

Catalog SOP: How to Print Amazon Barcodes

03/03/2025 10:56 am CST



Who is this for? Intended for everyone who needs guidance or instructions on how to print the barcodes.



Objective: To learn how to print labels and understand the importance of barcodes in identifying and tracking inventory for the fulfillment process.

Fulfillment by Amazon uses barcodes to identify and track inventory throughout the fulfillment process. Every item sent to Amazon through FBA requires a barcode.

There are three kinds of barcodes for identifying products:

- Manufacturer barcodes (eligible barcodes include UPC, EAN, JAN, and ISBN)
- Amazon barcodes (such as FNSKU)
- [Transparency](#) authenticity code (brand owner only, may be required to help prevent counterfeit)

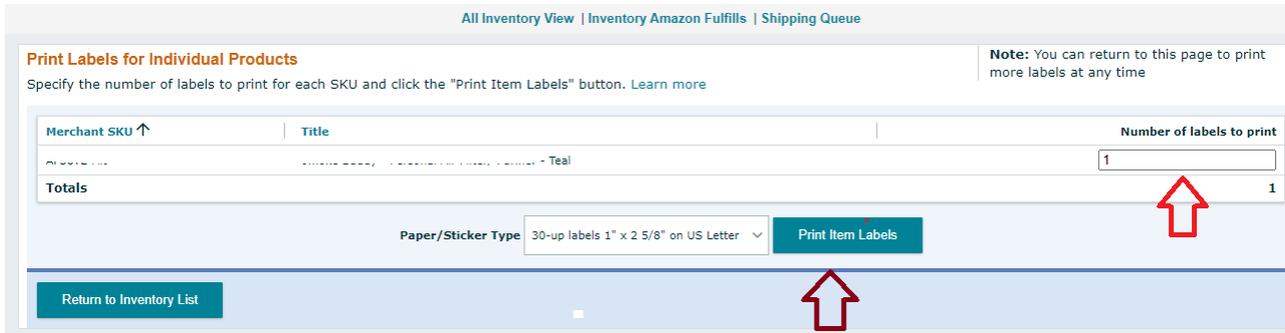
To Print Amazon barcodes:

1. Go to **Inventory** → **Manage All Inventory**
2. Scan your list of products and find the one you want to print labels for.
3. Click **Edit** on the right of the selected product
4. In the dropdown menu, click **Print item labels**

<input type="checkbox"/>	Listing status Next step	Product details Image, Title, ASIN, and SKU	Performance Last 30 days	Inventory Fulfilled by and quantity	Price and shipping cost Pricing details	Estimated fees per unit sold
<input type="checkbox"/>						Total fees -- ⋮
<input type="checkbox"/>						⋮
<input type="checkbox"/>	Active Jul 31, 2024, 10:09 AM					⋮

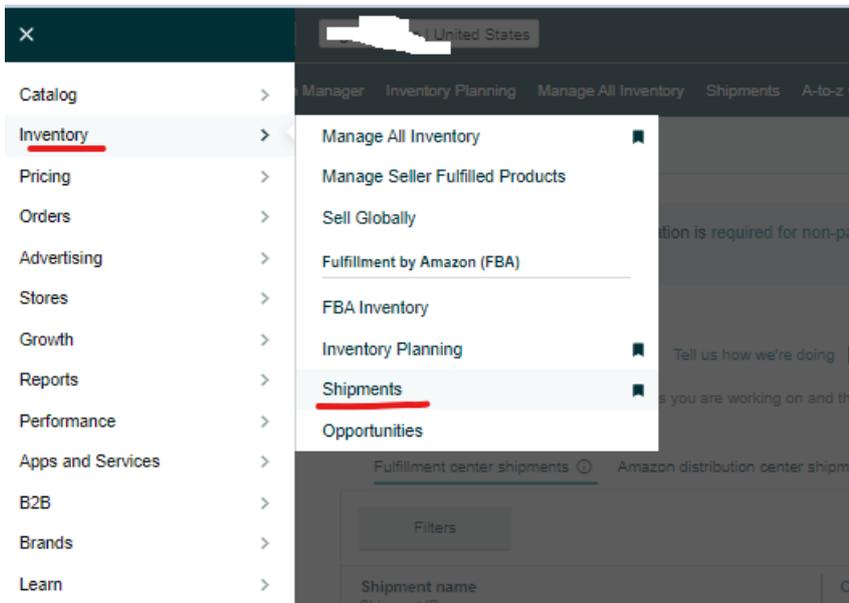
- Edit listing
- Manage images
- Copy listing
- Add another condition
- Change to Fulfilled by Merchant
- Send or replenish inventory
- Set replenishment alerts
- Create removal order
- Create fulfillment order
- Print item labels**
- Close listing

5. Enter how many labels you want to print in the "Number of labels to print" box
6. Select the drop-down beside the Paper/Sticker Type and choose your preference
7. When you're finished, click Print Item Labels

