

Catalog SOP: Amazon Review Requests

11/26/2024 12:48 pm CST



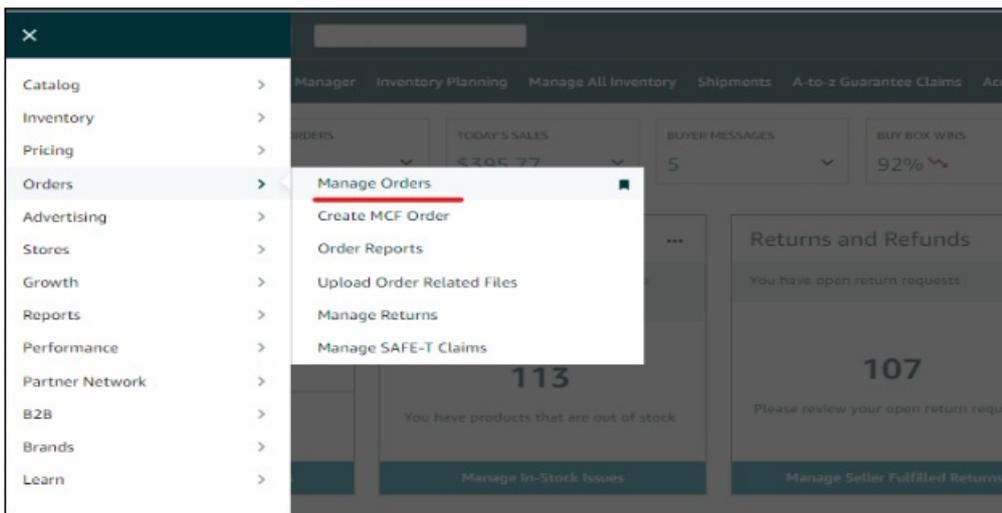
Who is this for? Individuals who require customers to provide feedback on their Amazon purchases.



Objective: The purpose of this document is to present a comprehensive, sequential procedure for soliciting customer feedback regarding their Amazon purchase experience. The ultimate goal is to enhance product visibility and sales performance on Amazon by augmenting the number of product reviews.

To achieve success on Amazon, it is essential to have a strong product review presence. This document provides a detailed process for requesting feedback from customers on their Amazon purchase experience, which can help to increase the number of product reviews. By using Amazon's "Request a Review" button in Seller Central, sellers can easily ask customers for feedback **within 5 to 30 days** after the order delivery date. This document outlines the best practices for using this button and offers tips on maximizing the potential for receiving reviews.

1. In seller central, go to Orders → Manage Orders



2. To access the full details of an order, first, navigate to the "Shipped" tab and select display orders from the past 90 days. Click on the order number to view its complete information. Additionally, if you want to request a review for a specific order, you can manually search for the Order ID.

Orders [Learn more](#) [Video tutorials](#)

Order ID

6 Unshipped **1** Canceled **Shipped** [View FBA orders >](#)

Hide Filters **2955 orders** Last 90 days

Action on 0 selected: **NEW Try Shipping Setting Automation to set accurate delivery dates**

Order date	Order details	Image	Product name	Customer option	Order Status
3 months ago 12/28/2022 12:35 AM PST	112-2399445-8398628		Grogu Star Wars Tumbler - Hot and Cold, Double Wall, Vacuum Seal Tumbler with Lid, Wine, Tea & Coffee	Standard Ship by date: Dec 29, 2022 Deliver by date: Jan 3, 2023 to Jan 5, 2023	Shipped

2

- Last day
- Last 3 days
- Last 7 days
- Last 14 days
- Last 30 days
- Last 90 days**
- Last 180 days
- Last 365 days
- Custom Date Range

3. Click "Request a Review".

Order details Order ID: # 112-2399445-8398628 Your Seller Order ID: # Edit

Order summary

Ship by: **Thu, Dec 29, 2022** Shipping service: **Standard**
 Deliver by: **Tue, Jan 3, 2023 to Thu, Jan 5, 2023** Fulfillment: **Seller**
 Purchase date: **Wed, Dec 28, 2022, 12:35 AM PST** Sales channel: **Amazon.com**

Ship to

Address Type: Residential

You can also use SellerTools to do this in bulk:

1. Add the SellerTools Chrome Extension to your browser. You may use [this](#) link for Chrome users.

[Home](#) > [Extensions](#) > [SellerTools Chrome Extension](#)

SellerTools Chrome Extension

★★★★★ 12 | [Productivity](#) | 10,000+ users

2. Go to Orders → Manage Orders → Shipped → Last 90 days. Click "Request Reviews on All Pages"

Manage Orders [Learn more](#) [Video tutorials](#)

Seller fulfilled

0 Pending **1** 6 Unshipped Canceled **Shipped** [View FBA orders >](#)

Hide Filters **2955 orders** Last 90 days

3

Fully Automated **2**

Action on 0 selected: **NEW Try Shipping Setting Automation to set accurate delivery dates**

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