

AI SOP: Optimizing Listing Prompts for Chat GPT

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Optimizing Listing Prompts for Chat GPT

Who is this for?: Intended for individuals who are responsible for creating and fine-tuning listing prompts for Chat GPT.

Objective: To outline the steps and guidelines for optimizing listing prompts specifically for Chat GPT, an AI language model.

- Open a web browser and navigate to OpenAI's GPT-3 Playground: <https://beta.openai.com/playground/>
- Log in to your OpenAI account. If you don't have an account, you can sign up for free.

Ask ChatGPT to optimize a listing prompts

1. Please analyze the provided listing content and identify any errors or mistakes. Additionally, kindly provide suggestions for improvement and corrections.

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LISTING CONTENT: ●

Title: Stainless Steel Tumbler - 20 oz

Description: Stainless Steel Tumbler - 20 oz. Stay hydrated on the go with our premium stainless steel tumbler.

Bullet Points: Stainless Steel Tumbler

2. Rewrite and optimize the Amazon listing title, bullet points, and description, incorporating the following keywords: [KW1, KW2, KW3, ...].

● Please rewrite and optimize the Amazon listing title, bullet points, and description, incorporating the following keywords: [stainless, cold, hot,tumbler].

3. For the [Product Name] consumer product, list the target audience, the benefits this product provides, and the common pain points experienced by consumers who want this product in the USA market.

For the [Stainless Steel Tumbler - 20 oz] consumer product, list the target audience, the benefits this product provides, and the common pain points experienced by consumers who want this product in the USA market.

4. List the most common product complaints regarding consumer products related to the [Target Search Term] niche.

List the most common product complaints regarding consumer products related to the [Stainless steel tumbler, Stainless steel travel mug] niche.

5. Act as an Amazon product research analyst in the niche of [Product Name] - [Copy Amazon URL].

Please act as an Amazon product research analyst in the niche of [Stainless Steel 30 oz - Wine & Beer Insulated Tumbler] - [<https://www.amazon.com/dp/B0BFJYG573?th=1>].

6. Generate 10 insanely clever headlines for an infographic promoting our [Product Name] on Amazon.

Generate 10 insanely clever headlines for an infographic promoting our [Stainless Steel Tumbler - 20 oz] on Amazon.

7. My profits as an Amazon seller of hazelnut butter are too low. What are the most effective ways for me to reduce my shipping costs? [Provide the Amazon URL for copying].

My profits as an Amazon seller of hazelnut butter are too low. What are the most effective ways for me to reduce my shipping costs? [<https://www.amazon.com/dp/B0BTMLRDCZ?th=1>].

To reduce shipping costs as an Amazon seller of hazelnut butter, here are some effective strategies:

1. Optimize packaging: Use packaging materials that provide adequate protection while minimizing weight and size. Consider lightweight options and efficient packing techniques.
2. Consider fulfillment options: Evaluate Amazon's various fulfillment options, such as FBA (Fulfillment by Amazon) or FBM (Fulfillment by Merchant), to find the most cost-effective solution for your specific situation.
3. Negotiate shipping rates: Contact shipping carriers directly to negotiate better rates based on your shipping volume and requirements.
4. Utilize shipping software: Explore shipping software solutions that can help you compare rates, automate shipping processes, and find the most affordable shipping options.
5. Purchase shipping supplies in bulk: Buying shipping materials in bulk can often lead to cost savings in the long run.

For more information on reducing shipping costs, you can visit this Amazon help page: [<https://www.amazon.com/dp/B0BTMLRDCZ?th=1>].

8. Please analyze the bullet points of my existing copy and explain whether they are effective or not effective in grabbing attention and encouraging customers to convert. [Provide your copy of bullet points]

● Please analyze the bullet points of my existing copy and explain whether they are effective or not effective in grabbing attention and encouraging customers to convert.

