Listing Creation & Management SOP: How to Update a Variation Theme

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> **Who is this for?** This is for the Account Specialists who need to update the variation theme of a parentage.

> **Objective:** This is to provide the Account Specialists with the necessary steps and guidelines to efficiently and accurately update the variation theme of a parentage.

Part 1. Backup file

Ensure that you obtain the latest version of the Category Listings Report. Attach it to both the task in your Asana platform and the client's folder.

Step 1. Create your sheet/tracker of the existing parentage.

Parentage	ASIN	SKU	Product Name	External P	External Product	Variation Theme	Size	Condition	Quantity	Price
parent	B0B'		PARENT	age This is		SizeName				
child	B0B!	7263	age This is	UPC	37263	SizeName	12 oz	New	0	14.99
child	B0B!	7263-FBM	age This is	UPC	37263	SizeName	12 oz	New	997	14.99
child	B0B'	MBLER-7256	age This is	UPC	37256	SizeName	30 oz	New	0	29.99
child	B0B'	MBLER-7256FBM	age This is	UPC	37256	SizeName	30 oz	New	999	29.99

Step 2. Download the "Category Specific Template" for the parentage.

Part 2. Fill out the flat file.

The main goal is to re-upload the current parentage, but this time with its newly assigned theme variation.

Since we already have the tracker of the parentage, open the template we just downloaded and fill out the necessary information.

NOTE: Only provide the essential information. It is the same procedure outlined in creating a parentage.

Parent Listing

- Product Type

- Parent SKU

- Parent ASIN

- Brand Name

- Parent Name

- Item Type Keyword

- Variation Data

    - Parent SKU

    - **Variation Theme (enter new proposed variation theme)**

- Update_Delete

IMPORTANT NOTE: To ensure that the newly assigned variation theme is immediately reflected in the entire parentage, label the parent row as "**Update**."

- Item Condition

NOTE: Please ensure that the bullets, descriptions, and search terms saved on the backend are included when the Parent listing is fully optimized.

Child Listings

- Child SKU/s

- Child ASIN/s

- Variation Data

    - **Variation Theme (enter new proposed variation theme)**

    - Parent SKU

    - Parentage

    - Relationship Type

- Variation Theme Name

- Update_Delete

IMPORTANT NOTE: The rest of the child ASINs are in "**Partial Update**"

- Fulfillment Center ID

REMINDER:

When you submit inventory feeds to update inventory levels for items that you sell on Amazon's website, never leave the fulfillment-center-id null. For a self-fulfilled inventory, enter DEFAULT in this column. For Fulfillment by Amazon inventory, enter either AMAZON_NA, AMAZON_EU, AMAZON_JP, or AMAZON_IN depending on your marketplace. This helps ensure that each item is fulfilled as you expect it to be.

NOTE*:*

- *If it's FBA, you have to fill out the following columns:*

    - *"batteries_required"*

- ◦ *"supplier_declared_dg_hz_regulation1" under the Compliance section.*

- ◦ *Pesticide Marking*

  - ▪ *EPA Registration Number*

- ◦ *Pesticide Registration Status*

  - ▪ *This product is not a pesticide or pesticide device, as defined under the U.S. Federal Insecticide, Fungicide, and Rodenticide Act.*

Sample scenario: *Update the variation theme from Scent to Size-Scent.*

Here is a sample preview of how your parentage will appear once you've filled out all the required information to update the variation theme.

Previous Parentage Flat File:

Latest/Updated Flat File:

Part 3. Save the flat file and upload it on Seller Central.

Go to Inventory > Add Products via Upload > Upload your inventory file. Refresh the page first before attaching the file, and make sure you're on the right Amazon store. Then click "**Upload File."**

Once the file has been uploaded and processed, let it sit for 15 minutes. It can take a little time for the file to finish being processed.

Important Note:

- *Monitor the Upload Status. If it says "Complete Drafts", download the Processing Report to see what caused the error and fix it accordingly.*

Part 4. Verify the updated Variation Theme of the Parentage.

