AI SOP: Review Analysis with ChatGPT

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Review Analysis with ChatGPT

Who is this for?: This analysis is intended for researchers, practitioners, and organizations interested in assessing the capabilities and limitations of ChatGPT in the context of review analysis.

Objective:
- To provide guidelines and procedures for conducting a comprehensive review analysis using ChatGPT.
- To outline the steps for data collection, preprocessing, training ChatGPT, evaluating its performance, and interpreting the results.

- Open a web browser and navigate to OpenAI's GPT-3 Playground: https://beta.openai.com/playground/
- Log in to your OpenAI account. If you don't have an account, you can sign up for free.

Conduct an analysis of the product reviews listed below.

- Create a summarized list
- Top 5 phrases people used to describe the product
- Top 5 things people like about the product
- Top 5 things people dislike about the product
- Top 5 areas where people desire improvements for the product
- Provide any additional insights that may be valuable
- List of review

Ask ChatGPT to write Review Analysis Prompt:

1. I want to transform the negative reviews of my competitors into selling points for my Amazon listing, showcasing how our product effectively resolves these issues (Paste the negative reviews from the other product.)

I want to transform the negative reviews of my competitors into selling points for my Amazon listing, showcasing how our product effectively resolves these issues [I was really excited to try out this coffee machine, but it turned out to be a disappointment. The coffee it brews is weak and lacks flavor, no matter what settings I adjust]

2. I want to transform my positive reviews into compelling selling points for my Amazon listing, showcasing how our product generates significant results (Paste the positive reviews from the other product.)

Can you transform my positive reviews into compelling selling points for my Amazon listing, showcasing how our product generates significant results [I am blown away by the incredible results I achieved with this product!]