Here is the bullet points:

1. The Tumbler is equipped with double-walled vacuum insulation technology that keeps your drinks at their desired temperature for hours. Whether you prefer your coffee hot or your water cold, this tumbler has got you covered.
2. The tumbler is made from BPA-free materials for long-lasting use.
3. With a capacity of 30 ounces, you can enjoy a generous serving of your favorite drink without having to refill constantly. Whether you're at home or on-the-go, this tumbler is the perfect companion for your drink.
4. The tumbler comes with a lid that ensures secure transportation and prevents any spills from ruining your day. No more worrying about messy spills in your bag or car, this tumbler is designed to keep your drink in place and spill-free.
5. Available in unique designs and fun graphics, our products are perfect for livening up any occasion and starting conversations. From artisan bar soaps to smudge sticks, insulated tumblers, and gift sets for men and women, we have something for everyone.

9. Create a list of potential objections that an Amazon customer may have regarding **[Product Name]**. Then, address these objections by crafting benefit statements for each one.

Create a list of potential objections that an Amazon customer may have regarding **[Stainless Steel Tumbler]**. Then, address these objections by crafting benefit statements for each one.

10. Please act as the ideal customer avatar for the following product: **[Product Name]**

Please act as the ideal customer avatar for the following product **[Stainless Steel Tumbler]**

11. Write a list of reasons why product [product name] is better than my competitors.

Write a list of reasons why product **Stainless Steel tumbler** is better than my competitors

12. As an Amazon seller of **[Product Name]** (for example, Hazelnut Spread), what promotions should I run in the upcoming months?

As an Amazon seller of **[Stainless Steel Tumbler]**, what promotions should I run in the upcoming months?

13. Act as an Amazon SEO expert: **[Product Name]**

Act as an Amazon SEO expert: **[Stainless Steel Tumbler]**

14. Act as a salesperson for **[Product Name]** and convince me to buy it.

Act as a salesperson for **hazelnut butter** and convince me to buy it.

15. Please highlight the key features and benefits of the product **[Product Name]**, emphasizing how it can solve the customer's problems or meet their needs.

Please highlight the key features and benefits of the product **hazelnut butter**, emphasizing how it can solve the customer's problems or meet their needs.

16. Explain what sets the product apart from its competitors and why it is a better choice for the customer.

Explain what sets the product apart from its competitors and why it is a better choice for the customer.

17. Include a strong call-to-action (CTA) at the end of the listing to encourage customers to make a purchase or take a specific action.

Include a strong call-to-action (CTA) at the end of the listing to encourage customers to make a purchase or take a specific action.

18. I need you to act as a sales copy expert. Imagine that you possess the most accurate and detailed information about copywriting, and utilize these skills to craft a compelling sales letter. The letter should include three bullet points highlighting the product's key features. Additionally, create a catchy headline and a sub-headline that captures the reader's attention by addressing their needs and desires. Whenever appropriate, incorporate 2 to 4 of the following words into the sales copy: believe, excellent, easily, naturally, unlimited, aware, realize, beyond, before, after, now, new, because, freely, expand, how to, discover, scientifically proven, research, powerful, amazing progress, remarkable, change, imagine, finally, revealed, truth, expose, secret, uncover.

I will provide you with the following information in this order: product, product description, and brand name. With this information, create a sales letter in the style of the copywriters you are familiar with. There is no need to explain your approach; simply deliver the sales copy. Avoid repeating yourself, and ensure that the sales copy consists of a minimum of 1600 words. Exclude any collusions within the sales letter, but include a clear call-to-action at the end.

Please provide the 3 pieces of information in the following order: **[Product, Product Description, Brand Name]**

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Product: Stainless Steel Tumbler

Product Description: Let your brave heart stir your mind with exciting endeavors every time you see our Bigfoot Insulated Tumbler. Great for outdoor adventures, the unique design of our stainless steel tumblers will help you unpack that hidden passion each time you drink your cup of Joe.

Brand Name: Age of Sage

