amazon website.

Apply Changes Delete selected Undelete selected 4 variations Size Map Offer Condition Note Sale Price

* Size	Seller SKU	Product ID	Product ID Type	* Item Condition	* Your Price	* Quantity
<input type="checkbox"/>				-Select-	USD\$	
<input type="checkbox"/> 30 oz		ER-7256	37C	UPC	New	USD\$ 29.99 0
<input type="checkbox"/> 30 oz		ER-7256FB	B0E	ASIN	New	USD\$ 29.99 999
<input type="checkbox"/> 12 oz		5	37C	UPC	New	USD\$ 14.99 0
<input type="checkbox"/> 12 oz		5-FBM	37C	UPC	New	USD\$ 14.99 997

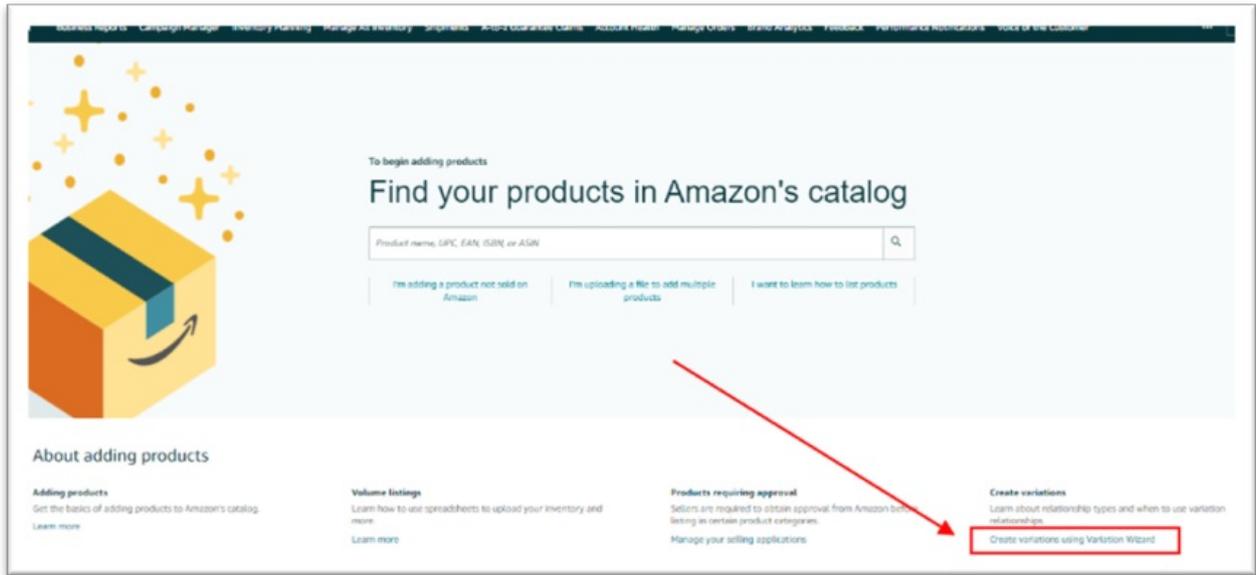
## Variation Wizard

To access the Variation Wizard, follow the steps below:

- On the Inventory link in your Seller Central account, select Add a Product.

<b>Catalog</b>	>	<b>Add Products</b>	🔖
Inventory	>	Add Products via Upload	
Pricing	>	Complete Your Drafts	

- In the Add Products page, click on create variations using Variation Wizard



- Click the option “Add to or update an existing variation family” to search for an ASIN and review ‘Variation Theme.’

This is how a parentage setup looks like in ‘Variation Wizard.’

**Variation Wizard** [Learn more](#)

What do you want to do?

Add to or update an existing variation family

Search for an ASIN:

Parentage	ASIN	SKU	Product Name	External Product ID type	External Product ID	Variation Theme	Size	Size Map	Condition	Quantity	Price	Actions
parent	B0BT	WAYTUMBLER-PARENT	ge This is the Way Wine or Coffee Tumbler - Valentines Gift for Husband, Insulated Tumbler Boyfriend Satorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers			SizeName						
child	B0BS	WAYTUMBLER-726S	ge This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3701	SizeName	12 oz		New	0	\$ 14.99	<input type="button" value="Edit"/>
child	B0BS	WAYTUMBLER-726S-FBM	ge This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3701	SizeName	12 oz		New	997	\$ 14.99	<input type="button" value="Edit"/>
child	B0BT	LARGE-WAYTUMBLER-7256	ge This is the Way Wine or Coffee Tumbler 30 oz - Valentines Gift for Husband, Insulated Tumbler Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3701	SizeName	30 oz		New	0	\$ 29.99	<input type="button" value="Edit"/>
child	B0BT	LARGE-WAYTUMBLER-7256FBM	ge This is the Way Wine or Coffee Tumbler 30 oz - Valentines Gift for Husband, Insulated Tumbler Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers	UPC	3701	SizeName	30 oz		New	999	\$ 29.99	<input type="button" value="Edit"/>

### Amazon Detail Page

Return to the inventory page and select the Parent ASIN title to access its parentage and verify the successful update of the variation theme.

<input checked="" type="checkbox"/> Variations (4)	<input type="text" value="PARENT"/>	<input type="text" value="0131AFF1M6L"/>	<input type="text" value="This is the Way Wine or Coffee Tumbler."/>	<input type="text" value="01/31/2023 14:13:49"/>	<input type="text" value="01/31/2023 14:13:45"/>	-
Active	<input type="text" value="E-TUMBLER-FBM"/>	<input type="text" value="0127A4M6GKS"/>	<input type="text" value="This is the Way Wine or Coffee Tumbler."/>	<input type="text" value="01/27/2023 10:27:58"/>	<input type="text" value="01/31/2023 08:56:57"/>	<input type="text" value="999"/>



This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler Boyfriend Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers

Visit the   
New to Amazon

\$14.99

Get \$50 off instantly: Pay \$0.00 ~~\$14.99~~ upon approval for the Amazon Rewards Visa Card. No annual fee.

Size: **12 oz**

12 oz \$14.99	30 oz \$29.99
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Brand	<input type="text"/>
Material	Stainless Steel
Capacity	12 Ounces
Style	Modern
Theme	Adventure