Once you receive the update from Amazon about the successful processing of your upload file, find the parentage in the catalog and check if the variation theme was successfully updated on both the backend and front end.

You can verify it using these options:

Manage All Inventory

- Go to Seller Central > Inventory > Manage All Inventory and search for the Parent SKU or ASIN.

- Make sure that the Status and Fulfilled by are set to "ALL".

- Click the 'Edit' option of Parent SKU and look for the 'Variations' tab to view the current variation theme.
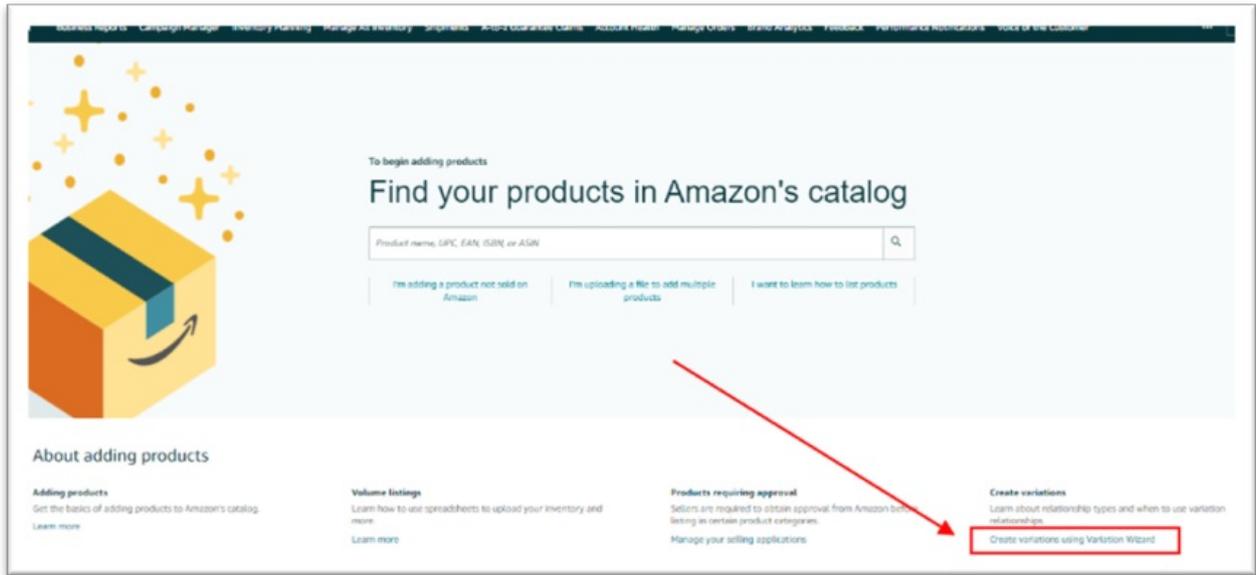
Variation Wizard

To access the Variation Wizard, follow the steps below:

- On the Inventory link in your Seller Central account, select Add a Product.

- In the Add Products page, click on create variations using Variation Wizard

- Click the option "Add to or update an existing variation family" to search for an ASIN and review 'Variation Theme.'

This is how a parentage setup looks like in 'Variation Wizard.'

Amazon Detail Page

Return to the inventory page and select the Parent ASIN title to access its parentage and verify the successful update of the variation theme.

This is the Way Wine or Coffee Tumbler 12 oz - Valentines Gift for Husband, Insulated Tumbler Boyfriend Gift, Mandalorian Mug Valentines Day Gifts for Men, Stainless Steel Tumblers

Visit the

New to Amazon

$14⁹⁹

Get $50 off instantly: Pay $0.00 $14.99 upon approval for the Amazon Rewards Visa Card. No annual fee.

Size: 12 oz

12 oz	30 oz
$14.99	$29.99

Brand	
Material	Stainless Steel
Capacity	12 Ounces
Style	Modern
Theme	Adventure