

# AI SOP: Creating Product Listing with ChatGPT

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## Creating Product Listing with ChatGPT



**Who is this for?** Intended for the team members responsible for managing product listings on Amazon and other e-commerce platforms.



### Objective:

- To provide guidelines to the team members on conducting product listing with ChatGPT.
- To ensure that the product listings are accurate and comprehensive, and effectively communicate the features and benefits of the product to potential customers.

- Open a web browser and navigate to OpenAI's GPT-3 Playground: <https://beta.openai.com/playground/>
- Log in to your OpenAI account. If you don't have an account, you can sign up for free.

### Ask ChatGPT to write a Product Listing Prompt:

1. Create an Amazon listing title of 150-170 characters for [SAMPLE PRODUCT NAME] utilizing the keywords [KW1, KW2, KW3 ...]

Please act as a copywriter and create an Amazon listing title of 150-170 characters for [BAR SOAP FOR MEN AND WOMEN] utilizing the keywords [BAR, SOAP, GIFT, SCENT, MEN, WOMEN.]

2. Create a list of 5 compelling and inquisitive bullet points using 200-220 characters, incorporating the given keywords [INSERT KW1, KW2, KW3 ...]. The aim is to persuade the reader and spark their interest.

Thank you! Can you also create a list of 5 compelling and inquisitive bullet points using 200-220 characters, incorporating the given keywords [BAR, SOAP, GIFT, SCENT, MEN, WOMEN.]. The aim is to persuade the reader and spark their interest.

3. Can you develop a launch plan for my upcoming product, scheduled for July 1, 2023? The plan should include actionable steps, a timeline, backup plans, scheduled breaks, and methods for collecting user feedback.

Perfect! Can you develop a launch plan for my upcoming product, scheduled for July 1, 2023? The plan should include actionable steps, a timeline, backup plans, scheduled breaks, and methods for collecting user feedback.

4. Compose a user-friendly product description for Amazon containing 1000-1500 characters, utilizing the provided keywords [INSERT KW1, KW2, KW3 ...]. The description should be easy to comprehend and engaging.

Compose a user-friendly product description for Amazon containing 1000-1500 characters, utilizing the provided keywords [BAR, SOAP, GIFT, SCENT, MEN, WOMEN.]. The description should be easy to comprehend and engaging.

5. Write a list of five product titles that are both compelling and SEO-friendly for [SAMPLE PRODUCT NAME] listings on Amazon.

Write a list of five product titles that are both compelling and SEO-friendly for [BAR SOAP FOR MEN AND WOMEN] listings on Amazon.

6. Could you please provide me with 10 benefits of using [SAMPLE PRODUCT NAME]?

Could you please provide me with 10 benefits of using [BAR SOAP FOR MEN AND WOMEN]?

7. Please write a list of five Amazon listing titles that are both compelling and SEO-friendly for your [describe your product].

Please write a list of five Amazon listing titles that are both compelling and SEO-friendly for your [BAR, SOAP, GIFT, SCENT, MEN, WOMEN]

8. Produce a product description for a home improvement item that is both captivating and distinctive, and contains practical instructions on its usage and how it can enhance a customer's home. Additionally, make sure to include relevant SEO keywords.

Please act as copywriter and produce a product description for a home improvement item that is both captivating and distinctive, and contains practical instructions on its usage and how it can enhance a customer's home. Additionally, make sure to include relevant SEO keywords.

9. Create an Amazon product title that accurately describes the product, including all of its characteristics such as size, color, and other relevant features: [SAMPLE PRODUCT NAME]

Create an Amazon product title that accurately describes the product, including all of its characteristics such as size, color, and other relevant features: [BAR SOAP FOR MEN AND WOMEN]

10. Please develop ten Amazon-optimized title variations for my product, which is currently titled [SAMPLE PRODUCT NAME]

Please develop ten Amazon-optimized title variations for my product, which is currently titled [BAR SOAP FOR MEN AND WOMEN]

11. What are some images that could be added to an Amazon listing for **[SAMPLE PRODUCT NAME]**?

What are some images that could be added to an Amazon listing for [BAR SOAP FOR MEN AND WOMEN]?

12. Compose a product description and 5 bullet points for an Amazon listing that is selling **[SAMPLE PRODUCT NAME]**.

Compose a product description and 5 bullet points for an Amazon listing that is selling [BAR SOAP FOR MEN AND WOMEN].

13. Write a product description and five bullet points for an Amazon listing that sells **[SAMPLE PRODUCT NAME]**. Please ensure that the following details are included in the bullet points:

- Set of 12 brushes
- Three different sizes: small, medium, and large
- Comes with a plastic case

Also, please mention the following keywords:

- Designed for beginners
- High absorption rate
- Consistent flow
- No shedding
- No flaking

Format the bullet points in the following manner:

PRODUCT BENEFIT: Detailed description.

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Please act as a copywriter and write a product description and five bullet points for an Amazon listing that sells [BAR SOAP FOR MEN AND WOMEN]. Please ensure that the following details are included in the bullet points:

Set of 12 brushes  
Three different sizes: small, medium, and large  
Comes with a plastic case

Also, please mention the following keywords:

Designed for beginners  
High absorption rate  
Consistent flow  
No shedding  
No flaking

Format the bullet points in the following manner:

PRODUCT BENEFIT: Detailed description.

