

# Catalog SOP: Managing Your Fee Discounts

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fees.

**Who is this for?** This SOP is intended for sellers using Seller Central who want to streamline the process of managing fee discounts. It is suitable for sellers who wish to efficiently update their product prices to meet the discount price thresholds, ensuring they benefit from reduced referral



profitability.

**Objective:** This SOP aims to help sellers efficiently update and optimize product pricing in order to take advantage of temporary price-based referral fee reductions. This helps sellers offer competitive prices on popular products, attract more customers, and increase sales while maximizing

Prior any actual price change implementation, it is important to inform and get client's approval. Include the approval proof (screenshot or fireflies call link) as Task Details or as a Comment.

1. To access the Fee Discounts page, go to the "Pricing" tab on the top menu of Seller Central and select "View Pricing Dashboard" from the Drop-Down Menu.
2. Click on the Box to the left of the Page that says "Fee Discounts".
3. Fee Discounts are temporary price-based referral fee reductions designed to help you offer competitive prices on popular products.
4. Eligibility for fee promotions is based on the item's total sales price (item price + shipping + gift wrap), which determines the price threshold for each item.
5. Any eligible item sold at or below its price threshold during the promotion will receive the advertised fee discount until the promotion ends.
6. The page displays a list of eligible products, ordered by customer views.
7. Alongside each product, you can either update its pricing to the discount price threshold by clicking the "Update" button, entering the new price in the pop-up box, and clicking the "Update" button, or you can skip editing the product, which will hide the suggested product line for seven days before you can update the price or enroll in Automatic pricing.