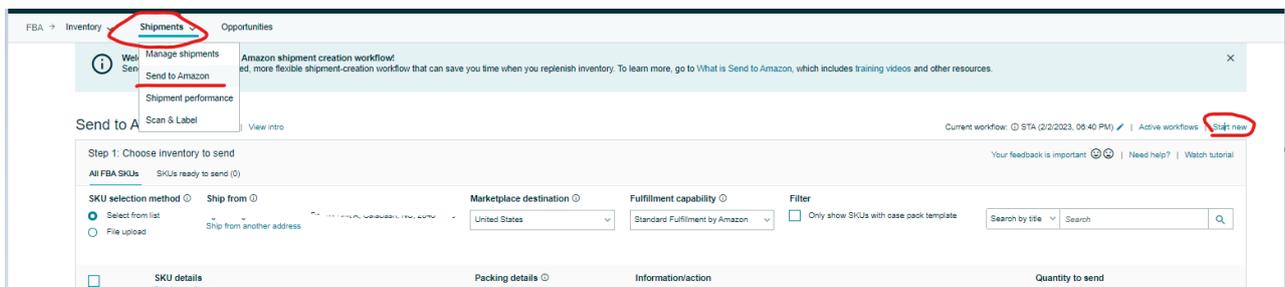


You can also print labels during the shipping creation process.

1. Go to Inventory → Shipments



2. From the **Shipment** drop-down menu, select "**Send to Amazon**". If there is an existing workflow in progress, click "**Start New**" to initiate a new workflow.



3. Enter the ASIN/SKU in the search bar or select it from the list.

FBA → Inventory → Shipments → Opportunities

Welcome to the new Send to Amazon shipment creation workflow!
Send to Amazon is a streamlined, more flexible shipment-creation workflow that can save you time when you replenish inventory. To learn more, go to What is Send to Amazon, which includes training videos and other resources.

Send to Amazon [Learn more](#) | [View intro](#) Current workflow: STA (2/2/2023, 06:40 PM) | Active workflows | Start new

Step 1: Choose inventory to send Your feedback is important | Need help? | Watch tutorial

All FBA SKUs SKUs ready to send (0)

SKU selection method Select from list File upload Ship from Ship from another address

Marketplace destination Fulfillment capability Filter Only show SKUs with case pack template

SKU details	Packing details	Information/action	Quantity to send
<input type="checkbox"/> Former Roses in a Box - Forever Flowers, 4 Roses in a Box, Flower Box Gifts for Wife, Grandma, Mother, Sister, Girlfriend, or Mom, Wife, Sister - Valentines Day SKU: ... ASIN: ...	<input type="text" value="48pt box"/>	Units per box: 48 Prep required: No prep required Unit prep: By seller No labeling required More inputs	Boxes <input type="text" value=""/> Units <input type="text" value=""/>
<input type="checkbox"/> Wine Aerobics and Repeat Wine Glass - Funny 15oz Tumbler Novelty Unique Gifts for Him, Her, Mom, Dad, Grandpa, Grandmother, Sister, Brother SKU: ... ASIN: ...	<input type="text" value="Individual units"/>	Prep and labeling details needed More inputs	Boxes <input type="text" value=""/> Units <input type="text" value=""/> 0
<input type="checkbox"/> Wide Mouth Stemless Wine Glass - Dog Is Home Small Funny Wine Glass Cup - 15oz Red or White Wine Stemless Drinking Glass - Durable Home Bar Glass Gift for Beer, Cocktail, or Other Beverage SKU: ... ASIN: ...	<input type="text" value=""/>	Units per box: 48 Prep required: Bubble wrap Unit prep: By seller Unit labeling: By seller - Print SKU labels More inputs	Boxes <input type="text" value=""/> Units <input type="text" value=""/> Recommended qty: 10
<input type="checkbox"/> Natural Soap Bar w/ Sisal Bag, Vegan Activated Soap Bar Set for Men, Body Soap in Bar Soap Pouch, Natural Bath Soaps w/ Essential Oils, 4 Plain Body So...	<input type="text" value="Individual units"/>	Prep and labeling details needed More inputs	Boxes <input type="text" value=""/> Units <input type="text" value=""/>

4. Click Print SKU labels.

Send to Amazon [Learn more](#) | [View intro](#) Current workflow: STA (2/2/2023,

Step 1: Choose inventory to send Your feedback is import

All FBA SKUs SKUs ready to send (0)

SKU selection method Select from list File upload Ship from Ship from another address

Marketplace destination Fulfillment capability Filter Only show SKUs with case pack template

Bulk edit 1 SKUs

SKU details	Packing details	Information/action	Quantity
<input checked="" type="checkbox"/> Wide Mouth Stemless Wine Glass - Dog Is Home Small Funny Wine Glass Cup - 15oz Red or White Wine Stemless Drinking Glass - Durable Home Bar Glass Gift for Beer, Cocktail, or Other Beverage SKU: ... ASIN: ...	<input type="text" value=""/>	Units per box: 48 Prep required: Bubble wrap Unit prep: By seller Unit labeling: By seller - Print SKU labels More inputs	Boxes <input type="text" value=""/>

5. Enter the number of labels to print in the Print label box. Then click the Print button.

Print SKU labels

Choose printing format Width (mm) Height (mm)

SKU details Print labels

To learn more about Amazon barcodes, please visit [FBA product barcode requirements](#) and [Print Amazon barcodes](#)